

SPECIAL SHOE SALE

We are going to sell every pair of Ladies', Gent's and Children's Oxfords in our store if prices will do the work. Come in early and see them. You can't help but buy. 20 per cent. to 50 per cent. discount



No. 803 Main St. **Rees-Wallace Co.** Where You Do Better

There's a time and place for everything. Now is the time to send a Sentinel to the East.



JUST RECEIVED!

A Large Shipment of
COATS AND SUITS

The
**Percival B. Palmer
Garments**

For style, fit, quality and durability these garments can not be excelled.

Blue Serge Suits in "Norfolk" Style are very popular this season. Long Coats are exceptionally good in "Norfolk" and Belted Style, made up of Chin-chilla, Serge and Plaid materials. We take special orders for Suits, Coats and Skirts.

**Burkholder-Woods
COMPANY**



Send "The Sentinel" to Your Eastern Friends Today and They'll Start for Cottage Grove Tomorrow.

\$1.00 A Column For News

The Sentinel Wants All the News All the Time

To secure some live correspondents in every community reached by The Sentinel, it will, beginning September 1st, pay \$1.00 per column for all news furnished by authorized correspondents and published.

Writing news is not hard and is good practice for anyone.

If we have no correspondent in your neighborhood, we want one.

Good chance for some bright man or woman to earn pin money.

Let Us Hear From You

Subscribe for "The Sentinel" Now

Newspaper Advertising.

David Belasco, one of America's greatest theatrical managers and playwrights, in speaking of the various advertising mediums recently, said that he had found that the best results were to be secured from newspaper advertising. They are, he declares, the most direct means for reaching the individual. Mr. Belasco continues:

If a man and his wife suddenly decide after dinner to attend the theater, they do not rush out on the street and scan the billboards for half a mile; they refer to the amusement column in today's papers. If they cannot find it they hunt up yesterday's. So the column is a standing guide to the theatergoers. Under present conditions I am convinced that the daily newspaper carries stronger influence and secures better results.

All of which is sound common sense and will be endorsed by thousands of business men who appeal to the public through advertising. Editor and Publisher.

Proof of Annual Labor blanks for sale at the Sentinel office.

SOCIALIST ACCUSES HONEST TEDDY

SAYS HE HAS STOLEN WHAT HE FORMERLY DENOUNCED

Lifts Eighteen Planks from Socialist Platform Because He Believes Socialism Becoming Popular, Says Correspondent.

Cottage Grove, Ore., Aug. 28, 1912.—Ed. Sentinel: Far back in the distant past there lived a man of mighty valor, a warrior of the first water, who did deeds of renown, who climbed San Juan Hill, faced the deadly mausers of a Spanish monarch, and plucked one of the monarch's fleeing soldiers in the back, and lived, he did, to make history of that exploit, remarking that he "supposed this act to be most unique," as he did not know of another such so far as history had recorded.

Far back in that same distant past, there was published a paper, known far and wide as "The Outlook." This man of valor and mighty deeds held a chair in the editorial room of that paper.

There also existed at that time a class of people, radical, ragged and earnest, known as Socialists, men who had an ideal and were ready to swear by their faith in that ideal. This ideal peeved the man of mighty deeds, and forthwith he proceeded to annihilate these men who were radical, ragged and earnest.

"These men," said he of the mighty deeds, "who preach discontent, are the ne'er-do-wells of society, they preach that 'each shall put into the general store of society what he wishes and take from that store that which he wants' or 'the lazy and improvident shall eat of the fruits of industry and frugality.' These things, of course, were painted with the brush of ignorance, dipped in Egyptian darkness, but that made no difference to the man of mighty deeds, for had not these same men, ragged and earnest, pointed out the Alton steal, had they not made the most of 'My Dear Harriman,' 'You and I are practical men,' had they not pointed out that 'Tennessee Coal and Iron' had been gobbled by the steel trust, probably because of the fact that Morgan, Perkins & Co. had dug up the extra hundred and fifty thousand that the man of mighty valor had asked of the Standard Oil Co.

Behold this man of mighty deeds and much strenuously spilling adjectives in every direction, scattering them with lavish hand to the four winds and daubing them over all the Socialists in the land.

But move the scene along a year or so and lo and behold a great change has come over the man of TEETH. Where once he was wont to rave and roar, denounce and condemn, he is now willing to pilfer and take unto himself, for the benefit of the party that does not steal.

Eighteen planks from the Socialist raft, "Yo ho ho and a bottle of rum." Eighteen planks, count 'em, lifted bodily from the Socialist raft and still it floats.

This man of much strenuousity, sens-

How The Newspaper Helps

EUGENE REGISTER

Probably every newspaper in Oregon receives in its mail every day requests from all over the United States for sample copies. These requests come from people who are looking with favor upon Oregon as a future home, and who are trying to form in advance some conception of what they will find when they get here. Only a small number of the requests are accompanied by money to pay for the papers that are asked for, but to the credit of the newspapers it can be said that the seekers for information are seldom disappointed.

The requests are in various forms. Some of them come direct to the newspapers from people who happen to be familiar with the name of some particular newspaper, they come to the postmaster with a request that the letter be dropped in the box of some paper, and they come merely addressed to "newspaper." They represent all classes of people from day laborers to bankers and capitalists.

So rapid has been the spread of organized publicity, and so generally known is the fact that there is a wide awake and active commercial club in almost every western city, that at first thought it might seem peculiar that so many people should turn to the newspapers for information rather than to the regularly organized publicity bodies. The reason, however, is very simple and easily understood.

The newspaper supplies a kind of information that promotion literature cannot give. To the skeleton of cold fact it adds the flesh and blood of real, every day life. It tells what the people of its territory are doing, and what

they are accomplishing. It tells bad along with the good, and it is a well proportioned picture of the of its community that can be stood by the man who is earnestly trying to decide whether it will be interest to break up his home and his friends for a new country and people.

The value of promotion literature is not to be discounted. It presents a form that can easily be understood material advantages of its particular community, and it gives an array of facts and figures that can be obtained in no other way. It puts at the disposal of the man who wants information a body of trained experts who are ready to answer questions and to advance arguments, and it has the time and facilities to take up individual problems.

It is necessarily limited, however, to the presentation of the high and the person who is seeking a place home wants the shadows that the picture complete. The newspaper is an admirable supplement to the of the publicity man, because it is in the little touches that he is an eye-opener even to give. Every issue of a newspaper is a more or less complete picture of life of the community that it represents. The accuracy and the proportion of the picture are affected by the ability of the paper—or with equal truth it may be said that the excellence of the paper is determined by the accuracy and proportion of the picture that it presents—but good or bad, given or not, would-be home-maker a view of the growth of the community in that territory at 10 o'clock, can obtain in no other way.

Brief Creswell Items.

John Tunell raised some fine sugar plums on his place south of town this year. They are one of Luther Burbank's late productions and are a fine variety. G. L. Gilroy has some of them on display at the bank.

Plans are completed for the big all day fair to take place on the 30th. Miss Neita Hazelton of Cottage Grove is visiting friends and relatives here this week.

A deal was closed the first of the week whereby R. H. Parsons became owner of the H. C. Kenney stock of hardware, furniture, etc., and he at once took charge of the business. The building will be remodeled and the furniture stock will be moved from where it now is to the hardware store.

The section crew is unloading several car loads of dirt and filling in the ground between the side track and the main line north of the depot. It is being prepared for a park and will be about 100 feet long. Flowers and shrubbery of different kinds will be planted in this park and when completed will greatly help the looks of the depot grounds.

Eugene people are interested in the coming fair and expect to send a large delegation here on that day.

A. H. Davidson and wife of Morenci, Ariz., spent two or three days the first of the week looking over this part of the country. Mr. Davidson owns a tract of land which he purchased from the Creswell Orchard Co. and he and his wife may decide to locate here permanently.

Stone and Leabo are building a barn for Chas. Thayer on his place two miles southwest of town. The building is 30x50 with 16 foot walls and will have gable roof and a solid concrete floor. This barn is being built especially for dairy purposes and when completed will be one of the most up-to-date dairy barns in the county.

County Commissioner R. J. Hemphill was here Saturday to see about putting in breakwaters to keep the river from washing out the county road on this side of the river east of here.

Workmen have completed the work of remodeling the Christian church on Oregon avenue and it now presents a much better appearance.

ing the drift of the popular mind, soaked in the ephemeral juice of his own ego, has stooped to the low, debased, creeping, crawling, slimy level, where his sense of decency has completely decayed.

Sunken, has he, to the point where he, even the man of mighty valor, stoops to filch from the puny raft of Socialism eighteen planks with which he proposes to weatherboard, cover and furnish a home for the Bull Moose.

This, Mr. Editor, is the picture of our own Teddy, the strenuous, the same who denounced Socialists as free loves, ne'er-do-wells, undesirables, lazy incompetents, and all such stuff.

This is the man who once said that Socialism stood for the man who has not, as against the man who has. Now he sneaks in, like a thief in the night, steals our platform, calls it good, yes, even the best that ever was, calls it his own, by right of discovery, paws the air, bellows and rants, and has the gall to say to decent men, "follow me."

Go to it you Bull Moosers, follow a skunk if you wish, but we Socialists prefer to go the other way.

A. PHOOL.

Creswell Personals.

Creswell, Ore., August 2.—A. J. Store offers a prize of \$100 for the best exhibit given to the presentation of the high and the person who is seeking a place home wants the shadows that the picture complete. The newspaper is an admirable supplement to the of the publicity man, because it is in the little touches that he is an eye-opener even to give. Every issue of a newspaper is a more or less complete picture of life of the community that it represents. The accuracy and the proportion of the picture are affected by the ability of the paper—or with equal truth it may be said that the excellence of the paper is determined by the accuracy and proportion of the picture that it presents—but good or bad, given or not, would-be home-maker a view of the growth of the community in that territory at 10 o'clock, can obtain in no other way.

R. Goshong, C. H. Sedwick and Soper were in Eugene on Friday. Mr. Quimby, the creamery man, moved with his family into his new house on his land near the park, of the track.

Dr. L. D. Scarborough of Eugene spent a day in Creswell last week looking after his orchards here.

Mrs. Minnie Albrecht of Grants Pass is visiting her brother, Ed Padden, this place. Her daughter, who has been teaching at Grant Pass the past year, is with her.

Prof. B. S. Wakefield, principal of the schools of Creswell, is expected early this week from Minnesota. His parents and sister will accompany him and will make their home here. Mr. Wakefield has hurried back in order to assist in the industrial contest connected with the schools under his supervision.

Dorena.

Mr. and Mrs. John Sears visited in this vicinity Thursday and Friday.

The young people gave Mr. and Mrs. Perry Vanschoick a surprise party Saturday night.

Mrs. Chas. Teeters had a bad spell with her heart Sunday night, which necessitated the calling of a physician. Churchill and Counts are hauling hay into Sharps Creek for their stage horses this winter.

The Christian Endeavor Society will give an ice cream social at the church Saturday evening.

Grandpa Lower is suffering a partial stroke of paralysis on his left side.

The gray wolves are again killing sheep and goats for the farmers in this vicinity.

The young people have organized a Christian Endeavor Society at Dorena with about 30 members.

Arthur Vanschoick has a very sore foot caused by his 1700 pound horse stepping on it.

Mrs. Oliver Veatch and Mr. and Mrs. Pret. Chrisman are at the bedside of Mrs. James Redford, whose condition is no better at this writing.

There will be a basket dinner and baptismal services at this place Sunday. Rev. Birchett preaches his farewell sermon on that occasion.

FRUIT INSPECTOR AT CRESWELL

Finds Fruit Clean and Healthy, With Very Little Scale Present.

C. E. Stewart of this city, fruit inspector for this district, was in Creswell last week looking after the orchards of that section of the county.

He finds a marked improvement of last year in the condition of the orchards visited. Very little scale or other disease appears and the fruit is generally clean and healthy. Stewart promises to attend a meeting of fruit growers, farmers and gardeners at Creswell whenever those interested will call the meeting and arrange the program.

There will be less opposition spraying from this time on. The inspectors have proved the value of

AGRICULTURAL EXHIBITION STARTS TO

OF INTEREST

Many Biddies A Exhibition.

Exhibition given at Cottage Grove.

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