

SANTA LETTER-WRITING SECRETS

At the tip of the North Pole resides a jolly man who collects letters from children asking him to deliver all of their hearts' desires. Although Santa Claus does a thorough job of making sure children's treats are delivered on the same night, sometimes he needs assistance with reading and responding to the thousands upon thousands of letters sent to him each year. That is why he often relies on an extensive list of helpers to handle much of this holiday correspondence.

According to the Smithsonian, the practice of writing to St. Nick dates back more than 150 years.

Early depictions of Santa show him as a disciplinarian. The first Christmastime Santa letters were actually sent by Santa, rather than the other way around. Such letters encouraged children to be good boys and girls.

Eventually, an illustration by Thomas Nast depicted "Santaclausville, N.P." as Santa's address, providing children with a place where they could send their correspondences to the big guy in red.



The Universal Postal Union, an intergovernmental organization that coordinates postal policies across 192 member nations, indicates that 1,350,000 letters to Santa were sent by Canadians, while Americans sent more than one million and Britains mailed roughly 800,000 such letters in 2012, the most recent year from which figures are available. To account for the staggering number of letters sent, various post offices and postal programs were established to help Santa with the task of tackling children's wish lists.

In Canada, children can address letters to Santa and use the postal code H0H,

0H0. In 2016, the USPS instituted a new letter-writing option that enables parents or guardians to include a personalized response letter back to children who address letters to Santa. The package can be postmarked to: North Pole Postmark Postmaster, 4141 Postmark Drive, Anchorage, AK 99530-9998.

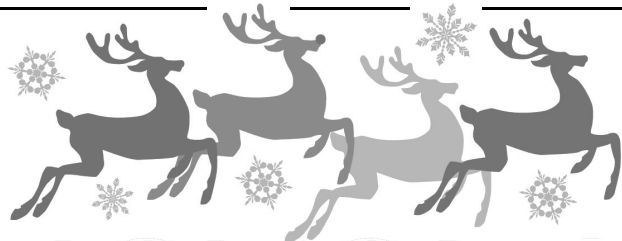
Many other letters to Santa end up routing to various post offices where thousands of volunteer "elves" can adopt letters and make children's wishes come true. A "Letters to Santa" program enables children in serious need to get items that can help keep them safe and happy.

Parents may also investigate a number of services that will provide letters from Santa, Mrs. Claus or elves for nominal fees. These letters can be personalized with details. Santa has even gone high-tech with personalized videos and pictures as well. A quick web search can yield the instructions on how prospective helpers can get started.

Children can improve their chances of letters being read and received, with these tips.

- Identify who is writing the letter and share some details about your life.
- Make sure you've been nice and well-behaved.
- Ask Santa how he has been and engage in some polite conversation.
- Politely ask for the toys you'd like. Understand that Santa is busy, so keep the list brief.
- Thank Santa in advance for his kindness. Hopefully, he'll have time to reply.
- Write and mail the letter as early as possible, as things tend to get busy as Christmas nears.

— Courtesy Metro Creative Connection



A red-nosed reindeer and his lasting fame

Adults and children alike are familiar with the tale of "Rudolph the Red-Nosed Reindeer." As the lyrics of the song illustrate:

"Rudolph the red-nosed reindeer had a very shiny nose / And if you ever saw it, you would even say it glows."

Popularized by the song written by Johnny Marks

and sung by Gene Autry, Rudolph the Red-Nosed Reindeer dates back to 1939.

A copywriter named Robert L. May created the story of the misfit reindeer in 1939 when working for Montgomery Ward. The retail giant was producing marketing holiday coloring books for children and wanted to come up with a clever character.

Although the name "Rudolph" is now beloved, May's original ideas included Rollo and Reginald.

Also, Rudolph's famed red

nose almost didn't come to be. Because a red nose at the time was viewed as a sign of alcoholism, Montgomery Ward was hesitant to be onboard with the bulbous, red snoot. A blue nose was considered, but later changed. In its first year of publication, Montgomery Ward had distributed 2.4 million copies of Rudolph's story.

The catchy tune came thereafter, followed by a cartoon short in 1948. In 1964, the stop-motion animated television special further propelled Rudolph to celebrity and became the most recognizable Rudolph adaptation.

Today, Rudolph is known across the globe as the reindeer responsible for navigating Santa's sleigh through tricky weather on Christmas Eve. He continues to be loved by many, young and old.


He truly "will go down in history!" — Metro

Reporting our thanks & best wishes for the holidays

We would like to express our sincere appreciation for your loyal readership. May you and your loved ones enjoy a Happy Holiday and a healthy, prosperous New Year.




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