

Society

If you know a society item and do not inform the newspaper, it is your own fault if it is not printed

The Constellation club will hold its next meeting for the season at the hall next Thursday afternoon.

Edwin Skilling entertained a number of his young friends one day last week in honor of his birthday anniversary. Games were played and refreshments served. The following guests were present: Helen Stafford, Mary Wiseman, Lala Walker, Mildred Walker, Ethel Rogers, Ruth Jorgensen, Esther Jorgensen, Marie Hanson, Dwight Stafford, Wade Wiseman, Fred Anderson, Max Wilson and Millard Wallace.

A farewell party was given by the Misses Mildred and Lala Walker at their home Saturday evening, August 26. As the evening was dark the lawn was lighted with electricity. There was also a huge bonfire in front of the lawn. Many spirited games were indulged in by the young folks, after which there was a marshmallow toast. Delicious refreshments of ice cream and wafers were served at midnight. Music and more games followed refreshments. Two pretty berry spoons and numerous other gifts were presented to the Misses Walker as a token of the esteem of their friends. Those present were Misses Ruth and Esther Jorgensen, Marie Hansen, of Denver, Colorado; Fay Sams, Ruth Mackey, of Divide; Mary Wiseman, Ethel Rogers, Edna Hull, Sarah Green, Blanche Groom, Gladys Damswood, Bethel Gowdy, Marie Jones, Stella Coffman, Helen Stafford, Emilie Halderman, Sylvia Vestch, Mrs. Ada Oakes, Messrs. Harold Sams, Ray Hands, Edwin Skilling, Charles Gregory, Charles Protzman, Wade Wiseman, Leslie Hull, Fred Anderson, Virgil Gowdy, Max Wilson, Rupert Coffman, Francis Lacey, Milton LeRoy, Dwight Stafford, William Halderman, Harry Martin, Herman Oakes, George Damswood, Daniel Woods, Elmo W. Madden, of Eugene. The Misses Walker will leave soon with their parents for their new home at Ashland.

Elmer Munson, of South Dakota, and Miss Armored Sutcliffe, of Lebanon, daughter of Rev. and Mrs. Robert Sutcliffe, of this city, were married at the home of the bride's parents last Thursday morning, the ceremony being performed by the bride's father. Only the parents and witnesses were present. Mr. and Mrs. Munson will occupy the Sutcliffe home here for some time while Mr. and Mrs. Sutcliffe are away for the summer.

The wedding of Edward Morton Babcock and Miss Myrtle Margaret Walker, two well known young people of this vicinity, was solemnized yesterday at the Royal Seventh-day Adventist church west of this city.

A Sentinel want ad. will sell it.

AMONG THE CHURCHES

[Every religious organization is invited to use this column for announcement of its services and other news. Contributors are requested to omit exhortations and other editorial matter, and to make the announcement of services as concise as possible. Social functions, etc., and news outside of the weekly announcement may be elaborated upon.]

Evangelist A. F. Bennett will begin a series of revival meetings at the Christian church September 10.

Rev. Robert Sutcliffe will preach at the union service at the Baptist church Sunday evening. His subject will be "Some Impressions Gained During a Summer's Journey of 10,000 Miles."

Christian Church—Bible school at 9:45 a. m. Preaching service at 11:00

Uniting Learning and Labor THE OREGON AGRICULTURAL COLLEGE

In its Six Schools and Forty-eight Departments is engaged in the great work of uniting Learning and Labor.

Forty-eighth School Year Opens SEPTEMBER 18, 1916.

Degree Courses requiring a four-year high school preparation, are offered in the following:

AGRICULTURE, 16 Departments; COMMERCE, 4 Departments; ENGINEERING, 6 Departments; MINES, 3 Departments; FORESTRY, 2 Departments; HOME ECONOMICS, 4 Departments; and PHARMACY.

Vocational Courses requiring an Eighth Grade preparation for entrance are offered in Agriculture, Dairying, Commerce, Forestry, Home Makers, and Mechanic Arts. Pharmacy with a two-year high school entrance requirement.

SCHOOL OF MUSIC.—Piano, String, Band and Voice Culture. Catalogue and beautiful illustrated booklet free.

Address THE REGISTRAR, 107-115 16 to 17-18 CORVALLIS, OREGON

a. m. by Evangelist A. F. Bennett. Subject, "Christianity Going Forward." Evening, union services.

Presbyterian Church—D. A. MacLeod, pastor; phone 137R. Bible school at 10 a. m. Morning worship at 11 a. m. Junior Christian Endeavor at 3 p. m. Evening worship at 7:30 p. m.

Free Methodist Church—Rev. F. W. Oliver, pastor. Sabbath school at 10 a. m. Preaching 11 a. m. and 7:30 p. m. Prayer meeting Wednesdays at 7:30 p. m. All are welcome.

Christian Science—Services in the chapel at 242 Second street each Sunday at 11 a. m. Regular testimonial meeting each Wednesday at 7:30 p. m. The building is open for the use of the circulating library each Wednesday from 1:30 to 4:30 p. m. All are cordially invited to the services, as well as to make use of the literature.

Catholic Church—Father Moran, pastor. Mass every Sunday at 8 and 10:30 a. m. Sermon at 10:30 a. m.

Methodist Episcopal Church—Horace N. Aldrich, pastor. Sunday school every Sunday at 9:45 a. m. Service with sermon at 11 a. m. and 7:30 p. m. Junior League at 3 p. m. Epworth League at 6:30 p. m.

Baptist Church—C. C. Van Gorkum, pastor. Sunday school 10 a. m. Preaching 11 a. m. and 7:30 p. m. B. Y. P. U. 6:30 p. m. Prayer meeting Thursday at 7:30 p. m.

FADS AND FANCIES

To make candles last double the usual time, take each candle by the wick and give it a good coat of white varnish. Put the candles away a day or two to let them harden. The varnish prevents the grease from running down and so prolongs the life of the candle.

If pieces are cut out of the ends of potatoes that are to be baked, the moisture will escape and the potatoes will be more mealy.

Unbleached muslin, with a cross stitch border in old blue, makes delightful and cheap curtains for a bedroom.

When a roast is to be served hot for two meals, cook it slightly the first day and slice only from one side.

For removing stains on a mattress try thick starch and water; let it dry, and then brush off with a whisk broom.

If a raincoat needs cleaning sponge it with alcohol, with a few drops of ammonia added.

When making pie crust, always mix the lard, flour and salt together before adding the water, as it makes the crust rich and flaky.

How many know that a tablespoonful of vinegar put in the lard when the fat is set over the fire will prevent doughnuts from soaking fat? A cook celebrated for the lightness and flavor of the most delicious doughnuts ever tasted imparts this secret.

A small sized guest towel will make an attractive bib for a child. Cut a semi-circular opening in one end, and bind it with narrow cotton tape, allowing ends long enough to tie.

Point, no matter how hard and dry, can be taken out of woolen clothing by using a solution of equal parts of ammonia and turpentine. Saturate the spot two or three times; then wash out with soapuds.

Skiddo Pudding—Take 23 eggs and beat it.

ADVANTAGES OF TRADE-MARKED ADVERTISED MERCHANDISE

R. V. Holland in The Oregon Farmer. Those people who have given the matter little or no thought will probably question the statement that trade-marked-advertised products offer consumers advantages and protection not afforded by the unadvertised sort.

They invariably ask how advertising can possibly make any piece of merchandise better.

"If material and construction are right how can publicity affect the quality?" This is a most natural question for anyone to ask, and on first thought there is apparently no logical affirmative answer.

The fact remains, however, that trade-marked-advertised products do afford consumers protection not afforded by unadvertised products. Moreover it is a further fact that trade-marked-advertised goods in ninety-nine cases out of a hundred represent better values than unadvertised goods.

While it is true that advertising does not affect any piece of merchandise after it is in a finished state, it is equally true that continuous advertising does compel the advertising manufacturer to produce merchandise "up to his publicity claims" in every respect.

The manufacturer who places his name or trademark on his products and then spends large sums advertising them sim-

ply must keep faith with buyers of his goods. Every dollar he spends in advertising represents one hundred cents investment in public good will toward the products bearing his name, brand or trademark. To allow his goods to fall below his public claims and statements would imperil every dollar of his investment in publicity.

While looking through a large canning plant not long ago I noticed several workers busily sorting tomatoes. The firm ripe ones were put in one pile. Those under and over ripe, some that were bruised or had spoiled places in them went into another pile.

Naturally I wanted to know the why of this process, and what would be done with each assortment. I put the question to my conductor who is one of the owners of the plant. His reply gave me a deeper appreciation of advertising and of the protection it afforded the consuming public by advertised products. Here it is:

"Tomatoes and other fruits and vegetables are always carefully inspected immediately upon coming into our house. Those that are found to be perfect in every way are put under our advertised brands. The balance are marketed under private, unadvertised labels or in bulk."

He then went on to explain his concern had too much money invested in advertising of their brands to permit any but the best ingredients to be used in them.

At time of purchase consumers are frequently unable to judge quality of materials or ingredients used, and sanitary conditions of manufacture, of the many articles they buy and consume.

Advertised goods can, however, be depended upon, as the manufacturers' advertising is a good faith pledge to the public, backed by every cent of their advertising expenditures.

BROCCOLI RAISING RETURNS GOOD PROFIT

Cottage Grove Men Visit Fields and Growers in the Famous Roseburg District.

While Fabulous Sums Cannot Be Made Simply by Setting Out Plants and Watching Them Grow, Returns to the Acre Are Quite Large.

(Continued from first page)

less than 30 acres are required in order to make a shipment of a carload every other day.

One nice feature of the broccoli business is that the crop is contracted for at the time it is planted. Considerable profit could probably be made, in addition to the sale of the heads, in feeding the leaves that remain after the heads are trimmed. All kinds of stock eat the leaves readily and grow fat on them.

David Sterling, who has been taking quite an interest in the broccoli business, tried to get the farmers of this section to start raising it last spring, but was only able to get 23 acres promised at the time, which was not sufficient for profitable handling. It is probable that the acreage can be greatly increased next spring at the planting season. It is even possible that some of the business men of the city may rent some land and do some experimenting.

Long Piling Goes Through. Almost daily shipments of long piling from Joler, a station in the coast mountains on the Willamette Pacific railroad, west of Eugene, to San Francisco, are being made. The pilings are to be used for the foundations of the new office building which is being erected in that city by the Southern Pacific company. In a shipment that passed through the city one day last week was 15 piling ranging from 90 to 115 feet long.

Salem to Have New Depot. The Southern Pacific company will probably erect a new depot at Salem. The plans have been agreed upon by the authorities of the company, and a formal request for an appropriation to cover the cost of construction has been forwarded to the officials at headquarters.

Cottage Grove will probably be next, according to a wireless dispatch which has not yet been received here.

Invited to Auto Show. An invitation to Cottage Grove to attend the Portland auto show and to view the wonderful collection of over 5000 dahlias and gladioli, has been received from the Meier & Frank company, of Portland. The invitation was by telegraph to Agent Mills, of the Southern Pacific.

Also Has Second Pea Crop. J. L. Beatty says that he also has pea vines that are bearing a second crop. The vines almost dried up, then the late rains came on and stirred them to renewed energy. He also has a Baldwin apple tree that is in bloom for the second time.

Sutcliffe Will Speak for Wilson. Rev. Robert Sutcliffe, who recently returned from his chautauqua tour, expects to leave shortly for Idaho on a campaign tour in the interests of the candidacy of Woodrow Wilson.

Legal blanks, 35c per dozen; 20c per half dozen, or 5c each. The Sentinel.

BULGARS CONTINUE TO OVERRUN GREECE

Occupy 50 Square Miles of Eastern Macedonia and Repulse Serbians.

London.—The Bulgars continue to overrun Greece. Driving back British cavalry patrols as they advance, they have seized more than 50 square miles of eastern Macedonia.

Until the Bulgar drive is halted the allies are not likely to resume the advance up the Vardar valley. London reports only artillery actions on the Doiran front. On the Struma, too, where the Bulgars have entrenched, the allied forces have attempted no action.

On the western end of the fighting line, the Bulgars are still forging ahead. They report that 18 consecutive attacks by the Serbs between August 21 and August 23 were hurled back "with immense losses." On the Aegean coast, British cavalry patrols were repulsed.

Meanwhile, the Italians holding the Albanian line have begun an advance. They have seized Porto Palermo and the summit of Mount Kalarat, in southern Albania, and are sending out more detachments from their base at Valona. An offensive by the Italians in this sector would force the Bulgars to send some troops from the Doiran and Ostrovo fronts.

Despite bad weather there has been considerable fighting and a renewal of mine warfare along the British front in France. The British report the capture of 200 yards of a German trench north of Bazentin-le-Petit, and a further gain northeast of Ginchy. Berlin says that British attacks south of Thiepval, northwest of Pozieres and north of Bazentin-le-Petit were without success.

Paris records the repulse of German attacks along the line held by the French.

WAR ON GERMANY DECLARED BY ITALY

Rome.—Italy has declared war on Germany. Italy and Germany have been drifting steadily toward war. The declaration became inevitable when Italy recently sent troops to Saloniki to co-operate in the campaign of the entente allies on the Macedonian front, as Germany is directing the opposing forces and has troops on this battle line.

Italy's position in regard to Germany has been an anomalous one since Italy withdrew from the triple alliance May 23 of last year and declared war on Austria.

Italy's action probably will have little effect on the military situation in the immediate future, although as the war goes on it may have a more important bearing. On the Austro-Italian front Italy finds active use for hardly more than half her army and in future can send available troops to any front.

ROUMANIA JOINS ALLIES

Formal Declaration of Hostilities Was Made on Sunday Evening.

Paris.—Roumania declared war against Austria-Hungary Sunday night says a Havas dispatch from Berne, Switzerland, which declares that the Wolff agency at Berlin made the official announcement.

Roumania's decision to enter the war was reached at a meeting of the crown council held at Bucharest Sunday morning, says a Havas dispatch from Geneva.

The Wolff agency announces that the German federal council was convoked immediately after the decision became known.

Return of Deutschland Celebrated. Bremen, via London.—The celebration of the return of the submarine Deutschland to this port after its voyage to the United States was very enthusiastic. Captain Koenig was obliged to make innumerable speeches. He expressed his great satisfaction at the treatment accorded him at Baltimore. "Send the American people my love," he said. "They are good sportsmen. They treated me finely."

Canadian Output of Wheat Reduced. Washington.—Any anticipated relief to the wheat market from the Canadian output was blasted when reports arriving in Washington through official channels confirmed earlier reports of a short crop there and placed the falling off in production at approximately 27 per cent.

Foreign Trade Makes New Record. Washington.—American foreign trade during July amounted to \$4,000,000 more than in the same month last year and set a new July record. It was \$72,000,000 less, however, than the total for June, which was the record month in the country's history.

OREGON NEWS NOTES OF GENERAL INTEREST

Important Occurrences of Past Week Briefly Compiled for Our Readers.

Linn county is harvesting one of the best crops of oats produced in many years.

Since January 1, 1916, there have been received in Klamath county 1220 consignments of intoxicating liquor.

Hop picking will begin in most of the large Oregon yards on September 5 and 6, with a sufficient supply of labor in sight.

George Leach Story, Oregon pioneer and one of the foremost in constructive devotion to the state, died at Portland at the age of 83.

Bend physicians are busy combating an epidemic of cholera infantum, a large number of children being stricken in all parts of town.

December 13 to 16, inclusive, have been set as the dates for the annual show of the Central Willamette Valley Poultry association at Albany.

Representative Sinnott has advised that postoffices are about to be discontinued at Clime Falls, Crook county, and Harney, Harney county.

Multnomah county will not pay its employees this month. The employees will get their salary warrants, but the county will not be able to cash them.

The second-hand business has assumed considerable proportions in Oregon, declares Labor Commissioner Hoff. There are 178 firms engaged in this line.

The senate has confirmed the nominations of the following Oregon postmasters: John S. Howe, Leas; O. Edwin Marvin, Wallowa; Mary O. Vail, Carlton.

A new department is being added to the work of Pacific college at Newberg and beginning with 1916-17 a full two-year course in commercial work will be given.

Succumbing to an illness of three months, L. Samuel, an Oregon pioneer, founder and general manager of the Oregon Life Insurance company, died at Portland.

The highest price for which an agate was ever sold in Newport was paid last week, when G. A. Kinsey, a wealthy Pittsburgher, bought a coral agate from A. L. Thomas for \$100.

Conditions in the lumber business have been better so far this year than in 1915, reports to Labor Commissioner Hoff from 13 sawmills of Clackamas county for his annual report show.

In the next five years, according to State Engineer Lewis, the state of Oregon will receive approximately \$1,820,000 for the building of roads under the provisions of the federal aid road act.

Harvey Wells, commander of the United Spanish war veterans, has designated the heads of the various encampments throughout the state as recruiting officers for the Third infantry.

Within the next three weeks the Bend commercial club will conduct a vigorous campaign among the local business men to boost its membership list from its present 80 members to 200.

While walking from her home to the residence of her daughter near Roseburg, Mrs. Nancy A. Fairbanks, aged 78 years, fell by the roadside and died. She was overcome by the heat.

Optometry boards of Oregon, Washington, California, Utah and Montana are to meet in Portland October 3 for transaction of business and to take up the question of quack optometry schools.

A mountain slide last winter was the cause of a broken blow-off valve on the South Fork pipeline which caused a water famine in Oregon City, West Linn, Willamette and Bolton Friday night.

The dates for the annual "Punkin" show at Junction City have been changed from September 14, 15 and 16 to September 21, 22 and 23 on account of the Lane county fair and round-up on the former dates.

Examiner Disque, of the interstate commerce commission, will come to Portland on October 4, next, to conduct a series of hearings involving rates and service affecting various local shippers and carriers.

At a special election at Silverton for the purpose of voting on the question of issuing bonds for \$21,000 to provide funds for a municipal auxiliary water system, the bonds were authorized by a vote of 141 to 41.

After being lost in the thickly timbered districts of the Wolf creek section of Douglas county for two days, Misses Ella Dillard and Hazel Jewett were found by searchers on a trail about two miles from their camp.

The cement and lime plant of the Beaver-Portland Cement company, at Gold Hill, in Jackson county, in the installation of which more than half a million dollars have been invested, is about ready for operation. It has a capacity of 3000 barrels of cement a day, with a crushing capacity of 3000 barrels.

Advertising Is Thrown Away--

When you get for it but a cursory glance. Hand bills, for example, are glanced at and then thrown away. The facts stated thereon have made but a faint impression upon the reader and are quickly forgotten. Advertising in a newspaper is different. A newspaper is saved for others to read, it is looked over often several times by the same person, is filed away for reference. An ad. therein is noted by every member of the family. The facts stated therein often become a subject for discussion around the family circle and are thereby firmly impressed upon the minds of the readers. If the exact price at which something is to be sold, or the exact date upon which something is to take place, is forgotten, the paper is at hand to be again referred to. Advertising in a newspaper is not thrown away.

SPRIGGS BROTHERS BLACKSMITHS

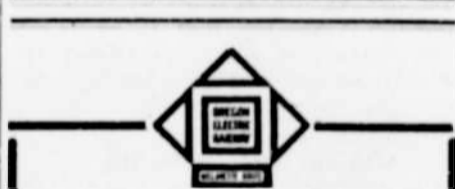


REPAIRING OF ALL KINDS IRON OR WOOD.

First Class Work Guaranteed. Sixth and Washington Phone 40

SAFEGUARD YOUR CHILD.

If your child is pale, dull, at times flushed, irritable and fretful you should attend to this condition at once as the chances are your little one is suffering from worms. Kickapoo Worm Killer is what you should get. This well known remedy in lozenge form is pleasant to take and expels the worms at once, the cause of your child's suffering. Only 25c, at all druggists.



EASTWARD

—Thru the Inland Empire —Grand Canyon of Columbia —American Wonderlands, —Glacier and Yellowstone Parks

Round trips at low fares daily until September 30 via The North Bank Road. Stopover where you like.

North Bank Rail and 26 Hours Sail

on the ships of de luxe service, S. S. Northern Pacific and Great Northern, for

SAN FRANCISCO ROUND TRIP \$32.00

from any Oregon Electric Ry. point. Ticket includes meals and berth. This route saves time and money and is a delightful trip.

HOMESEEKERS' FARES

September 24 to October 8 from Middle West to Willamette Valley.

I sell prepaid tickets. H. E. KNIGHT, AGENT Eugene, Ore.

aug10sep30

FOR DISTRICT ATTORNEY



L. L. RAY

(Paid Adv.) aug17-24-31c