



# CHAMBER NEWSLETTER

**Our Mission:** The Cottage Grove Area Chamber of Commerce is organized to promote the economy and business environment of the Cottage Grove area so its citizens and businesses will prosper.

## 2016 Chamber Goals

- Increase membership by 25/year
- Increase networking opportunities by one/month
- Increase advertising efforts outside Cottage Grove
- Organize and be viewed as a business conduit and resource for businesses
- Improve communication about legislative issues affecting business

- Education and Training Opportunities
- The ability to stay informed about Community News and Events
- Referrals to your business through the visitor center
- Sponsorship and Advertising Opportunities
- Chamber Gift Certificate Program! (This literally brings people into your store to spend money)

All of the things the Chamber does cost money to produce and we do it all with only one full-time person and 2 part time staff. Membership dues make what we do possible. If you own or manage a business, I hope you'll consider the value of membership with the Chamber of Commerce. Join us today!

## DIRECTOR'S NOTE

Why should a business join the Chamber of Commerce membership? This is a question that I hear quite regularly.

Through the Chamber of Commerce, businesses are choosing to invest in the continued prosperity of Cottage Grove. They are joining a membership of other businesses who understand that there is an organization (the Chamber) who is working to improve the economic conditions of the community in countless ways that result in a more conducive environment for businesses to thrive. We produce events that bring in travelers who spend money in our shops, gas stations and restaurants. We advocate for the rights of small businesses through our connections to local, county and state government. We provide educational opportunities for our business owners and managers to be better at what they do and we provide networking opportunities for our members to promote what is going on in their businesses. We also offer exclusive, free, or discounted opportunities for our members to advertise and market their companies.

Most businesses pay annual membership dues starting at \$250. There isn't an ad you can buy that lasts the entire year and puts you in as many publications, both online and in print for \$250. Nonprofit organizations only pay \$110/year for the same benefits! The listing in our printed directory alone should be worth more than that and since we ourselves are a non-profit organization, most businesses are able to write off a portion of their dues as a qualified business expense.\* (Consult your tax adviser).

It is difficult for Chambers of Commerce to quantify the value of their memberships because nobody ever walks into a store and says, "I'm spending money with you because of something the Chamber did." I can assure you though, the Chamber refers people to local businesses every single day. We bring people to town and we help them find places to spend their money.

Below is a short list of just some of the benefits that we offer to our member businesses:

Business information listed in our printed directory and on the Chamber's website directory [www.cgchamber.com](http://www.cgchamber.com)

Space to display your business materials at the Cottage Grove Visitor Information Center

Membership plaque and/or window decal

Opportunity to have a ribbon cutting ceremony for a grand opening, anniversary, etc.

Subscription to Chamber Weekly emails to keep you up to date on local news and events

Recognition as a new and/or renewing member in the newspaper and weekly email

What else does chamber membership provide you with?

- Visibility
- Credibility
- Advocacy
- Networking Opportunities
- Leadership and Professional Development Experience

## Business After Hours

South Lane County Fire & Rescue and Lifeflight will host Business After Hours this month. Join us on Thursday, May 19 from 5:30 – 7:00pm, 233 E Harrison. Bring your business card to enter the door prize drawing, network with others, learn something new, and have some fun! Your attendance reinforces the spirit in which the Chamber provides these monthly activities. We look forward to seeing you there! Many thanks to those who support our efforts by attending this Chamber program.

Future Business After Hours

June 16 City of Cottage Grove  
July 21 Lane Electric Cooperative  
August 18 Hot Shots Coffee

## Member News

We thank each of you for your commitment to the Cottage Grove Area Chamber of Commerce for your continuous support of our efforts through your chamber membership. We also thank you for your contributions through volunteered time and service to the Chamber. We look forward to a successful and profitable year! We encourage you to support Chamber member businesses and our local economy and "Shop Chamber Members first"!

### NEW MEMBER:

5 Flying Monkeys  
Danny Solesbee  
501 E. Main  
(541) 767-0973

### RENEWING MEMBERS:

American Pump & Spa, Best Little Printhouse, Bob Stanphill, Bohemia Gold Mining, Museum, Cottage Grove Lions Club, Elizabeth Chandra LaHusen, City Life Church, Cottage Grove Caregiver Network, Cottage Grove Community Acupuncture, Creswell Chamber of Commerce, KNND, Lane Transit District, Log House Plants, Masonic Lodge #51, Torerro's Family Mexican Restaurant, Trinity Lutheran Church, Willamette Valley Bottling Company, Springfield Area Chamber of Commerce.

Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure.

~ Marianne Williamson

## Benchmarking: saving's first step

- Submitted by Pacific Power



Benchmarking: saving's first step - Submitted by Pacific Power (please insert photo)

Increasing energy efficiency is one of the best strategies for buildings to reduce operating costs and emissions since the technology to improve energy savings is already available. But building owners and property managers first need to know how to find the opportunities.

That's why many commercial buildings served by Pacific Power are now tracking power usage with the company's new Resource Advisor energy benchmarking tool.

Pacific Power's Resource Advisor allows building managers and property owners to request whole-building electric use data for their buildings, and automatically send the information to the U.S. Environmental Protection Agency's ENERGY STAR® Portfolio Manager.

Customers can choose to have energy data sent to their Portfolio Manager account monthly or annually. Portfolio Manager then helps them compare their buildings' energy performance to similar buildings across the country.

Pacific Power helps customers through the tool setup. The company has online video demonstrations and a clear, step-by-step process.

Making adjustments and upgrades that increase energy efficiency can then improve a building's Portfolio Manager Score. Pacific Power customers can take advantage of Energy Trust of Oregon incentives and services to assist with upgrade projects. Learn more at [pacificpower.net/benchmarking](http://pacificpower.net/benchmarking).

## 2016 Summer Concerts in the Park Season

Mark your calendars now and plan to attend these events brought to you each week through the summer by the Cottage Grove Area Chamber of Commerce. Join us on Wednesdays beginning June 22 at the Bohemia Park Amphitheatre on 10th Street. Bring a friend and support the musicians and their sponsors by attending. These concerts are made possible with financial support through sponsorships. Concerts begin at 6:30pm. Below is this year's line-up:

06/22/16	Crossing Neptune	Smooth groove & dance
06/29/16	Michael Kevin Daly and Frank Sprouse	Americana
07/06/16	Soul Deception	Rock, Blues Soul
07/13/16	Letters from Traffic	Rock & Soul Funk
07/20/16	Blue Skies Big Band	Classic Swing Jazz
07/27/16	Joy Mills Band	Americana/Country
08/03/16	Ian McFeron	Bob Dylan, Folk Rock Folky pop, etc.
08/10/16	Annie Mae Rhodes Band	Bluegrass/folk
08/17/16	Windy Ridge	Country Rock
08/24/16	The Reveleers Rumble	Classic Rock
08/31/16	Calvary Creek Band	60's & 70's Folk
09/07/16	Abandon Shoe	Indie Acoustic Rock, Alternative
09/14/16	The Sugarbeets	Folk-rock, soul-grass

There is a lot of variety of music this season. Every week will be different than the next and we have great bands that are looking forward to entertaining you with style and an abundance of awesome talent.



**2016 Chamber Board of Directors:** Thank you for your hours upon hours of volunteer time, commitment, and service!

### Officers

Joe Raade, President South Lane County Fire & Rescue  
Candace Solesbee, Vice President Shampoo Dolls Salon  
Rhonda Worley, Secretary CJW, LLC  
Amanda Akers, Treasurer Commonwealth Financial Network  
Tiffany Thackara, Past President Emerald Valley Resort Event Center

### Directors

Chloe Becks Jack Sprats  
Dean Kruschke Cascade Home Center  
Lindsay Laycock Lindsay Laycock - Keller Williams Realty  
Gary Manly Cottage Grove Sentinel  
Cameron Rieton KNND  
Danny Solesbee Five Flying Monkeys  
Don Williams Retired, Past Board President  
Lloyd Williams South Lane Television  
Judd Van Gorder Carousel Delicatessen & Ice Cream Shoppe

## 2016 Chamber Board of Directors, Advisors and Staff

### Cottage Grove Area Chamber of Commerce

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### Advisors

Garrett Bridgens South Lane School District  
Tim Herrmann PeaceHealth Cottage Grove Community Medical Center  
Diana Knous Public Utilities  
Richard Meyers City of Cottage Grove  
Mayor Tom Munroe City of Cottage Grove  
Shauna Neigh Main Street Coordinator

### Visitor Center Volunteers:

Heidi Abbott, Bill Caldwell – Volunteer Coordinator, Susan Jeppesen, Suzy Kanich, Jennifer Robinson, Sherry Wendt, Penny Westling, Nolene Wheeler.

### Staff:

Travis Palmer Executive Director  
Beth Martin Office Manager  
Mavis Bradsby Bookkeeper