



How to support small businesses this holiday season

The holiday season is an important one for small businesses every year, and it figures to take on heightened importance in 2020. The outbreak of the novel coronavirus COVID-19 in late 2019 and early 2020 hit small businesses especially hard, with many being forced to close their facilities to customers in an effort to prevent the virus from spreading.

Estimates regarding the effects of the COVID-19 outbreak on small businesses varied, but many small business owners were forced to let go employees as they confronted steep declines in revenue. A ZenBusiness survey of more than 1,000 small business founders, senior managers and decision makers found that 37 percent of small businesses that employ between 11 and 25 people were considering laying off more than one-fifth of their workforce.

As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season. Such support not only can help

small businesses, but also can help to revitalize local communities.

- **Shop online.** Online shopping has traditionally been dominated by big box retailers. However, many small businesses increased their e-commerce capabilities to generate revenue. Shoppers concerned about shopping in person this holiday season should explore the delivery and curbside pickup options available at locally owned small businesses. Even businesses that have not traditionally been allowed to deliver, such as breweries and wineries, have been able to do so during the outbreak, giving consumers unlimited online shopping options.

- **Purchase gift cards.** Gift cards take the guesswork out of holiday shopping,

and such cards are easily shipped or even emailed to loved ones. That's a significant benefit during the 2020 holiday season, when delivery times are expected to be lengthy. Gift cards to local businesses simplify holiday shopping, support small businesses and help shoppers avoid potential delivery delays.

- **Share your experience.** Word-of-mouth is vital to small businesses at any time, and can be especially valuable as these companies try to overcome the challenges posed by the COVID-19 outbreak. Holiday shoppers can share their experiences with local businesses via social media. Share information about the lengths local small businesses have gone to in regard to safety measures, order fulfillment

and their delivery and pickup efforts. Such sharing may compel neighbors and friends to follow your lead and provide vital support to local businesses in need this holiday season.

Small businesses are the backbone of many communities, and the holiday season provides a great opportunity to support such firms as they look to recover from a difficult year.



Books On Main

A Unique Bookstore

NOVEMBER 28th

50% OFF ALL USED BOOKS*

*Excludes Trades & New books, Can not be used with any other offers.

319 East Main St., Cottage Grove • 541-942-7423

SHOP SMALL

THANKS FOR SHOWING UP SAFELY THIS HOLIDAY SEASON

Cottage Grove businesses are open to serve you!

5 Flying Monkeys
everyday 11am-4pm

Abraxas
Orders through phone and curbside pickup only

Ambrose Collectibles
Sun-Mon 10am-4pm
Tues-Sat 10am-5pm

Apple Pie Antiques
Tues-Fri 10:30am-5pm

Axe & Fiddle
Take Out
Tues - Sat; 4-8pm

Bartolottis
Mon-Sat 11am-8pm

Bookmine
Everyday 11am-4pm
7th street entrance

Books on Main
Mon-Sat 10am-4pm

Buster's
Take out only
normal hours

Cardinal Services
Available by phone or online only
Office Closed

CG Grocery Outlet
Mon-Sat 8am-9pm, Sun 9am-8pm

Christi's Barber Shop
Normal hours

Coast Fork Brewing Pub
Growler & take out only
(winter 2020 menu)
Mon-Sat 11am-7pm, Sun 12-4pm

Coast Fork Feed Store
Mon-Sat 10am-6pm, Sun 12-4pm

Community Sharing
Delivery available
Regular hours

Cottage Grove Sentinel
By Appt 541-942-3325 x1200

Mon - Thurs 8:30am - 5pm
Fri 8:30am - 1pm

Covered Bridge Brewing Group
Take out and online orders
Coffee starts at 7am
Growlers and food trucks 11am - 6:30pm

Crafty Mercantile
Delivery, curbside, in person
Mon-Fri 11:30am-5:30pm
Sat 11am-4pm

Dirt Cheap Copies & Earthlink
Mon-Fri 8:30am-4:30pm

Espresso Barn
Mon-Sat 5am-7pm, Sun 6am-6pm

Flower Basket
Curbside pickup & in person
Mon-Sat 10am-5pm

Goodwill
Everyday 10am - 7pm

Homestead Furniture
Mon-Fri 9:30am-5:30pm, Sat 10am-3pm
& by appointment

Jack Sprats
Take out only with online menu
Everyday 9am-8pm

Kalapuya Books
bookshop.org/shop/kalapuyabooks
Tues-Sat 11:30am-5:30pm

KNND
Access to our facility is limited to a four hour window from 2-6pm.
Providing news, information, entertainment, and great music 24/7.

Len Blackstone
By phone only - Bank Building open to tenants only
"Bank Building Offices & Windermere Real Estate
Chalice Savage, 541.942.3870
Len Blackstone, 541.501.5396

McCoys Pharmacy
In store and drive thru
Regular hours

OBA Ramen
Take out and Delivery
Sun - Thurs 11am-8pm
Fri - Sat 11am-9pm

Oregon Aviation Historical Society
Gifts available online

Payne West Insurance
By phone only - Bank Building open to tenants only
Darla Avery
541-767-1622 office, 541-912-9148 Cell.
Tiffanie 541-942-0555 or 541-767-1623

Rainy Peak Bicycles
Wed-Fri 10am-6pm, Sat 10am-5pm

Rosebud Consignment
Mon-Sat 11am-4pm

Rural Organizing Project
Normal hours
food/supply distribution Tues/Thurs

Sanity Chocolate
Online orders: sanitychocolate.com
Pick up Saturday 11am-3pm

Shampoo Dolls
Normal hours

Smith Lund Mills Funeral Chapel
On call 24/7
Mon - Fri 8:30am - 5pm

St. Andrews Episcopal Church
limit of 25
Sundays at 10:30am

Stacy's Covered Bridge
Tues-Sat 3-8pm take out only
new online menu

T & K Creations
In person, no classes
Mon-Fri 10am-7pm, Sat 10am-3pm

Tattoo Nouvelle
everyday 11am-6pm

TBS Consultants
24/7/365
We still do business or home on-site visits if needed.

PUT LOCAL BUSINESSES

at the
Top of Your List!

Territorial Seed Company
Online and Phone orders only
Shipping available
Store Closed 11/22/2020 - 1/12/2021

The Health Hub
Closed in person class/trainings until Dec 5, online class via Google Meet
healthhubcottagegrove@gmail.com

The UPS Store
Call for Notary or passport photo appointment
Mon - Fri 9am - 6pm
Saturday 10am - 5pm

The Village Green
Hotel-open as usual
Food via take-out from 3-9pm daily

Visit cgchamber.com and click "Shopping During The Freeze" for updates

