

# SACRIFICE SALE

## Store Closed

We will be compelled to close the store all day

**FRIDAY  
October 8**

that we may have time to rearrange and mark down the stock for one of the greatest sacrifice sales ever held in Cottage Grove.

ival, From Center to Outside

tance to the Buying Public

al ————— Altogether Different

Watson Mercantile Company

# SACRIFICE PRICES

, Coats, Suits, Skirts, Millinery, Corsets, Table  
uits, Overcoats, Mackinaw Coats, Hats, Furnishings, without reserve  
or value--to be sacrificed

t Merchandise Into Cash Everything Else Lost Sight of

when we would commence it, and we finally decided that we would give our  
need them. Most firms wait until after the first of year to commence a sale of this  
ate wants, but we feel that we owe this much to our many customers and are go-  
that should appeal to every person in Cottage Grove and surrounding country.

# WED'Y OCT. 9 at 9 am

## Day Fare

CUSTOMERS  
the round trip from the  
base during this sale the  
towns:  
.....\$15.00  
.....\$7.50  
.....\$25.00  
.....\$22.50  
.....\$15.00  
.....\$7.50  
.....\$35.00  
.....\$30.00  
.....\$27.50  
I be paid in propor-  
urchase.

### Women's Petticoat Sale

\$1.50 sateen petticoats, all colors.....\$1.13  
\$1.00 sateen petticoats, all colors.....78c  
\$1.75 mercerized petticoats, all colors...\$1.33  
\$2.50 silk petticoats, all colors.....\$1.87  
\$3.00 silk petticoats, all colors.....\$2.29  
\$3.50 silk petticoats, all colors.....\$2.63

### Shirt Waist Sale

\$1.00 white shirtwaists, new styles.....78c  
\$1.50 fancy shirtwaists, new styles.....\$1.13  
\$1.75 mercerized shirtwaists, new styles...\$1.33  
\$2.50 silk shirtwaists, new styles.....\$1.87

### Women's Hosiery Sale

15c hose, special.....11c  
25c fleeced-lined hose.....17c  
25c Burson hose.....19c  
25c Not a Seme hose.....19c

### Ladies' Sample Shoe Sale

1 lot of Ladies' sample shoes, regular \$2.50  
and \$3.00 values, all sizes and styles, lace  
and button, and several different makes from  
some of the best houses in the country,  
special for this sale—  
\$1.98

### Children's Sample Shoe Sale

1 lot of children's and misses' sample shoes,  
regular values up to \$2.00, all sizes and  
styles, for this sale they will be special  
priced at—  
98c

### Table Linen Sale

50c table linen, sacrifice price.....39c  
60c table linen, sacrifice price.....43c  
65c table linen, sacrifice price.....49c

### Children's Underwear

All of our children's fleeced-lined underwear,  
regular values from 25c to 50c, special  
priced at—  
18c to 37c

### Misses' and Children's Hoods

for fall and winter wear will be priced at  
half price and less.

### Women's Skirt sale

1 lot of women's skirts, values up to \$7.50,  
special to close out at—  
\$1.49

### Women's Skirt Sale

We will put on sale all our better skirts at  
just half the regular price.

### Dress Goods Sale

1000 yards of dress goods will be sacrificed during  
this sale at just one-half the regular price, which  
means that you can buy:

35c dress goods at.....17c  
50c dress goods at.....25c  
60c dress goods at.....30c  
75c dress goods at.....37c  
\$1.00 dress goods at.....50c  
\$1.25 dress goods at.....63c

### Dress Gingham Sale

1200 yards of 10c dress gingham, all neat checks and  
plaids and a big assortment of colors, will go on  
sale Saturday morning at 9 o'clock at only—  
5c

### Outing Flannel Sale

1700 yards of 12½ and 15c outing flannel in  
plain colors, stripes, checks and plaids, in both  
light and dark colors, will be sacrificed during this  
sale at only—  
9c

### Kimono Flannelette Sale

We have in this lot about 500 yards of 12½ to 20c  
values in light, medium and dark patterns. Will go  
on sale Saturday morning at 9 o'clock at—  
9c

### \$1.75 Cotton Blankets \$1.39

There are 25 pairs in this lot. They are good, full  
size, and come in light and dark grey with fancy  
borders, a regular \$1.75 value, special priced for  
this sale at—  
\$1.39

### Women's Suits \$2.49

We have one lot of 15 women's suits. They are the  
odds and ends of several lines. Not all sizes, but  
they are suits that sold from \$15.00 to \$20.00. We  
are going to close them out at—  
\$2.49

### Women's and Misses Rain Coats

1 lot of women's and misses' rain coats. They are  
the odds and ends of broken lines. They are values  
from \$2.50 to \$5.00. Sacrifice price—  
98c

### Men's Hat Sale

All new \$2.00 hats, sale price.....\$1.39  
All new \$2.50 hats, sale price.....\$1.75  
All new \$3.00 hats, sale price.....\$1.95

### Men's Underwear Sale

50c heavy ribbed underwear.....43c  
60c heavy fleeced underwear.....47c  
\$1.25 union suits.....95c  
\$1.75 union suits.....\$1.39

### Men's Shoes \$3.95

1 lot of men's Florsheim and Bostonian shoes, \$5.00  
and \$6.00 values, to close out at only—  
\$3.95

### Special Grocery Bargains

25c bulk coffee.....17c	2 pound can dark Karo syrup.....10c
35c Plantation coffee.....25c	5 pound can dark Karo syrup.....30c
50c bulk Japan tea.....37c	10 pound can dark Karo syrup.....90c
25c Diamond "W" baking powder.....17c	4 lbs. dried prunes.....25c
50c Diamond "W" baking powder.....38c	3 lbs. dried peaches.....25c
15c Quaker corn puffs.....10c	5 lbs. Jap rice.....25c
22c choice bacon.....19c	10c can Dutch Cleanser...5c
6 bars of all white laundry soap for.....25c	10c sack Leslie table salt...4c
Full cream cheese.....18c	10c pkg. Crescent starch...4c

We will pay the Highest Market Price  
for Butter and Eggs During this sale.

5 TO REDUCE THE STOCK

# WATSON MERCANTILE CO.

Cottage Grove, Oregon

The Store Where  
The Merchandise  
And  
The Price Are  
Always Right

Sale Ends  
Saturday  
Oct. 30  
at 10 p. m.