

Cottage Grove Leader.

Established 1887.

Leader Publishing Company

Incorporated

W. C. Conner,

Editor and Manager

Published Every Tuesday.

Entered in the post office at Cottage Grove, Oregon as second-class mail matter

Terms of Subscription.

One year (in advance).....\$1.50
Six months..... 75
Three months..... 50

COTTAGE GROVE, OREGON, TUESDAY, AUGUST 30, 1910

The road to success is paved with good advertisements.

Whiskey would naturally have a bad reputation if for no other reason than its associates.

Wallace R. Struble has resigned as manager of the Albany Commercial Club in order to engage in private business. Mr. Struble has been a very able booster for Albany.

The Roseburg Review is always harping on "Small farms well tilled." What's the matter with small counties well governed, Brother Wimberly? Both will hasten a "Greater Oregon."

Possibly the numerous forest fires this year will cause some of the large holders of timberland to begin milling operations. Better cut the timber and use it than to let it remain uncut and be destroyed by forest fires.

The Drain Nonpariel came out last week increased in size and with a reduction in its subscription price. Brother Parker was already giving Drain all the paper its merchants and people were paying for and he is setting a pace now which will be pretty strenuous unless he is given liberal and loyal home support, which he justly deserves. The Leader wishes the Nonpariel success, except in its fight against Nesmith county.

The Oregonian contends that "prohibition does not prohibit" from the fact that the local option laws are not always enforced and then in its Sunday edition in closing a heavy editorial on the non-enforcement of some New York criminal law, says: "To condemn the method because a farcical imitation of it has failed does not seem exactly sensible." This applies just as appropriately to the local option law and its non-enforcement, and proves conclusively that consistency is not one of the Oregonian's virtues.

Poultry gives us a few samples of express charges. We have all seen fragrances of this kind, but as long as we go ahead voting for congressmen who are hand in hand with the express robbers, and lend our influence to the election of senators whose office costs them ten times the salary they get out of it, we will have these rotten express charges. First, let us all work for a parcels post. This will help to lower rates on many an article shipped by express.—American Poultry Journal.

Sunday's Eugene Register criticized the action of the Nesmith county promoters in placing the salary of the Nesmith county treasurer at \$100 per year and the school superintendent at \$400 per year. It concludes by saying that the salaries named may only be starters and after the county is created might be raised to a proper level. Does the Register not know that there are many reliable local banking institutions, members of whose boards of directors, or other officials would gladly accept such an office at the salary stated for the prestige and extra county business which it would bring their banking institutions? As for the other officials, it is not presumed that the salaries stated are perpetual, no more than has been the salaries of the Lane county officials, but no increase would be tolerated by the people until such time as the growth and volume of business of the new county justified, the same as has been the case in Lane county. Don't cross the stream before you reach it, Brother Gilstrap.

"Justifiable homicide" was the verdict of the coroner's jury in the case in which John Johnson shot and killed the despoiler of his home, E. S. Prindel, near Florence last week, and Johnson was promptly released from custody as he should have been. The Leader believes the verdict was just, for the scoundrel who will enter a home, destroy the domestic ties therein, heap disgrace upon the family, place an indelible blot upon the life of a wife and mother and blast the hopes, aspirations and affections of a husband and father, deserves no better fate, in fact, shooting is too easy an earthly exit for such a villain. While killing in such cases does not restore a home to its former pleasant domestic relations, it at least forever removes a menace to other pleasant and happy homes.

Some farmers buy their goods from Sears Sawbuck & Co., and some merchants buy their flour, butter, bread and spuds from producers of other towns and communities, so it seems about a stand-off after all. Patronize home industry boys, as far as possible.

The Leader makes a few enemies by telling the truth and standing up for principle and the right—however, we'd rather be right than mayor of the city.

Talk about the strenuous life—forest fire fighting is the real thing.

Patronize Leader advertisers.

LOCAL PAPER AND MERCHANT.

The value of the papers of the country towns in the unbuilding of a state cannot be over-estimated. The work that the editors of these papers have done and are doing is always for the welfare of the state, and their papers deserve the heartiest support of the local dealers. Not only does the merchant's prosperity depend upon his support of the local paper, but the prosperity of the town also. The character of a town is generally judged by the appearance of its news-sheet. The class of advertisements the local paper carries shows the quality of the business men in the town. If the merchant does not patronize his own paper he cannot expect to make much headway himself, or that his town will take the position among the other towns it should. Without support the home paper cannot exist and a town without a newspaper is practically dead. It doesn't pay a dealer to be stung with his local paper, but it is too true that many of them are. Owing to the non-support of the merchant, the editors of many of the country papers are beginning to exhibit a feeling of friendliness towards the mail-order houses, which readily find profitable returns from live advertising. Unless the country merchants learn to use the advantages he has in his local paper, he must not be surprised to find the cash of his community going to houses in other states who give the support in advertising locally withheld. When this happens the dealer will perhaps wake up, but too late. It is surprising how indifferent some of the country tradesmen appear to be to advertising in the home papers. This attitude is not only to his loss but is a detriment to the town. Thousand of dollars are being sent out every day from the country towns and cities to mail-order houses, simply because the merchant will not adopt the same business plan those houses do. He seems to think that because he is acquainted with everybody in the town and that everybody knows him, they ought to know what he has for sale and his prices. But they don't. People receive the mail order catalog, see goods attractively described and priced, and draw the conclusion that their local dealer does not carry the goods, because he has never said anything about them in his home paper. For the sake of his own business prosperity and that of his town, the merchant should liberally patronize his home paper, the editor of which is so loyally helping to build up the town. It will be profitable to all concerned.—Trade Register.

Recently the Portland hotel and liquor interests sent out a letter to all county newspapers asking for advertising rates and intimating that there was going to be a big sack opened to those papers which would espouse their cause. Of course the Oregonian was not indifferent to the issue and early took up the cause of the big Portland brewery and the wholesale liquor and hotel men, and now it is really comical to note the editorial gymnastics of a few country weeklies which would like to get a hand in the Portland sack. They are not quite sure that prohibition prohibits, and suspicion that blind pigs are abroad in the land, and therefore are not averse to accepting the bid of the Greater Oregon Home Rule Association. Principle and morality with such sheets is simply a matter of merchandise and moral courage an unknown virtue. The proposition is just this—the towns are to be allowed to license their own booze dives and receive the license revenue therefrom while the farmers must dig up and help foot the bills for all the trouble and expense arising therefrom. Vote it down!

The total registration of voters at the county clerk's office up to date was about 4,000. The registration closes for the primaries on Sept. 14 and opens soon after they are held, which is on Sept. 24. If you want to vote at the primaries you had better hurry, as there are only a few more days left.

"Show me the printing bills of the business world, and I will grade the standing of each concern more infallibly than any commercial agency."—American Bulletin.

Vote for Nesmith county.

THE FOREST FIRES.

The frightful experience of the Northwestern states in the last two weeks at the hands of the forest fires, which have wiped out scores of lives and many millions in property, utterly destroying whole towns, have had only one heartening circumstance, the wonderful bravery of the fire fighters, settlers battling for their homes, soldiers risking their lives against the flame with the same courage that they would display in the face of a human enemy.

The disasters of the present season may result in much more care toward the prevention of fires in future years, especially in dry seasons. Governor Hay of Washington has recommended the suspension of all logging operations during the balance of the present drought and the law against burning slashings without permission will be more strictly enforced in the future. The Washington Forest Fire Association which has spent \$50,000 in forest fire fighting this year, has been trying for years to impress upon the loggers, settlers and all who go into the woods, the need of caution, but it seems to have required the bitter experiences of the present summer to drive home the lesson.

From over Oregon comes a report by a government forester that some of the forest fires were of incendiary origin. This seems too feignish and inhuman to be credited. No enemy of mankind could stoop to the setting of forest fires either to avenge a private grudge or a sense of public wrong. However, let us profit by the expensive lesson and take more precaution against forest fires.

NEW FRIEND FOR NESMITH.

Commenting upon the proposition to create the new county of Nesmith and the automobile campaign trip of H. O. Thompson and O. M. Kem the Corvallis Gazette-Times says:

"H. O. Thompson and O. M. Kem of Cottage Grove were in Corvallis Friday boosting for 'Nesmith county.' They want the people to vote 'Yes' on the proposal to create this new county out of Lane and Douglas, and name a large number of reasons that are plausible. They rightly insist that the southern counties are so large that portions remain unaided and undeveloped, and they say their people have to go too far to attend to county business. They claim they are injuring Lane and Douglas but little and doing themselves an invaluable service in providing a new county."

Talk about office methods on the farm! Why not? Why should not the average farmer enjoy at least a comfortable desk and neatly printed stationery? Every boy loves "to do business." Surround him with a business atmosphere on the homestead and he will stay by you and succeed in your old age; continue in your slipshod methods and he will move to town and become a \$40 clerk instead of a landed proprietor. Encourage your children to assist in your business; make them feel that they are intimately associated with you. Take them into your confidence and, as they grow older, into your council, especially when you are considering your annual balance sheet and a greater prosperity, wider influence, and a more contented family will be your reward.

It is observed that the various county assemblies seemed to have a very high regard for the anti-assembly fellows, so much that they placed many of their names on the assembly ticket. The reason is plain, and it is about the only thing that will save any of the assembly tickets.

FOR COMMISSIONER.

I hereby announce myself as candidate for county commissioner subject to the will of the republican voters at the primary election. A dollar's worth of work for a dollar and serving the public without fear or favor is my platform. R. J. HEMPHILL, Pleasant Hill, Ore.

For Sale.

One registered Angora buck or will exchange for other goats or sheep. B. M. HAWLEY, Cottage Grove, Oregon, Bohemia Route.

Everything In Hardware And Farm Implements

WE DELIVER FLOUR

Either by the sack or barrel anywhere in town. You can order in any way most convenient to yourself. The best way is to order enough so you will not run out just at the wrong time. For once you use our flour no other kind will satisfy you as well. Lots of first-class bakers will tell you so.



Now is the Time to Buy that New Rake or Binder



Don't Stand Like

A Hitching Post

Get a move on. Let the world know you are awake. Push your business to success or your business will push you to the wall.

Advertise!
Advertise!!
Advertise!!!



Pure Drugs

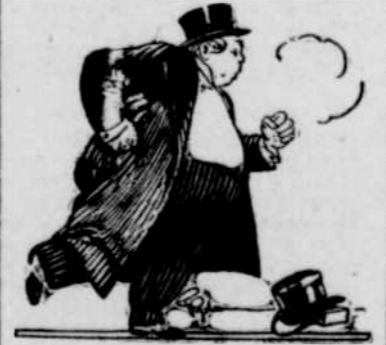
Produce good results. If you send your physician's prescriptions to us they will be most carefully compounded and only the purest and freshest of Drugs will be used. We always carry a large supply of

Patent Medicines

that we can highly recommend. In all cases our prices are worthy of your notice.

Benson's Pharmacy
Cottage Grove, Oregon

DON'T KICK!



If you are not doing as much business as you should

There's Something Wrong

with your method of attracting trade.

Try a Campaign of Catchy Advertising In This Paper.

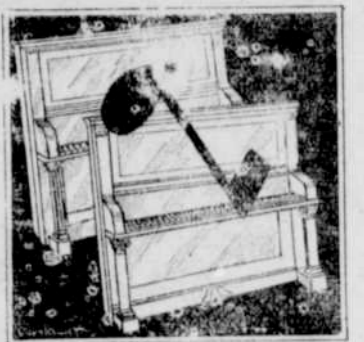
Then KICK US if your business doesn't improve.

T. Roosevelt, private citizen, and not a candidate for any office, is touring the country, running opposition to the president for publicity and attracting more attention than any president.

APPLE

Pear and other trees sold direct to planters. You save agent's profits and get the best. Choice dry grown 4-6 stock. Write for prices and names of last season's customers; ask them about our trees.

Gazley Bros.' Nursery
Canyonville, Oregon



Piano Repairs

There is one way to save your piano and that is by

...Expert Tuning...

Drop me a postal and I'll call. Work guaranteed.

Harry S. Webber
Cottage Grove, Oregon

Goals for Sale.

Thirty-eight Angora goats for sale. Inquire of Ed Angel, Sagi-naw, Oregon.

Note The Piano

On view here, Admire their handsome and splendidly finished cases that make them such a beautiful article of furniture.

Test The Tone

However for their greatest quality. Its richness and volume prove that our pianos are the equal of any, the superior of many. And you can purchase one without feeling the cost. Ask how.

H. C. MADSEN

REACHING THE RENTING AGENT



HOUSE HUNTING is made Easy by the use of the Telephone.

Few people realize how much business they can do and how quickly they can do it over the wire. It is not even necessary to be in the same town, because the long distance service of the Bell System brings everyone within talking distance.

In all the business and social affairs of life, people put their trust in the Bell Service because it is universal.

The Pacific Telephone And Telegraph Co.
Every Bell Telephone is the Center of the System

Rugs Rugs Rugs

We can show you the goods and they are a great saving upon your knees, patience and purse when you clean house.



Linoleum That this stuff for the dining room-ed kitchen Once down, always down.

SIMERAL & VANDENBURG
"THE FURNITURE DEALERS"

THE Senate SHOE For Men Who Care

No. 2165. A business man's gentleshoe of genuine Australian kangaroo leather—always glossy and infinitely more comfortable than patent leather. Short forepart with single toe room, yet graceful in every line. A "Senate" shoe with old fashioned lark tongue sole.

Wheeler-Thompson Co. No. 2165 Australian Kangaroo Blue-Red Autocrat Last