

The Cottage Grove Sentinel

A WEEKLY NEWSPAPER WITH PLENTY OF BACKBONE

ELBERT BEDE, Editor and Publisher

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Crossing the Bar.

Sunset and evening star,
And one clear call for me!
And may there be no moaning of the bar

When I put out to sea;
But such a tide as moving seems asleep,
Too full for sound and foam,
When that which drew from out the boundless deep

Turns home again.
Twilight and evening bell,
And after that the dark!

And may there be no sadness of farewell,
When I embark;
For tho' from out our bourne of Time and Place

The flood may bear me far,
I hope to see my Pilot face to face
When I have cross'd the bar.

—Tennyson.

THE HAPPY HOME.

(Reprinted from Sentinel Nov. 19, 1911)

THE HAPPY home is a place that is lighted with the glow of a warm, healthy love. Ingersoll said that he "would rather live and love where death is king than have eternal life where love is not." The happy home is a place where all are good-humored and humor one another, remembering that a word fitly spoken will often save a headache.

In the happy home, when the husband comes home at night, he is met by the smiling face of the wife, which he promptly kisses—and don't forget the kisses, because they are healthy. Then hubby doesn't growl about the supper if it doesn't just suit him. He says that he knows wife is tired and has done the best she can. The husband that does this will find that he will enjoy his supper much better and his wife will tell the neighbors what an ideal husband he is. Most wives will stretch the truth just a trifle in doing this if necessary.

"Home-keeping hearts are happiest," and in the happy home the father identifies himself with the family as much as possible. If he stays out late every night, wife will begin to think after awhile that the reason he takes off his shoes and sneaks quietly up to bed to avoid disturbing her slumbers is not all because of his deep love for her. No matter how willing as a sweetheart she may have been to wait up until 2 o'clock for him to go, as a wife she is very unwilling to wait up until the same hour for him to come.

The happy home is a place where great attention is paid to the trifles, and where all members of the family keep up their end of the even and work in harmony. The men should remember that those who don't get up in this world until the fires are built are likely to find the same preparations made for them when they get up in the next world; those who don't carry in the coal here are liable to get more than their share hereafter.

In the happy home there is a sunshine club of which every one of the family is a charter member.

The happy home is a place that cheers and raises its members to a better and nobler life; a place "where no dissension should ever exist, but rather that nobler contention of who best can work and best agree." It loses its charm when converted into a prosaic boarding house.

In the happy home there is the patter of little feet, the artless prattle of baby tongues and childhood's happy laugh that springs from innocent and carefree hearts. The children are the human morning glories that spring from the soil of love, climb up the trelliswork of affection and send out the little feelers, the little clingers that reach from the heart of one parent to the other, and by their gentle pressure slowly and almost imperceptibly draw the two closer and closer together, twining and intertwining about them until they become one common mass and are indeed two hearts that beat as one.

No home can be forever happy without these little cherubs; those whose little lips lip the "cute little things that the parents like to tell the neighbors.

Rev. Charles F. Aked, who became famous as the pastor of Rockefeller's New York church, was so shocked at a

Things We Think

Things others think, and what we think of the things others think.

When a friend rises to great heights you must, of course, be content to admire from a distance.

We imagine that often a girl refuses to show her love for a man because she knows how independent he would act if he felt sure he had her solid. She wants to keep him courting her.

Dr. E. F. Otis says the lip-to-lip kiss must go. We would remind the doctor that it does "go" and probably always will "go."

A Eugene (Ore.) physician has invented a beard killer. One application makes the face as bare as a bald head ever after. The young man who couldn't raise a beard if his life depended upon it can now tell his sweet heart that he has used the beard remover for her especial accommodation.

We live in momentary fear that if Przemysl is battered around much more it will lose the one vowel it has.

Many parents know from their own experience how their children should not go.

A Chicago man boasts that he can talk to monkeys. That's nothing! All that is necessary to do that is to ape the monkeys.

A person may walk crooked without being crooked but being drunk most of the time is nearly as bad.

If you have laughed at the stale jokes a man has sprung, he can hardly make fun of you when you ask for the loan of a five spot.

Talking about the patience of Job, how does it compare with the patience of some wives with their jobs.

There are no disasters big enough to worry the person who has plenty to eat three times a day and a good appetite to go with it.

When love is blind, how is it that so many fall in love at first sight.

The fellow who feels that he is about to lose is always willing to meet the other fellow half way.

A wolf in sheep's clothing—the person who comes to you confidentially to get information to peddle.

A man with a will is popular with his relatives who hope to be remembered.

Men to diplomatic posts have seemed to the public to be made in payment of political debts.

The minister to Columbia, who was a graduate of both Cornell University and Columbia Law School and had been in the government's foreign service 27 years, working up by demonstrated efficiency, was displaced to make room for a Texas farmer.

The man who secured two degrees from Columbia, and served 10 years in the diplomatic service in France, England, Turkey and China, was displaced from his position as minister to Costa Rica at the age of 36 to make room for a North Carolina editor who was born in that state 74 years earlier and had lived there all his life.

The minister to Guatemala was a graduate of Yale and of Harvard Law School. He spent twelve years in the diplomatic service, in subordinate positions at Berlin and Rome and was promoted successively as minister to Panama, Venezuela and Guatemala, from which latter place he was dismissed at the age of 37, in order that political reward might be given to a 63-year-old South Carolina preacher, who, when he was leaving for the Central American Republic, admitted that he had had no official training as a diplomat but said he "had been a minister 40 years."

These few instances, which might be multiplied not only in the diplomatic service but in the government service at home, illustrate the manner in which efficiency has been sacrificed, making necessary a repetition of the years of constructive effort by Republican administrations in order to place the public service on the high plane it occupied prior to March 4, 1913.

A PARALLEL CASE.

(Editorial in Eugene Register.)

"What," asks the Springfield News in discussing the subject of adequate road maintenance, "would become of a railroad that did not keep a repair crew constantly at work inspecting the roadbed, tightening the bolts, redriving the spikes and replacing broken ties?"

The answer is simple. The roadbed would soon deteriorate to the point where it would have to be practically rebuilt. The expense of rebuilding at these frequently recurring periods would be so great that profits would be seriously interfered with, and the stockholders would make known their complaints in no uncertain terms. There would either be a new board of directors and a new policy or a receiver within a very short time.

Yet the same thing has gone on year after year without complaint in the case of the public roads. Maintenance has been utterly neglected. The little holes in the roads have been allowed to grow into big ones with the result that within a short time heavy reconstruction costs have been made necessary. Then, as soon as the road was rebuilt, the whole costly sequence has been re-enacted.

Is it not about time for the stockholders in the public roads—who are the taxpayers—to demand that a more modern and economical system of maintenance shall be adopted?

How One Home Merchant Put Outside Competitor "On the Run."

This is no theory framed up in some city guy's office. Here is something that actually happened. That is, here is how one merchant put his out-of-town competitor on the run.

It happened in a country town in Ohio. Two carloads of goods—staple necessities of life—were standing on the side track. They had been shipped from Dayton to a demand, supplied by an outside salesman who had happened to be in town with the proper bunch to "get away with the orders,"—and that, too, at prices a shade higher (plus the freight) than the local merchants' quotations on the same articles delivered at the customer's door. This struck me as rather amazing and I thereupon investigated the cause of the unfortunate situation.

Dropping into the leading grocery store of the town, I inquired why they didn't stop this intrusion into their trade. "How are you going to stop it," growled the "boss." "Advertise!" I retorted. "Advertise?" replied the grocer, "why, I'm one of the best customers our local paper has. I think I've had something in every week for nigh on twenty years, but I don't see as I realize any difference. My name is known anywhere within trading distance of here anyhow." Then I lit into him. "Now, my friend, that is just it. Your name is known well enough. But how about your goods? You know there is advertising and then there is advertising. One kind spreads your name all over everything until your goods are hidden behind your name. There is no use of your paying the local paper for telling the people what your name is. What you want to do is to stimulate an interest in your goods. Put out a 'leader' week. Make the price on one particular commodity so attractive that it will draw customers into your store. Once in, they will see something else they need, won't they?"

"Feature your 'leader' in the local paper in a different setting. Be sure now. Make it different. You know, the people never think of looking for your old ad, and they couldn't find it if they did. It is obscured by its uniformity and utterly buried in a crowded mass of other matter of identical type and general appearance. And then what's the use. The people already know your name. Therefore, just for a trial of six weeks, buy four times the space. Leave a good vacant margin around yourself just for accentuation, that is, just to make 'em see you. And above all things, give prominence to the article and the special price. Make it appeal to the shopper's frenzy for bargains, and they will come with a rush. Never mind your name. They won't miss your store. Here's why: This same special 'leader' will monopolize your whole front window. They can't get by without noticing that your store looks different.

"Next week focus your forces on some other special 'leader,' and so on for six weeks."

Sequel: He did just as I told him. Other live merchants did likewise.

Consequence: Not another carload of foreign goods has been shipped into that town since! "Nuf said."

UNCLE SAM FINDING JOBS FOR UNEMPLOYED.

Bureau Has Many Requests from Both Employers and Employees.

The United States government hereby notifies farmers, ranchmen, stockmen, fruit growers, hop raisers, and all other employers that through the Employment Branch of the Department of Labor it is prepared to furnish free of charge workers in any number, male or female, skilled or unskilled, native born or foreigners, English speaking or those of alien tongue.

The government's employment service is a national affair with branches in every large city of the United States. Through an interchange of information between these numerous offices, all the various districts or zones are kept advised of labor conditions throughout the country. If opportunities for work can not be filled by the district in which they originate they are referred to other branches for action.

A large number of men and women have registered for work at the Portland branch. From this number it should not be difficult to secure help of any particular kind. Many of those who have found employment through the government's service are English speaking aliens who have had thorough agricultural training and experience in their native lands. Their thrift and steadiness together with their knowledge of intensive cultivation makes

How Bad Backs Have Been Made Strong—Kidney Pills Corrected.

All over Cottage Grove you hear it. Doan's Kidney Pills are keeping up the good work. Cottage Grove people are telling about it—telling of bad backs made sound again. You can believe the testimony of your own townsmen. They tell it for the benefit of you who are suffering. If your back aches, if you feel lame, sore and miserable, if the kidneys act too frequently, or passages are painful, scanty and off color, use Doan's Kidney Pills, the remedy that has helped so many of your friends and neighbors. Follow this Cottage Grove citizen's advice and give Doan's a chance to do the same for you.

Mrs. M. Keibelbeck, 1010 Birch Ave., Cottage Grove, says: "Kidney complaint came on me and I was caused much annoyance by the kidney secretions. I never found anything that would help me until I began using Doan's Kidney Pills. They benefited me in every way. I use this medicine once in awhile and it keeps me free from kidney complaint."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Keibelbeck had. Foster-Milburn Co., Props., Buffalo, N. Y.

I REMEMBER.

I remember, I remember the house where I was born, the little window where the sun came peeping in at morn. You'd hardly know the old place now, for Dad is up to date and the farm is scientific, from the back lot to the gate. The house and barn are lighted with bright acetylene, the engine in the laundry is run with gasoline; we have silos, we have autos, we have dynamo and things, a telephone for gossip and a phonograph that sings. The hired man has left us—we miss his homely face—a lot of college graduates are working in his place. There's an engineer and fireman, a chauffeur and a vet., 'lectrician and mechanic. Oh, the farm is run right, you bet. The little window where the sun came peeping in at morn now brightens up a bath room that cost Dad a car of corn. Our milk maid is pneumatic and she's sanitary, too, but Dad gets fifteen cents a quart for milk that once brought two. Our cattle came from Jersey and the hogs are all Duroc, the sheep are Southdown beauties and the chickens Plymouth Rock. To have the best of everything that is our aim and plan, for Dad not only farms it, but he's a business man. E. F. McINTYRE.

Heavy Losses Follow Light Cherry Yield.

A loss of \$150,000 a year for the last three years, has been reported from one of Oregon's several cherry districts as a result of the failure of trees of certain varieties to produce a full crop. The trees blossomed well and the fruit seemed to set, but as it began to mature a large percentage of it fell from the trees so that but little was left to ripen. Growers appealed to the Oregon Agricultural College for help in finding and remedying the trouble, and although the horticultural appropriations were cut off by the last legislature Dean Cordley, director of the station, is cooperating as effectively as the circumstances will permit.

A specialist was sent to investigate and found that the trouble was due to several causes, the most important of which was failure of orchardists to provide for pollination of the varieties that are largely self-sterile. Certain kinds of sweet cherries may be expected to fail to bear regularly unless provided with other varieties that will fertilize them. This fact has been known to the horticulturists of the college for several years and they have so stated in bulletins and through the press. If this information had been as widely published and as generally used as it might have been the heavy losses would not have resulted and the extra expense of providing means of pollination would have been spared. Growers are becoming increasingly anxious to act upon the information supplied from the station, and will follow instructions for improving the situation for next season and perhaps remedying it in the future.

The fruitless of the cherry district send their "appreciation of the splendid service rendered" and express the belief that it means a great deal to the grower who will follow the pollination suggestions.

Ground has been broken for the new \$50,000 building at Monmouth Normal School.

Los Angeles firm purchases Eugene Brick Co. and will make high grade building and fire brick.

Eugene Woolen Mill resumes operation after shutdown for repairs.

Movement on at Canby to start a cheese factory.

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