

COTTAGE GROVE LEADER.

Tuesdays and Fridays.

THE LEADER PUBLISHING CO. (Inc.)

CONNER & DEBRUILE, Editors

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COTTAGE GROVE, OREGON.

Located on the upper Willamette River 144 miles south of Portland on Southern Pacific and Oregon & South Eastern Railroads. Population 2000. Two banks, public and high schools, five churches, water, light and sewerage system, creamery, flour mill, two brick yards, saw mill, wood work factory, match factory, steam laundry and the Leader.

INDUSTRIES AND RESOURCES.
Great forests of timber tributary to Cottage Grove; fifteen saw mills; three shingle mills within a radius of 15 miles. Headquarters for Bohemia gold mines and black butte quicksilver mines; valleys and foothills well adapted to fruit growing, farming and dairying. For information regarding this great country subscribe for the Leader.

FRIDAY, MARCH 26, 1909.

SPRING AND THE TREES.

Never yet was a springtime,
Late though lingered the snow,
That the sap stirred not at the whisper
Of the south wind sweet and low;
Never yet was a springtime
When the buds forgot to grow.

Watch Cottage Grove grow and help a little.

The boost spirit is universal throughout the city.

Well, that Portland spurt to move the capital was short-lived.

How about the resolution to plant a few acres of trees this spring.

Senator Chamberlain was given some very good and useful committee assignments.

The Southern Pacific demonstration train met with large crowds in Southern Oregon.

Eugene's population has about doubled within two years, under Mayor Matlock's administration.

West Cottage Grove could score a great hit by grading and graveling those mud holes called streets.

The Leader is said to be a little too plain and aggressive to become very popular. We have no more use for a dead, wishy-washy paper than for a dead town. The Leader is alive and so is Cottage Grove.

Binger Hermann, J. N. Williamson and other Oregon men who have long rested under indictment, some for more than four years, will be given a speedy trial or else the indictments against them will be dismissed.

At a meeting held in Portland it was decided that the Prohibition party should plunge into a campaign for an entire dry state at the election of 1910. The motto, "Oregon, 'Extra Dry' in 1910" was adopted as the slogan of the party for the campaign.

There will be no "button holding" no rounding up of voters or any other tactics common to ward politicians and heelers, tolerated at the forthcoming city election, since the corrupt practice law has become operative and in full force. A hint to the wise should be sufficient.

A Kentucky major, who had been blind for three years was choked for three minutes by a piece of bread and when it was dislodged he found his sight restored. It has always been supposed until now that Kentucky eye-openers came in liquid form.

Since it is generally known that the county court invested \$10,000 of the Lane county taxpayers money in Eugene street paving and is said to be paying the Eugene health officer out of the county fund, while taxes are higher than ever before, more people "than ever before" are shouting "Nesmith county 1910."

What Ails You?

Do you feel weak, tired, despondent, have frequent headaches, coated tongue, bitter or bad taste in morning, "heart-burn," belching of gas, acid risings in throat after eating, stomach gnaw or burn, foul breath, dizzy spells, poor or variable appetite, nausea at times and kindred symptoms?

If you have any considerable number of the above symptoms you are suffering from biliousness, torpid liver with indigestion, or dyspepsia. Dr. Pierce's Golden Medical Discovery is made up of the most valuable medicinal principles known to medical science for the permanent cure of such abnormal conditions. It is a most efficient liver invigorator, stomach tonic, bowel regulator and nerve strengthener.

The "Golden Medical Discovery" is not a patent medicine or secret nostrum, a full list of its ingredients being printed on its bottle wrapper and attested under oath. A glance at these will show that it contains no alcohol, or harmful habit-forming drugs. It is a fluid extract made with pure, triple-refined glycerine, of proper strength, from the roots of native American medicinal forest plants. World's Dispensary Medical Association, Props., Buffalo, N. Y.

WHY IT DIDN'T PAY.

Every once in a while you run against a man who says: "I don't know what the trouble is, but I don't seem to be getting returns from my advertising?" Only a few weeks ago a Chicago business man sprung this same story upon me. He happened to be an old-time acquaintance of mine and his statement sort of aroused my curiosity. I thereupon began to ply him with questions of one kind or another, all having reference to his system of advertising, and I soon discovered that he was on the wrong track altogether. I asked him what mediums he was using, how long he used them, and a number of other questions upon the subject. I started out to investigate the matter and I finally found out why his advertising did not pay. These are the conclusions that I arrived at after scrutinizing several of his advertisements:

He had adopted a policy of running down his competitors. He did not make his advertisements interesting, attractive or convincing. He was conscious of the superiority of what he had to sell, but he did not know how to bring it to the attention of others effectively. He did not know how to write an advertisement that would "pull." He did not know that a brief, graphic description, in a few short, pungent, telling sentences that will attract and hold the attention, is more effective than a whole page of fine print, written in a loose-jointed, haphazard way. His advertising was desultory and he did not follow up his ads until he created an impression upon buyers of his line. These are some of the reasons why his advertising did not pay. There may be others, but I think you will agree with me that those I have cited are enough to tell the tale. The advice that I would give an advertiser would simply be this: First of all, select the right medium; use sufficient space to tell your story as it should be told; tell it in a concise way without waiving words; change your copy frequently, but don't change your mind and stop advertising when you are swamped with orders; don't slow down when you are not swamped with orders; stick.—Sidney Arnold in the American Artisan.

There is one thing which is a serious drawback to most every growing country town and to the struggling business men thereof and for which the business men are solely to blame themselves. We refer to the fact that some enterprising fellow with a little foresight will observe some certain side line not represented in the town and will put in the "exclusive line." No sooner does he advertise and push this line to the front and begin to get his money back, when from one to a dozen fellows imagining the other fellow has a snap, puts in the same line with the result that the goods begin to move slowly all around and no one makes anything out of it. If this "cut throat" policy could be overcome all towns would be the better for it.

The young should plant trees in recognition of the obligations they owe to those who planted trees for them. The old should plant trees to illustrate their hope for the future and their concern for those who are to come after them. The economist should plant trees, especially in the prairie country, and beautify the landscape and ameliorate the sweep of the north wind. And as we plant trees on Arbor day a kindred feeling to that experienced on the Fourth of July should possess us. For the time being we are one in mind; we are one people, engaged in something to do good to mankind.—J. Wilson.

THE JOB BOOMERANG.

The Job Boomerang, printed over the river, says "When Jones was mayor he ran behind \$3152.06." Just as the Leader stated last week, J. I. Jones was ushered into the office of mayor at the same time the city revenue from saloons was cut off, and before a big city tax levy was made to provide for running expenses, as at the present time and during the Job administration. There is also a small tax levy provided now for reducing the city's old indebtedness that was not in effect during the Jones administration. Quite a difference in the conditions then and now, so far as provisions for meeting the city's running expenses is concerned, as every citizen of the town well knows. Such cheap clat-trap as that manufactured over the river, will fool no one. It is a pretty safe proposition to find out what that gang favors and then vote the other way.

The Leader and Western Oregon had no trouble in discovering the Jones petition the same as did many prominent business men. Rub your eyes and wake up.

PLAY FAIR—IT PAYS.

No matter how much money a man may have he does not like to be defrauded. If he buys a coat he wants it to be just what the merchant says it is; if he buys a barrel of apples he is indignant if he discovers that the big apples have been put in the ends of the barrel and small or unsound ones between, and he decides not to deal again with the man from whom he bought them. No man wins permanent success who does not deal fairly with his customers. But let us not be honest simply because it pays financially, for there is a better reason—it pays for peace of mind afforded and the true welfare of the soul.—Farm Journal.

Half a mill or a mill higher each succeeding year! We must watch taxation and public expenditure, or, with valuation at a fancy selling price, the man who is in debt, the man who has sickness, crop failure, or loss of stock, and the poor fellow who never learns to manage well, can not hold their farms, or homes. Taxation has about reached the limit of endurance.

We hear some fellows assert that they favor paying main street, but will oppose the improvement if their pet candidate should be defeated for mayor. Such men should be denied the right to vote, the same as a Dago or a Chinaman.

Working so late in the field makes supper late; and the tired mother must wash the dishes and potter about until bedtime, instead of resting. Better have an earlier supper and an hour to read and rest.

Because hard work made them so, don't be ashamed of bent shoulders. It is better to be bent in the back than broke in the pocket.

The best way to cultivate an appetite is to cultivate a field, and then you will have both an appetite and the wherewithal to appease it.

Try the Leader a year. It is not a cheap paper, but well worth the price. The cheaper the shoes the louder the squeak.

While the wireless has saved many vessels, it won't let T. R. get out of the limelight—even at sea.

You can not always gauge the importance of a man by the angle at which he wears his hat.

Roosevelt now knows that a good many people are glad to see him leave the country.

Portland's pesthouse was burned last night. It was not the Journal building.

Make a bundle of last year's mistakes and plow them under deep.

The man who persistently sits down is sure to become hard up.

The wife of a heepled husband is usually set in her ways.

Don't simply watch, but help Cottage Grove grow.

A HUSBAND'S FORGIVENESS.

Mrs. W. A. Stone, who lived in a western Pennsylvania mining village in a fine home with her husband and five children, ran away with a Mr. Martin, her "affinity."

Nothing very strange about that. Such episodes are all too common. The strange thing is the conduct of the deserted husband, who is the mining magnate of the village and worth a quarter of a million dollars. Stone will not shoot Martin. He will pay \$2,500 to find his wife. He will forgive her and take her back.

More than all that, Mr. Stone says he will give his wife a divorce if she wants it and will set up her husband in business if she marries again. In order to find his wife Stone has published a reward of \$2,500. If she is found in the company of Martin, that will make no difference. Mrs. Stone had no apparent good reason for going away. She was well provided for, had her own automobile, her books and music, her children and an old mother. The poor grandma was so grieved and mortified over her daughter's conduct that she committed suicide.

Mrs. Stone's husband was worth ten thousand dollars, so far as manhood goes, but it is quite plain the latter look advantage of her romantic disposition. And, like many another woman, she idealized a very vulgar man.

Sitting in his desolate home, Mr. Stone said: "My wife is not a bad woman. She was ill and nervous. She was an affectionate wife and an ideal mother to my little ones. I do not judge her by a harsh standard. I promised her mother I would not rest until I found her."

With his home all in ruins about him, Stone offers full forgiveness. Surely such self sacrifice will bring back the errant wife.

Doubtless she has already discovered her tremendous mistake. A few weeks of comparison will clearly reveal the infinite worth of the father of her children. And the cry of those children will be in her ears.

The man who lived her will soon grow tired of Mrs. Stone. That is the usual history of such affairs. Some day, if she lives, the woman will be glad to grovel at the feet of the husband she deserted.

And the husband?

Few men are so strong and forgiving. It goes against the human grain to forgive so great a wrong.

It is Christlike—but it is unusual.

THE POWER OF A PURPOSE.

Years ago a famous criminal lawyer, one of the Breckinridges of Kentucky, went to a backwoods county seat in southern Indiana to defend a prisoner charged with murder.

Drawn by the fame of the orator, half the countryside heard the speech of the great pleader, a speech that was long remembered in those parts.

Among those who sought to congratulate the great lawyer was a shy, ungainly youth to whom the former scarce gave a glance.

If that Breckinridge had known the future!

The awkward youth was Abraham Lincoln. Although the orator knew it not, his speech had determined the future of the boy. It was at that time Lincoln formed his intention to become a lawyer.

It was a long road on which he started.

He lacked almost everything—even education. But he had what was more than all else—a firm, fixed, unalterable purpose that would not let go. He hugged that purpose to his heart and went on by a way he knew not, but whose end he knew.

So should every young man hide a great hope in his heart.

Cherishing that hope, its roots will strike deep into the very depths of his being. Sometimes, it may be, it will be watered by the tears of disappointment, but if the hope is well planted and well nourished it surely will blossom forth into the flowers of faith and hope.

And if there be a great faith and a great hope there will be a great effort.

That is a scientific truth.

Sometimes this truth is called auto-suggestion, suggesting possibilities to yourself. Through such suggestion you affirm to yourself over and over again what you purpose to do or be, and, lo, you awaken powers in yourself you never dreamed you possessed! And these powers will work for you day and night.

Hide a great faith in your heart. It will force you on; it will keep you from temptations that would hinder your purpose. If you fall it will help you to rise.

The boy Lincoln got on that way.

Plain to Him.

"I see be the papers," said Mr. Dooley's cousin, turning his eye wistfully toward a stranger who looked as though he were about to treat the house, "that the Balkan war cloud is once more threatening to usurp the functions of the sprinkler! carp man."

"The Bulgarians," he added, "would rather fight than ate provided they had just surrounded a hearty male and that the police were on hand to see that they did nothin' to do violence to the peace ordinances."

"If conversation would make a rough house it is them that would be livin' in a state of turmoil all of their days. As the big noise at the other end of the cable, they can't be beat, but win it comes to a ting a Turk for breakfast every mornin' they tuck their napkins under their nose, uncurried whiskers, sit down on the edge of the chair and say swately, 'Please pass the breakfast food.'"

"The Bulgarians are a wild, untamed race, they are, who would last two minutes in a gang of Tammany braves if they came around makin' motions like a man votin' the Republican ticket."

Though a banker, Herbert Eakin is forced to sleep in the street. His residence is travelling on wheels down Webber street to its new location.

BACK GIVES OUT

Plenty of Cottage Grove Readers Have This Experience.

You tax the kidneys—overwork them. They can't keep up the continual strain. The back gives out—it aches and pains.

Urinary troubles set in.

Don't wait longer—take Doan's Kidney Pills.

Cottage Grove people tell you how they act. Walter Rogers of Cottage Grove, Oregon, says: "I suffered for some time from pains in my back and sides caused by disordered kidneys. I thought the trouble would soon disappear, but instead it grew gradually worse. The kidney secretions were so frequent that I was forced to rise many times during the night and the passages were attended with pain. I tried nearly every remedy that was brought to my attention and also used liniments and plasters but did not succeed in finding any relief. I then read of Doan's Kidney Pills and was so impressed that I procured a box at Benson's Pharmacy. I received relief from the first and was so much encouraged that I continued until a complete cure was effected."

For sale by all dealers. Price 50 cents. Foster-McBarn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.

NOTICE FOR PUBLICATION.

Department of the Interior,
U. S. Land Office at Roseburg, Ore.
March 19, 1909.

Notice is hereby given that CHAS. F. MILLER of Cottage Grove, Oregon, who, on April 9, 1902, made Homestead Entry, No. 1444, S. E. 1/4, Sec. 24, T. 2 N., R. 3 E., Section 4, Township 20 South, Range 4 West, Willamette Meridian, has filed notice of intention to make final five year proof to establish claim to the land above described, before Geo. B. Dorrie, U. S. Commissioner, at Eugene, Oregon, on the 8th day of May, 1909.

Claimant names as witnesses: Chas. R. Tompkins of Cottage Grove, Oregon; M. S. Tompkins of Cottage Grove, Oregon; W. B. Hawley of Lorane, Oregon; Fletus Davis of Lorane, Oregon.

BENJAMIN L. EDDY, Register.

Boys' and Girls' Aid Society of Oregon

Boys may be had (and sometimes girls) for—(1) ordinary service at wages; (2) upon indenture, [to work, attend school, and be brought up somewhat as your own]; and—(3) children may be had for legal adoption. Address, W. T. GARDNER, Supt. Oregon Boys' and Girls' Aid Society, Portland, Oregon.

Notice to Electric Light Patrons.

Some owners of porch lights burn them all night, others burn them day and night. To these notice is hereby given that after March first an additional charge of 50 cents per month will be made for all porch lights found burning after midnight.

C. G. ELECTRIC CO.

Dressmaking.

Mrs. Sanford desires to announce that she is again prepared to do all kinds of dressmaking and solicits the patronage of both old and new customers. Call at her residence on Locust street or Phone 277. Ladies tailored suits a specialty.

Notice.

The Commercial Club desire to thank the ladies who so kindly assisted them in the reception on the evening of March 17th.

F. H. ROSENBERG, Sec.

Order your new suit for Easter at W. A. Hemenway's.



Grown for Pacific Northwest Soil and Climate. Now on display at best designed. Ask for Catalogue. If not in your neighborhood, write us, giving name of your dealer, and we will mail you a packet of flower seeds free for your trouble.

PORTLAND SEED CO., PORTLAND, OREGON, AND SPOKANE, WASH.

AUTOMOBILES

Reo, Mitchell and Stoddard-Dayton cars \$550 to \$4,000.

FRANK BENNETT, Eugene, Or. 12 and Pearl sts. Phone Red 4551

DON'TS.

Don't take more orders for eggs than you can deliver nor sell so many that you rob yourself. That's frenzied finance.

Don't think if a cheated customer is silent he doesn't know your rascality. Bulldogs that bite hard bark little.

Don't neglect to have the brooder warm and nice. Feed the best; keep all clean; watch for lice.

Don't use Tenderloin tactics to get an association office. If you must bribe a mob to get the job, you are a snob.

Don't prepare to hatch more chickens than you can make profitable. That's frenzied foolishness.

Don't fail to do better by not making last year's mistakes. Many mistakes, few beefsteaks.

..We Are Again Fortunate..

In securing Marshall Field & Co.'s complete line of Ladies' and Misses' Muslin Underwear and Shirt Waists, and now have them on sale.

Those of our customers who were lucky enough to get on this deal last year will appreciate another chance. These are going at less than wholesale cost if they had been bought regular.

Ladies' Underskirts, 39c to \$5.29

Corset Covers, 9c to \$1.62

Shirt Waists, 30 Cents to \$3.57

Everything else in underwear and nightgowns at same range in prices.

Hundreds of garments—no two alike—and all big bargains.

Burkholder-Wood Co

REAL ESTATE

5 room house, bath and pantry, city water, electric lights, barn, chicken house, some fruit and berries, fine location. \$950. Part down, balance on time, if desired, large lot 109x212.

2 lots east of railroad 5 room house, good well, \$650.

4 room cottage, 2 large lots, city water, \$650.
7 room house, good well, lot 80x189, \$1200.

4 acres, fine location, 34 fruit trees, 5 room house, closet and pantry, good water, outbuildings. Terms 1/2 cash, balance on time if desired, \$1500.

Lot 55x100 feet, 5 room house, close in, city water, \$700.

50x100 feet on Fourth street, 6 room house, bath and pantry, \$1200.

1 acre, 7 room house, good well, fruit and outbuildings, fine soil, \$1600.
Fine river bottom land, 5 and 10 acre tracts, from \$80 to \$125 per acre.
Some acreage in city \$250 per acre.
An extra good business investment for the right party.
One of the finest residence properties in the city, close in, modern throughout, 5 rooms, 2 pantries, 3 closets, bath room, hot and cold water, electric lights. Basement and concrete foundation. \$2000. Part cash balance on time if desired.

SEE
King & King
At the Bridge

COTTAGE GROVE

All Kinds of
Mill Feed
Grain
and Hay

CHAS. MATTHEWS, Proprietor.

Spring Season

Q Our Spring Season has opened most satisfactorily. New orders are coming in and we are filling them in a manner satisfactory to our trade.

Q We intend keeping our stock complete throughout the Season, and will endeavor to carry lines adapted to the the trade.

SEND US YOUR ORDERS FOR GOODS IN OUR LINE AND WE DO THE REST

JOHNSON & MATLOCK
GENERAL MERCHANDISE

Pasture for Rent.
Two hundred acres of pasture land to rent on the Stock's place about 2 1/2 miles east of Cottage Grove, or will take stock to pasture. Apply to FRANK CRABTREE, Cottage Grove, Oregon
Lime and sulphur spray at the Griffin, Veatch Co's. 43

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THE
BAZAAR