



# CHAMBER NEWSLETTER

**Our Mission:** The Cottage Grove Area Chamber of Commerce is organized to promote the economy and business environment of the Cottage Grove area so its citizens and businesses will prosper.

## 2016 Chamber Goals

- Increase membership by 25/year
- Increase networking opportunities by one/month
- Increase advertising efforts outside Cottage Grove
- Organize and be viewed as a business conduit and resource for businesses
- Improve communication about legislative issues affecting business

## DIRECTOR'S NOTE

This article from Travel Oregon is too good not to share with our area businesses. Special thanks to Allison Keeney, Communications Coordinator for Travel Oregon/Oregon Tourism Commission for allowing us to reprint this article. 10.8 Billion Dollars and still growing!

### TOURISM SPENDING IN OREGON SURGES FOR SIXTH CONSECUTIVE YEAR

PORTLAND, Oregon – May 24, 2016 – The Oregon Tourism Commission, dba Travel Oregon, confirms that 2015 was the travel industry's sixth consecutive year of accelerated growth and economic impact, reaching new heights in revenues for the state. Independent findings by Dean Runyan Associates indicate that travel-related spending increased by nearly \$500 million last year to achieve a record \$10.8 billion in revenues.

"The travel and tourism industry continues to drive economic development in the state of Oregon and is helping to build strong and sustainable local economies," said Todd Davidson, CEO of Travel Oregon. "Travel-related spending, employment and earnings are increasing across the state, spurring job growth

in our cities as well as our suburban and rural communities."

The report, which provides detailed statewide, regional and county travel impact estimates, found:

- Visitors to Oregon generated \$10.8 billion in revenue for the state in 2015. This is a 6.6% percent increase in spending in real dollars over 2014 and marked the sixth consecutive year of

growth.

- Last year 27.7 million overnight visitors traveled to Oregon destinations, increasing hotel room demand across all of Oregon's tourism regions by 4.8 percent.
- Domestic visitor air arrivals to Oregon grew 8.9 percent for the year.
- Travel-generated employment increased 4.1 percent over the prior year, resulting in 105,500 travel industry jobs across the state.
- Re-spending of travel-generated revenues by businesses and employees generates additional impacts. In 2015, these secondary impacts were equivalent to 54,800 jobs with earnings of \$2.4 billion.
- The gross domestic product of the travel industry was \$4.3 billion in 2015. Overall, the travel industry is one of the three largest export-oriented industries in rural Oregon counties.

Findings reported by Dean Runyan Associates demonstrate the economic significance of the travel industry in Oregon. To read the report in its entirety, including specific regional and county breakouts, go to [Industry.TravelOregon.com/EconomicImpact](http://Industry.TravelOregon.com/EconomicImpact).

The Oregon Tourism Commission, dba Travel Oregon, works to enhance visitors' experiences by providing information, resources and trip planning tools that inspire travel and consistently convey the exceptional quality of Oregon. The commission aims to improve Oregonians' quality of life by strengthening economic impacts of the state's \$10.8 billion tourism industry that employs more than 105,000 Oregonians. Visit [TravelOregon.com](http://TravelOregon.com) to learn more.

## There will be an EBID Member Meet-Up -

Thursday June 9, 2016 from 6:30pm – 7:30pm at the Cottage Grove Community Center Reception Hall, 700 E. Gibbs, Cottage Grove. Appetizers, Beverages, and Door Prizes. Please RSVP by June

6 to: [ebidcg@gmail.com](mailto:ebidcg@gmail.com)

Lane County Direct Travel Impacts, 2000-2015p

	2000	2005	2010	2014	2015p	Ave. Annual % Chg. 14-15p	00-15p
<b>Spending (\$Millions)</b>							
Total	494.4	601.7	732.9	843.9	871.1	3.2%	3.8%
Other	97.9	129.7	221.2	234.6	238.1	1.5%	6.1%
Visitor	396.5	472.0	511.7	609.3	633.1	3.9%	3.2%
Non-transportation	357.5	415.6	448.8	533.4	565.6	6.0%	3.1%
Transportation	39.0	56.4	62.9	75.9	67.5	-11.1%	3.7%
<b>Earnings (\$Millions)</b>							
Earnings	119.9	142.0	167.9	220.3	237.5	7.8%	4.7%
<b>Employment</b>							
Employment	7,440	8,010	8,460	9,790	10,120	3.4%	2.1%
<b>Tax Revenue (\$Millions)</b>							
Total	17.4	21.5	23.9	31.1	33.6	8.2%	4.5%
Local	5.4	7.2	7.8	10.5	11.9	13.8%	5.4%
State	12.0	14.4	16.1	20.6	21.7	5.3%	4.0%

Other spending includes air travel and ground transportation impacts for travel to other Oregon visitor destinations, travel arrangement & reservation services, and convention & trade show organizers. Non-transportation visitor spending includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. Visitor transportation spending includes private auto, auto rental and other local ground transportation.

Earnings include wages & salaries, earned benefits and proprietor income.

Employment includes all full- and part-time employment of payroll employees and proprietors.

Local tax revenue includes lodging taxes and auto rental taxes paid by visitors.

State tax revenue includes the lodging and motor fuel tax payments of visitors, and the income tax payments attributable to travel industry businesses and employees.

	Band	Genre	Sponsor(s)
<b>July</b>			
6	Soul Deception	Rock, Blues Soul	PeaceHealth
16	Letters from Traffic	Rock & Soul Funk	
20	Blue Skies Big Band	Classic Swing Jazz	City of Cottage Grove
27	Joy Mills Band	Americana/Country	Pacific Power
<b>August</b>			
3	Ian McFeron	Bob Dylan, Folk Rock/Pop	Banner Bank
10	Annie Mae Rhodes Band	Bluegrass/folk	Cottage Grove Sentinel
17	Windy Ridge	Country Rock	Lane Community College South Lane County Fire & Rescue
24	The Reveleers Rumble	Classic Rock	
31	Calvary Creek Band	60's & 70's Folk	
<b>September</b>			
7	Abandon Shoe	Indie Acoustic Rock, Alternative	
14	The Sugarbeets	Folk-rock, soul-grass	Lane Community College

## 2016 Summer Concerts in the Park Season

Once again we bring you a variety of music to please the tastes of everyone! Join us on Wednesdays beginning June 22 at Bohemia Park Amphitheatre on 10th Street. Bring a friend and support the musicians and their sponsors by attending. These concerts are made possible with financial support through sponsorships. If you are interested in being one of this year's sponsors, contact Travis Palmer at (541) 942-2411. Concerts begin at 6:30pm.

6/22 Crossing Neptune – Sponsored by Emerald People's Utility District

Crossing Neptune is a 4-piece Singer-Songwriter band based in Eugene, Oregon. The group showcases its original music, which is equal parts smooth, groove, and dance, with energy in all the right places. Members of the band play in other local acts such as The Essentials, G-Soul, the UO Gospel Choirs, and more. Most of the band members have degrees in music and teach around town.

Crossing Neptune is:

- Gus Grief: Lead vocals and acoustic guitar
- Gabe Dickinson: Saxophone, flute, trumpet, background vocals
- Neil Thurston: Bass, electric guitar, keyboards, background vocals
- Torrin Rosegold: Drums, percussion

6/29 Michael Kevin Daly and Frank Sprouse – Sponsored by South Lane County Fire & Rescue  
Michael Kevin Daly is a singer songwriter who has recorded 3 solo CD's, and a former member of Americana bands Dreamdog and Sideroads. He also performed and recorded 2 records with the celtic band Skye. Frank Sprouse is a guitarist w/ a legacy of work in the Willamette Valley area: everything from solo work to studio spots to playing in or fronting multiple bands, including his current outfit, Gumbo Groove. Michael and Frank have been performing in Oregon as a duo for the last few years.

## Business After Hours

The City of Cottage Grove will host Business After Hours this month. Join us on Thursday, June 16 from 5:30 – 7:00pm, at Middlefield Golf Course, 91 Village Drive. Bring your business card to enter the door prize drawing, network with others, learn something new, and have some fun! Your attendance reinforces the spirit in which the

Chamber provides these monthly activities. We look forward to seeing you there! Many thanks to those who support our efforts by attending this Chamber program.

### Future Business After Hours

- July 21 Lane Electric Cooperative
- August 18 Hot Shots Coffee
- September 15 Emerald People's Utility District

## Renewing Member in May

– Great Western Pub Sports Bar & Grill  
We thank our members for their commitment to the Cottage Grove Area Chamber of Commerce and continuous support of our efforts through their chamber membership. We are also grateful for support of contributions through volunteered time and service to the Chamber. We look forward to a successful and profitable year!

## Is your business ready for summer?

– Submitted by Pacific Power

With summer fast approaching, now is the time to make sure your cooling equipment is ready for the hot days ahead. Keeping your business at the ideal temperature provides customer comfort, reduces downtime and improves employee productivity during hot weather.

Here are just some of the ways to make sure your business keeps its cool:

- Have a qualified professional perform an annual tune-up on your cooling system so it runs at its optimal energy efficiency settings. Proactive steps and small repairs can help to prevent system failures.
- Take time to adjust thermostats and lighting controls to align with the changing season.
- Next time you need to purchase new cooling equipment, upgrade to high efficiency to enhance your work environment, while saving energy and money. Before you upgrade equipment, be sure to contact Energy Trust of Oregon about cash incentives to help with the project.

If you need help, Pacific Power's no-cost online Business Solutions Toolkit gives you access to expert advice, calculators and articles to help you make informed decisions about cooling your business. Find more information at [pacificpower.net/toolkit](http://pacificpower.net/toolkit).

You also can call Pacific Power's Business Solutions team toll free at 1-866-870-3419 for help with billing questions, work requests and more.



2016 Chamber Board of Directors,  
Advisors and Staff  
**Cottage Grove Area Chamber of Commerce**  
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P. (541) 942-2411

**2016 Chamber Board of Directors:** Thank you for your hours upon hours of volunteer time, commitment, and service!

### Officers

Joe Raade, President	South Lane County Fire & Rescue
Candace Solesbee, Vice President	Shampoo Dolls Salon
Rhonda Worley, Secretary	CJW, LLC
Amanda Akers, Treasurer	Commonwealth Financial Network
Tiffany Thackara, Past President	Emerald Valley Resort Event Center

### Directors

Chloe Becks	Jack Sprats
Dean Kruschke	Cascade Home Center
Lindsay Laycock	Lindsay Laycock – Keller Williams Realty
Gary Manly	Cottage Grove Sentinel
Cameron Reiten	KNNND
Danny Solesbee	Five Flying Monkeys
Don Williams	Retired, Past Board President
Lloyd Williams	South Lane Television
Judd Van Gorder	Carousel Delicatessen & Ice Cream Shoppe

### Advisors

Garrett Bridgens	South Lane School District
Tim Herrmann	PeaceHealth Cottage Grove Community Medical Center
Diana Knous	Public Utilities
Richard Meyers	City of Cottage Grove
Mayor Tom Munroe	City of Cottage Grove
Shauna Neigh	Main Street Coordinator

### Visitor Center Volunteers:

Heidi Abbott, Susan Jeppesen, Suzy Kanich, Marie Longfellow, Jennifer Robinson, Sunny Kennedy, Chieko Tomasulo, Sharon Van Gorder, Sherry Wendt, Penny Westling

### Staff:

Travis Palmer	Executive Director
Beth Martin	Office Manager
Mavis Bradsby	Bookkeeper