



# CHAMBER NEWSLETTER

**Our Mission:** The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members and the larger community.



**Travis Palmer,  
Executive Director**

**Director's Note**

Participation is the key to change and I'd like to personally thank the 28 local businesses who each participated in their own way with the Oregon Gran Fondo cycling event this last Saturday. This was the 8<sup>th</sup> year of the Gran Fondo in Cottage Grove and for the first time, we saw significant engagement from local businesses. In past years, there have been many complaints that the road being closed downtown hurts Main Street business activity on the day of the event. Those complaints were valid and organizations like the Chamber of Commerce, Main Street Program, EBID (Economic and Business Improvement District) and Travel Lane County have been listening. We worked hard to address everyone's concerns and we think this year was a dramatic improvement over past years.

Activity is a key factor in drawing pedestrian traffic into a confined area. When the road is closed for an event and there's very little visible activity, there's nothing to attract people into the area.

On the other hand, when there's a lot of people walking around and looking at all of the special items on display, other people take notice and want to come into the area to see what's going on. Activity creates attraction and never before have local businesses worked harder to help themselves and each other during the Gran Fondo. Twenty-seven businesses participated in the "Show Your Bib" promotion where cyclists, their support teams and spectators could walk into a business, show their race credentials and get anything from 10% off merchandise or even free chocolates and beer! Several local restaurants agreed to accept meal vouchers from event participants so they could try our local cuisine and many of the shops on Main Street set up sidewalk sale displays to attract more attention to their businesses. Cascade Home Center held an open house barbeque to show off their new historic photo window displays that they recently installed with the help of the Cottage Grove Partners in History. You can't change the score of the game while you're sitting in the bleachers. I'm extremely proud and thankful for all of the businesses who got into the game this year and tried to make a difference. If there was even a slight improvement over past years, we should challenge ourselves to put in twice as much effort next time. We should talk to the businesses that didn't participate and let them know that their presence affects everyone's success. As citizens of a community, we are responsible for our own successes and failures. Each of us has a role to play in our own success and we can play a role in helping each other succeed if we choose to. My sincere thanks go out to all of the people who participate in the betterment of Cottage Grove. When you participate, you set an example for the rest of the world to follow.

**Join us at the Cottage Grove Area Chamber of Commerce "Breakfast Club"!**

Our first Breakfast Club will be held Friday, June 14, 8:30 - 9:30 am at the Cottage Events Venue located at 2915 Row River Road. We thank South Lane County Fire & Rescue for sponsoring our first event and hope to see you there!  
Chamber members \$10  
Non chamber members \$15

**2019 Concerts in the Park**

Join us on Wednesdays beginning June 26 at Bohemia Park Amphitheatre on 10th Street from 6:30 - 8:00pm. Bring a friend and support the musicians and their sponsors by attending. These concerts are made possible with financial support through sponsorships. Join us in thanking our 2019 Season Sponsor - Northwest Natural and other chamber members who support this FREE community event!

- June 26 Blue Skies Big Band (Classic Swing Jazz)
- July 3 Greg Nestler (R&B Blues Rock)
- July 10 Inner Limits Band (Blues Rock)
- July 17 Rockin' Revelers (Classic Rock)
- July 24 Corwin Bolt and the Wingnuts (Ragtime)
- July 31 Calvary Creek (60's and 70's Folk)
- Aug 7 Gumbo Groove (Folk-Fueled, Fun-Grass)
- Aug 14 Windy Ridge (Country, Rock & Blues)
- Aug 21 Gabe Schiffer and the Sugar Pine String Band (Bluegrass)
- Aug 28 Jerry Zybach and the Blues Kats (Multi-genres)

**PROMOTE YOUR BUSINESS**

by sponsoring Concerts in the Park! 2019 marks the 17th year of our Concerts in the Park series. Hundreds of people attend each week, and thousands attend throughout the course of the season. Concerts in the Park take place every Wednesday evening between 6:30pm and 8pm, June 26th through August 28th. Give Travis a call (541) 942-2411 to find out how you can help us continue to provide this FREE family-friendly event for another season of great music and fun!

**A CALL FOR VENDORS** at Concerts in the Park - The Cottage Grove Area Chamber of Commerce is seeking vendors for the 2019 Market during our Concert in the Park Series. The market takes place in conjunction with Concerts in the Park beginning June 26th and continuing every Wednesday through August 28th, 2019 at Bohemia Park.

- Food Vendors pay a fee of \$20.00 each week or \$15/week if paid in full at the beginning of the season.
- Non-Food Vendors (art, crafts, info displays, etc.) pay a fee of \$10 each week or \$5.00/week if paid in full at the beginning of the season.
- Cottage Grove Chamber Members can

**It's not too late for Shades of Ireland!**

You can still join us on the Ireland Trip! The discounted rate deadline has passed but there is room for more reservations. Our group departs November 4, 2019 returning November 13, 2019.

Your trip includes:

- Roundtrip international airfare PLUS a shuttle between Cottage Grove and the Portland Airport!
- Several Attractions
- Hotel Accommodations
- 13 meals: 8 breakfasts, 5 dinners
- Memories that will last a lifetime!



Highlights: Dublin, Irish Evening, Kilkenny, Waterford, Choices on Tour, Blarney Castle, Killarney, Ring of Kerry, Farm Visit, Limerick, Cliffs of Moher, Galway, Castle Stay. For more information visit <https://gateway.gocollette.com/link/939083> or contact the chamber office at 541.942.2411.

For full details or to ask questions about the tour, contact the Chamber of Commerce at (541) 942-2411.

participate for FREE!!!  
• Market Rules and vendor application are available on our website calendar [www.cgchamber.com](http://www.cgchamber.com) or pick one up at the Cottage Grove Chamber of Commerce located at 700 E. Gibbs Ave, Cottage Grove.

**Welcome New Member!**

Quality Inn Cottage Grove  
Kristel Wright, General Manager  
845 Gateway Blvd  
(541) 942-9747  
[gm.or038@choicehotels.com](mailto:gm.or038@choicehotels.com)  
[www.qualityinncottagegrove.com](http://www.qualityinncottagegrove.com)

Lodging

**Thank You Renewing Members!**

- Coast Fork Kiwanis Club
- Great Western Pub, Sports Bar & Grill

The chamber's number one goal is to create a strong local economy. All of the programs and benefits supported by a chamber membership investment go toward achieving that goal. Membership in the chamber is also a commitment to the entire community and a pledge of support for the economic growth and vitality of the Cottage Grove area. We thank each of you for your **New and Renewed** commitment to the Cottage Grove Area Chamber of Commerce and your support of contributions through volunteered time and service to the Chamber. We look forward to a bright and successful year! Join us in supporting Chamber member businesses and our local economy and **"Shop Chamber Members first"!**

**June Business after Hours**

The City of Cottage Grove is our host for June. Join us Thursday, June 20 from 5:30 - 7:00pm at Middlefield Golf Course - 91 Village Drive - for networking at its best. Bring your business card to enter the door prize drawing, make new connections, and have some fun! Cottage Grove and Creswell Chamber Members are encouraged to attend this classic, fun networking event. Many thanks to those who support our efforts by attending this Chamber program. Next month's Business After Hours:  
July - Lane Electric Cooperative  
August - Emerald People's Utility District

**SHARE NEWS ABOUT YOUR BUSINESS**

Tell the membership "What's New" with your business. It's good business to let other chamber members and businesses know if you have a new manager/employee(s), new hours, an exciting event, or any news you wish to share. You can drop off or mail your information to the chamber office or email it to [beth@cgchamber.com](mailto:beth@cgchamber.com).

**Chamber Members! Give us a call if you want to learn how to maximize your presence on our website:**

- Enhance your home page information with pictures and text
- Post hot deals, job openings, and events
- Add keywords to help consumers find you when they run searches
- Run reports to see statistics for your home page

**Chamber Calendar**

If you have an event you want published on our website calendar, please, please, please submit it to:

- Go to [www.cgchamber.com](http://www.cgchamber.com)
- Click on "Event Calendar"
- Click on "submit new event"
- Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar. For more details on the events listed below, visit the Event Calendar on our website at [www.cgchamber.com](http://www.cgchamber.com). \*Bingo every Friday night at the American Legion Hall

\*Farmers Market - Thursdays, May 2 thru October 31, 2019

**JUNE**

- 6/7 The Beat Goes On...Dorena School
- 6/10 Regular City Council Meeting
- 6/13 Promotions/Events/Tourism Committee
- 6/14 Chamber Breakfast Club
- 6/15 Mayor's Bike Ride
- 6/18 Third Tuesday Poetry Night at Axe & Fiddle, hosted by Kalapuya Books
- 6/20 Business After Hours - City of Cottage Grove
- 6/22 Cottage Grove Wings & Wheels
- 6/24 Regular City Council Meeting
- 6/26 Concerts in the Park 6/26: Blue Skies Big Band
- 6/26 Training, Education & Membership Committee Meeting
- 6/29 Water Ouzel Clean Up Float

Visitor Center Stats	4.29 thru 5.30	YTD
Phone calls:	165	789
Walk-In Visitors:	276	1,570
Relocate Requests:	0	6
Visitor Requests:	6	50
Referrals to Chamber Members:	45	328
<b>Website Stats</b>		
Business Directory Searches Total Listed:	525	3,816
Member Page Views:	616	3,799
Event Searches:	1,746	6,477
Events Viewed:	1,084	4,307
Hot Deal Searches:	62	132
Job Searches:	54	300

**What do the Website Statistics Mean to Member Business?**

**Business Directory Searches:** This number reflects how the chamber website has been used to search for business in Cottage Grove.  
**Member Page Views:** This number indicates the number of times chamber member information pages have been viewed on the chamber website.  
**Event Searches:** This number reflects how the chamber website has been used to search for events.  
**Event Page Viewed:** This number indicates how many times event pages have been viewed  
**Hot Deal Searches:** Hot Deals are coupons created by chamber members and posted on the website. These numbers reflect how coupons are being searched for.  
**Job Searches:** Chamber members can post job openings on the website. This number reflects how many times the website has been used to search for job posting.

**Special Thanks to our 2019**

- Enhanced Members**
- PLATINUM PLUS • Cottage Grove Sentinel**
- GOLD • Pacific Power**
- SILVER**
- Banner Bank**
- City of Cottage Grove**
- Emerald People's Utility District**
- Lane Community College - Cottage Grove Center**
- Lane Electric Cooperative**
- Northwest Natural**
- PeaceHealth Cottage Grove Community Medical Center**
- South Lane School District**
- Weyerhaeuser**

**2019 Chamber Board of Directors, Advisors and Staff:**

Thank you for your hours upon hours of volunteer time, commitment, and service!

**Officers**

Danny Solesbee, President  
5 Flying Monkeys

Ruth Linoz, Secretary  
South Lane Wheels

Gary Manly, Treasurer  
Cottage Grove Sentinel

Chloe Beckes, Past President  
Jack Sprats Restaurant

**Directors**

Brent Hoover  
The Grove Café & Lounge

Cameron Reiten  
KNND AM 1400

Candace Solesbee  
Shampoo Dolls Salon

Chrissy Chapman  
Covered Bridge Brewing

Dale Smith  
Coast Fork Feed Company

Judd Van Gorder  
Carousel House B&B and Catering

Kate Brown  
Brunneis, Pacific Northwest Productions

Len Blackstone  
Blackstone, Inc. - Windermere Commercial Real Estate

Shane May  
Emerald Fitness Club

Stan Simonsen  
Cascade Home Center

**Advisors**

Garrett Bridgens  
South Lane School District

Jared Sidman  
Main Street Program

Richard Meyers  
City of Cottage Grove

Ryan Gifford  
Gifford & Gifford Attorneys at Law

Tim Herrmann  
PeaceHealth Cottage Grove Community Medical Center

**Visitor Center Volunteers:**

Heidi Abbott, Dotti Bittner,  
Suzanne Huebner-Sannes, Tara Sue Hughart,  
Susan Jeppesen, Nancy Kretzschmar, Rebecca Lane, Marie Longfellow, Judd Van Gorder,  
Sharon Van Gorder, Penny Westling,  
Sherry Bricher-Wendt.

**Staff:**

Travis Palmer, Executive Director

Beth Martin, Office Manager

Mavis Bradsby, Bookkeeper

**Cottage Grove Area Chamber of Commerce**

700 E. Gibbs • Cottage Grove, OR

P. (541) 942-2411

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