



CHAMBER NEWSLETTER

The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members and the larger community.



Shauna Neigh
CEO/President

Note from the director:

September in Cottage Grove usually means back to school, end of summer and thoughts of fall festivities. This year has been a learning experience for us all. Everyone has been so isolated that normal activities have become tiresome. This past weekend I was downtown Cottage Grove and the streets were busy. Our 'new' Chamber office has seen visitors from all over. Some have plotted Cottage Grove as a centralized meeting spot for friends near and far. I have heard the same story of the need to see and experience something new. A big draw has been our beautiful hiking/biking trails and the Covered Bridges. Cottage Grove continues to get fantastic press with stories of our charming Historic District, the Bike Trail, the Covered Bridges and even the 6th fastest time in America for the ½ marathon. I am so thankful to live in a spot where most come to get away.

The greatest gift on Earth! Chamber Gift Certificates.

Purchasing a Chamber Gift Certificate allows your recipient to shop from several excellent Chamber businesses to keep and spend our dollars locally. This is so important right now with many of our small businesses struggling. For more information call the Chamber office (541-942-2411) or email info@cgchamber.com.

Sign up Today to be a Participating Business!

The Gift Certificate Program is a Member Benefit Highlight. Chamber Gift Certificates are available in any denomination and anyone can purchase certificates. As a chamber we strive to educate the community of the value of supporting our local merchants the Gift Certificate Program is one way we encourage shopping local. As we approach the holiday season, what better way to get a jump start on promoting your business. **Shauna will be reaching out to our chamber member businesses to sign those up that would like to participate.**

Purpose:

1. Promote shopping at CG Chamber Member businesses.
2. Support chamber members with dollars spent in Cottage Grove.

How it works: Certificates are purchased at the Chamber office and can be used at chamber member businesses participating in the program. A list of businesses is attached to the certificate(s)

Gift certificates are treated as cash when presented. Participating businesses then redeem their certificates by submitting them to the Chamber office and will be reimbursed for those redeemed. A small handling fee of 5% of the face amount of the certificate but not less than \$1.00 per certificate is taken at the time they are redeemed.

Chamber Gift Certificate

participation is not limited to retail stores. Service oriented businesses should get involved too. Each business will be able to establish restrictions (i.e. Not redeemable for prescriptions, etc.).

Reasons to Join the Cottage Grove Area Chamber of Commerce

A chamber of commerce is essentially a network of local businesses. It is an organized group of business owners and professionals who seek to help other businesses grow through networking, marketing resources, financial assistance, guidance, and more.

Resources: Your Chamber has access to business professionals with varied skills. They can provide access to resources to help businesses grow and thrive.

Exposure: The chamber will provide a link to your website on theirs (via ChamberMaster) and point people in your direction when someone in the community

is looking for your services or products.

Networking: The monthly Business After Hours provides a venue to establish valuable relationships with other business owners in the community.

Education: Breakfast Club is another excellent networking opportunity that is designed with an educational component. The presentations are chosen based on an expressed need from the membership.

Credibility: Participating in a chamber of commerce gives you and your business additional credibility with members of your community and other members of the chamber.

Volunteer: Your chamber has several committees working on different projects at any given point. Be a part of the future of your town. Help be the change you would like to see.

Chamber Office & Visitor Center: Thousands of visitors each year will access your brochure in the Visitor Center & Chamber Office. Your business information will be shared through our network and membership directory. This will help you provide more value to the community and gives you great exposure.

Join Now!

New and Renewed commitment to the Chamber.

We, at the Cottage Grove Chamber of Commerce, sincerely appreciate the continuous support of our members. We look forward to an exciting year with many changes.

Welcome New Members! Oregon Metal Roofing and Gutters, LLC

Shaun Navarro
PO Box 567
Cottage Grove, OR 97424
(541) 649-1507
metalroofingoforegon@gmail.com
Contractors/Construction

Salon 514

Rayme Epperson
514 E. Main Street
Cottage Grove, OR 97424
(541) 942-HAIR (4247)
raymejoyknot@gmail.com
Beauty Salon/Hairstyling

Veterans Legacy

Dan Buckwald
PO Box 11226
Eugene, OR 97440
(541) 914-0885
dpbuckwald@icloud.com
Veterans Services
Providing temporary supportive housing for homeless veterans. Situated in Rural Lane County.

Thank you Renewing Members

Apothecaria, LLC, Carl's Jr.
Cottage Grove Christian School,
Cottage Grove Historical Society,
Gills Point S Tire, Kevin L.
Pillow, PC, CPA, Metal Detectors
and More, Sud N' Shine Car
Wash, Sweet Springs Family
Farm, Weyerhaeuser Company

Special Thanks
to our 2020
Enhanced Members

PLATINUM PLUS
Cottage Grove Sentinel

GOLD
Pacific Power

SILVER
Banner Bank
City of Cottage Grove
Emerald People's Utility
District

Lane Community College -
Cottage Grove Center
Lane Electric Cooperative
Northwest Natural
PeaceHealth Cottage Grove
Community Medical
Center
South Lane County Fire
and Rescue
Walmart
Weyerhaeuser

Business After Hours

Please note that our September Business After Hours has been cancelled due to the continuing COVID restrictions. Look for announcements in upcoming publications to find out when we can resume these great networking events.

September Breakfast Club

TOPIC: Recycling with EcoGeneration – How your business can make a difference.
Date: Friday, September 11, 2020

Time: 08:00 AM Pacific Time (US and Canada)

If you are interested in attending this event contact the Cottage Grove Area Chamber of Commerce for the Zoom Meeting information.

You Can Make a Difference

It can be tough to stay optimistic when we are surrounded with talk of economic crisis during this time. Perhaps our community could take a different look at what our country and the world for that matter, is experiencing and look at a

simple solution that can make a world of difference for Cottage Grove.

Studies have proven that small shifts in spending by consumers into local businesses equates to much needed revenues and jobs locally. A study was done in Kent County, Michigan where local businesses allowed their books to be monitored during a shop local campaign. At the end of the study they discovered that a 10% shift in local consumer spending had made a significant impact. The redirection of spending had supported more than 1600 jobs that added 53.3 million in additional wages into the local economy and almost 140 million in additional revenue output! WOW! In plain English that means if we bring just 10% more of our spending back to Cottage Grove our small businesses can make it through these difficult times and our merchants can keep or even increase the amount of jobs available. The bottom line is where you spend your money counts. You can make a difference! Always "Think Local, Shop Cottage Grove!"



NOW HIRING!

FULL TIME OFFICE & MEMBERSHIP MANAGER

Do you have passion for the community?
Are you self-motivated and highly organized?

We are looking for a candidate who has:

- Excellent interpersonal and customer service skills
- Excellent oral and written communication skills
- Experience with social media and website content management

For more information on this job listing visit:

www.cottagegrovechamber.org

2020 Chamber Board of Directors, Advisors and Staff:

Thank you for your hours upon hours of volunteer time, commitment, and service!

OFFICERS

Chair	Danny Solesbee, 5 Flying Monkeys
Vice Chair	Len Blackstone, Blackstone, Inc. - Windermere Real Estate
Secretary	Ruth Linoz, South Lane Wheels
Treasurer	Gary Manly, Cottage Grove Sentinel
Past Chair	Candace Solesbee, Shampoo Dolls Salon

DIRECTORS

Chrissy Chapman	Covered Bridge Brewing Group
Alyssa Gomez	Sweet Springs Family Farm
Brent Hoover	The Grove Café & Lounge
James Kline	The Espresso Bar'n
Shane May	Emerald Fitness Club
Cameron Reiten	KNND
Dale Smith	Coast Fork Feed Company
Judd Van Gorder	Carousel House B&B & Catering
Tiffanie Williams	PayneWest Insurance

ADVISORS

Richard Meyers	City Manager
Candace Solebee	Cottage Grove City Council
Dr. Yvonne Curtis	South Lane School District
Ryan Gifford	Gifford & Gifford Attorneys at Law
Molly Murai	Main Street Program

Visitor Center Volunteers:

Heidi Abbott, Suzanne Huebner-Sannes, Susan Jeppesen, Judd Van Gorder, Sharon Van Gorder, Penny Westling, Sherry Bricher-Wendt.

Staff:

Shauna Neigh, CEO/President
Beth Martin, Office Manager
Mavis Bradsby, Bookkeeper

Cottage Grove Area Chamber of Commerce
836 E. Main Street, Cottage Grove, Oregon 97424
541-942-2411 info@cgchamber.com