

THREE MORE SHOPPING DAYS ... STORE OPEN EVENINGS

LARAWAY'S FIRE SALE

The Christmas Spirit Finds Adequate Expression Here in the Selection of Appropriate Gift Things

NO OTHER GIFT possesses the lasting charm of jewelry—it is a keepsake that is both enduring and personal. The selection of a watch for a gentleman or a wristlet watch for a lady will strike a personal note that is sure to give pleasure, while the purchase of diamonds or other precious stones mounted in the newest designs in platinum or gold will make a direct appeal to the one you love. The wedding ring—high and narrow—"hand wrought" from a solid piece of gold or platinum, which binds loving hearts—a dainty lavalier—a string of pearls—a novelty of sterling silver for one who entertains—each one will make a most acceptable and appropriate gift. Thus to give with discretion, one must know the personality and individual interests of one's friends. The lavish display of novelties in this Store of Beautiful Things will surely enable you to select intelligently.

With Fire Sale Prices to Reduce the Cost of Your Purchases

JUST A FEW SUGGESTIONS OF REMEMBRANCES APPROPRIATE FOR "HER"

Diamond Necklace
Diamond Ring
Diamond Brooch
Diamond Ear Screws
Bracelet Watch
Jewel Case
Locket and Chain
Gold Lavalier
Gold Brooch
Chatelaine Watch
Bracelet
Fancy Hat Pin
Hair Bandeau
Fancy Back Comb
Silver Hand Mirror
Bar Pin
Baby Pin
Chatelaine
Crosses
Corsage Pin
Signet Ring
Pendant
Waist Set
Perfume Bottle
Manicure Set

Set Ring
Silver Mesh Bag
Gold Thimble
Veil Pin
Gold Back Comb
Silver Toilet Set
Boudoir Clock
Leather Purse
Gold Watch Chain
Gold Watch
Belt Buckles
Cuff Buttons
Pearl Necklace
Silverware
Cut Glass
Hand Painted China
Bead Necklace
Diamond Crescent
Ear Drops
Eyeglass Chain
Almond Dish
Guard Chain
Locket
Seal Ring
Electric Portable

JUST A FEW SUGGESTIONS OF REMEMBRANCES APPROPRIATE FOR "HIM"

Diamond Stud
Diamond Ring
Lodge Emblem
Key Chain
Shirt Sets
Cuff Links
Watch Fob
Watch Chain
Set Ring
Card Case
Cigar Cutter
Cigar Jars
Hat Brush
Cigarette Holder
Cigar Holder
Eyeglass Chains
Fancy Stone Rings
Necktie Holders
Stick Pins
Scarf Pins
Fancy Pencil
Silver Match Box
Waist Coat Button

Cigar Case
Desk Clock
Tie Clasps
Pencils
Emblem Charm
Emblem Chain
Purse
Pipe
Watch
Brass Ash Tray
Collar Box
Initial Ring
Toilet Set
Cigarette Case
Shaving Set
Set of Brushes
Initial Cuff Links
Fountain Pen
Cigar Case
Waldemar Chain
Watch Charm
Photo Frame
Wrist Watch

A LARAWAY DIAMOND AT FIRE SALE PRICE

The big vault held securely our fine collection of diamonds—they were not damaged in the least—didn't even get a good smoking. But regardless of this fact the Fire Sale Prices prevail on the Laraway Diamonds. Now is your time to buy that stone you have longed for. We are sure at the prices you can well afford to make the investment—and a good investment it is, for you are not likely to again have the opportunity to own a fine diamond at the prices we are making.

Bracelet Watches

If you are planning on giving a bracelet watch see the Laraway stock. We advise an early selection. These popular little watches are going fast at Fire Sale Prices and it is very doubtful if they will hold out through the holiday rush. We have them in all the latest designs and the popular makes.

Fire Sale Prices

Silver Novelties

From our immense stock of silver novelties you can find just the proper thing to give "him" or "her." Never has our line been more complete. These goods, of course, are selling at reduced prices. This will enable you to choose more and better gifts and at the same time reduce the cost of giving. Going at

Fire Sale Prices

Most Beautiful and Largest Collection of Cut Glass in the Valley, All Going at Fire Sale Price

Our beautiful array of cut glass glistens as bright and pretty today as though we had never had a fire. Many people who have visited this department have been amazed at the beauty and brilliancy of the line. While decidedly smoked at the time, after a good treatment of soap and water, it is as brilliant as before the fire, and still we are making Fire Sale Prices on the entire line.

THE APPROPRIATE GIFT FOR
YOUR SOLDIER BOY—

WRIST WATCH

Every soldier should have a wrist watch—it is an absolute necessity. Such a watch is the most convenient part of his equipment. He must have the time to be punctual. Give him a wrist watch and your gift will certainly be appreciated.

SILVERWARE at FIRE SALE PRICE

Our collection of tableware and novelties includes the choicest and most desirable patterns from the leading makers of Sterling Silver, Silver Plate and Sheffield Plate, enable us to offer our customers reliable and up-to-date goods. Silver is particularly desirable for presentation purposes and is especially adapted for bridal, wedding anniversary and Christmas gifts—being always welcomed with pleasure. The giver will have the satisfaction of presenting something the actual value of which is at once recognized.

Seth Laraway

DIAMOND MERCHANT AND JEWELER

885 Willamette Street, Eugene

POULTRY



FEED PROBLEM NOT SERIOUS

Those Who Have Plentiful Supply of Home-Grown Feeds for Fowls Need Not Worry.

The feeding problem will not be a serious one for those who have plenty of home-grown feeds for the fowls. But where grain, as well as other poultry feeds, must be bought, hens will be considered expensive luxuries, especially when not laying. And no reasonable poultry raiser expects hens to lay all seasons. There must be a time for molt, when the hens must rest and prepare to lay the next clutch of eggs.

There is generally considerable waste in grain around the barn, granary and silo. If given a chance, poultry will eat grain and other feeds that might be wasted. In this way they are an asset instead of a liability, even though there are times when the hens will not be laying.

But hens should not be allowed to pre-empt their feed in the troughs, at the granary or where silage is scattered, but should be fed generously or allowed the scattered grain, where they will not interfere with feeding animals.

When judiciously fed fowls should be profitable as any of the animals, when the value of the animals and the equipment needed are considered. If they are not, then it must be that the fowls are the unprofitable kind. If this is the case—and doubtless it often is—then get rid of the unprofitable fowls.

COLDS AMONG YOUNG STOCK

Trouble is Usually Caused by Poor Ventilation and Overcrowded Sleeping Quarters.

Fall colds among young stock are usually caused by unventilated or overcrowded sleeping apartments. In this climate all houses should have the open front. See that the young birds roost. Never permit them to bunch up on the floor at night. Sometimes a sudden change in the weather will start the young birds to sneezing in spite of every precaution. When this happens a heavy cold may sometimes be averted by the following treatment: Mix half a teaspoonful of spirits of camphor with a tablespoonful of sugar and dissolve the whole in two gallons of water, giving the birds no other drink for a few days. Camphorated oil or petrolatum rubbed into the nostrils is also recommended.

CARE FOR FLOCK OF GUINEAS

Nervous, Excitable Fowls Can Be Overcome by Gentle Treatment—Tender While Young.

Although the nervous, excitable disposition of the guinea cannot be overcome by gentle treatment and petting, the guinea is easily taught to return home from its wanderings at night, if it is so taught while young, and for this reason it is usually better to buy eggs and hatch them under a chicken hen rather than buy old birds and remove them to a strange place.

The guinea is very tender while young, and it is best to have them hatched during the warmer part of the season. They must have dry quarters and if hatched under a chicken



Excitable Guinea Hens.

hen they must be confined in a coop or box so closely that they cannot escape and run away for a few days until they learn the hen's call.

After they are a few days old they are better if allowed to run at large to gather their own food. They may be fed mornings and evenings, but will gather most of their food. The guinea hen has a rather bad reputation as a mother, but it is according to nature for every species of animal life to know how to care for its own young, and our experience is that under ordinary conditions the guinea hen knows better how to care for her young than any foster mother. Of course a guinea hen, or any other hen, for that matter, cannot succeed in rearing a flock of young keats if they are hatched late in the fall.

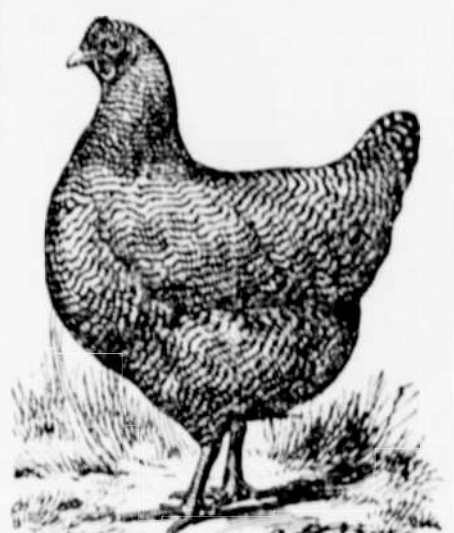
WAR'S BIG NECESSITY

To Reach Greatest Efficiency Army Must Be Well Fed.

Every Farmer Can Raise More and Better Poultry and More Profitably by Disposing of Surplus Males—Keep Yearling Hens.

(By E. E. RICHARDS, President of American Poultry Association.)

We are going to win this war. It is going to cost our treasury billions of dollars besides the lives of hundreds of thousands of our bright young manhood, but we shall win. To win this war the quickest, and with the least loss of lives we must provide the food, for as Napoleon said: "An army marches on its stomach." This means that an army must be well provisioned to reach its greatest efficiency. The greater part of the food supply must come from the United States not only for our 1,700,000 and more boys in the



Barred Plymouth Rock Hen.

army and navy, but we shall have to feed our people at home, and must also supply the allies who are fighting this world's greatest battles.

Dispose of Surplus Males.

Every farmer can raise more and better poultry and do it far more profitably by disposing of all surplus males, by keeping only the yearling hens, and the earliest and best-matured pullets, thus keeping no dead-ends or "slackers" to consume what should go to profitable producers. It is a crime to dispose of a laying hen or a pullet that is just about to lay. Keep the hen house neat and clean. Repair the roof, the windows, and stop any direct drafts that are possible by knot holes or cracks. Too much glass and not enough open front is bad. Write your state experiment station for needed information. Every state in the Union except Florida and Wyoming, maintain poultry departments which are pleased to aid the home folks with their poultry problems.

Poultry Will Help.

Poultry is profitable. No source of meat supply is as rapid or as cheap. Every pound of poultry produced will help in sending a pound of meat across to the boys that are fighting our battles. Every farm should have a carefully culled flock of not less than two hundred fowls. The larger the flock, the larger the flock, and such a flock should be maintained largely from economical reasons. Poultry will pick up 90 per cent of its living from scattered and wasted grains. They act as scavengers in consuming a large part of



White Leghorn Hen.

what would otherwise be lost. Poultry will prove valuable in eating obnoxious bugs, grasshoppers, worms and insect pests, that would otherwise destroy food that is valuable. To the dweller in a village, town or city, a well-kept flock of a dozen or 25 good laying hens will prove profitable. They can be kept from the lawn, garden, kitchen and table offal, all of which makes the choicest kind of poultry feed with but a small addition of grain.

Increase Food Production.

During this next year every effort should be made to raise and consume every pound of poultry flesh possible. It is one of the easiest and quickest ways of helping to increase food production, and that is what every red-blooded American must do to help his country during the period of the war. Every pound of meat produced will help put a bullet in the Kaiser. Do your bit.

Keep Nests Clean.

Keep the hens' nests clean and the bedding on the floor of the poultry house clean and the eggs will be clean when gathered, in most cases.

Hens in Laying Trim.

Keep the hens in laying trim. Their "shells" are valuable food ammunition.

FARM STOCK

HIGH-CLASS HORSES WANTED

Animal That Performs Work Most Efficiently and Sells at Profit Is Most Desirable.

The most desirable horse is the one that performs the work required most efficiently and economically, and sells at the greatest profit. Under average conditions this horse will combine size, substance, style, step and quality. Nothing adds more to the value of a big horse than style, action and quality.

A big horse without these three things is a very undesirable, unsatisfactory and expensive form of motive power, either on the farm or in the city. Each year sees less demand for inferior horses, both large and small, and a corresponding increase in the value of high-class horses of



Style, Action and Finish.

three kinds—wagon horses, chunks and drafters. All of these horses are derived from draft breeds.

Wagon horses weigh from 1,250 to 1,500 pounds, and show style, action, finish and substance to a marked degree. Chunks weigh from 1,350 to 1,600 pounds and are compactly built, about two inches less in height than wagon horses of equal weight. They must show quality, action and especially substance, to sell well. Drafters weigh from 1,600 pounds up. The bigger the better if they show the other qualities and are snappy movers.

KEEP CLOSE TRACK OF HOGS

Make Sure That Animals Are Not Afflicted With Lice—Oilers Are Quite Common.

It is well to keep close track of the hogs and make sure that they are not afflicted with lice. Lice are blood-sucking parasites. They lower the vitality of hogs, not only by sucking the blood but by continual irritation which gives the hog no rest. When hogs have many lice they will not do well and will lose flesh, becoming much weakened in condition and thus more susceptible to disease.

There are various methods of getting rid of lice. Hog oilers are quite common, though the crude oil which is used in them may be applied to the hog directly with a brush. The hogs may be dipped two or three times at intervals of about ten days, using some reliable contact dip or disinfectant. This gives good results.

GRAIN RATION FOR LAMBS

Young Animal Just Beginning to Eat Should Be Given Corn, Oats, Oil Meal and Bran.

A good grain ration for lambs just beginning to eat is ground corn, 1 part; crushed oats, 1 part; linseed oil meal, 1 part; and wheat bran, 2 parts. Wheat bran is very essential in this ration, and the shepherd should always see that it is present. A grain ration consisting of 2 pounds of wheat bran, 1 pound of oats (crushed oats being preferred), 1 pound of finely ground cornmeal, and one-half pound of oil meal has proved to be an excellent grain ration for young lambs. It has also been found that a grain mixture of oil meal and cornmeal has given better results than a mixture of cottonseed meal and cornmeal.

ROUGHAGE FOR IDLE HORSES

Expert of North Dakota Station Makes Suggestions on Feeding During Winter Season.

Mr. Peters of the North Dakota experiment station makes the following suggestions on wintering the horse. The work horse that has been properly cared for and fed in the summer can be wintered, when not at work, on such roughage as oats straw, good hay and corn fodder. In addition to the above it may be necessary to give four to five pounds of grain daily per animal in order to maintain them in good flesh. Idle horses should be turned out for exercise every day in winter except on the few stormy winter days that occur during this season.

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