

Oregon adds jobs this month

Unemployment rate stays mostly the same at 4.3 percent

In October, Oregon's nonfarm payroll employment rose by 11,600 jobs, following a revised loss of 1,100 jobs in September. The gain in October was the largest monthly increase since 14,100 jobs were added in February 2017.

Monthly gains were concentrated in professional and business services, which added 5,300 jobs, and in leisure and hospitality, which added 3,800. Both of these industries rebounded from job losses within the prior two months. Three


other industries each added at least 1,000 jobs in October: other services (+1,400 jobs); manufacturing (+1,000); and transportation, warehousing, and utilities (+1,000). Retail trade cut 900 jobs, posting the biggest monthly job decline.

The big job gain in October, coupled with the upward revision to September, considerably boosted Oregon's over-the-year growth rate. Since October 2016, Oregon has added 45,000 nonfarm payroll jobs, which equals an annual growth rate

of 2.4 percent. Construction continues to lead the way with 9,400 jobs added, equaling 10.3 percent growth. The second fastest growing industry was transportation, warehousing and utilities (+3,400 jobs, or 5.6%). Over the past 12 months, five service-providing industries each expanded faster than the overall economy: information (+1,000 jobs, or 3.0%), professional and business services (+6,800 jobs, or 2.8%), health care and social assistance (+6,200 jobs, or 2.7%), financial activi-

ties (+2,500 jobs, or 2.6%), and leisure and hospitality (+5,000 jobs, or 2.5%). Meanwhile, only two industries posted declines during that time: other services (-900 jobs, or -1.4%) and mining and logging (-200 jobs, or -2.7%).


Oregon's unemployment rate was essentially unchanged at 4.3 percent in October from 4.2 percent in September, remaining near the U.S. unemployment rate of 4.1 percent in October.




Breakfast With Santa

Santa is on his way from the North Pole to cook **you** breakfast and he wants to know what is on your Christmas List!

Free



Saturday December 2
7AM - 11AM
at South Lane Fire & Rescue
233 Harrison Avenue
Cottage Grove



We will be taking donations of unwrapped new toys for "Toys for Tots"

It is easy for small businesses to get overshadowed by big box stores and major corporations — especially during the holidays when these same corporations increase their advertising and online shopping discounts for Black Friday. Strategic marketing campaigns in the last several years have highlighted the need to “shop small” and support local businesses. In fact, Small Business Saturday has become a form of shopping “holiday” that occurs on the Saturday following Thanksgiving. No doubt, shopping small is a big deal.

The History
The “holiday” has a short but strong history. At not even a decade old, consumers are embracing the movement and the philosophies it inspires. 2010: The first Small Business Saturday was sponsored and promoted by American Express in 2010 to encourage people



across the nation to “shop small” businesses. 2011: This is the year it all became official, federally speaking. In 2011, the United States Senate unanimously passed a resolution to support Small Business Saturday. 2012: Consumer awareness for the campaign soared to 67 percent, with 47 percent of consumers shopping small that Saturday, spending a collective \$5.5 billion.

2013: Neighborhood Champions made their debut. These are individuals and local organizations that publicly pledged support of the shopping holiday — more than 1,450 in total. 2014: American Express helped small businesses sell themselves, supporting their promotional activities with free personalized ads, which appeared millions of times across the Internet. This resulted in more than \$14 billion in sales. 2015: The support continued to grow strong, with more than 95 million people shopping small. According to the Small Business Saturday Consumer Insights Survey, Americans spent \$16.2 billion at on Small Business Saturday in 2015 — a 14 percent increase from the year before. Registered Neighborhood Champions also nearly doubled to 4,100 across the U.S. 2016: More than 250,000 posts populated Instagram, Twitter and Facebook in November, with more than 100,000 on Small Business Saturday itself.

Shop local and save!

We are celebrating Small Business Saturday with 25% off storewide! November 24th & 25th

Plants, bulbs, tools, decorations and countless gifts!



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