## BMD seeks town logo design submissions

Transforming the Slabtown vs Lemati Feud into a year-round competition requires blending the past with the present — and recreate the 19th Century feuding towns of Cottage Grove (Slabtown) and Lemati.

Any new town needs a logo. The Bohemia Mining Days Board will invite two graphic designers to select four logo designs that meet the criteria below, which settlers of the two towns will vote on. The logo with the highest votes becomes that town's official logo.

It will be used on merchandizing to raise money to produce the annual BMD celebration and will be used in the festival's promotional

materials.

#### Five rules of logo design

- Your logo should reflect your town in a unique and honest way. • Avoid too much detail.
- Your color logo should work well in black and white (one-color printing).
- Make sure your town's logos scalable.
- Your logo should be artistically balanced.

#### 7 basic rules for logo design

A logo must: communicate, be relevant, be memorable, be timeless, should not have superfluous elements, should be technically well crafted and must be

versatile.

#### 8 steps to design a simple

- logo • Understand why you need a logo.
- · Define your brand identity.
- Find inspiration for your design.
- Check out the competition.
- Choose your design style. Find the right type of
- logo. • Pay attention to color.
- Pick the right typography.

BMD is struggling financially at this time and seeks artists who will provide logo designs pro-bono as a gift to future generations who will proudly use it. The 61st Annual Bohemia Mining Days Celebration was one of many casualties of the COVID-19 global pandemic in 2020.

The potential of having to cancel this year's festival to protect the health and safety of Grovers and our guests means the BMD Board of Directors needs to creatively seek new revenue sources to ensure the future of Cottage Grove's biggest event of the vear.

The submitted designs that follow the guidelines below will be publicized with the graphic artist's name as part of the voting process.

For more information, contact BMD Board Member Skye Hefner at cuzskyesaidso@gmail.com

# **League of Oregon Cities Spring Symposium**

Mayor Jeff Gowing, City Manager Richard Meyers and Assistant to the City Manager Jake Boone attended the League of Oregon Spring Symposium virtually on Friday.

The Spring Symposium focused on emergency preparation and crisis management.

Cottage Grove's City Planner, Amanda Ferguson, was a presenter and discussed planning for disasters and the development of emergency management and continuity of operations plans, with a specific focus on protecting heritage properties through the development of a Disaster Resilience Plan for heritage resourc-

Lane County Commissioner Heather Buch also gave a presentation on crisis management and decision making, pulling from experiences in Lane County during the Holiday Farm Fire and COVID-19 responses.

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## New physician joins Thomas Chiropractic team

Thomas Chiropractic has welcomed a new associate chiropractic physician, Dr. Erik Gurule-Long DC, who is accepting new patients. Dr. Long became a massage therapist in 2011 after which he specialized in therapeutic deep tissue massage.

In 2014, he received his Bachelor's in Human Physiology from University of Western States. In 2016, he received his doctorate in Chiropractics, also from University of Western States in Portland, Ore.

Dr. Long utilizes a variety of techniques to evaluate and treat patients including: Drop table, Activator, manual adjustments for spine and extremities, instrument-assisted soft-tissue mobilization, myofascial trigger point therapy, deep tissue massage, myofascial release, and proprioceptive neuromuscular facilitated (PNF) stretching, as well as rehabilitative exercise programs. Dr. Long blends these techniques as needed and as requested by patients. His



Dr. Erik Gurule-Long DC

focus is on being as gentle as possible while still being effective.

On a personal level, Dr. Long is a "foodie," with a love of trying new foods and learning new cooking techniques.

He recently developed a strong interest in fermenting in all its forms. He is also an avid reader and enjoys disc golf when Oregon weather permits.



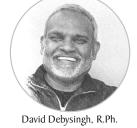
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### **CITY OF COTTAGE GROVE TREE LIMB PICK-UP** MAY 3, 2021 & MAY 17, 2021

and dry eye care.

The City of Cottage Grove Public Works Department will be conducting the annual Tree Limb Pick-Up the weeks of May 3, 2021 and May 17, 2021. Property owners will be responsible for removing any branches or limbs placed in the street after May 21, 2021.

All limbs must be put out **BEFORE** May 3, 2021 for the first pick-up and BEFORE May 17, 2021 for the second pick-up.

Residents can **NOT** place branches in the street where curbside parking does not exist or in bike lanes.

This is strictly a tree limb pick up, nothing other than loose tree limbs or branches will be picked up.

If you have questions regarding the Tree Limb Pick-Up Program, please call the Public Works Department, at (541) 767-4100 or see our Limb Pick-Up Brochure, located at City Hall, at 400 East Main Street, or on our website, at

https://www.cottagegrove.org/publicworks/ page/tree-branch-pickup-program-0



for additional information.