

Captain Kendall and Scenes Attending Latest Sea Horror



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THE arrival of the British steamer Lady Grey in Quebec with bodies of the victims in the wreck of the steamer Empress of Ireland in the St. Lawrence river was a mournful occasion for the city of Quebec. More than 100 corpses were taken there by that ship. The illustration shows seamen carrying coffins from the Lady Grey at the dock at Quebec. At the lower right hand corner is Captain Kendall of the Empress of Ireland. In the middle, at the left, is a group of survivors of the Empress of Ireland's crew. At the lower left hand corner is a pile of coffins holding some of the victims.

Ancient Eggs and Jokes.
Bad news and ditto eggs had best be broken gently.—Philadelphia Ledger.
When Luke McLuke wrote it two years ago it read, "Bad news and bad eggs should be broken gently."—Cincinnati Enquirer.

Just so! And when we wrote it four years ago it ran thus: "How do you tell a bad egg? If I have anything to tell a bad egg I break it gently."—Boston Transcript.

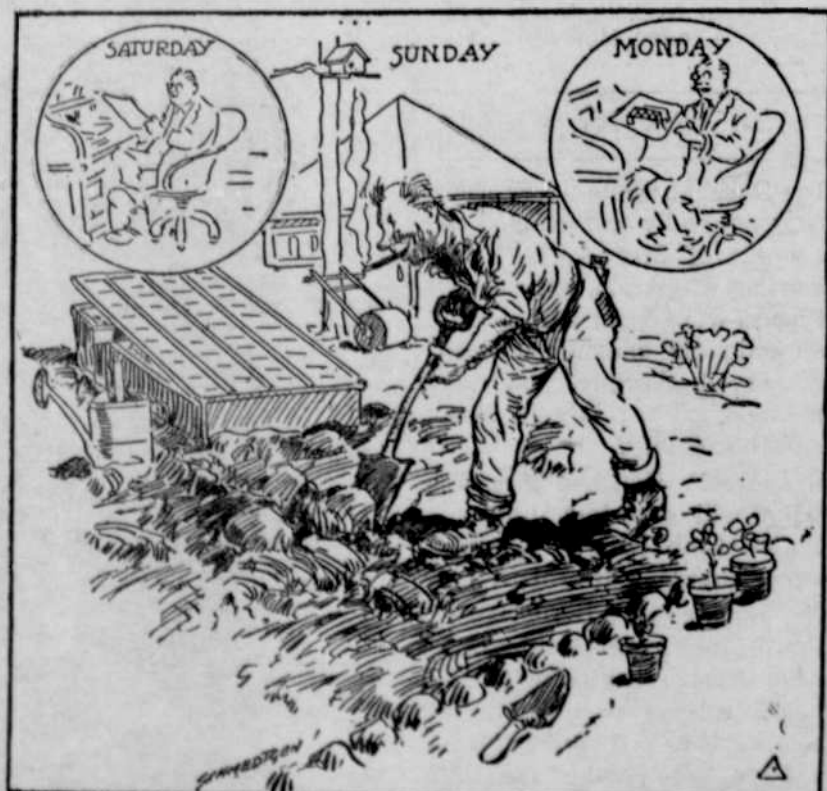
Don't get excited, gentlemen. The thing had whiskers when Noah was a boy.—Bridford Journal.

Not so; it was a female egg. And as the Argus remarked away back in 1803, "News dropped to a woman is like a bad egg—everybody will soon know it, broken ever so gently."—Portland Eastern Argus.

Truthful.
"I hadn't been talking with him three minutes before he called me an ass. What sort of a person is he?"
"Well, I never knew him to tell a lie."

The deep things of this world are not engineered by sluggards.—James T. Fields.

HOW TIRED BUSINESS MEN SPEND SUNDAY.



—Schmedtgen in Chicago Record-Herald.

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PLAN AND WORK.

Cities and towns can grow like business institutions, but in order to do so the people of these cities and towns must study, think, plan and work. They must take an account of their assets. In other words, they must ascertain how much power for industrial enterprises the town or city possesses. Indeed, there are many things that must be taken into account.—Governor David I. Walsh of Massachusetts.

W. L. FINCH, TOWN BUILDER.

Pioneer in the Work of Commercial Organization.

Twentieth century industry and invention have been responsible for the creation of many new professions, but to personal initiative alone may be attributed the newest and most unique profession of them all, that of the commercial club organizer.

Will L. Finch, president of the Town Development company of New York, is the pioneer in the profession that he has created. His hand turns commercial club lethargy into life and makes ten members work where one drowsed before. His business is to prod the sleepy commercial organization into a realization of its existence and, having once aroused it, to instruct it in the ways it should tread. All over the country his advent to a town has meant that the place so favored was due to a boom for prosperity, for his up to date and, at the same time, hard headed business acumen supplies the foundation for successful commercial enterprise.

Up and down, across and back the country, Mr. Finch flits with his message of organization and efficiency. The frozen north and the balmy south, the stately cities of the Atlantic seaboard and the booming towns of the slope of the Sierras respond to his quiet exhortation. New York and Spokane, Marquette, Menominee and



WILL L. FINCH.

Mount Vernon, St. Louis, St. Paul and St. John attribute the power of their commercial clubs to his guiding hand.

Like most men who have attained the summit of their professions, Mr. Finch has reached his present position of recognized authority after a long, hard climb. Beginning as a newspaper man in Cincinnati, he graduated from journalism at an early age and identified himself with commercial work. For ten years he was the secretary of the old Cincinnati organization, first known as the industrial bureau, then as the Commercial association and now as the chamber of commerce. Growing with, or, rather, forcing, the growth of the organization, Mr. Finch brought the Ohio chamber to its present high state of efficiency. Then, having practically reached the limit of endeavor in local work, he branched out and boldly created the field of commercial organization. Over thirty-eight successful campaigns in towns that ranged in size from Clarksburg, W. Va., to New York city and St. Louis attest the wisdom of his unique venture.

The recent phenomenal campaign in Spokane, Wash., in which over 3,000 new members were enrolled within a week, is perhaps the crowning triumph, but it is by no means the consummation of the efforts of this pioneer in town development.

A Study of Garbage Disposal.
An interesting contribution to the study of sewage and garbage disposal made by the bureau of foreign and domestic commerce of the United States department of commerce has been issued in pamphlet form under the title "Scientific Sewage and Garbage Disposal."

The pamphlet summarizes consular reports concerning European cities of 50,000 population and upward, which make some attempt at sewage purification. This excludes nearly all the municipalities of southern and eastern Europe. No reports were asked for from London, Berlin or Paris.

Pioneers Old and New.
The pioneers of the last century were the tanners of the wilderness; the pioneers of the present are the builders of cities. In London, said John Burns, speaking late in 1913, upward of 300,000 acres had been absorbed in the urban area in the preceding six years and more than 1,100 streets had been constructed.

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