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MEN OF COTTAGE GROVE
ADVERTISE IN THE NUGGET.

BOHEMIA NUGGET.

THE NUGGET JOB OFFICE
TURNS OUT GOOD WORK AT
MOST REASONABLE PRICES.

Devoted to the Mining, Lumbering and Farming Interests of this Community, to Good Government, and Hustling for a Grub Stake.

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PROFESSIONAL.

J. E. YOUNG

Attorney-at-Law * * *
Office on Main street, West Side—
COTTAGE GROVE, ORE.

J. C. JOHNSON and F. G. EBY

Attorneys and Counselors-at-Law
Special attention given to Mining, Corporation
and Mechanical Law.
Office over Garman & Hemenways' store.
COTTAGE GROVE, ORE.

J. S. MEDLEY

Attorney-at-Law * * *
Office on Main street—
COTTAGE GROVE, ORE.

JEROME KNOX

Attorney-at-Law * * *
Prompt attention paid to Mining Business.
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HELMUS W. THOMPSON CHAS. A. HARDY.

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L. T. HARRIS

Attorney and Counselor-at-Law
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Office and residence on River street, next Wall.
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BUSINESS.

J. W. BENTLY,

The practical Boot and Shoe Maker, located
one door west of the Imperial Hotel. Repair-
ing neatly done.

Satisfaction Guaranteed.

BARKER & PERMAN

—PROPRIETORS OF—
THE EXCHANGE

DEALERS IN FINE
WINES, LIQUORS, CIGARS.

Main street, Cottage Grove, Ore.

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Repairing at reasonable charges.
All work guaranteed first-class.
Watches, Clocks and Jewelry at Lowest Prices.

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A complete line always in stock
At LURCH'S.

**PIONEER
WHITE
LEAD**

Is Absolutely PURE, and will
OUTWEAR all other Leads.

If your local dealer does not carry it, write
to us and we will see that you get it.

W. P. Fuller & Co.
PORTLAND, OREGON.

Fine residences, choice lots, business
blocks for sale Jerome Knox & Co.

All kinds of Rainy Weather Clothing,
Underclothing and Footwear
for Loggers and Lumbermen, Miners, Prospectors
and Farmers.

The Famous Cutter Shoes
in all sizes.

Special prices in Umbrellas.

EAKIN & BRISTOW.

BIG REDUCTIONS

IN

ODDS and ENDS

AT

Garman & Hemenways

KNOWLEDGE IS WEALTH!

Do you know

That a Railroad is being constructed from Cottage Grove to the Bohemia Mining District through one of the finest timber belts on the Pacific Coast?

Do you know that the ore now being transported by wagon from the Bohemia Mining District to Cottage Grove is the same character that made Cripple Creek famous?

Do you know that this ore from the Helena Consolidated Mine contains values from Four to Eight Hundred Dollars per ton, and is being shipped to the Omaha Smelters through Long & Bingham's warehouse.

Do you know that the present population of Cottage Grove will double in the next eighteen months?

Do you know that the fine, high, slightly tract of land adjoining Cottage Grove (formerly owned by G. W. Long) has been platted in lots and acreage and is being offered on terms that will enable you to double on your investment in a very short time?

The above is a few of the facts with which we can make you acquainted if you will call upon us or write.

Address all communications to

LONG & BINGHAM,

P. O. BOX 8, COTTAGE GROVE, OREGON.

DEVELOPMENT OF THE
PACIFIC COAST.

The Chamber of Commerce and its
Usefulness.

A Dormant Organization a Curse,
Rather Than a Benefit—Los
Angeles Chamber at the Front
—Duties at Home as Well
as Abroad.

Specialty contributed to the Times by
W. D. Curtis.

More than two hundred cities in
the Pacific Coast States have a
regularly organized public body of
some sort. They are variously
called Chamber of Commerce,
Board of Trade, Commercial Club,
Improvement Club, or some other
less common but similar name.

I will venture the assertion that
no other group of states has a pro-
portionate number of such organiza-
tions. But such an organiza-
tion is the community expression
of the publicity idea, and is to be
expected that the far western
country would lead the older and
more conservative sections.

Now a Chamber of Commerce or
Board of Trade stands as the con-
crete representative of a community
which desires to do something for
itself. Therefore the natural infer-
ence is that any community
which has not organized in some
form to further its interests is not
determined to push itself forward.

So far as mere figures go the Pa-
cific Coast therefore is strong in
the idea of community promotion,
but when we examine the work
actually accomplished there is a
keen feeling of disappointment.
Too many of these organizations
were effected under the impulse of
some passing fancy. Quite likely
some of them were organized by
men who had no right conception
of the work they should take up.

Just as a live, hard-working
Chamber of Commerce is a blessing
to a community, so a dormant or
dead organization is a curse. A
town afflicted with an organization
which has ceased to produce re-
sults is helpless until freed from
the incubus.

There are lots of communities
even in the stirring, bustling west
which are afflicted with a sort of
dry rot; and half a dozen Cham-
bers of Commerce will not help
such a town. In other words, a
Chamber of Commerce will be
effective in its work for a town in
exact proportion to the capacity
and the interest of the men who
direct it.

An organization of some kind is
necessary in order for a group of
men to work harmoniously to-
gether, but it is also the handiest
way in the world for a group of
men to shift responsibility and get
rid of work.

First of all then, organize a
Chamber of Commerce and see
that the men in direct charge are
men who will give it the same
vital, personal attention which
they expect to give to their own
business; or if your town already
has a public body which is not
doing what it should, take the
proper steps to reorganize, to draw
in new blood. Rejuvenate the
skeleton.

Many of the present organiza-
tions are models and the good they
have done cannot be estimated.

It is a matter of record that the
Los Angeles Chamber of Commerce
is one of the best organized and
most effective in the west. Sec-
retary Wiggins is in frequent receipt
of requests for the by-laws under
which the work is carried on and
for data concerning certain features
of the work. The success of the
Southern California exhibit at re-
cent great expositions has thrown
its work into strong relief.

Now the chamber in a small com-

munity cannot hope to accomplish
things of the same magnitude as
have been taken up by the Los
Angeles Chamber of Commerce,
but you must not lose sight of the
fact that they are relatively just as
easy of accomplishment and no
more expensive.

Perhaps you will not be able to
advertise in a list of eastern maga-
zines in order to secure the ad-
dresses of intending settlers to
whom you can send printed matter,
as the Los Angeles Chamber of
Commerce does every year. But it
is entirely feasible for a certain
group of bodies representing a
county or section to do this. The
San Joaquin Valley Commercial
Association should be able to work
out such a plan, and any group of
towns whose interests are similar
could doubtless do it.

Do not get the impression from
this that I think that the main
purpose of such an organization is
to place advertisements in eastern
publications. By all means no.
That is simply one feature of the
manifold labors which lie before
such an organization. Moreover, it
is not the point at which to begin.
There are plenty of things close to
hand which must be attended to
first.

What would be the sense in in-
viting people to settle in your com-
munity when their first visit there
might shock them over some of
the conditions which they have
neglected and which might have
been corrected by concerted action.
I say first of all, make your com-
munity what it should be as a
place to live in and a place to do
business in. Now just "what it
should be" is a point that no one
can know so well as the leading
business men of the town—the
men who should be in control of
your Chamber of Commerce. It is
a question to be decided entirely
by local environment.

Prepare figures and institute
carefully comparisons between your
own town and other towns situ-
ated similarly. If you find that
your town is doing less for the
surrounding country, and conse-
quently is not in good repute, you
can be sure that it will lose trade.
Here is a work for you to do.

If you find that the products of
the territory which you should
draw from are not flowing through
your town, you are not offering the
proper marketing conditions. Get
to work, and make them right.

If it comes to your ears that
traveling men are not properly en-
tertained, or that tourists go away
dissatisfied, it is a big mistake to
let it continue. A few people of
this kind traveling about the
country will soon do you irrepara-
ble damage. Appoint a com-
mittee, find out what is the trouble
and correct it.

If the local papers do not seem
to be giving all the attention they
should to the big enterprises of
your town see what is the trouble.
Chances are that the publisher is
not getting the support which he
deserves. There is no man more
devoted to the interests of his com-
munity than the newspaper man in
the west, but he needs support and
backing.

The list of local work to be done
might be extended almost indefi-
nitely, but I think this makes it
clear that all of the advertising
which a community gets is not
bought and paid for at so much per
inch. When you have carefully
gone over every point which might
affect your welfare along such
lines as I have suggested, it is
then time to take up what is more
generally considered the advertis-
ing question. The different phases
of this advertising work will come
up in subsequent articles.