



# CHAMBER NEWSLETTER

**Our Mission:** The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members and the larger community.

**WE WANT FEEDBACK FROM THE BUSINESS COMMUNITY!**

In an effort to offer better programs and services for local businesses and continue to improve our organization, we’ve put together a short survey and we hope you’ll take a minute to respond. Please cut out, complete and return the survey below to the Cottage Grove Chamber office at 700 E. Gibbs Avenue, Suite C. Cottage Grove, Oregon 97424. We will also send this survey via email to all of our member businesses. Include your name and contact info and we’ll enter you into a drawing to win one of three \$25 Chamber Gift Certificates for completing the survey.

1. What do you consider to be your largest challenge in operating your business?

☐ Generating revenue

☐ Marketing / Advertising

☐ Locating business development resources

☐ Local, state, and/or national regulations

☐ Finding qualified employees

☐ Other \_\_\_\_\_
2. What are your main reasons for belonging to the **Cottage Grove Chamber**? (Check all that apply)

☐ Various benefits offered by the chamber

☐ Participate on chamber committees

☐ To generate business leads

☐ Advocacy efforts on issues important to the business community

☐ Connections with other businesses

☐ Credibility of chamber membership

☐ Civic Responsibility

☐ Want to make a difference in our community

☐ Educational opportunities (seminars and workshops)

☐ Business exposure

☐ Other, Please Specify \_\_\_\_\_

3. Please rank the reasons your business is a **Chamber member** with 1 being the most important and 11 being the least important.

\_\_\_\_\_ Various benefits offered by the chamber

\_\_\_\_\_ Participate on chamber committees

\_\_\_\_\_ To generate business leads

\_\_\_\_\_ Advocacy efforts on issues important to the business community

\_\_\_\_\_ Connections with other businesses

\_\_\_\_\_ Credibility of chamber membership

\_\_\_\_\_ Civic Responsibility

\_\_\_\_\_ Want to make a difference in our community

\_\_\_\_\_ Educational opportunities (seminars and workshops)

\_\_\_\_\_ Business exposure

\_\_\_\_\_ Other, Please Specify \_\_\_\_\_
4. What services and/or programs of the Chamber do you utilize?

☐ Advertising Opportunities

☐ Business After Hours

☐ Charm Bracelet Program

☐ Educational & Advocacy Forums

☐ Gift Certificate Program

☐ Grand Opening/Ribbon Cuttings

☐ Membership Directory

☐ Networking Opportunities

☐ Visitor Information Center Displays

☐ Website Presence Enhancement

☐ Weekly Email

5. Our mission is to promote economic vitality through advocacy and collaboration with its members and the larger community. How relevant is the Cottage Grove Chamber mission to YOUR business

Not relevant at all

1

2

3

4

Extremely Relevant

5

6. How important is it for the **Cottage Grove Chamber** to be a champion for a stronger community (quality of education, infrastructure improvements, recreation, etc.)?

Not important at all

1

2

3

4

Extremely Important

5

7. Please score the following:

The Chamber excels at being a trusted convener for leaders and influencers

Strongly Disagree

Strongly Agree

1

2

3

4

5

The Chamber excels at being a problem solver

Strongly Disagree

Strongly Agree

1

2

3

4

5

The Chamber excels at being a proven hub of information within the business community

Strongly Disagree

Strongly Agree

1

2

3

4

5

The Chamber excels at attracting, nurturing and motivating business leaders

Strongly Disagree

Strongly Agree

1

2

3

4

5

The Chamber excels at continuously innovating, exploring new programs and embracing change

Strongly Disagree

Strongly Agree

1

2

3

4

5

8. How satisfied are you with your Chamber membership?

☐ Very satisfied

☐ Satisfied

☐ Not satisfied

9. How could the Chamber better serve our member businesses?

Name \_\_\_\_\_ Business \_\_\_\_\_

**COMMUNITY CALENDAR**

We are happy to publish your 2018 events on our community events calendar. Please submit them ASAP!

To submit your organization’s event:

Go to [www.cgchamber.com](http://www.cgchamber.com)

Click on “Event Calendar”

Click on “submit new event”

Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar.

For more details on the events listed below, visit the Event Calendar on our website at [www.cgchamber.com](http://www.cgchamber.com).

**SHARE YOUR NEWS**

Tell the membership “What’s New” with your business. It’s good business to let other chamber members and businesses know if you have a new manager/employee(s), new hours, an exciting event, or any news you wish to share. You can drop off or mail your information to the chamber office or email it to [beth@cgchamber.com](mailto:beth@cgchamber.com).

**April Business after Hours**

**South Lane Mental Health** will host Business After Hours on Thursday, April 19 from 5:30 – 7:00pm at their Recovery Center location, 75 S. 5<sup>th</sup> Street. Join us for a time to network with others, learn something new, and have some fun! And don’t forget your business card to enter the door prize drawing. Your attendance reinforces the spirit in which the Chamber provides these monthly activities. Cottage Grove and Creswell Chamber members are encouraged to attend this classic, fun networking event!

**Future Business after Hours:**

May – PeaceHealth Cottage Grove Community Medical Center

June – City of Cottage Grove

July – Lane Electric Cooperative

**Join us** in supporting Chamber member businesses and our local economy and “**Shop Chamber Members first**”! The chamber’s number one goal is to create a strong local economy. All of the programs and benefits supported by your membership investment go toward achieving that goal. Your membership is also a commitment to the entire community and a pledge of support for the economic growth and vitality of the Cottage Grove area. We thank each of you for your **Renewed** commitment to the Cottage Grove Area Chamber of Commerce. We look forward to a bright and successful year!

**Renewing Members**

Best Little Printhouse in Town, Bochetto Day Spa, Bohemia Sunrisers Kiwanis, Coast Fork Nursing Center, Inc., Cottage Grove Safe Haven, Inc., Friends of the Cottage Grove Carousel, Jack Sprats, LLC, Northwest Natural, Pacific Power, PayneWest Insurance

## 2018 Chamber Board of Directors, Advisors and Staff

Cottage Grove Area Chamber of Commerce

700 E. Gibbs • Cottage Grove, OR • P. (541) 942-2411

[info@cgchamber.com](mailto:info@cgchamber.com) • [www.cgchamber.com](http://www.cgchamber.com)

Advisors

Tim Herrmann

Richard Meyers/Mike Fleck

Garrett Bridgins

PeaceHealth Cottage Grove Community Medical Center

City of Cottage Grove

South Lane School District

Visitor Center Volunteers:

Heidi Abbott, Dotti Bittner, Suzanne Heubner-Sannes, Tara Sue Hughart, Susan Jeppesen, Suzy Kanich, Marie Longfellow, Judd Van Gorder, Sharon Van Gorder, Penny Westling, Sherry Wendt, Nolene Wheeler.

Staff:

Travis Palmer, Executive Director  
Beth Martin, Office Manager  
Mavis Bradsby, Bookkeeper

2018 Chamber Board of Directors:

Thank you for your hours upon hours of volunteer time, commitment, and service!

Officers

Chloe Beckes, President

Danny Solesbee, Vice President

Ruth Linoz, Secretary

Gary Manly, Treasurer

Candace Solesbee, Past President

Jack Sprats Restaurant

5 Flying Monkeys

South Lane Wheels

Cottage Grove Sentinel

Shampoo Dolls Salon

Directors

Cassie Barrong

Don Williams

Judd Van Gorder

Layla Beth Munk

Lloyd Williams

Ryan Gifford

Shauna Neigh

Oregon Aviation Historical Society

Retired, Past Board President

Carousel House B&B and Catering

CG Body Studio

South Lane Television

Gifford & Gifford Attorneys at Law

Buster’s Main Street Café

**Five Year Vision Statement:**

The Cottage Grove Area Chamber of Commerce promotes Cottage Grove as a prosperous destination community. Economic vitality is at the heart of everything we do. As a resource for businesses, we are the conduit that provides advocacy, marketing, education, and networking opportunities to over 300 members.

*Special Thanks to our 2018 Enhanced Members*

**PLATINUM**

Cottage Grove Sentinel

**GOLD**

Pacific Power

**SILVER**

Banner Bank

Blackstone, Inc. – Windermere Real Estate

City of Cottage Grove

Emerald People’s Utility District

Lane Community College Cottage Grove Center

Lane Electric Cooperative

Northwest Natural

PeaceHealth Cottage Grove Community Medical Center

South Lane County Fire & Rescue

South Lane School District

Walmart

Weyerhaeuser