



CHAMBER NEWSLETTER

Our Mission: The Cottage Grove Area Chamber of Commerce is organized to promote the economy and business environment of the Cottage Grove area so its citizens and businesses will prosper.

Chamber Member Spotlight: Magnolia Gardens

After 20 full years of being a business in Cottage Grove, Carmen Young, the owner of Magnolia Gardens is giving us a look into assisted living. Their business is home to more than 75 seniors and is truly an important part of this community. It was the first business of its kind in Cottage Grove and is now thriving with the support for alternative to nursing homes. It currently has 51 assisted living apartments, ten rooms for memory care, and four independent living houses. One way that Magnolia Gardens supports their community is by getting involved with concerts in the park, Rotary and by sponsoring plays. "Giving back to the community is really rewarding because they've been good to us," Carmen replied when asked about the connection between Cottage Grove and Magnolia Gardens.

Competing with larger commercial businesses can be hard, but Magnolia Gardens takes pride in being a smaller, local business. This creates a sense of comfort and comradery with not just the residents, but the community as a whole. We asked Carmen why she was a chamber member and how her business benefits from it, "Cottage Grove is a small community, so you get to know everybody and the Chamber is a great way to do that." She said this after telling us that she is a big fan of Business After Hours, a meeting done by chamber members that creates networking opportunities and bonds between businesses.

Carmen was inspired to create an assisted living home because she thought it would be great if people didn't have to go all the way to Eugene, but rather had the choice to stay in Cottage Grove. Once again, Magnolia Gardens was keeping our community in mind. Residents are treated extremely well, with weekly trips, an assortment of games, bingo, and live music. At the time of our interview, the residents were actually enjoying a sunny day at the coast.

It's important to keep a light, happy atmosphere in the facility and that's exactly what Magnolia Gardens provides. Staff look forward to work each day because "it's nice to work with a group that really appreciates what you do," Carmen says referring to their residents, "it's rewarding knowing that we're enhancing their quality of life and they're enhancing ours too."

We later asked if there were any residents that were especially memorable and she told us about one of her past residents who had died a day before her 100th birthday. This resident was sent a letter by John Deer, asking if she needed any farming equipment and she responded by asking for a walker. Finding this funny, John Deer later sent her one of their pink company hats. The story was, at one point, known throughout Cottage Grove and though the resident died a single day before her hundredth, her pink John Deer hat legacy will live on.

It's clear that Magnolia Gardens is an essential part of our community, and they would like to give a big thanks to the community of Cottage Grove for 20 years of continuous support, "this is a truly wonderful community."

— Interviewed and written by Savannah & Rain

Member Benefit Highlight

Many of us continually look at our bottom line and try to decide where to cut back. Many times we decide to cut marketing and advertising budgets because it is one of the few areas that we have 100% control of. This can be a tough decision and is really one of the last areas we should cut back. This is where your membership with the Cottage Grove Chamber of Commerce can step in and really be beneficial. One of the greatest benefits the Chamber offers is the Chamber Directory. All chamber members are listed in the directory. Advertising opportunities are also available to chamber members to further "Brand" their businesses throughout the Cottage Grove community. The Chamber prints 2000 directories each year and distributes them to all local businesses, hotels, the Visitor Information Booth and in includes them in our relocation packets. When someone moves or visits the Cottage Grove area they want to know where to go for goods and services. The Chamber Directory is their best resource and many times is more widely used and more user friendly than our local phone book. When people pick-up a Chamber Directory they know that the businesses listed within it are businesses that they can trust. If you own a business that is not a chamber member there is still time to be included. Joining the Chamber to get into the Chamber Directory is only one great benefit of chamber membership. Participate in chamber membership and watch your marketing dollars stretch. The deadline for new member additions is **November 15th**. To those of you who are already members, we thank you and hope you enjoy this great chamber benefit!

Please help us support Chamber member businesses and **"Shop Chamber Members first!"**

New Members we Welcome You! Bruddah's and Sista's Hawaiian Kitchen

(Coming Soon)
Danielle & Arlanda Mitchell
60 Gateway Blvd
danielleandjayda@gmail.com
Hawaiian style family dining and catering.

The White House B&B

Christine & David Kopachik
1200 N. River Road
(541) 942-1687
ckopachik@hotmail.com
<http://www.whitehouseoregon.com>
Beautiful historic bed & breakfast with a serene setting in the heart of Cottage Grove!

Oakway Catering

Borzi Marashi
123 International Way, Springfield
(541) 343-3088
oakwaycatering@gmail.com
<http://www.oakwaycatering.com>
Full service catering for the Lane County area.

October Business After Hours

Cottage Grove Community Medical Center Foundation will host Business After Hours on Thursday, October 20 from 5:30 – 7:00pm, 1515 Village Drive. Please join us for a time to network with others, learn something new, and have some fun! And don't forget your business card to

enter the door prize drawing. Your attendance reinforces the spirit in which the Chamber provides these monthly activities. Cottage Grove and Creswell Chamber members are encouraged to attend this classic, fun networking event!

Future Business After Hours

November 17 Village Green Resort
December 15 Cottage Grove Sentinel

2017 Membership Directory

You should have received your letter asking that you check the information we have on file for your business and make any corrections necessary. In addition to the membership directory, the information in this letter is used for billing, electronic communication, and the chamber website. Please take a moment to look it over and let us know of any changes. The deadline for current member updates is October 24th. The directory is also one of the ways we help our members promote their business. As a chamber member you receive a free listing in our directory and have the opportunity to purchase advertising. Travis will be contacting you to discuss a variety of ways you can promote your business through the directory.

Trick or Treat on Main Street!

The chamber is once again collaborating with the City, Cottage Grove Main Street Program and the Cottage Grove Sentinel for this year's Trick or Treat on Main Street! This year's event will take place on Monday, October 31st from 3-5pm. Cottage Grove & Creswell area businesses are encouraged to participate. Main Street will be closed to vehicle traffic so businesses can participate by setting up a booth right on Main Street during the event. Contact Travis at 541-942-2411 to ask about setting up a booth. This event provides a safe, family friendly environment for over 1,000 people to enjoy each year. Don't miss this opportunity to show off your Halloween Spirit and creativity!

Christmas in Cottage Grove!

Plans are under way for this year's Downtown Christmas Tree Lighting which will be held on Saturday, December 3rd. Bundle up and join us for some family fun! To kick of the day, have breakfast with Santa at the Fire Station, take advantage of various merchant discounts, participate in a scavenger hunt, have your picture taken with Santa after the tree lighting ceremony, tour Dr. Snapp's House on River Road and find that special gift for someone on your shopping list at their annual bazaar. What a great way to start the Christmas season! Watch for a schedule of all the events in the coming months.

Renewing Members in September

Hoyer Accounting, Lindsay Laycock – Keller Williams, Les Schwab Tire Centers, South Lane Television, Yoss Team Real Estate, Aprovecho Education Center, Dave's Place and Buster's Main Street Café, Cottage Grove Professional Grooming.

Chamber Gift Certificates – Buy Yours Today!



To date there are 18 local businesses to choose from. Those participating businesses are: *Apothecaria, Boyce & Sons, Inc., Carousel Delicatessen & Ice Cream Shoppe, Cascade Home Center, CG Habitat for Humanity, D & D Automotive, Dirtcheapcopies.com, Earthclick.net, El Tapatio, Lavender Field Embroidery, Pinocchio's Pizza, Safeway, South Lane Wheels, Territorial Seed Company, The Bookmine, The Espresso Bar 'n, The Flower Basket, and Wal-Mart. To become a participating business, contact the Chamber at 541-942-2411.*

"Support the local economy - Shop Chamber Members first!"

SAVE THE DATE!!

..and plan to attend the 2017 Chamber Awards and Installation Banquet - "A Red Carpet Event" the third Saturday in January (1/21/2017). The promotions committee is working to bring you an evening to remember! Awards for Business of the Year and First Citizen are among the recognitions presented and we need your help. Please be thinking about who you will nominate. Nomination forms are available on the Chamber Programs tab at www.cgchamber.com, or you can request one by email to beth@cgchamber.com.

FREE SBA Lunch & Learn at Saginaw Vineyard

80247 Delight Valley School Road, Tuesday, October 11, 2016

Hosted by The Creswell and Cottage Grove Chambers of Commerce and Banner Bank

Networking at 11:45, A light lunch served at noon
Walter McLaughlin, Senior Vice President and SBA Sales Manager, Banner Bank will be the speaker. He received the SBA's Financial Services Champion Award for 2005, and has nearly 30 years experience as an SBA lending expert.

Interested in starting, expanding or retooling your business? Are you planning to buy equipment, consolidate debt or improve your company's cash flow? Maybe you simply need a little help taking your business or business idea to the next level. If so, join us for a free SBA seminar. You'll receive financing information to help you pursue your business goals.

RSVP to Sue Petersen, Assistant Vice President and Commercial Portfolio Manager, Banner Bank (541) 334-5845 or slpetersen@bannerbank.com Space is limited for make your reservation today!



2016 Chamber Board of Directors, Advisors and Staff

Cottage Grove Area Chamber of Commerce

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P. (541) 942-2411

2016 Chamber Board of Directors: Thank you for your hours upon hours of volunteer time, commitment, and service!

Officers

Joe Raade, President	South Lane County Fire & Rescue
Candace Solesbee, Vice President	Shampoo Dolls Salon
Rhonda Worley, Secretary	CJW, LLC
Amanda Akers, Treasurer	Commonwealth Financial Network

Directors

Chloe Bekes	Jack Sprats
Dean Kruschke	Cascade Home Center
Lindsay Laycock	Lindsay Laycock – Keller Williams Realty
Gary Manly	Cottage Grove Sentinel
Cameron Reiten	KNND
Danny Solesbee	Five Flying Monkeys
Don Williams	Retired, Past Board President
Lloyd Williams	South Lane Television
Judd Van Gorder	Carousel Delicatessen & Ice Cream Shoppe

Advisors

Garrett Bridgens	South Lane School District
Tim Herrmann	PeaceHealth Cottage Grove Community Medical Center
Diana Knous	Pacific Power
Richard Meyers	City of Cottage Grove
Mayor Tom Munroe	City of Cottage Grove
Shauna Neigh	Cottage Grove Main Street Program

Visitor Center Volunteers:

Heidi Abbott, Dotti Bittner, Tara Sue Hughart, Susan Jeppesen, Suzy Kanich, Marie Longfellow, Jennifer Robinson, Sharon Van Gorder, Sherry Wendt, Jim Vander Plaat, Penny Westling

Staff:

Travis Palmer	Executive Director
Beth Martin	Office Manager
Mavis Bradsby	Bookkeeper

2016 Chamber Goals

- Increase membership by 25/year
- Increase networking opportunities by one/month
- Increase advertising efforts outside Cottage Grove
- Organize and be viewed as a business conduit and resource for businesses
- Improve communication about legislative issues affecting business