



CHAMBER NEWSLETTER

Our Mission: The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members and the larger community.



**Travis Palmer,
Executive Director**

Cycle Oregon has just announced that they will return to the Cottage Grove area for this year's Classic. Approximately 2,500 riders, support staff and volunteers will descend upon the Schwarz Park campground for an overnight pit stop during their week long tour around some of the most beautiful bicycle riding areas in the country. The Chamber will coordinate the many local volunteer groups who can earn a few dollars for their cause in exchange for some time and

a little sweat. Local businesses don't have to wait until September to take advantage of the opportunities that Cycle Oregon brings. In the next several months, we will see an increase of visitors to town who are here for training and practice rides to get ready for the big event. Help us welcome these visitors and give them the best experience you can possibly provide. Cyclists are a demographic that has both time and disposable income and their economic impact on local businesses is quite profound. The common misconception about these events is that the economic impact all happens on the day of the event but the truth is quite the opposite. During the event, riders are busy just trying to make it to the next stage. The impact is in our ability to catch their attention while they are here so that they want to come back, stay overnight and bring their friends and family along with them.

Get creative with how your business can catch their attention and welcome these guests to our community. It will pay off in the long run. There are two other announcements that I'd like to make although details are still in the early stages:

1. The Cottage Grove Chamber will be traveling to another foreign country this year. Last year's trip to China was such a hit that we decided to plan another group travel experience. In the fall, we'll be headed to Ireland for 10 days of guided exploration and fun! Details are coming soon so be on the lookout for flyers, and an announcement of a meeting where anyone interested can meet with our travel partners and ask questions about what to expect.

2. Members of the Cottage Grove Area Chamber of Commerce may soon qualify for group rate health insurance benefits. Due to new regulations that allow association group benefit plans, many of our businesses who have not previously been able to qualify for or provide health benefits, may soon be able to as an added benefit of your chamber membership. We hope to announce the details soon but we couldn't wait to announce that this is coming.

Watch your chamber weekly emails for more great things that the Chamber has in store for you in the near future!

February Business after Hours - Hosted this month by Banner Bank. Join us 25 Gateway Blvd for Business after Hours on **Thursday, February 21** from 5:30 - 7:00pm. Bring your business card to enter the door prize drawing, make new connections, and have some fun! Cottage Grove and Creswell Chamber Members are encouraged to attend this classic, fun networking event. Many thanks to those who support our efforts by attending this Chamber program.

Next month's Business After Hours:

March - Friends of the Cottage Grove Carousel We encourage you to support Chamber member businesses and our local economy and "Shop Chamber Members first"!

Chamber Annual Business Meeting - We hope you'll plan to attend our Annual Business Meeting. This meeting is designed to let our members know how we've been doing, what our goals are for the coming year, hear from keynote speakers, introduce the 2019 Board, and answer any questions you may have. Join us at **noon on Friday, February 22**, Stacy's Covered Bridge Restaurant, 401 Main Street. Cost for lunch and program is \$15.00. All Chamber of Commerce members are welcome. Please RSVP your reservation by **Tuesday February 19** to beth@cgchamber.com or call (541) 942-2411.

Thanks to our Members for Casting Your Vote! On January 19th we celebrated our 70th annual Awards and Board Installation Banquet and honored a number of people and businesses that work tirelessly to make Cottage Grove a better community. These people and businesses work

hard year after year to make Cottage Grove a better place to live, work and do business. The Cottage Grove Area Chamber of Commerce would, again, like to thank and congratulate the honored nominees and award winners:

□ **Russ McGuire** - Distinguished Service Award. *This award is chosen by local service clubs and given in recognition for significant community contributions and volunteer service to Cottage Grove.*

□ **Brian Anderson** - Classified Employee of the Year

□ **Michele Hilton** - Teacher of the Year

□ **Daynajo Harris** - Runner Up, Jr. First Citizen

□ **Gwyneth Fisk** - Jr. First Citizen

□ **Nadine Kelley** - Community Impact Award. *This award is given to honor a person, business or organization that has made a lasting, positive impact on Cottage Grove in the previous year.*

□ **Richard Meyers** - P.A.C.E. Award. *The President's Award for Community Excellence is chosen by the Chamber Board President at times when they feel additional special recognition is warranted. It conveys gratitude for years, decades, and sometimes even a lifetime of service and dedication to the betterment of the community.*

□ **Community Sharing** - Non Profit of the Year. *The recipient of this award is considered an outstanding model of mission achievement and community impact through: Innovation, Leadership, Partnerships, and Community Empowerment. (Other Honored Nominee: Opal Center for Arts & Education)*

□ **Ana Maria Dudley** - First Citizen. *The recipient of this award participates actively in a variety of service projects and programs leading to civic improvement, human welfare, and/or environmental enhancement. The nominee has made a positive impact on the social or economic climate of the community, and has influenced the community through his or her leadership. (Other Honored Nominees: Kevin Pillow and Robert Ball)*

□ **Kimwood Corporation** - Business of the Year. *This award is given to recognize a Cottage Grove business for outstanding achievement in good business practices and involvement in the community. (Other Honored Nominee: Commonwealth Financial Network)*

We are proud you are all a part of our community volunteering your time and talents to make Cottage Grove a GREAT place to live and do business!

Pillars of Effective Leadership - A Non-Profit Board Training

This session is for anyone who wants to learn more about effective nonprofit leadership. Nonprofit Board members and Executive leaders must be knowledgeable about corporate details as well as the intricacies of their mission and goals. The desired end result is an effective organization. Board service comes with a high level of responsibility. As a nonprofit Board member, do you have clarity on your roles, responsibilities and how to best guide the strategic direction of a successful organization? **Key takeaways of this session will include:**

- Nonprofit Governance Best Practices
- Fiduciary and legal responsibilities of the Board
- Defined roles for strategic and operational areas of the organization
- Best practices for policies, procedures and practical application of Board leadership

- How the Board Leadership and Executive work together for achieving organizational vision, mission and goals



Speaker: Alison Hart - Alison Hart is the principal at A. Hart Associates. She has more than 15 years of nonprofit and

association management experience. As former Executive Director for the Oregon State Chamber of Commerce, Alison has worked with Chambers throughout the state on board and policy management as well as strategic planning. Alison's career has included designing, developing, marketing, and facilitating membership, constituent, and public private partnership programs. Her work extends to both nonprofit and private sector organizations. Alison holds a Certified Association Executive designation from American Society of

Association Executives and is a graduate of Western Association of Chamber Executives Academy.

Wednesday March 6, 2019

8:00 - 10:30

Cottage Grove Community Center
700 E. Gibbs

If registered by February 22 the cost for this training is **FREE** to Cottage Grove Chamber Members and only \$20 for non-members. After February 22 Chamber Members pay \$5.00 and non-members pay \$25. To register contact Beth via email: beth@cgchamber.com or by phone (541) 942-2411.

Welcome New Members!

Paul Henrichs Insurance
Paul Henrich
1944 Neva Court
(541) 517-7362
Coverage4oregon@gmail.com
Insurance

Service Support Dogs

Kathy Jacobsen
76795 Mosby Creek Road
(541) 513-8754
Redwindvz2@wildblue.net
Veterans Services Dog Training

The Cottage Bowl

Natalie Clark
740 Row River Road
(541) 767-2695
Cardoza777@aol.com
Bowling Alley

Thank You Renewing Members!

Ambrose Collectibles, American Legion, American Pump & Spa, Inc., Ann White, CFP, Axe and Fiddle, Belknap Properties, LLC, Bob Baysinger, Bohemia Gold Mining Museum, Bohemia Mining Days, Inc., Books on Main, Brad's Cottage Grove Chevrolet, Inc., Cascade Home Center, Inc., CJW, LLC, Coast Fork Willamette Watershed, Cobalt Computer Services, Inc., Community Sharing Program, Cottage Grove Business Park, Cottage Grove Chrysler, Dodge, Jeep, Ram, Cottage Grove Community Foundation, Cottage Grove Garbage Service, Cottage Grove Genealogical Society, Cottage Grove Grocery Outlet, Cottage Grove Lions Club, Cottage Grove Museum Perpetuation, Cottage Theatre, D & D Automotive, Dairy Queen, Dirtcheapcopies.com, Dutch Bros. Coffee, First American Title Insurance, Fort Rock Construction, Friends of the Cottage Grove Carousel, Goodwill Industries of Lane & South Coast, Grace Olson, Great Days Education Center, Habitat for Humanity of Central Lane County, Jonathan E. Backer DDS, PC, Kalapuya Books, Kepson's Garage, KNNND 1400AM, Lane County Community & Economic Development, Lane Transit District, Lavender Field Embroidery, Life Flight Network, Looking Glass Rural Program, Masonic Lodge #51, Middlefield Oaks, Northwest Community Credit Union, Oregon Aviation Historical Society, Oregon Resource Guide, PakTech, Parent Partnership, PayneWest Insurance, ReMax Advantage Plus - Sherry Duerst-Higgins, Rotary Club of Cottage Grove, Shelly D Insurance, Inc., Soleful Therapeutic Massage, South Lane County Fire & Rescue, South Lane Mental Health Services, Inc., South Valley Athletics, St. Andrews Episcopal Church, Stacy's Covered Bridge Restaurant, Starfire Lumber Company, State Farm Insurance, TBS Consultants, The Flower Basket & Gift Boutique, The UPS Store, Tinika Ossman-Steier, Trinity Lutheran Church, Wildish Sand & Gravel Co., Willamette Valley Bottling Company, Zolezzi Insurance Agency.

The chamber's number one goal is to create a strong local economy. All of the programs and benefits supported by a chamber membership investment go toward achieving that goal. Membership in the chamber is also a commitment to the entire community and a pledge of support for the economic growth and vitality of the Cottage Grove area. We thank each of you for your **New** and **Renewed** commitment to the Cottage Grove Area Chamber of Commerce and your support of contributions through volunteered time and service to the Chamber. We look forward to a bright and successful year! Join us in supporting Chamber member businesses and our local economy and "Shop Chamber Members first"!

Chamber Calendar

If you have an event you want published on our website calendar, please, please, please submit it to:

- Go to www.cgchamber.com
- Click on "Event Calendar"
- Click on "submit new event"
- Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar. For more details on the events listed below, visit the Event Calendar on our website at www.cgchamber.com. **(Chamber events in bold)**
*Bingo every Friday night at the American Legion Hall

February

- 1 Romeo and Juliet - Opening @ CT
- 8 CASA's 15th Annual Casino Night
- 11 Regular City Council Meeting
- 12 Advanced Notary Seminar
- 12 Jazz Jam at The Cottage
- 12 Project Management Opportunities in Lane County
- 13 Cottage Grove Toast People (future Toastmasters Group)
- 14 Greeters Committee**
- 14 Startup Coffee Meetup
- 18 Promotions Committee**
- 19 Third Tuesday Poetry Night at Axe & Fiddle, hosted by Kalapuya Books
- 21 Business After Hours - Banner Bank**
- 22 Chamber Annual Business Meeting**
- 25 Regular City Council Meeting
- 26 Jazz Jam at The Cottage
- 27 Cottage Grove Toast People (future Toastmasters Group)
- 28 Greeters Committee**

March

- 6 Pillars of Effective Leadership - A Nonprofit Board Training**
- 12 Jazz Jam at The Cottage
- 13 Cottage Grove Toast People (future Toastmasters Group)
- 14 Greeters Committee**
- 14 Startup Coffee Meetup
- 18 Promotions Committee**
- 19 Third Tuesday Poetry Night at Axe & Fiddle, hosted by Kalapuya Books
- 21 Business After Hours - Friends of the Carousel @ King Estate Bottling**
- 25 Regular City Council Meeting
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Visitor Center Stats	1.1 thru 1.29
Phone calls:	147
Walk-In Visitors:	427
Relocate Requests:	1
Visitor Requests:	0
Referrals to Chamber Members:	92
Website Stats	
Business Directory Searches Total Listed:	1,935
Member Page Views:	1,076
Event Searches:	1,383
Events Viewed:	1,066
Hot Deal Searches:	22
Job Searches:	51

Special Thanks to our 2019 Enhanced Members

- PLATINUM PLUS** • Cottage Grove Sentinel
- GOLD** • Pacific Power
- SILVER**
- Banner Bank
- Blackstone, Inc. - Windermer Real Estate
- City of Cottage Grove
- Emerald People's Utility District
- Lane Community College Cottage Grove Center
- Lane Electric Cooperative
- Northwest Natural
- PeaceHealth Cottage Grove Community Medical Center
- South Lane County Fire & Rescue
- South Lane School District
- Weyerhaeuser