"Only the First Step is Difficult."

The first step in Spring should be to cleanse Nature's blood circulations. Hood's Saraparilla does this work easily. It is America's Greatest Spring Medicine. It purifies the blood, as millions of people say, and whole families and entire communities have a feeling of well-being ever since they tried this wonderful drink.

To the new ones of a certain brand.

Of the old ones of a certain brand.

We believe in the method of Hood's,