

CHAMBER NEWSLETTER

Promote your business by sponsoring Concerts In The Park!

2017 marks the 15th year of our Concerts in the Park series. The move to the Bohemia Park Amphitheater has proven to be a success! Hundreds of people attend each week, and thousands attend throughout the course of the season. Concerts in the Park take place every Wednesday evening between 6:30pm and 8pm from June 28th through August 30th. Give us a call to find out how you can help us continue to provide this FREE family-friendly event for another season of great music and fun!

MEMBER NEWS

The chamber's number one goal is to create a strong local economy. All of the programs and benefits supported by your membership investment go toward achieving that goal. Your membership is also a commitment to the entire community and a pledge of support for the economic growth and vitality of the Cottage Grove area. Thank you! We look forward to a successful and profitable year!

New Member

Please join us and welcome our newest chamber member

Emerald Fitness Club at two locations

Shane May
240 Gateway Blvd, Cottage Grove
(541) 942-5612

600 Dale Kuni Road, Creswell
(541) 895-2148

www.emeraldfitnessclub.com

Renewing Members in April

El Tapatio

We encourage you to support Chamber member businesses and our local economy and "Shop Chamber Members first"!

Community Calendar

We are excited to get your 2017 event on our website calendar. So please submit them now!

To submit your organization's event:

Go to www.cgchamber.com

Click on "event calendar"

Click on "submit event"

Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar.

For more details on the events listed below, visit the Event Calendar on our website at www.cgchamber.com.

Special Thanks to our 2017 Enhanced Members

PLATINUM PLUS

Cottage Grove Sentinel

GOLD

Pacific Power

SILVER

Banner Bank

City of Cottage Grove

Cottage Grove Speedway

Emerald People's Utility District

Lane Community College Cottage Grove

Campus

Lane Electric Cooperative

PeaceHealth Cottage Grove Community

Medical Center

South Lane County Fire & Rescue

South Lane School District

Walmart

Weyerhaeuser

	04/01/2017 thru 4/26/2017	YTD
2017 Visitor Center Stats		
Phone calls:	161	589
Walk-In Visitors:	236	725
Relocate Requests:	3	16
Visitor Requests:	2	14
Referrals to Chamber Members:	87	197
2017 Website Stats		
Business Directory Searches Total Listed:	440	2017
Member Page Views:	139	1782
Event Searches:	703	2485
Events Viewed:	168	728
Hot Deal Searches:	36	95
Job Searches:	50	185

What do the Website Statistics Mean to Member Business?

Business Directory Searches: This number reflects how the chamber website has been used to search for business in Cottage Grove.

Member Page Views: This number indicates the number of times the chamber member information page has been viewed on the chamber website.

Event Searches: This number reflects how the chamber website has been used to search for events.

Event Page Hits: This number indicates how many times event pages have been viewed

Hot Deal Searches: Hot Deals are coupons created by chamber members and posted on the website. These numbers reflect how coupons are being searched for.

Job Searches: Chamber members can post job openings on the website. This number reflects how many times the website has been used to search for job posting.

Chamber Members! Give us a call if you want to learn how to maximize your presence on our website:

Enhance your home page information with pictures and text

Post hot deals, job openings, and events

Add keywords to help consumers find you when they run searches

Run reports to see statistics for your home page

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MAY

All Month: A Place for All -

Introducing the National Museum of African American History & Culture

- 8 Regular City Council Meeting
- 15 Promotions Committee
- 16 Third Tuesday Poetry
- 17 Chamber Board Lunch
- 18 Greeters Committee Meeting
- Business After Hours @ South Lane Mental Health
- 18,19 Culpepper-Meriwether Circus
- 22 Paint & Learn
- Regular City Council Meeting
- 24 Ribbon Cutting @ Emerald Fitness Club
- 25 Ribbon Cutting/Grand Opening for South Lane Mental Health
- 26 Art Walk
- 29 Memorial Day Celebration

JUNE

- 1-4 Carnival at Bohemia Park
- 9 The Importance of Being Earnest Opening @ Cottage Theatre
- 12 Regular City Council Meeting
- 15 Greeters Committee Meeting
- Business After Hours @ Middlefield Golf Course
- 16,17 Relay For Life
- 19 Promotions Committee
- 20 Third Tuesday Poetry
- 21 Chamber Board Lunch
- 24 Cottage Grove Wings & Wheels
- 26 Regular City Council Meeting
- 28 The Market and Concerts in the Park begin
- 30 Art Walk

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Warm, Comfortable & EFFICIENT
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541.484.1151

Visit us at www.laneelectric.com to learn more!

**FREE CHECK-UP FOR
AUTO HOME & LIFE
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Jim Goodling • Mike Grant • Dave Timm

330 Hwy 99S, Ste. C
Cottage Grove, Or
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541-942-3325



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