### **MEMBER NEWS**

Please join us and welcome our newest chamber member Kalapuya Books Betsy Hartzell 637 E. Main Street (541) 942-6143 kalapuyabooks@pcinw.com **Bookstores** 

# **Last Month's Renewing Members**

5 Flying Monkeys, Bob Baysinger, Books on Main, Coast Fork Nursing Center, Inc., Cottage Grove Community Development, Creswell Health & Rehabilitation, Grove Medical Equipment, Jonathan E. Backer DDS, PC, Kiwanis Club of Cottage Grove, Looking Glass Rural Program, Shampoo Dolls Salon, St. Andrews Episcopal Church

We encourage you to support Chamber member businesses and our local economy and "Shop Chamber Members first"!

# **Community Calendar**

We are excited to get your 2017 event on our website calendar. So please submit them now! To submit your organization's event:

Go to www.cgchamber.com Click on "event calendar" Click on "submit event" Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar. For more details on the events listed below, visit the Event Calendar on our website at www.cgchamber.com.

- Curtains Opening @ CT Theatre
- Audition Notice: "Talking With..." @ Opal Center
- Regular City Council Meeting 10
- **Greeters Committee Meeting** 13
- 17 **Promotions Committee**
- 19 **Chamber Board Lunch**
- 20 Business After Hours @ Cottage Grove Chrysler, Dodge, Jeep, Ram
- 24 Regular City Council Meeting



- Regular City Council Meeting
- **Greeters Committee Meeting** 11
- **Promotions Committee** 15 17 **Chamber Board Lunch**
- Business After Hours @ South Lane Mental Health 18
- 22 Regular City Council Meeting
- Memorial Day Celebration 29

# Special Thanks to our 2017 Enhanced Members

## **PLATINUM PLUS**

**Cottage Grove Sentinel GOLD** 

**Pacific Power** 

**SILVER** 

**Banner Bank** 

**City of Cottage Grove** 

**Cottage Grove Speedway** 

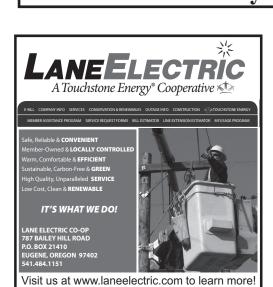
**Emerald People's Utility District Lane Community College Cottage Grove** 

**Campus** 

**Lane Electric Cooperative PeaceHealth Cottage Grove Community Medical Center** 

**South Lane County Fire & Rescue South Lane School District** Walmart

Weyerhaeuser



### FREE CHECK-UP FOR AUTO HOME & LIFE INSURANCE.

A new baby? A new car? A new addition to the house? Time to make certain your insurance is up-to-date with Farmers Friendly Review.

It checks out ways to save you money. For example, you may earn a discount if both your auto and home insurance are insured with us. Check in for a check-up today.

Jim Goodling • Mike Grant • Dave Timm

330 Hwy 99S, Ste. C Cottage Grove, Or 942-0165 fax 942-0995



## Keep Your CA\$H in Cottage Grove & See a Return on Investment

If we make sure our everyday purchases stay local, Cottage Grove will continue to be a thriving community. For a large percentage of Cottage Grove residents that work in Eugene it can be a temptation to also take care of everyday needs while in Eugene. The Cottage Grove Area Chamber of Commerce would like to offer a challenge to all Cottage Grove area residents who work outside of Cottage Grove to refocus your spending right here in our great community. It may take a little extra planning but the return on investment is worth it! There are many reasons to shop local but here are 5 to get you started thinking about the importance of shopping local:

- 1. Building Community- The casual encounters you enjoy at neighborhood businesses build long term relationships with business owners you can trust!
- 2. Economic Vitality- Each dollar you spend at a local business returns 3 times more money to our local economy than if you were to shop in Eugene!
- **3.** Character- Why did you choose to live here? What keeps you in Cottage Grove? Our town is full of unique businesses that you can't find anywhere else!
- 4. A Healthier Environment- When you spend your money at local businesses you use less fuel reducing your carbon footprint on our planet. Not only that you often get much fresher and nutritious foods from local markets in our area!
- 5. Lower Taxes- Local businesses generate more tax revenue per sales dollar helping keep your taxes lower!

## Promote your business by sponsoring Concerts In The Park!

The 2017 Concerts in the Park take place every Wednesday evening between 6:30pm and 8pm from June 28th through August 30th.\*\* 2017 marks the 15th year of our Concerts in the Park series. After moving the concerts to Bohemia Park Amphitheater we've had more attendance than ever before! Hundreds of people attend each week, and thousands attend throughout the course of the season. Please help us continue to provide this FREE, family-friendly event for another season of great music and fun!

**Supporting Sponsor:** \$350\*\*\* (per concert/week) Maximum of 4 sponsors per

Benefits for Supporting Sponsor Includes:

Opportunity to hang company banner at the concert

Verbal recognition from the microphone as that week's supporting sponsor at the beginning, middle, and end of concert

Recognition in Chamber Weekly email for the week(s) of your sponsorship Recognition in the Chamber Newsletter in the sponsor month(s)

Business name on the Chamber Website Community Calendar and other places as picked up by local media

Business name identified in our initial press release prior to the season

Logo placement or business name on all promotional materials for that week's event

Opportunity to set up an information table and/or give-a-way of promotional materials and additional banners from their display on the date of the sponsored event

Sponsor may also place an ad at no charge to be run in the Chamber Weekly email during the week of their sponsorship

Get a discount by sponsoring multiple concerts: 2 concerts for only \$600 (\$300 each) or 5 concerts for \$1,000 (\$200/each)

\*\*Concert cancellations may occur due to poor weather or other unforeseeable circumstances. In the event of a cancellation, the Chamber will refund half of the sponsorship amount or may issue a credit towards another sponsorship opportunity.

2017 Visitor Center Stats	2/25/17 thru	YTD
	3/31/17	
Phone calls:	206	428
Walk-In Visitors:	204	489
Relocate Requests:	10	13
Visitor Requests:	8	12
Referrals to Chamber Members:	48	110
2017 Website Stats		

2017 Website Stats		
Business Directory Searches Total Listed:	793	1577
Member Page Views:	559	1643
Event Searches:	686	1782
Events Viewed:	162	560
Hot Deal Searches:	36	59
Job Searches:	62	135









