



CHAMBER NEWSLETTER

Our Mission: The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members and the larger community.

Director's Note:

Ben Franklin is credited with once saying, "When you fail to plan, you plan to fail." Such is a philosophy that we've been reminded of in numerous ways over the last several weeks. Recent weather events have forced the entire State of Oregon come to grips with the ways in which we've all failed to plan in one area or another. I think a generator is now close to the top of my own personal wish list. Weather issues aside, the New Year is when most people are thinking about what they want to accomplish in the next 12 months, often because they're also thinking about the things that they failed to accomplish in the last 12 months. This is a good practice because, to quote writer and philosopher George Santayana, "Those who can't remember the past are condemned to repeat it." If you're a local business owner or manager, we hope that you've already spent some time to examine the successes and failures that you encountered in 2016 and that you're using those experiences to start 2017 with a strategic approach.

At the Chamber we're trying to practice what we preach so we've streamlined our Mission Statement: "The Cottage Grove Area Chamber of Commerce promotes economic vitality through advocacy and collaboration with its members

and the larger community." We also re-wrote our 5-Year Vision Statement: "The Cottage Grove Area Chamber of Commerce promotes Cottage Grove as a prosperous destination community. Economic Vitality is at the heart of everything we do. As a resource for businesses, we are the conduit that provides advocacy, marketing, education, and networking opportunities to over 300 member businesses." Finally, we looked at the goals we set for 2016 and had a long discussion about why we failed to achieve some but easily accomplished others.

If you have not yet made a plan to grow your business in 2017 it's not too late. Any business owner with any skillset can take steps to improve upon their current situation. First take inventory of the things that went well and then take a realistic look at the things that need improvement. Ask yourself why each situation went one direction or another and don't waste any time blaming outside forces for anything. Excuses will never help you succeed in business. To succeed, you must identify what you can control and what you can't control. Focus your energy where you can make changes and don't allow things that you can't control to stop you from working on the things you can. Write your plans down so you can review them, and be sure to actually review

your plan on a regular basis. Be realistic about your successes and failures and leave your ego out of it. Own your mistakes and share your fortunes. If you want help getting started with your plans for 2017, contact the Chamber of Commerce right away. We're here to help. Best wishes to all of Cottage Grove's area businesses in 2017.

It that time of year again!

Join us for a Red Carpet Event at the Cottage Grove Area Chamber of Commerce 68th Annual Awards & Installation Banquet. The banquet will be held on Saturday, January 21, 2017 at the Cottage Grove Armory. Enjoy an elegant night to include Business of the Year, Non-Profit of the Year, First Citizen Awards, Student and Teacher Recognitions, the Official Passing of the Gavel, cocktails, dinner, mixing, and more! It will be a fun time for all. Space is limited so don't delay, make your reservations today! 541-942-2411

Ticket prices:

- \$1500 – Oscar sponsor (includes 3 tables)
- \$ 500 – Red Carpet sponsor (includes 8 dinners)
- \$ 250 – Star sponsor (includes 4 dinners)
- \$ 50 – Individual reservations

January Business After Hours & Ribbon Cutting

Join us at Bohemia Gold Mining Museum for this month's Business after Hours on **Thursday, January 19** from 5:30 – 7:00pm. We will also hold a ribbon cutting to celebrate their new location, 308 S. 10th Street, in the Boots & Sandles building across from Bohemia Park. Bring your business card to enter the door prize drawing, learn something new, and have some fun! Your attendance reinforces the spirit in which the Chamber provides these monthly activities. We look forward to seeing you there! Many thanks to those who support our efforts by attending this Chamber program.

MEMBER NEWS

The chamber's number one goal is to create a strong local economy. All of the programs and benefits supported by your membership investment go toward achieving that goal. Your membership is also a commitment to the entire community and a pledge of support for the economic growth and vitality of the Cottage Grove area. We look forward to a successful and profitable year!

New Members
Please join us and welcome our newest chamber member

AMBROSE COLLECTIBLES

Ricky & Carlotta Ambrose
518 E. Main Street
(541) 649-1330
rickyambrose@att.net
Antiques/Collectibles

BOHEMIA FOUNDATION

Faye Stewart
PO Box 1045
(541) 954-4061
Non-Profit Organization

COTTAGE GROVE CHRISTIAN SCHOOL

Jim Gryte
820 S. 10th Street
(541) 337-7027
cgcsboardchair@gmail.com
Education/Schools - Private

VANESSA PETERSON, LMT

1280 E. Main Street
(541) 600-7535
vanessapetersonLMT@gmail.com
Licensed Massage Therapist by appointment

Rewing Members

Axe & Fiddle, Community Sharing, The Bookmine

We encourage you to support Chamber member businesses and our local economy and "Shop Chamber Members first"!

Grand Re-Opening Celebration

The Bohemia Gold Mining Museum will be hosting its grand re-opening **Saturday, January 28 from 1:00 to 3:00 pm** in its new location at **308 South 10th in Cottage Grove, Oregon.**

Formerly located on Main Street in downtown Cottage Grove, the museum has been closed for a year while staff moved it to the newly renovated Boots and Sandals Square Dance Barn.

The museum's collection of photographs, art, tools, rocks and other artifacts pays tribute to the area's gold mining history. Special visitors and events such as gold panning will be available at the opening event.

Also open for the event is the Cottage Grove Historical Society and South Lane Ballet Academy. All three organizations reside in the two-story red building, which can easily be spotted across from the popular Bohemia Park on South 10th in Cottage Grove. It still sports the historic "Boots and Sandals" sign complete with square dancers. For more information contact the museum office at (541)942-5022.

Community Calendar

We are excited to get your 2017 event on our website calendar. So please submit them now! To submit your organization's event:

Go to www.cgchamber.com

Click on "event calendar"

Click on "submit event"

Fill in the blanks and submit

Once your event is approved, it will appear on the community calendar.

For more details on the events listed below, visit the Event Calendar on our website at www.cgchamber.com.

JANUARY

- 9 Regular City Council Meeting
- 11 Cottage Grove Genealogy Society
- 12 **Greeters Committee Meeting**
Got Rhythm? Jazz Edition
- 16 **Promotions Committee**
- 18 **Chamber Board Lunch**
- 19 **Business After Hours - January**
- 21 **Chamber Awards & Installation Banquet**
State of Fire: Risks, Effects, and Treatment Options (Lecture)
- 23 Regular City Council Meeting
- 24 Science Pub
- 28 Crab Feed Extravaganza
'A Night In Gotham' Masquerade
Masquerade Ball - Fundraiser for the
Opal Center

Special Thanks to our 2017 Enhanced Members

PLATINUM PLUS
Cottage Grove Sentinel

GOLD
Pacific Power
SILVER
Banner Bank

City of Cottage Grove
Cottage Grove Speedway
Emerald People's Utility District
Lane Community College Cottage Grove Campus
Lane Electric Cooperative
PeaceHealth Cottage Grove Community Medical Center
South Lane County Fire & Rescue
South Lane School District
Walmart
Weyerhaeuser

2016 Visitor Center Stats	Year End
Phone calls:	2,626
Walk-In Visitors:	4,238
Relocate Requests:	53
Visitor Requests:	57
Referrals to Chamber Members:	1,224
2016 Website Stats	
Business Directory Searches Total Listed:	22,137
Member Page Views:	27,350
Event Searches:	31,204
Events Viewed:	10,954
Hot Deal Searches:	667
Job Searches:	525

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Cottage Grove, Or
942-0165
fax 942-0995



**2017 Chamber Board of Directors,
Advisors and Staff**
Cottage Grove Area Chamber of Commerce
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info@cgchamber.com • www.cgchamber.com
P. (541) 942-2411

2017 Chamber Board of Directors:

Thank you for your hours upon hours of volunteer time, commitment, and service!

Officers

Candace Solesbee, President	Shampoo Dolls Salon
Chloe Beckes, Vice President	Jack Sprats
Gary Manly, Treasurer	Cottage Grove Sentinel
Joe Raade, Past President	South Lane County Fire & Rescue

Directors

Ryan Gifford	Gifford & Gifford Atty at Law
Dean Kruschke	Cascade Home Center
Danny Solesbee	Five Flying Monkeys
Don Williams	Retired, Past Board President
Lloyd Williams	South Lane Television
Judd Van Gorder	Carousel Bed & Breakfast

Advisors

Tim Herrmann	PeaceHealth Cottage Grove Community Medical Center
Diana Knous	Pacific Power
Richard Meyers	City of Cottage Grove
Shuana Neigh	Cottage Grove Main Street Program
Garrett Bridgens	South Lane School District

Visitor Center Volunteers:

Heidi Abbott, Dotti Bittner, Tara Sue Hugart, Susan Jeppesen, Suzy Kanich, Marie Longfellow, Sharon Van Gorder, Penny Westling, Nolene Wheeler.

Staff:

Travis Palmer, Executive Director
Beth Martin, Office Manager
Mavis Bradsby, Bookkeeper

Five Year Vision Statement:

The Cottage Grove Area Chamber of Commerce promotes Cottage Grove as a prosperous destination community. Economic vitality is at the heart of everything we do. As a resource for businesses, we are the conduit that provides advocacy, marketing, education, and networking opportunities to over 300 members.