

LIKE ALL GOOD THINGS, NO DOUBT WE WILL HAVE IMITATORS, BUT THEY WILL SERVE US WELL, THEY WILL HELP ADVERTISE THE REAL SALE.

**BOYS' PANTS SALE 98c**  
1 lot of Boys' \$2.00 and \$2.50 long pants, sizes from 28 to 32 waist. The come in heavy wool materials, special for this sale ..... **98c**

**BOYS' \$1.25 FLANNEL SHIRTS**  
1 lot of Boys' \$1.25 flannel shirts, sizes 13, 13½ and 14, they come in plain grey and tan colors, special priced ..... **75c**

**MEN'S \$3.00 HAT SALE \$1.75**  
We have included in this lot all our men's new \$2.50 and \$3.00 hats, all colors and new styles. Special priced for this sale ..... **\$1.75**

Men's \$1.25 Close Crotch Union Suits Special <b>95c</b>	Men's \$1.50 Heavy Grey Sweaters Special <b>69c</b>
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**MEN'S \$2.00 HAT SALE \$1.25**  
We are including all our men's new \$2.00 hats, new shapes and colors and they will go at the one price. Only ..... **\$1.25**

**BOYS' \$1.25 HAT SALE 39c**  
1 lot of broken sizes in Boys' hats, regular values from 75c to \$1.25, special priced to close out, only ..... **39c**

Men's 10c Rockford Socks Special <b>7c</b>	Men's 50c Extra Heavy Wool Socks Special <b>39c</b>
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**MEN'S 50c WORK SHIRTS 38c**  
We are offering one of the best values in 50c work shirt, double over the shoulders and front, all sizes and colors, special priced ..... **38c**

Men's 5c White Hand'k'fs. . . 2c Special 12 for <b>20c</b>	Men's 25c Black and Tan Hose Special <b>16c</b>
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Men's 35c New Ties Special <b>19c</b>	Men's 50c New Ties Special <b>33c</b>
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Men's 10c Red and Blue Hand'k'fs. Special <b>4c</b>	Boys' \$5.00 Mackinaw Coats Special <b>\$3.95</b>
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**MEN'S 75c UNDERWEAR 45c**  
All of our Men's 60c and 75c heavy fleeced and wool shirts and drawers, all sizes. Special priced for this sale only ..... **45c**

Men's \$5.00 Mackinaw Coats Special <b>\$3.95</b>	Boys' \$6.50 Mackinaw Coats Special <b>\$4.95</b>
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Men's 20c Light Wool Socks Special <b>13c</b>	Men's 15c Linen Collars Special <b>10c</b>
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\$4.50 Wool Blankets Special <b>\$2.95</b>	\$1.25 Heavy Cotton Blankets Special <b>95c</b>
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Walches 15c Talcum Powder <b>9c</b>	\$3.50 Home Made Comforts <b>\$2.39</b>
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## Sugar Sale

For a limited time will give 16 lbs. for **\$1.00** Limited

# FORCED TO UN

**Sale Starts This Morning at 9 a. m.**  
"A Sale of all Sales"  
A sale where everything will be sold just as advertised. Everything marked with a sale ticket.  
**REAL BARGAINS IN EVERY DEPNT**

# THE WATSON MERC

We are not going to take up much space to make necessary. The prices alone will tell the story. Two of is, we have between \$5,000 and \$6,000 more merchandise than. The biggest reason for this sale is we are beginning to receive make this sale to reduce our stock and raise \$5,000 to pay for the arrival of new making. We think we can raise the above amount in 10 days.

# SALE STARTS WEDNESDAY J

**WOMEN'S SUITS AT LESS THAN HALF PRICE**  
We are giving you your choice of our entire stock of Women's Suits, every garment was bought for this fall, not an old garment in the lot and these will be priced at Half Price and Less which means you can buy a \$17.50 Suits for ..... **\$8.73**  
\$18.50 Suits for ..... **\$9.23**  
\$20.00 Suits for ..... **\$9.98**  
\$21.50 Suits for ..... **\$10.73**  
\$25.00 Suits for ..... **\$12.48**  
\$27.50 Suits for ..... **\$13.73**

## WOMEN'S SUITS

**Boys' \$7.50 to \$5 Suits \$3.85**  
We have included all of our Boys' Suits in sizes from 7 to 16, the most of them have two pair knickerbocker pants. A big range of patterns to select from, they are suits that we have been selling from \$5.00 to \$7.50. The all go at the **\*\*\* price**  
**\$3.85**

# YOUTHS' SUITS BOYS'

**Youths' \$8.50 to \$18 Suits Sale \$3.85**  
We have about 20 suits in this lot which includes our entire stock of youths long pants Suits, sizes 30 to 34. Good assortment of patterns. Suits that sold for \$8.50 to \$18.00, they all go at the one price. Only **\$3.85**

## SUITS

**Men's Suits Half Price**  
We have about 15 Men's Suits left that we are going to close out during this sale and while they last we will close them out at just **ONE HALF THE REGULAR PRICE**  
**Children's Suits \$1.00**  
We have one small lot of Children's Suits, sizes from 2 to 5, values up to \$3.50  
**\$1.00**

**All Coats at Half Price**  
We will put on sale Wednesday morning at 9 o'clock our entire stock of women's, misses and children's winter coats at just one half the regular price. We haven't an old coat in the entire lot. This means that your dollar will do double duty at this sale. You will pay you to buy a coat and carry it over until winter when you can get such tremendous values as offering during this sale. Be on hand when the sale as there is always a choice and the best patterns go.  
**REMEMBER THE PRICE IS CUT INTO**

**All Coats at Half Price**

**Men's 16.50 to 20.00 Overcoat**  
We have just 7 Overcoats left to close out and the sizes run from 32 to 42. They are regular values from \$16.50 to \$20.00 and we are going to clear them up at only .....

**12½c Outing Flannel, sale**  
1000 yards Extra Heavy Fleeced Outing Flannel in light and dark good assortment of patterns. It is the grade that everyone sells at 12½c, during this sale our price will be .....

**Men's \$1.50 to \$2 Negligee Shirts**  
We have included all our Men's \$1.50 to \$2.00 Negligee Shirts with military collars and French cuffs, full run of sizes and good assortment of patterns. They all go at one price .....

**Men's \$1 and 1.50 dress shirts**  
1 lot of Men's \$1.00 and \$1.50 Dress Shirts, they come in pleated, buttoned, in plain colors and neat stripes, a full run of sizes. Only this sale only .....

## SPECIAL GROCERY SALE

Choice Jap Rice, special 4 lbs for ..... **25c**  
Special prices on Flour  
Choice Mixed Candy, 2 lbs for ..... **25c**  
Best Pure Lard, large pails ..... **\$1.39**  
Best Pure Lard, medium pails ..... **69c**

**SPECIAL ORANGE SALE**  
We have 5 boxes of nice, big, sweet, juicy, naval Oranges that we are going to sell during this sale at **19c** only per dozen  
1 lot of smaller size sweet Oranges at ..... **15c**

**DIAMOND W BAKING POWDER SALE**  
1 lb. cans Diamond W Special ..... **15c**  
2½ lb. cans Diamond W Spec. **38c**  
5 lb. cans Diamond W Spec **75c**

**Lighthouse Cleanser Special 4c**  
**Special Coffee**  
Our 25c Special Blend this sale at only  
Our 35c special roasted Coffee special priced

**Sale Starts Wednesday, Jan. 5, 9 a. m.**  
**SALE CLOSSES SATURDAY, January 15**

\$1.50  
Bed  
Spread  
**95c**

**THE WATSON MERC**  
Burkholder Corner :: The Busy, Busy Store ::