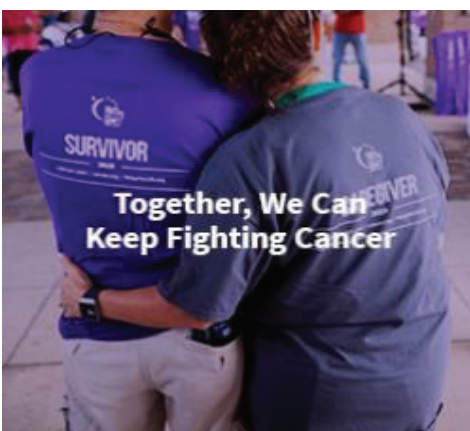


ESRFL's Virtual Relay on Saturday, July 25th

Relay For Life of Eugene/Springfield will be held virtually on Saturday, July 25th.

Cancer patients are some of the most vulnerable to COVID-19. Hosting the local Relay For Life event online allows everyone—including cancer patients, survivors, and their caregivers—to safely join with others to celebrate, remember, and fight back. Cancer won't stop. So, neither can we.

Together, We Can Keep Fighting Cancer COVID-19 has changed the way we Relay. But with everyone's support, we can make sure the fight to end cancer doesn't stop. Ask your friends and family to support your Relay efforts and the American



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Cancer Society today! Connect your Facebook Fundraiser through your event dashboard, download the FUNdraising App and use your event dashboard to send emails to your network.

Event Details

Opening Ceremony

Time to get started. We kick off the event by honoring everyone who's been affected by cancer and everyone who has contributed to the success of this year's Relay season. Join us for a live YouTube event at 3:30pm on July 25th 2020 on YouTube. ESRFL.org .

Live Stream Fundraising

We will be hosting a live stream fundraiser on the ESRFL YouTube channel from 4:00 to 5:00pm on the day of Relay, July 25th 2020. Go to YouTube.ESRFL.org and don't forget to subscribe!

Survivor/Caregiver Ceremony / Neighborhood Lap

Survivors and Caregivers are the heart and soul of Relay For Life events. We honor their strength and courage with every step they take. It doesn't matter if



neighbors to help encourage community participation and show our support for survivors and caregivers.

If you would like a copy of the letter to edit to forward to your neighbors, please email Kristen.salladay@cancer.org.

Luminaria Ceremony / Drive Through

At Saturday, July 25, 2020 at 7:30pm on YouTube.ESRFL.org watch our Luminaria Ceremony as we reflect on everyone touched by cancer.

Then join between 8pm and 10pm at First Baptist Church of Eugene (3550 Fox Meadow Rd, Eugene) to go through our Luminaria Drive Through! Each light represents a life—a life taken by cancer, a survivor of cancer, or a support for a person still fighting the disease. It's a powerful demonstration that gives people the opportunity to grieve but also offers comfort and hope. Stay safe in your car and drive through decorated bags. It will be a safe way to honor, support, and remember all those people whose lives have been touched by Cancer.

Help light up our community. Dedicate a Luminaria to a loved one lost, someone currently battling, or anyone who has overcome cancer.

Closing Ceremony

Our closing ceremony is the time to commit to take action and help lead the fight for a world free from cancer. It's a time to celebrate what we've accomplished together and a time to unify for the work that needs to be done moving forward. Watch our Closing Ceremony live on YouTube (YouTube.ESRFL.org) on Sunday, July 26, 2020 at 9:30am.

Celebrate.

Remember.

Fight Back.

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YOUR DONATIONS MAKE A DIFFERENCE

The American Cancer Society Relay For Life movement is the world's largest fundraising event to end cancer, uniting communities across the globe to fight back against the disease. With every dollar raised, you are helping the American Cancer Society be there for those affected by every cancer in every community, including those who are currently dealing with a cancer diagnosis, those who may face a diagnosis in the future, and those who may avoid a diagnosis altogether because of education and risk reduction.

LODGING



\$500 could help provide a cancer patient and their caregiver with five nights of free lodging at an American Cancer Society Hope Lodge® community when their best hope for effective treatment is away from home.

NAVIGATION



\$150 could help connect a trained patient navigator to a cancer patient so they can understand their diagnosis and get the help they need.

SUPPORT



\$100 could help provide a breast cancer patient with one-on-one peer support from a trained volunteer breast cancer survivor.

RIDES



\$50 could help provide five rides to and from treatment for a cancer patient.

RESEARCH



\$35 could help support three years of follow-up for one participant enrolled in our Cancer Prevention Study-3, a research study that will help us better understand what causes cancer so that we can ultimately help prevent it.

INFORMATION



\$25 could help provide free 24-hour information and support via phone, email, and online chats for one person.