

The Cottage Grove Sentinel

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LANE FARMERS TO GROW FLAX

Eugene Chamber of Commerce Accepts Proposition of Portland Chamber of Commerce and Will Receive \$500 Bonus Offered by It.

300 HUNDRED ACRES IS LIMIT SET FOR FIRST YEAR.

Eugene Bosse of Salem, Flax Expert Who Has Had Experience in Belgium, Has Been Chosen to Oversee Work and Will Furnish Machinery.

Lane county farmers will experiment with flax growing. This decision was reached following an extended discussion of the subject at a regular weekly luncheon of the Eugene chamber of commerce, when it was decided to enter upon the flax growing experiment proposed by the Portland chamber. This means that Eugene will receive the \$500 appropriated by the Portland chamber of commerce for the promotion of the flax industry, and the sum will be applied toward the payment of an expert to supervise the planting and growing of the crop and the care and sale of the fiber after it is grown. Other expenses above the \$500, which will be considerable, must be taken care of locally.

For the purpose of the experiment not less than 200 acres and not more than 300 acres of land will be required, and more than this amount has already been pledged. It may be, however, that not all the land that has been signed up will be found to be available, as it is desired to launch the enterprise under the most favorable conditions. In this event, other pledges of land will be asked.

The outside limit of approximately 300 acres is placed for the reason that this represents the capacity of the mechanical equipment at hand for caring for the fiber. Eugene Bosse of Salem, who has spent his life in the flax business and who has had long experience in Belgium, is the expert who will be chosen. Mr. Bosse has the machinery for caring for the fiber.

Extent of Canning Industry.

Although the canning industry of Oregon is of comparatively recent origin, it has already reached the volume of some 300,000 cases annually. Since the weight of each case is fifty pounds this is a total product of 7,500 tons. The output of California by-products factories is about five million cases annually, two million of these being of vegetables. The extent of the industry of the entire country is shown by the fact that one-tenth of all grocery business of \$600,000,000 annually is canned fruits and vegetables.

Want Ad. Sells Cockerel.

Through an ad. in The Sentinel, Mrs. J. P. Graham disposed of a White Minorca cockerel, the sale of which was mentioned in The Sentinel last week.

CARLTON SPENCER IS OUT FOR HOUSE

Oregonian Speaks Highly of Former Cottage Grove Boy in Announcing His Candidacy.

Carlton Spencer, son of Mr. and Mrs. E. R. Spencer of this city, is a candidate for the legislature from Portland. The Oregonian, in announcing his candidacy, says:

"With the ballot slogan, 'Fewer and better laws; economic efficiency in taxation, encouragement of payrolls,' Carlton E. Spencer, a practicing attorney of Portland and secretary and lecturer of the faculty of the Northwestern College of Law, has announced his candidacy for the lower house of the legislature, subject to the republican primary.

"In his formal statement of candidacy, he says: 'I believe in the principles of the republican party. I am entering this race free from all factional influences and political obligations. I owe nothing to any clique or ring and have no interest to serve save that of the state of Oregon and its citizenry as a whole. If elected, I shall strive to obtain the passage of only those laws desired by a majority of the people, and shall give to each proposed law the most careful work and attention.

"In matters of taxation, common-sense business judgment and efficiency should be brought to bear with strict insistence upon economy. I believe in the development of Oregon's resources and in the fostering of her industries to the end that payrolls may be encouraged and prosperity result to the state."

"Mr. Spencer has lived in Oregon for 13 years and is a graduate of the University of Oregon and the University of Oregon Law school, having worked his way through both institutions.

"While attending the university he won honors in scholarship, was active in college newspaper work, held the university championship in debate and was president of the student body. He taught school in Douglas county for a year before entering the university."

Conner Keeps Man Out of Jail and Is Repaid

QUITE a few were joking W. C. Conner last week because he gave a high recommendation a few weeks ago to a man who went to Roseburg, got a job on the strength of those recommendations but was soon put in jail on a gambling charge. He who laughs last laughs best, however, and the man with Conner's endorsements got only half the time in jail given to those arrested with him. Believing the recommendations to have been responsible for the abbreviated sentence, he sent Mr. Conner a fine hand numbering machine and a set of midget quinos. This having doubled his equipment, Mr. Conner is now in a better position than ever to turn out the kind of printing for which he has made a reputation. — (Pd. Adv.—nit.)

BIG MASON MEET WITH GROVE LODGE

Special Train Carries Ninety Master Masons From Eugene, Twenty From Creswell and Four From Springfield. Many Other Visitors.

WORSHIPFUL GRAND MASTER F. J. MILLER PRESIDES.

Eugene Degree Team Exemplifies Work in Master Mason Degree, Quartet From County Seat Adding to Beauty of Work and Enjoyment of Occasion.

The largest gathering of Masons ever held in this section of the state for the purpose of conferring degree work was held here Saturday night. Ninety Master Masons from Eugene, four from Springfield and 20 from Creswell made the trip in a special train and many visitors were present from other lodges. Most Worshipful Grand Master Frank J. Miller was present and opened and closed the lodge. The Master Mason degree was conferred upon Nelson Durham, the Eugene lodge exemplifying the work. Music by the Eugene quartet lent beauty to the work and furnished considerable amusement by humorous introductions for speakers at the social session.

A banquet, in charge of the Constellation club, was served at midnight in the armory in the lower story of the temple. Four tables the length of the building were filled, the visiting officers and officers of Cottage Grove lodge being seated at tables of honor with the worshipful grand master at the head of the hall.

On the list of speakers were Grand Master Miller of Albany, Grand Steward S. R. Mosher of Eugene, Past Grand Master S. S. Spencer of Eugene, Master Percy W. Brown of Eugene, Harry Robinson of Oakland, Dr. Burnett of Ashland, C. H. Sedgwick of Creswell, Lark Bilyeu of Eugene, C. F. Moore of Creswell, Darwin Bristow of Eugene, Prof. Fred Dunn of Eugene, Master Worth Harvey, George Knowles, Past Master Anderson and Elbert Bede of Cottage Grove. On account of the lateness of the hour a number of the speakers who had been put upon the list were not called upon.

Those present from Eugene were: H. A. Atkinson, P. W. Brown, B. H. Bailey, E. E. Brosius, A. G. Brauer, Thos. Bailey, J. D. Baker, Lark Bilyeu, Darwin Bristow, R. S. Bryson, R. T. Burnett, A. F. Bremer, Chas. Brechtel, C. L. Beach, L. E. Bellman, Stanley Baugh, J. H. Bowers, F. W. Booth, D. L. Bartwell, M. K. Carr, A. J. Cowart, W. P. Cheshire, L. J. Crouch, Fred S. Dunn, F. T. Donovan, Frank E. Dunn, W. A. Everett, Mr. Earl, C. S. Freeland, V. Ford, A. T. Fraley, A. J. Foster, U. Granger, A. J. Gillette, L. B. Hulin, A. B. Hansen, Y. D. Hensil, B. F. Heintzman, M. H. Hutchison, F. J. Hard, L. Jackson, Louis King, O. A. Knapp, H. R. Knight, Harry Knight, Emory Lake, E. C. Lake, J. J. Light, G. N. McLean, S. R. Mosher, Robt. McMurphy, Earl McNeill, J. S. Maglady, H. J. B. Mortimer, J. A. Merriman, G. W. Norris, W. L. Orr, L. B. Pogder, A. A. Peters, L. Phetteplace, H. Pike, H. G. Pomeroy, Fred Rowley, H. B. Rankin, Sam Reaney, O. A. Rhodes, A. D. Radiman, E. S. Tuttle, Geo. Tromlitz, F. S. Fingley, Fred Taylor, E. L. Sweek, S. S. Spencer, A. W. Sims, C. S. Uhl, John Vail, R. Vallespin, E. Wattam, Fred C. Walters, Roy H. Ward, Will C. Yoran, Samuel Young, G. C. Zueher, W. Folders.

Those present from Creswell were: D. C. Roseboro, G. G. Stone, C. F. Moore, G. E. Everson, F. L. Louk, A. M. Robinson, F. W. Ogram, C. Noland, C. H. Sedgwick, Geo. H. Baxter, C. A. Harrington, W. S. McDaniel, R. E. McDaniel, C. L. Weber, J. H. Crossman, H. V. Olson, B. F. Martin, R. F. Scott.

Editor's Hens Know They Must Do Their Duty or Go Without Their Daily Rations

Having been a newspaper man all his life, Elbert Bede has learned to make one dollar do the duty for which ordinary mortals require three. In order to retrieve the losses occasioned through delinquent subscriptions, he hit upon a scheme (which may not be entirely original) of keeping a flock of chickens. Not being able to care for any boarders except those of his immediate family, he has followed the practice of eliminating the non-layers and has been so successful that during the winter season the girl whom he inveigled into doing his cooking for him some thirteen years ago (more or less) was able to supply a large part of the inner needs of a voracious editorial family through the process of exchanging golden yolks for fruit at 40 cents "per" for other table delicacies of equal value. Those who thought that a person became an editor because he was good for nothing else, were surprised at the success of this untutored chicken fancier while those of greater experience

were complaining of a lack of appreciation on the part of their hens. It is even darkly hinted that through some form of legerdemain, the editor was able to convey to the producers of biddy berries the information that the regular replenishing of their food supply depended entirely upon their own conduct and that the hens decided that if they wished to eat they had better do their duty. From the fact that upon the coldest and stormiest days, when the greatest amount of feed was needed, the hens laid the greatest number of eggs, it seems that there may be some truth to those dark accusations. However that may be, it remains a fact that upon one day of the past week, the day of the big storm, the 15 hens in the flock produced 16 eggs and the editor's wife is willing to make affidavit to this effect. There is a rooster with the flock but he has never been instructed in the egg-laying business and is not thought to be guilty of the extra egg.



Big Victory for Oregon Grown Potatoes. Another evidence of Oregon's agricultural supremacy is the fact that an Oregon potato, "Pride of Multnomah," won the first prize at the Panama-Pacific exposition for the best acre of potatoes grown in California, raised on the Boa Vista ranch at Staceville. The acre produced 790 bushels of clean, healthy stock. This puts the Oregon potato at the head of the list, along with other vegetables and fruits that carried off first prizes.

"Pride of Multnomah" is one of the

standard varieties of potatoes grown in Oregon, is well known among most Oregon growers and is popular because of its heavy yielding qualities, its uniformity, and its fine grain. It is an ideal baking and boiling potato. It is also famous for its keeping qualities. It has been shipped to all parts of the United States for seed purposes. The photograph shows a corner of the acre of potatoes which won first prize in the state competition for the best acre of potatoes grown in California.

WOULD CONTRACT PACK PEACE DELEGATE TOOZE TO OF CANNERY SPEAK HERE

Manager Bales has received word from a Seattle Broker that he wishes to contract the entire 1916 pack of the Cottage Grove cannery. The local cannery has been operating but two years and one of the greatest difficulties that has been met has been to make certain of a market for the product. With the pack contracted in advance, a much larger pack may be put up. The attention of the Seattle broker was called to the fine qualities of the Cottage Grove product by W. F. Hemenway, of Seattle, a former resident who still has interests here.

Start something with a want ad. Legal blanks.—The Sentinel.

Lamar Tooze, the University of Oregon Ford peace delegate, will be in Cottage Grove in the near future and will deliver an address in the high school auditorium. The date has not been definitely set, but Worth Harvey, school clerk, has received word that Cottage Grove is on Mr. Tooze's itinerary, and has written suggesting Friday, March 17, as an acceptable date.

Legal blanks.—The Sentinel.

The Patten mill on Mosby creek, formerly operated by Fred and Jasper Patten, has been again put into operation by Fred Patten. Six men are employed.

ADVERTISING IS A STUDY

Redondo (Calif.) Reflex: The fact that the mail order houses of Chicago and even in the far west increased their business last year, in spite of the hard times, should cause the merchants in the smaller cities to sit up and begin to figure how they do it. One mail order house did a business of \$85,000,000 last year, and paid a dividend of 17 per cent on its huge capitalization. This newspaper does not like to keep harping on advertising continually, nor everlastingly trying to tell the local merchants their business, but it is a fact that the mail order houses and the large retail establishments that have made a success have done it largely through advertising. Yet the small town merchants let it slide along with the least possible expense and trouble they possibly can.

We have seen it demonstrated time and again that the merchant, even though in a small town, who makes a study of advertising and of buying goods and displaying them on his shelves, almost always wins out. Not always, because some merchants have not the business ability to succeed, even though they may be good advertisers. But it seems to us that the ones who do make such success through advertising would cause the others to look into the systematic and scientific advertising game somewhat and see what there is in it. Of course it would not pay to spend half their time in getting their ads. ready or planning ways of publicity, but they most certainly should spend enough time in studying advertising, what should be advertised each week, how to write ads, and get them before the people, either through the newspapers or some other medium that is not a fake. And then after the people have learned of what is offered, it is vital to have the goods on hand just as advertised, and accommodating salesmen to serve the customers who come.

It will cost money—of course it will. But if you can increase your expense a hundred per cent each year and make twice that much more in profits, you are not increasing your expenses, you are increasing your investment.

Why do small town merchants still imagine that all they have to do to sell goods is to buy them and put them on the shelves and trust to Providence to keep people informed of what they have to sell? Or why do they think that people will always remember their place because they tell them about it once or twice?

We do not claim that newspaper advertising is the only way to tell the people what you have to sell, but we do claim, and we have expert testimony of thousands of the most successful business men in the United States to prove it, that newspaper advertising is the most effective and cheapest form of advertising for the retail establishments.

We do not blow our horns along this line continuously because some merchants would think we were merely talking selfishly and were trying to tell them how to run their own business. We do wish for the good of those merchants, as well as for our own good, that they would wake up to what they could do by really studying advertising and applying it to their business even half as zealously as they apply some of the other things that they think will bring them success, and see how we both come out.

They would make more money and so would we, and less good cash money would leak out of here to help enrich the cash drawers of the outside merchants who have studied what advertising is and how to use it.

Rhode Island Hen Egg Measures 6 x 8 Inches

W. Vincent has left with The Sentinel a Rhode Island Red egg that measures 6 inches by 8 inches in circumference and was laid by one of his ordinary egg-producing biddies. It contains about double the amount of food matter found in an ordinary egg.

J. S. Benson saw the egg and said he had one about twice the size, but when asked to produce it he found it had been used by Mrs. Benson as a part of the bill of fare for the previous meal.

MILLS HAVE GOOD REASONS FOR OPTIMISM

Lumber Has Advanced to Such a Figure That Manufacturers Believe They See Opportunity in the Near Future to Retrieve Recent Heavy Losses.

BIG ORDER GIVEN BY THE S. P. IS ENCOURAGING.

Storms had Lack of Rolling Stock Make It Difficult to Fill Orders Which Have Been Coming in Regularly and Rather Unexpectedly.

This being largely a saw mill and lumbering country, optimism is resulting from the steady upward trend of the lumber market. While of all the saw mills in this section only the J. H. Chambers and Brown mills and a few small ones are in operation, the fact that these two mills can again begin to figure upon a profit and may be able to recuperate losses of the past two years, is considerable encouragement. These two mills are having some difficulty in filling orders promptly, due in part to the interference of storms and the inability to get rolling stock. During the sunshiny weather considerable lumber left here on flat cars that would have been ruined if rained upon. The two mills are about forty cars short.

The nine million order recently placed with the Booth-Kelly Lumber Co. at Eugene by the Southern Pacific will put further stability into the market. The mills here have been working on a large Southern Pacific order for several months and have had some trouble handling it along with the number of unexpected orders that have come in.

In addition to the number of orders, the price has gone up sufficiently to make the mill business look like a regular business again. No. 2 is now bringing the price secured for No. 1 six months ago, giving some idea of the change that is taking place. It is expected that within another year, with continued demand, the price will be back where it was three or four years ago, which will result in a rise in wages, which will in turn put more life into the mercantile business, which has been hard hit by the demoralization of the lumber market.

The Cottage Grove Manufacturing Co. has also received a number of unexpected orders and is employing a full crew endeavoring to get them out on time. This plant was practically closed down for several months.

Mill men believe that the strenuous campaign for the use of substitutes for lumber has reached its height, that a reaction has set in and that lumber will be more freely used than for many years. The talk of a shortage of lumber in the United States is waning and the easterners are beginning to realize that the coast states are in a position to supply the country for a hundred years were not another foot of timber to grow.

In this connection, an article from "Shavings," the house organ of the Cottage Grove Manufacturing Co., is of interest:

"The Pacific coast is the leading timber section of the United States and the following figures should impress upon us the resources we have in timber: Oregon, 545 billion; Washington, 391 billion; California, 381 billion; British Columbia, 300 billion; Idaho, 130 billion; Montana, 65 billion. There is tributary to Cottage Grove 45 billion feet of lumber. Conservative estimates place the increase by growth in the Cottage Grove country at considerable over 100,000 feet per day."

Oppose Injunction Suit.

The Lane County Credit association went on record at a special meeting last week as being opposed to the suit that has been instituted in the circuit court against the county court and the sheriff to enjoin them from collecting the road tax as levied against the property of Eugene and Springfield. A resolution was unanimously adopted to the effect, placing the association on record as being in favor of good roads throughout the county.

FAVORITE HYMN OF A PRESIDENT

Resident of Cottage Grove, Brought Into Close Touch With Death of William McKinley, Naturally Adopts His Favorite Hymn.

BELOVED CARDINAL NEWMAN IS ITS AUTHOR.

Pictures Taken of Martyred President Few Minutes Before Assassin's Bullet Reaches Vital Spot Are Treasured Possession of David Griggs.

Unusual interest attaches to the hymn given this week in The Sentinel's popular hymn contest. No one familiar with the hymn ever hears "Lead, Kindly Light" sung without thinking of that great and good man, the martyred president, Wm. McKinley.

It happens that David Griggs of this city, manager of the Pacific Telephone and Telegraph Co., was present at Buffalo, where he was attending college, at the time of the assassination of Mr. McKinley. He took several pictures of Mr. McKinley at the Pan-American exposition grounds. In fact, Mr. Griggs got up onto the platform on which Mr. McKinley had been standing and took a picture of the president within 20 minutes of the time of the assassination. Mr. McKinley returned to the platform and entered into a conversation with Mr. Griggs, talking several minutes, demonstrating the kindly spirit that made the martyred president beloved by his fellow men next to that greatest of martyred presidents, Abraham Lincoln. The assassin was probably lurking near at the time. Naturally Mr. Griggs, then only a young man, was impressed with the incidents of the day and it is little wonder that the favorite hymn of McKinley has become the favorite hymn of the man brought so closely in touch with his sad death. The pictures taken upon that occasion are still in Mr. Griggs' possession and are treasured above any other of his worldly possessions.

The churches of the city of Buffalo used the hymn, "Lead, Kindly Light," in their services upon the Sunday following Mr. McKinley's death. Mr. Griggs attended one of the churches. The members of the choir were so deeply affected that they were unable to make more than a very feeble attempt at (Continued from first page.)

Pays Subscriptions for Jayhawkers.

S. E. Nixon was in from Seginaw Thursday to pay for subscriptions sent by him to a large part of the population of Kansas. The names for which he paid at this time are D. J. Kent, Viva Lindamood and H. E. Nixon, Agenda, Kans., and C. A. Hinshaw, White City, Kans.

AGAIN C. G. MISSES THE WORST

Storm Here Was Mild Compared to Havoc of Elements Reported From North of Here.

In the snow storm Friday night and Saturday, which was local to this part of the valley, Cottage Grove, as usual, escaped the worst of it. While there was about four inches of "the beautiful" on the ground here, Eugene reported 15 to 18 inches and other places in that vicinity were nearly as badly affected. Western Lane county also had a heavy fall.

There was practically no damage to property outside of telephone and telegraph lines. At Eugene 608, out of 2,000 phones, were put out of commission and at Junction City only three phones were in use. Here about 50 phones were put out. Lighting and power systems were out. A power wire went down here Friday night under the weight of the snow, but the system was restored at 11 o'clock Saturday forenoon. Communication with the outside world by telephone and telegraph was cut off and trains had to run by schedule and blocks only. They were nearly all on time and there was no inconvenience from this source.

In the mountains around here the snow was heavy and operations in the logging camps were suspended. At Ru-jada, where the U. S. Logging Co. gets its logs for the J. H. Chambers and Brown mills, there was 18 inches of snow with a hard crust on top of the solidly packed mass.

A shed at the Currin ranch, operated by the Beidler Brothers, collapsed under the weight of the snow and killed eight sheep. Several hours of work was necessary to relieve the remainder of the sheep.

Jonquils, which had started to bloom, appeared odd peeping out of the snow, but as the thermometer did not go below freezing, there was no damage to growing things. Goats and sheep suffered considerably and all live stock had to be fed for a couple days.

The snow within the city has entirely disappeared and is rapidly leaving the hills and work at the logging camps will be resumed.