

CHAMBER NEWSLETTER

Keep Your CASH in Cottage Grove & See a Return on Investment

The busiest shopping days of the year are behind us but the need for goods and services continue. If we make sure our everyday purchases stay local, Cottage Grove will continue to be a thriving community. For a large percentage of Cottage Grove residents that work in Eugene it can be a temptation to also take care of everyday needs while in Eugene. The chamber would like to offer a challenge to all Cottage Grove residents who work outside of Cottage Grove to refocus your spending right here in our great community. It may take a little extra planning but the return on investment is worth it! There are so many reasons to shop local but below are 5 main reasons why:

1. Building Community- The casual encounters you enjoy at neighborhood businesses build long term relationships with business owners you can trust!
2. Economic Vitality- Each dollar you spend at a local business returns 3 times more money to our local economy than if you were to shop in Eugene!
3. Character- Why did you choose to live here? What keeps you in Cottage Grove? Our town is full of unique businesses that you can't find anywhere else!
4. A Healthier Environment- When you spend your money at local businesses you use less fuel reducing your carbon footprint on our planet. Not only that you often get much fresher and nutritious foods from local markets in our area!
5. Lower Taxes- Local businesses generate more tax revenue per sales dollar helping keep your taxes lower!

2016 Visitor Center Stats	2/26 Thru 3/31	YTD
Phone calls:	301	929
Walk-In Visitors:	521	1,287
Relocate Requests:	3	7
Visitor Requests:	2	14
Referrals to Chamber Members:	157	287
2016 Website Stats		
Business Directory Searches:	1887	5472
Member Page Hits – Total Listed:	4373	11,175
Event Searches:	2493	6592
Events Viewed:	446	1388
Hot Deal Searches:	46	153
Job Searches:	32	133

Special Thanks to our 2016 Enhanced Members

PLATINUM PLUS

Cottage Grove Sentinel

GOLD

Pacific Power

SILVER

Banner Bank

City of Cottage Grove

Cottage Grove Speedway

Emerald People's Utility District

Lane Community College Cottage Grove Campus

Lane Electric Cooperative

PeaceHealth Cottage Grove Community Medical Center

South Lane County Fire & Rescue

South Lane School District

Walmart

Weyerhaeuser

Chamber and Community Calendar

Submit your events to the Cottage Grove Community Calendar Now! As you know, Cottage Grove is an active little community and there are a lot of events each year. To make planning easier the Chamber has created an online calendar that the entire community can use to post events and find other fun things to do. To submit your organization's event:

Go to www.cgchamber.com

Open the event calendar

Click on "submit event"

Once your event is approved, it will appear on the community calendar and can also be seen using the Cottage Grove Smartphone App for Apple and Android users.

For more details on the events listed below, visit the Event Calendar on our website at www.cgchamber.com.

Fridays: Friday Night Live @ Saginaw Vineyard

AARP Tax Help: Wednesdays Feb 3 thru April 13 at the Community Center

APRIL

- 1 Kiwanis Bohemia Sunrisers
Salmon Feed
- 8 Annie Get Your Gun Opening @
Cottage Theatre
- 11 Regular City Council Meeting
- 14 Greeters Committee Meeting
- 20 Chamber Board Lunch
- 21 Business After Hours – Banner
Bank
- 23 SOLVE IT for Earth Day
- 25 Regular City Council Meeting
- 28-30 OFIA Conference 2016
- 28 Greeters Committee Meeting

JUNE

- 5 Oregon Gran Fondo
- 9 Greeters Committee Meeting
- 10 Scapino! – Opening @ Cottage
Theatre
- 13 Regular City Council Meeting
- 15 Chamber Board Lunch
- 16 Business After Hours – City of
Cottage Grove
- 17 Relay For Life of South Lane
County
- 22 Concerts in the Park Opens
- 23 Greeters Committee Meeting
- 25 Cottage Grove Wings & Wheels
- 27 Regular City Council Meeting
- 29 Concerts in the Park

MAY

- 9 Regular City Council Meeting
- 12 Greeters Committee Meeting
- 18 Chamber Board Lunch
- 19 Business After Hours – South
Lane County Fire & Rescue
- 23 Regular City Council Meeting
- 26 Greeters Committee Meeting
- 30 Memorial Day Celebration

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Cottage Grove Sentinel

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