

# CHAMBER NEWSLETTER

## MEMBER NEWS

Please join us and welcome our newest chamber member  
 Kalapuya Books  
 Betsy Hartzell  
 637 E. Main Street  
 (541) 942-6143  
 kalapuyabooks@pcinw.com  
 Bookstores

Center, Inc., Cottage Grove Community Development, Creswell Health & Rehabilitation, Grove Medical Equipment, Jonathan E. Backer DDS, PC, Kiwanis Club of Cottage Grove, Looking Glass Rural Program, Shampoo Dolls Salon, St. Andrews Episcopal Church

We encourage you to support Chamber member businesses and our local economy and **“Shop Chamber Members first”!**

## Last Month's Renewing Members

5 Flying Monkeys, Bob Baysinger, Books on Main, Coast Fork Nursing

## Community Calendar

We are excited to get your 2017 event on our website calendar. So please submit them now! To submit your organization's event:

- Go to [www.cgchamber.com](http://www.cgchamber.com)
- Click on "event calendar"
- Click on "submit event"
- Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar.

For more details on the events listed below, visit the Event Calendar on our website at [www.cgchamber.com](http://www.cgchamber.com).

## APRIL

- 7 Curtains Opening @ CT Theatre
- 9 Audition Notice: "Talking With..." @ Opal Center
- 10 Regular City Council Meeting
- 13 Greeters Committee Meeting
- 17 Promotions Committee
- 19 Chamber Board Lunch
- 20 Business After Hours @ Cottage Grove Chrysler, Dodge, Jeep, Ram
- 24 Regular City Council Meeting

## MAY

- 8 Regular City Council Meeting
- 11 Greeters Committee Meeting
- 15 Promotions Committee
- 17 Chamber Board Lunch
- 18 Business After Hours @ South Lane Mental Health
- 22 Regular City Council Meeting
- 29 Memorial Day Celebration

## Keep Your CASH in Cottage Grove & See a Return on Investment

If we make sure our everyday purchases stay local, Cottage Grove will continue to be a thriving community. For a large percentage of Cottage Grove residents that work in Eugene it can be a temptation to also take care of everyday needs while in Eugene. The Cottage Grove Area Chamber of Commerce would like to offer a challenge to all Cottage Grove area residents who work outside of Cottage Grove to refocus your spending right here in our great community. It may take a little extra planning but the return on investment is worth it! There are many reasons to shop local but here are 5 to get you started thinking about the importance of shopping local:

1. Building Community- The casual encounters you enjoy at neighborhood businesses build long term relationships with business owners you can trust!
2. Economic Vitality- Each dollar you spend at a local business returns 3 times more money to our local economy than if you were to shop in Eugene!
3. Character- Why did you choose to live here? What keeps you in Cottage Grove? Our town is full of unique businesses that you can't find anywhere else!
4. A Healthier Environment- When you spend your money at local businesses you use less fuel reducing your carbon footprint on our planet. Not only that you often get much fresher and nutritious foods from local markets in our area!
5. Lower Taxes- Local businesses generate more tax revenue per sales dollar helping keep your taxes lower!

## Promote your business by sponsoring Concerts In The Park!

The 2017 Concerts in the Park take place every Wednesday evening between 6:30pm and 8pm from June 28<sup>th</sup> through August 30<sup>th</sup>.\*\* 2017 marks the 15th year of our Concerts in the Park series. After moving the concerts to Bohemia Park Amphitheater we've had more attendance than ever before! Hundreds of people attend each week, and thousands attend throughout the course of the season. Please help us continue to provide this FREE, family-friendly event for another season of great music and fun!

**Supporting Sponsor: \$350\*\*\* (per concert/week)** Maximum of 4 sponsors per week

Benefits for Supporting Sponsor Includes:

- Opportunity to hang company banner at the concert
- Verbal recognition from the microphone as that week's supporting sponsor at the beginning, middle, and end of concert
- Recognition in Chamber Weekly email for the week(s) of your sponsorship
- Recognition in the Chamber Newsletter in the sponsor month(s)
- Business name on the Chamber Website Community Calendar and other places as picked up by local media
- Business name identified in our initial press release prior to the season opener
- Logo placement or business name on all promotional materials for that week's event
- Opportunity to set up an information table and/or give-a-way of promotional materials and additional banners from their display on the date of the sponsored event
- Sponsor may also place an ad at no charge to be run in the Chamber Weekly email during the week of their sponsorship

**Get a discount by sponsoring multiple concerts: 2 concerts for only \$600 (\$300 each) or 5 concerts for \$1,000 (\$200/each)**

\*\*Concert cancellations may occur due to poor weather or other unforeseeable circumstances. In the event of a cancellation, the Chamber will refund half of the sponsorship amount or may issue a credit towards another sponsorship opportunity.

## Special Thanks to our 2017 Enhanced Members

- PLATINUM PLUS**
- Cottage Grove Sentinel
- GOLD**
- Pacific Power
- SILVER**
- Banner Bank
- City of Cottage Grove
- Cottage Grove Speedway
- Emerald People's Utility District
- Lane Community College Cottage Grove Campus
- Lane Electric Cooperative
- PeaceHealth Cottage Grove Community Medical Center
- South Lane County Fire & Rescue
- South Lane School District
- Walmart
- Weyerhaeuser

2017 Visitor Center Stats	2/25/17 thru 3/31/17	YTD
Phone calls:	206	428
Walk-In Visitors:	204	489
Relocate Requests:	10	13
Visitor Requests:	8	12
Referrals to Chamber Members:	48	110

2017 Website Stats		
Business Directory Searches Total Listed:	793	1577
Member Page Views:	559	1643
Event Searches:	686	1782
Events Viewed:	162	560
Hot Deal Searches:	36	59
Job Searches:	62	135

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**IT'S WHAT WE DO!**

LANE ELECTRIC CO-OP  
 787 BAILEY HILL ROAD  
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 EUGENE, OREGON 97402  
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Visit us at [www.laneelectric.com](http://www.laneelectric.com) to learn more!

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Jim Goodling • Mike Grant • Dave Timm

330 Hwy 99S, Ste. C  
 Cottage Grove, Or  
 942-0165  
 fax 942-0995

**FARMERS**

**Cottage Grove Sentinel**  
**541-942-3325**

**cgsentinel.com**