



Do your Christmas Shopping now!



Here's the Shop Late Jinx. He's the father of all Christmas-time delay and disappointment. He's to blame for all of the worry and trouble that mars your Christmas happiness.

Though we've pictured his ugly spirit just as it really is, he works so carefully, so quietly, that you'll scarcely realize what he's doing. Just a suggestion that "you'll have plenty of time later"—"there's no use hurrying"—and the first thing you know you've waited too long—the Jinx has got you.

Santa has him in irons now. He's gritting his teeth and wringing his hands as he thinks of the hundreds that will be sensible and do their Christmas shopping early. He's unhappy because he knows YOU'LL be happy if he doesn't get you.

We're helping Santa Claus keep him where he belongs—behind the bars. Great stocks of Christmas tokens are ready for early choosers. Gift things of beauty and usefulness, for everyone on your list. Come today—join the happy throngs of early buyers—don't let the shop late Jinx get you.



To defeat the Shop Late Jinx make prompt selection from these Silk or Wool Dress Goods

Few of these silk patterns and none of our wool patterns can we duplicate again in quality at these prices. Any woman will be more than pleased with a gift of a waist, dress, suit or coat length of these silk or wool fabrics. Make your selection, NOW, before the Shop Late Jinx gets you.

Silks here in taffeta, chiffon taffeta, poplin, peau de soi, satin, messaline, cord, stain de luxe, georgette, crepe de chine, wash silks, etc. Priced..... **95c to \$2.95**
Wool fabrics in poplin, wool taffeta, empress, gabardine, melrose, storm serge, French serge, albatross, flannel, batiste, coatings, etc. Priced..... **85c to \$4.50**

Every woman will find useful a pair of Simmond's Washable Kid Gloves



We sell Simmond's Kid Gloves because they are not only well made but because they are gloves of distinction, perfect fit and most correct in style. Simmond's Kid Gloves are washable with mild, pure soap and water—every pair must give good service. Shown here in tan, ivory, gray, brown, black and white. Priced..... **\$1.50, \$1.75, \$2.00, \$2.25, \$2.50**

Some women long for beautiful things for their home—such as These Fine Linens

Her pride in the appearance of her home should lead you to select a housewife's gift from these fine linens. We have luncheon sets, table damask,—by the yard or made up, and napkins—all reasonably priced despite the scarcity. Napkins priced each..... **15c to 40c**
Table Damask priced a yard..... **40c to \$3.00**

Dainty gifts can be easily fashioned from these Lovely Ribbons

So many knitting bags and other useful pretty gifts are being made for Christmas that you'll be glad to see our splendid assortments of brilliant-hued, wide ribbons. Then, too, you'll want the narrower ones for gift tying; and the medium widths for sashes and hair bows. A wide range shown in our ribbon department in plain colors, floral patterns and holiday designs. Priced a yard..... **1c, 2c, 3c, 4c, 5c, 8c, 10c to 50c**

For making your Christmas gifts, buy your Knitting Yarn

Now—or you'll be too late
We have helped to put off the "Too Late Jinx" by laying in a very large stock of wool yarn but you will need to buy early or the Shop Late Jinx will get you sure. Our stock is large but the demand is also large—don't wait or you may be disappointed. Germantown style yarn (made in America) and Saxony yarn in all colors. Knitting worsted yarn in black, red and blue (gray mixed, khaki and white will probably arrive this week). Yarns priced a skein..... **17½c to 85c**



Only 17 Shopping Days Till Xmas



Choose Gordon Brand for Your Hosiery Gifts

Gordon hosiery is superior in finish and durability. Each pair of Gordon stockings is made with an extra fullness and is made to fit and stay fitted. We have Gordon hosiery in all weights in seamless top and seamless foot, garter hemmed top or ribbed top. Black, white and colors. Priced a pair..... **25c, 30c, 35c, 50c, 85c to \$1.50**

Don't let the Shop Late Jinx prevent your making early selections from these

Men's Furnishings

Fine handkerchiefs, silk hose, sets of suspenders and garters, or hose and tie to match, beautiful shirts, handsome neckwear—a veritable host of those practical things that find such welcome from a man at Christmas.



Choose from These

- Negligee shirts with collars or without; laundered or soft cuffs. Every shirt fast color and made coat style. Priced... **\$1, \$1.25, \$1.50 to \$4**
- New patterns in neckties priced at... **25c, 50c, 65c, \$1, \$1.50**
- Wool flannel shirts with flat or military style collar. Priced each **\$1.65, \$1.95, \$2.25 to \$4.60**
- Pajamas and night gowns in outing flannel or muslin. Price each..... **50c to \$3.50**
- Men's kid dress gloves a pair..... **\$2.00 and \$2.50**
- Men's hosiery in silk, silk lisle, lisle and cashmere—black, white and colors—priced a pair... **30c, 35c, 50c, 60c, 65c, 75c**
- Men's bath robes—dark and attractive patterns—priced at each..... **\$4.50, \$5.00, \$6.00, \$6.50**
- Bath robe blankets with cords and button frogs to match priced at..... **\$3.50 to \$5.00**
- Men's garter and suspender sets—put up in holiday boxes—at..... **25c, 35c, 50c**
- Men's kerchiefs priced at..... **5c, 10c, 15c, 20c, 25c to 50c**

Your interest in a friend's welfare can be best expressed through a

Gift Umbrella

The gloom of a rainy day will be driven away by pleasant thoughts of the giver, if the gift is one of these serviceable, stylish umbrellas. Raincoats are also suggested as thoughtful gifts. Umbrellas priced... **.75c, \$1, \$1.25, \$1.50, \$1.65, \$1.95, \$2.25 to \$5**

There will be no place for the Shop Late Jinx among our Toys for Youngsters

Our Toy Section is the happiest place in the entire store. It's the children's world—a realm of make believe and childhood dreams. Toys to amuse and instruct are gathered in bountiful assortments. Choose early and carefully that the youngsters may have the happiest Christmas of their lives.

Bring the children with you and let them look while you are shopping. You will find a big toy assortment at even these small prices... **5c, 10c, 15c, 19c, 25c, 35c, 50c up**
See our Big Doll Display on the east balcony. Dolls of every description priced..... **25c, 50c to \$2.50**



Free Demonstration of Heinz' Food Products All Day Next Sat., Dec. 8

COME TO OUR PURE FOOD GROCERY SECTION, NEXT SATURDAY, AND TASTE OF THE HEINZ DELICIOUS AND APPETIZING FOOD PRODUCTS. TASTE THEM AND COMPARE THEM—YOU WILL FIND NONE BETTER. THE HEINZ' 57 VARIETIES ARE FAMOUS, THE NATION OVER, FOR THEIR GOODNESS OF FLAVOR AND HIGH QUALITY. CONSIDER THIS AN ESPECIAL INVITATION. YOU ARE WELCOME—REMEMBER THE DATE—NEXT SATURDAY, DECEMBER 8, 1917.



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TALES O

Flashlights: The Will Hall giving with the Mrs. M. E. Me days to visit he at Portland. Mrs. George from an attack. See E. C. Lee and fire insuranc H. A. Husha agent of the So the city yesterd W. J. White in ions. Mrs. E. P. Va moved into the Harry and Ha of Spokane, ever on their way to They are intere and are going to they claim that known districts.

Men's \$1 Closing A GENUINE A FEW LADIES 15 PER CENT POWELL & THE GOLDI

Mrs. Verna N Eugene, to be en days. A full line of C. Madsen's. Anell Hawkins by injured hand played at the I Mrs. Perry, wife a badly injured Earl Ismoel h return to the For St. Valentine's craft, has offer the food adminis all refreshments shable foods.

Pra Christm for Ev Wynne

Wallace Beaver extended visit at Free demonst Products at Um Saturday, Decem welcome. Wendell McGar, rive today from F it wit his parents. Cargar, Wendell's return to the For S. K. Busick ar the soldiers' hom visit with friends, turned from Cal spent two months, smoking well and h The City Meat eggs. Mrs. S. E. Marl her address for Stockton.

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EVERY old, w wishes to ap ing them. To all wo we have a m It is no through hav In fact p shape, will n a brighter, s The beau mendable fo

SHER Broken Lenses Quickly Replac 881—William