

The
Modern Pharmacy

The **Rexall Store**

That's All

Spring Styles Are Arriving Daily

- ¶ We offer exceptional values in every department.
- ¶ We are showing a larger variety of patterns and makes in Beds, Art Squares, Dining Tables, Library Tables, Rockers, Linoleums, Ranges, Etc., than ever before.
- ¶ Unusual care was taken in selecting the designs and our lines represent the best values offered by the leading manufacturers of the country.
- ¶ We can sell you "Good Goods" at "Reasonable Prices." If you don't believe this statement, just call and inspect our quality and compare our prices.

KINTER BROS.

Phone 6 House Furnishers Nuf-Ced

SUBSCRIBE FOR THE SENTINEL

See Us About Farm Loans

Bank of Cottage Grove

"A GOOD BANK IN A GOOD TOWN"

CAPITAL :: :: \$25,000.00

Interest Paid on Time Deposits. COTTAGE GROVE, ORE.

The
DAYLIGHT STORE

We Have Union Suits To Fit Any Figure

It is as easy for us to satisfy a stout or a slim man as one with normal shape.

Men's porous knit, long or short sleeves, Balbriggan, Athletic, heavy cotton or wool.

In Men's 2-piece underwear absolutely just what you want from feather weight cotton on up to fine silk mercerized.

For ladies' we have the beautiful fine ribbed Athena Vests and Union Suits, the Swiss ribbon, Comfy cut, Jersey ribbed body vests. Union suits from the cheapest to the best.

For boys, girls and children in either union suits or two piece suits of underwear our stock is complete.

Burkholder-Woods Co.
P. S.—WE BUY WOOL AND MOHAIR

WEDDING Stationery, Party Invitations.
The Shop Where Good Printing Is Done

Free Advertising Is Scored

Copyright, 1912, by the New York Evening Journal Publishing Company

The country newspapers of America, generally known as "local newspapers," are the national police force of the United States. A police force that is not well paid and well treated cannot be as good as it ought to be.

The editorial police force of this country suffers, among other things, from a vicious system of free advertising, instituted long ago by the so-called "ready print" concerns.

A thing that is bad in one way is usually bad in half a dozen other ways.

This is true of that harmful, disorganized method of conducting local newspapers which gives free space to advertisers and no return to the man who publishes the ready print containing advertising matter.

This system of unpaid advertising, however honestly it may have been begun in the old days, does these things:

It deprives the editor of the advertising revenue that should go to him.

It starves the local newspaper, which, carrying this free advertising, is like the small boy that walks out of a stagnant pond in summer with a dozen bloodsuckers clinging to him.

The free advertising is a leech that exhausts the strength of the local newspaper and prevents its growth.

This free advertising not only robs the country editor of that particular space which it occupies—it hurts all local editors by making their advertising seem cheap and contemptible, in the advertiser's estimation.

Everybody knows how little is thought of the man who asks for a job and says, "Pay me anything you like."

It is well understood that he doesn't think himself worth much and that he is probably right about it.

What do country editors expect will be thought of the publication that says to the advertiser, "You needn't pay me anything at all; you can paste free advertising on my inside pages the way you can paste free advertising on the outside of an ash barrel."

Men and newspapers alike are judged largely by their estimate of themselves. The editor who by taking free advertising declares that his space isn't worth anything is certain to have his space taken at his estimate of its value.

One of the most vicious results of the distribution of free advertising in

ready prints is the draining of good farmers and valuable farm hands from the United States into Canada.

The Canadian Government patronizes and pays liberally the ready prints that carry alluring advertising—usually fraudulent in its statements and disguised as pure reading matter—urging farmers and farm workers to leave this country and to take up land in Canada.

Sixty thousand men, valuable to this country, essential to the welfare of the nation and of the farms, have been drafted from the United States into Canada by this free disguised advertising during the past year alone.

The farms of this country need and could use immediately six millions of farm workers. And throughout the country are scattered thousands of newspapers that print alluring and dishonest advertising matter that in one year drains the country of sixty thousand of these most valuable workers.

A great, disastrous war could not be more harmful to the nation than this drafting of our best workers across the border.

The farms and the farmers suffer. The editors that carry this matter because it is inserted in the ready print and they can't help carrying it, get not one cent of pay. They are swindled, for all free advertising is a swindle, since it takes something for nothing.

The nation is damaged. Legitimate advertising at fair rates is made to seem preposterous by this method.

How can any local editor expect that one advertiser will consider paying a fair rate for frank advertising open and above board in a publication that takes any quantity of advertising disguised as pure reading matter, and takes it without charge?

Before the papers can be built up and advertisers made to realize their value, the deadening, cheapening, belittling influence of free advertising must be eliminated.

The editors must appreciate the value of what they have to sell before the advertiser will appreciate it.

And they must get rid of the system that uses them as mere messenger boys, and messenger boys without a salary.

DIST. ENDEAVOR CONVENTION WAS SUCCESSFUL

Interesting Addresses by State President G. Evert Baker and Local Pastors.

The district convention of Christian Endeavor societies came to a successful close Sunday night with union services in the M. E. Church, addressed by G. Evert Baker, state president, whose subject was "Leadership; It's Costs and Achievements." Mr. Baker had addressed the convention earlier in the day at the Presbyterian Church on "How a Jewish Rabbi Found Christ as Given by His Son." Both addresses were interesting and instructive.

The two days' convention was held in the Christian, Presbyterian and Methodist churches, the pastors of these churches delivering addresses to the delegates, of which there were forty. A banquet was given in their honor in the parlors of the Christian Church Saturday evening.

A song service preceded the banquet Saturday evening, followed by an address by G. Evert Baker. After adjournment to the banquet room, Christian Endeavor games were played. Partners were selected by giving names of delegates to local members of the Endeavor. Refreshments consisted of punch and wafers, after the serving of which a social good time was enjoyed.

The program rendered at the convention was as follows:

- SATURDAY.**
(In Christian Church)
- 9:00 Registration
 - 9:30 Opening Song Service
 - 9:45 Quiet Hour..... Mr. Mason
 - 10:15 Greetings to the Convention
From Convention Committee
From Business Men
Response
 - 10:30 Special Music
 - 10:40 Efficiency..... Mrs. Mary Benton, Eugene
 - 11:00 Business Session
Report of Secretary and Treasurer
Appointing of Committees
 - 1:30 Song Service
 - 2:00 Quiet Hour... Mr. Myron Getchell
 - 2:00 Reading of Reports
 - 2:40 Special Music
 - 2:45 Efficiency Campaign.... Miss Vesta Holt
 - 3:00 Efficiency Conferences
 - 4:00 Business Session—Reports
Special Committee
Nominating Committee
Election of Officers
 - 7:30 Reception
Purpose and Need of Organized Effort..... State Pres. G. Evert Baker

EMBRYO PLANS FOR SIX CLUB VALLEY LEAGUE

Proposed to Organize Cottage Grove, Eugene, Creswell, Junction, Coburg and Springfield.

Eugene Guard: Lyle Brown has assumed the management of local baseball affairs and offers a splendid solution to the situation. His plan is to organize the Creswell, Cottage Grove, Junction City, Coburg, Springfield and Eugene teams into a league to be known as the Upper Valley league and to play a series of games for a real for sure pennant.

It was first thought that an organization between Albany, Salem, Eugene and Roseburg would be more effective, but it was figured out that such a combination would entail too much expense in the matter of railroad fares and hotel bills.

Mr. Brown will take up the matter with the managers of the teams referred to with a view to getting them together to arrange a schedule of games.

Classy job printing—The Sentinel.

Copy of a Sale Bill 61 Years Old.

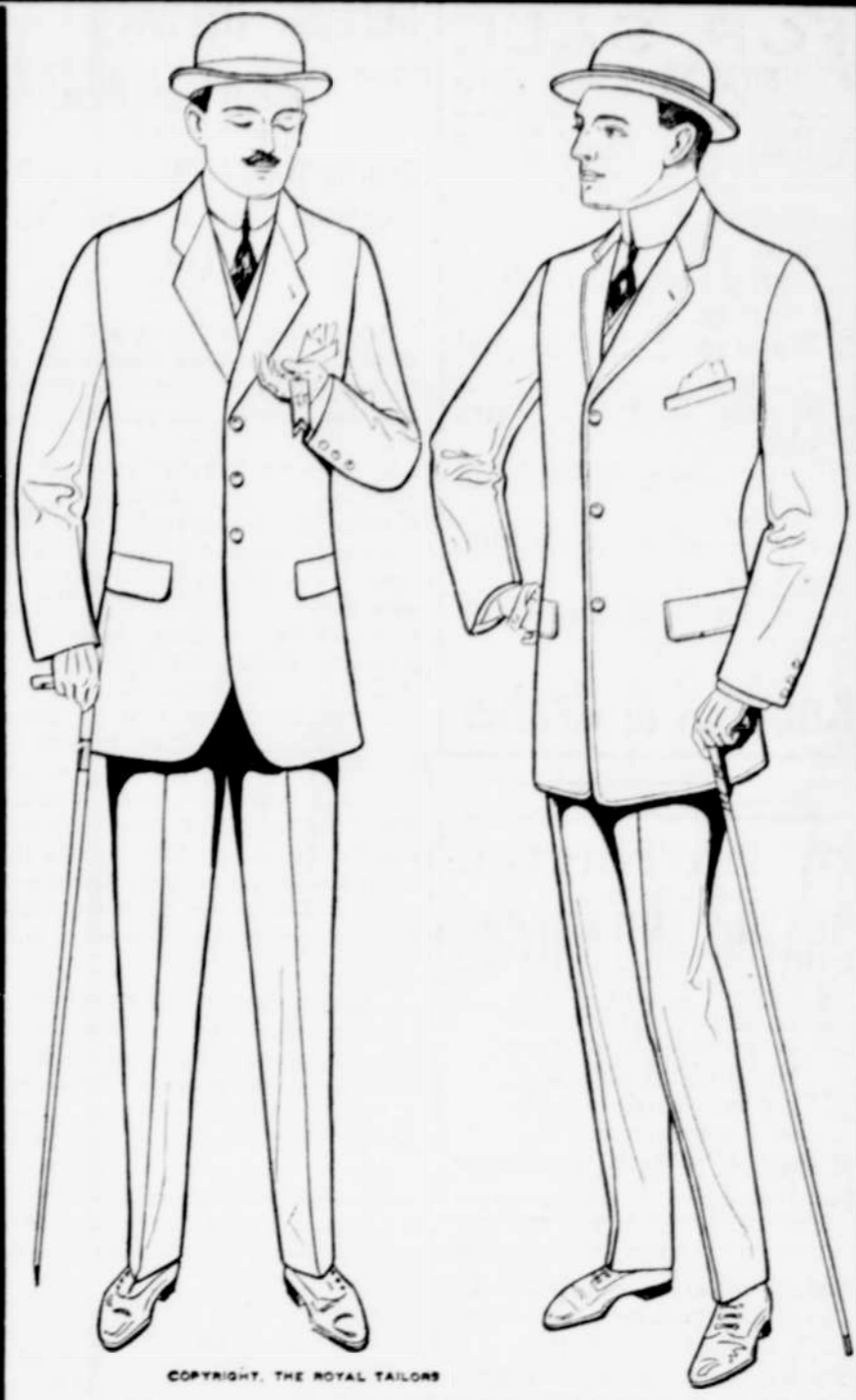
From the Humansville Leader.

State of Missouri, County of Pike—To Whom It May Concern: The undersigned will Tuesday, September 29, A. D. 1846, sell at public outcry for cash on premises, where Coon creek crosses on the Missouri road, the following chattles, to-wit: Nine yoke of oxen, with yoke and chain, two wagons with beds, three nigger wenches, four buck niggers, three nigger boys, two prairie plows, twenty-five steel traps, one barrel pickled cabbage, one hoghead of tobacco, one lot nigger hoes, one spinning wheel, loom, three fox hounds, a lot of coon, mink and skunk skins and a lot of other articles. Am gwine to California. JOHN DOE.

Richard Roe, Crier.
Free headcheese, apples and hard cider at noon.

SUNDAY.

- (In Presbyterian Church)
- 7:00 Sunrise Prayer Meeting... A Surrendered Life..... State President Baker
 - SUNDAY AFTERNOON.**
 - 2:30 Song Service
 - 2:50 Address..... Rev. Sutcliffe
 - 3:20 Special Music
 - 3:30 How a Jewish Rabbi Found Christ as Given by His Son... G. Evert Baker
 - 6:00 Young People's Meeting (Union meeting)
 - 7:00 Song Service
 - 7:30 Leadership—Its Costs and Achievements... State Pres. G. Evert Baker



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Have you seen the Royal Tailors' **Big Spring Line of SAMPLES**

for Made-to-Measure Suits at Rees-Wallace Co.'s. Every suit absolutely guaranteed to fit and give satisfaction. \$38 down to . . . **\$16**
Our \$15 Ready-to-Wear Suits are wonders. Come in and see them.

Rees-Wallace Co.
"WHERE YOU DO BETTER"

Dorena.
April 22, 1912.—Al. Elledge of the Grove was assessing the Dorena people last week.
Miss May Vanschoiack went out to Yoncalla Thursday evening, returning Friday.
Clarence McLinn is getting the material on the ground for a new barn.
Mr. and Mrs. John Robinett of Creswell visited at the home of Curran Cooley Saturday and Sunday.
Fred and Delbert Kelly are hauling shingles from Rocky Point for Warren Kelly's new house.
E. R. Spencer of Cottage Grove was in Dorena on business Monday.
The neighbors met at Rev. Barn-

hardt's Tuesday to pile and burn brush and logs. The ladies were on hand with baskets filled with the fat of the land.
Charles Teeters has bought the Howard property of the Chambers Lumber Co. and has moved onto the same.

Calendars
¶ The Sentinel has them to suit every taste and at prices more reasonable than they can be purchased from outside dealers.

Young Men Want Clothes?
Here they are—good clothes—all wool, new models, perfect fit. PRICED from **\$14 to \$25**
Viking Clothes
"Correct Clothes for Young Men"
Lurch's, Cottage Grove