

ADVERTISING BRING RESULTS

Thousands Coming to Oregon From the East

TRAINS CROWDED DAILY

Best Rustler Among the States and of the Counties of Oregon Will Get the Lion's Share.

Five thousand per cent yearly increase on the money invested, \$40,000 total, is the profit estimated from the present advertising campaign being conducted by the Oregon Development League, according to Tom Richardson of the Portland Commercial Club.

"Nothing like it has ever been known in positive tangible results America," said Mr. Richardson recently. "Oregon as a whole has so far this year invested \$125,000 in advertising the towns, cities and counties of Oregon and also the state in general, and the fact that the Trans-Continental Passenger Association is granting special rates till October 31 only to colonists is also of great benefit to the state. The returns have been most beyond belief.

For instance: The Portland Commercial Club has invested \$1100 in display ads in various farm papers and journals covering a circulation of 100,000 readers. From our investment this club alone has received over 16,000 answers. We not only reply to each one ourselves in the manner that each inquiry seems to demand, by letter, printed matter, maps, newspapers, but any other information the writer happens to want, but we also pass a list on to the 75 commercial agencies out over the state, which compose the Oregon Development League. These organizers in turn bombard the 16,000 prospective colonists with information of various kinds. But added to this list of names are the lists each body has of its own. The result is wonderful.

"According to the railroads, as proved by the tickets for this low rate, collected last March and April over 14,000 people came into this state to live this year. Most of them came from the Middle West. Few led in those she sent to us, with Minnesota a close second. Twenty-four per cent of the newcomers are Americans, and practically all of them have been people who sold out back there and came here with an average of \$2000 apiece. But few were young men looking for land to take up. Most of the newcomers bought farms in Benton county, for example, \$400 was invested in advertising this year and so far this year, the records show that over \$600,000 was invested in Benton County land by the colonists. There is a return of \$30,000 per cent on the money invested. But Benton county is successful above the average. Still all over Oregon this year has on the investment of \$125,000 received about \$28,000,000 cash return from money the colonists have actually brought from the Middle West to this state and invested mostly in farms. Add \$12,000,000 as a very low estimate of the increased values in all ways such an increase of population and cash capital has brought to the state and you have \$40,000,000 as the return of \$125,000 invested in state advertising. Has this ever been equalled in the United States before, or in the world for that matter, in either

Government or private advertising?

"It is safe to say that for every \$1 invested in advertising the state this year we have received \$500 in return. Of course it cannot be reduced to the exact conditions of a bank statement, but as near as any man can calculate it those are about the figures.

"Now here is one thing I want to call particular attention to: These colonist rates may never be granted again, because of the laws about rates recently passed. These rates apply to all parts of the west. That means that the state that does the best advertising right now gets the best returns. Oregon must fight practically all the other western states for colonists, to say nothing of Canada. So the best rustler among the states gets the lion's share of the people coming this way. The state that works the hardest right now and for the next few weeks gets the best.

"This is not a home-seekers' rate, nor granted by any one railroad. Tickets under the old scheme

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DECYPHER NAVY SECRETS

Two Young Boys of Alameda Solve the Wireless Secrets of the Navy.

Wireless secrets of the United States navy, from messages that pass between admirals when discussing talk of war with Japan in the air, to confidential communications that are sent by gallants of the quarterdeck to boudoirs ashore, are being daily tapped by two boys in Alameda, who are not yet out of their teens.

These boys, whose scientific precociousness might any day involve the United States government in international complications, appear to be having a most diverting time of it in acquainting themselves with the secrets of the country's sea-fighters. They are compiling a book of the choicest confidences they intercept, and it already contains sufficient entries to precipitate domestic war in many quarters if not conflict of more ominous and far-reaching import.

The Examiner was given access to this really remarkable book. It represents the joint work of Henry C. Heim, 15 years old, and Alfred Wolt, 14 years old. The fathers of the boys are partners in a candy manufacturing plant in Alameda, and both young Heim and Wolt have amassed all they know about wireless telegraphy from library books.

The technical proficiency of both boys at sending and intercepting wireless messages is second only to the ingenuity they have displayed in manufacturing the apparatus they have constructed for this purpose.

They have each built a wireless plant unaided and are able to send and receive messages from these as far away as Acapulco, Bremerton and the Farallones.

Calling each other by wireless signals which they have devised for themselves, Wolt and Heim spend all their spare time jotting down and receiving messages, keeping in unison and comparing notes when they meet later.

Heim has been furnishing an evening newspaper in Alameda with some of the secrets received at his wireless station, and the accuracy of his information has frequently been verified by subsequent official announcements from Mare Island.

The possibilities that might arise by giving publicity to some of the messages transcribed by the boys are too venturesome to think about. At least a third of the messages belong to the class that cannot be regarded in any light but confidential. Heim said he frequently sees the name of Fighting Bob Evans and other men of the sea when he is querying a warship for information.

H. K. BROWN ASSASSINATED

Bomb Explodes at His Gate at Baker City

REWARDS FOR ASSASSINS

Friends of Steve Adams Believed to be the Perpetrators—Blood-Hounds on Trail.

A parallel to the sensational assassination of ex-Governor Steunenberg of Idaho, nearly two years ago occurred at Baker City Tuesday night, when ex-Sheriff Harvey K. Brown was fatally wounded by the explosion of a bomb as he opened the gate leading to his residence. He was taken to the hospital where he died Wednesday. The bomb was placed and exploded precisely in the same manner as the one which ended the life of Steunenberg. Circumstances point unmistakably to the fact that Steunenberg's murderers are also responsible for the assassination of Brown. Brown had much to do with the arrest of Steve Adams, one of the suspected assassins, and helped the Pinkertons in their work. Public opinion is unanimous that Adam's friends placed the bomb at the gateway of Brown's residence. Just before lapsing into unconsciousness, Brown said:

"They laid for me and got me."

Tracks of the assassins are plentiful near the place where the bomb was set, enabling Sheriff Rand to pick up the trail. He is now in pursuit with blood-hounds.

Brown is well known throughout Oregon. He first came into prominence through his successful crusade against gambling while sheriff. Later he was an unsuccessful candidate at the republican primaries for the nomination of governor.

The county court of Baker county has offered a reward of \$5,000, the state \$1,000 and the citizens of Portland, and Elks Lodge \$1,000 for the capture of the assassins.

Oregon Live Stock.

At the request of the Oregon Development League, Mr. G. A. Westgate, Secretary of the Portland Country Club and Live Stock Association,—the Pacific National Show,—has compiled the following on the subject of Oregon live stock:

"To follow President Newell's hundred words on Oregon fruit with a brief statement about Oregon live stock brings the realization that Mr. Newell has produced a classic. Still, Oregon has won almost as many honors in live stock, enough to convince the great packers of America that the packing plants for the Northwest, Alaska, the Orient, and all lands touching the Pacific, will be built in Oregon. There are many more millions of profit immediately within reach in this state through the live stock industry, than in connection with any other industrial effort.

"Remember this. Oregon owns the prize dairy cow of the world, and the first prize herd of Short-horns, as shown at St. Louis. Oregon horses, sheep and swine are also winners, because conditions of soil, climate, water and grasses are winning factors in the production of the best of the four footed.

"Oregon offers the live stock breeder economy in feed, continuous growth, early maturity, quality and soundness, with the world for a market.

RAILROAD LAW IN CANADA

Rates Must be Approved Before Becoming Effective

COMMISSION A LIFE JOB

All Freight Tariffs Have to be Filed With and Receive the Approval of the Commission.

Canadian railroads are regulated by a board of three commissioners, who are appointed for life. The chairman of the board receives an annual salary of \$10,000 and associate members, \$8000. This board is authorized to employ the services of experienced railroad men as experts in the different branches of railroad work. The commission is endowed with powers that would make a citizen of the United States, accustomed to the weak and ineffectual efforts of the Interstate Commerce Commission, gasp with astonishment.

Whenever railway regulation, considered necessary for the public good in Canada, is adopted, there is no cry of "confiscation" on the part of the railway companies; no much-mooted abstract questions as to the constitutionality of the act are raised and no protracted and expensive legislation ensues. The authority of the board's members is plenary within its jurisdiction, and its decisions and orders may be made rules of any Superior Court. There is no appeal from their decision, unless the board itself grants an appeal, except on questions of jurisdiction, or to the Governor-in-Council.

WITH THE RAILROADS' APPROVAL

It is to be noted in this connection that when the statute authorizing this board of commissioners and defining their immense powers in railroad regulation was enacted, it was with the approval and co-operation of most of the Canadian roads. This statement will be pregnant with interest to a citizen of the States who is familiar with the railroad situation in his own country. It is nevertheless true in every particular. The Canadian's characteristic respect for the law is primarily responsible for this most satisfactory result. All classes seem to agree in the sentiment: "It is the law; it must be obeyed."

The railroads realized at once that such action on the part of the Dominion Government could not fail to operate to the mutual benefit of the Canadian people, and in the end, to their own benefit.

In one step Canada has accomplished what the United States has not been able to do in years of effort. The powers of the Railway Commission under the Railway Act are infinitely greater and more clearly defined than are those of the Interstate Commerce Commission under the Interstate Commerce Act, and in comparison, the latter seems ridiculously weak and ineffectual. The power of the Railway Commission within its jurisdiction over the railways in Canada is absolute, and its duties and powers are set forth in the Railway Act. Such is not the case with the Interstate Commerce Commission.

TARIFFS MUST BE APPROVED

No toll can be charged which unjustly discriminates between different localities.

No greater toll can be charged for a shorter than for a longer haul unless, in the judgment of the Commission, special conditions make it necessary.

Freight tariffs are governed by a

classification which must receive the approval of the board. This insures uniformity of classification.

The effect of this beneficent rate regulation on the commercial development of Canada cannot be overestimated. Consider for one moment what this protection means.

1. Equal rates for all. A guarantee that one section of the country will not be exploited to the detriment of another region equally endowed with natural resources.
2. No secret rebates. An exemplification of the "live and let live" policy. The small producer is zealously protected and is afforded an equal chance on the same basis with a wealthy corporation.
3. Government regulation of train schedules. An absolute assurance to the shipper that he can fulfill his contracts.

IN ABSOLUTE CONTROL

In short, it may be said that the Board of Railway Commissioners has absolute control over all matters pertaining to the construction, operation and maintenance of railways, and in comparison, the powers of the Interstate Commerce Commission seem dwarfed almost to insignificance. It may be said, also, that not only does the Dominion Railway Act, which gave to the Board of Railway Commissioners its life, protect the public, but it also protects the railway companies.

For instance, a town where one railway is already located may desire the entrance into the town of another railway and may wish to grant a location to the entering road which might prove injurious to the first road. In such a case, the first road may appeal to the Commission against this injustice, and the Board has the power to compel the second road to enter the town by another route.

Fourth Regiment Organized.

The Fourth Regiment, Oregon National Guard has been organized consisting of Co's A and C, Separate Battalion, Eugene; Co. B Separate Battalion, Ashland; Co. D, Separate Battalion, Roseburg; Separate Co. E, of Cottage Grove; Separate Co. F, of McMinnville and Co. G, Third Regt., of Albany. Major Geo. O. Yoran, who commanded the First Separate Battalion since March, 1900, was elected colonel of the new regiment and has been commissioned by the governor and has made the following appointments: Captain J. W. Williams, lieutenant colonel, Captain F. B. Hamlin, major First Battalion, Capt. Creed C. Hammond, major, Second Battalion, Lieutenant Frank E. Taylor, regimental adjutant, Lieutenant Frank L. Chambers, regimental quartermaster. This will cause vacancies in companies A, C, and D in which a new captain is to be elected. In all probability Lt. Harry Slocum will succeed to the command of Co. D in which Lt. Agee and First Sergeant Fred Stewart will doubt be his lieutenants. Major Hamlin has not yet announced his appointment of adjutants and quartermaster for the next battalion but will probably do so soon.

FROM ALL OVER STATE

Items of Interest in a Condensed Form

TAKEN FROM EXCHANGES

A Resume of the Week's Local Happenings of the State and County Briefly Told.

The Antelope Commercial Club will give a series of entertainments this winter.

A Klamath man raised 627 bushels of barley on seven acres of irrigated land—almost 90 bushels an acre.

Every day witnesses the arrival of more families in Albany to reside. Within the past month the population has increased notably, says the Herald.

There are by actual count 107 store buildings and residences today under construction in Medford, says the Tribune, and there is demand for even more.

Every part of Harney valley where there has been cultivation, sowing and planting has brought forth a rich harvest this year. There is not a failure reported in any line of agriculture.

Toledo Reporter: Again the need of a fruit dryer or evaporator on this bay is apparent. Hundreds of dollars' worth of as fine prunes as could be found anywhere have spoiled in the orchards.

An Albany young woman left her purse with some money on a window sill when she retired, thinking about it afterwards but concluding it would be all right; but in the morning it was gone. Some days afterwards it was found where as it is supposed, she hid it while in her sleep.

A Silverton man thus writes to the Stayton Mail: You may have said it a thousand times, that Stayton is the best town in the world. If you have thus spoken, you told the truth as regards quality. The grandest of all the trinities, sea, (river) earth and sky, have here united and do their best to make happy the homes of men.

The Marshfield Times tells of the return there of a hunting party of five, who killed five elk during a ten day's hunt on upper Coos river and its tributaries. They met parties from Drain, Coquille and elsewhere, and report a total of 20 elk being killed in that region so far this season. Very few are left in there and these are nearly all cows.

FARMERS

GO TO
PEARCE BROS.

With your Produce
and Exchange for
SHOES and GROCERIES.