

UNLOAD SALE

MERCANTILE CO.

Sale Starts This Morning at 9 a. m.
A Sale of Vast Importance to the buying public. Nothing reserved. Nothing held back. Everything on sale at reduced prices.
COME AND BE YOUR OWN JUDGE

Space telling you why this sale was necessary. Two of the principal reasons for this sale. One merchandise than we want to carry into another season. To receive new spring goods and we are forced to the arrival of new goods. With the enormous price concessions we are

WEDNESDAY JANUARY 5 AT 9 A. M.

LIKE ALL GOOD THINGS, NO DOUBT WE WILL HAVE IMITATORS, BUT THEY WILL SERVE US WELL, THEY WILL HELP ADVERTISE THE REAL SALE.

SPECIAL KID GLOVE SALE
 We are including our entire stock of Women's \$1.50 and \$1.75 kid gloves in black and colors in this sale at **\$1.19**

DRESS GOODS SALE
 We have one lot of dress goods, about 300 yards in all, regular values from 60c to \$1.25. Special priced for this sale at **35c**

KAYSER'S 75c to \$1.00 GLOVES
 We are putting on sale Wednesday morning our entire stock of Kayser's 75c to \$1.00 chomaisette glove in White, black and tan. All sizes. Special for this sale only **49c**

12 1/2 36 in. Fancy Colored Curtain Scrim	25c Fancy Colored Curtain Scrim
8c	17c

SPECIAL CORSET SALE
 Warner's and Henderson \$1.50 Corsets. All sizes. Special priced for this sale **89c**

Women's \$1.00 Union Suits Special	Women's 50c Silk Hose Special
79c	39c

SPECIAL RIBBON SALE
 All of our 25c and 35c extra wide ribbons in plain and fancy colors. Special priced for this sale **19c**

Special 65c Special Table Linen	Women's \$1.25 Kayser's Silk Hose Special
47c	89c

SPECIAL HOSIERY SALE
 We are including in this sale all of our Women's, Misse's and Children's Buster Brown, Notaseme and Burson's 25c hose at the one price **19c**

Special All Standard Calico, yd.	Special 60c Table Linen
5c	43c

SPECIAL HOSIERY SALE 12c
 We put on sale Wednesday morning all of our heavy and fine ribbed Women's, Misse's and Children's 15c hose, special for this sale **12c**

35c Bath Towels 22x36 Special	15c Bath Towels 18x33 Special
23c	12c

SPECIAL UNDERWEAR SALE
 1 lot of Women's, Misse's and Children's vests and drawers, broken lots and sizes, values from 25c to 50c, special to clean up, only **19c**

\$2.50 Bed Spreads Special	Children's 35c Knit Gloves Special
\$1.49	15c

LACE AND EMBROIDERY 3c
 2000 yards of Lace and Embroidery in medium and narrow widths regular values up to 15c **3c**

SPECIAL LACE SALE 13c
 500 yards of 25c Shadow lace, medium and narrow widths special priced **13c**

WOMEN'S SKIRT SALE \$2.49
 1 lot of Women's Skirts, values up to \$10.00. Special to close out at **\$2.49**

at Half Price

sale Wednesday morning our entire stock of men's and children's new winter coats at one half the regular price. This will do double duty at this sale. It will stand and carry it over until next winter. Such tremendous values as we are offering are on hand when the sale opens. Be on hand when the sale opens and the best patterns go first. THE PRICE IS CUT INTO

All Coats Half Price

at Half Price

\$20.00 Overcoats 7.49
 Close out and the sizes run from 35c to 40. 5.50 to \$20.00 and we are going to **\$7.49**

Flannel, sale 8 1/2c
 Outing Flannel in light and dark colors, all the grade that everyone sells for **8 1/2c**

\$2 Negligee Shirts 98c
 \$1.50 to \$2.00 Negligee Shirts with detachable collars, full run of sizes and good assortment **98c**

1.50 dress shirts 48c
 Dress Shirts, they come in pleated and soft stripes, a full run of sizes. During **48c**

\$3.50 JULIA MARLOW SHOES \$2.95
 We have just received a shipment of \$3.50 Julia Marlow Shoes for women, they come button patent leather, velour calf with cloth and kid tops, all the new lasts. Special priced for this sale **\$2.95**

WOMEN'S WARM LINED SHOES 95c
 1 lot of Women's \$1.50 felt lined, cloth top with kid vamps, lace Shoes, on good wide lasts, just the think for cold mother. Special priced for this sale **95c**

Children's SHOES

MEN'S \$3.50 DRESS SHOE SALE \$1.95
 We have about 30 pairs in this lot of Men's \$3.50 Velour Calf Dress Shoes, all sizes, good lasts, they will be priced during this sale at only **\$1.95**

MEN'S \$3.50 WORK SHOE SALE \$2.45
 We have about 35 pair in this lot of Men's \$3.50 Work Shoes, they come in black and tan, a good heavy oil grain calf, all sizes and they are some bargain at **\$2.45**

MEN'S SHOES WOMEN'S

WOMEN'S AND MISSE'S SHOES 98c
 1 lot of Women's, Misse's and Children's Shoes, broken sizes, regular values \$2.00, special for this big unloading sale or as long as they last, only **98c**

WOMAN'S \$2.50 DRESS SHOE SALE \$1.49
 1 lot of Women's \$2.50 lace and button velour calf Shoes, full run of sizes, all good style last. We are going to price them during this sale at only **\$1.49**

Misses' SHOES

MEN'S \$6.00 HIGH TOP SHOES \$3.95
 1 lot of Men's \$6.00 black 14 in. nice soft oil grain calf High Top Shoes, a full run of sizes. Special priced for this sale only **\$3.95**

MISSE'S \$2.50 SHOE SALE \$1.49
 1 lot of Misse's \$2.50 button velour calf Shoes, sizes from 12 to 2, good style last. Special priced for this sale only **\$1.49**

Rapid Merchandising, 10 Days

Special Grocery Sale

Special Coffee Sale
 Our 25c Special Blended Coffee during this sale at **15c**
 Our 35c special roasted Peaberry Coffee special priced at only **22c**

10c Arm & Hammer and Folger's Soda, special **4c**

Dried Fruit Sale
 Best quality Cal. Black Figs 7c
 Best quality Cal. Peaches ...7c
 White Navy Beans per. lb. ...6 1/4c
 Pink Beans6 1/2c

Special 60c Japan Tea Spider Leg Special **45c**

Highest Market price paid for Butter and Eggs **8c**

New Pack Standard Tomatoes per can Special **8c**

One gallon glass jar best Pickles Special **69c**

MERCANTILE CO.
 Busy Store :: Cottage Grove, Ore.

12 1/2c 36 inch Percale **8c**

Sale Starts Wednesday, Jan. 5, 9 a. m.
SALE CLOSES SATURDAY, January 15

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