



EDITED BY **Society** ANNA OGLESBY

A pleasing and unique entertainment of the past week was that of the Young Married Women's Embroidery club Wednesday afternoon at the home of Mrs. A. Richmond. The feature of the afternoon was a Christmas tree on which each of the guests placed a present. After all the presents were on the tree, the ladies left the room and a little girl transferred the names from one present to another, each lady getting the present on which her name then appeared. Games of different kinds were indulged in. Home-made candy was served, as was also a delightful luncheon. Those present were: Mesdames Umphrey, Bede, Atkinson, Cochran, Mackin, Durham, Cora, Bisbey, Richmond.

The Christmas season was ushered in Wednesday afternoon when Mrs. J. W. Wilson entertained a number of little folks in honor of her little five-year-old son, Harold, the occasion being his birthday anniversary. The house was beautifully decorated in green and white and there was a decorated tree, containing a pretty souvenir for each little guest. After an hour spent in jolly games, refreshments were served and all adjourned to the Arcade, where the children were entertained with motion pictures. After that all departed for their homes, wishing Harold many happy returns of the day. Those present were: Bernice Berger, Alice Thompson, Achsah Harrell, Lois Compton, Elinor Jones, Mabel Brown, Katherine Sibley, Jack Berger, Mark Thompson, Harry Hart, Roy Wampole, Martin Brown, Clarence Wilson and Harold Wilson.

The eighth grade of the public school gave a farewell party at Phillips hall Saturday evening for Miss Frances Wiles, who left Monday for the east. Games and music were indulged in till a late hour and a delightful luncheon was served. Christmas candles 15 cents per box at Brund & Co.'s D15-22

A quiet wedding occurred at the home of Mr. and Mrs. H. A. Champagne, in Roseburg, Sunday morning, when their daughter, Miss Ruby, was united in marriage to Armand Wayne, of Cottage Grove. The wedding ceremony was performed by Rev. Maclean, pastor of the Methodist Episcopal church, in the presence of immediate members of the family. The happy couple left for Cottage Grove an hour after the ceremony and are visiting with Mr. Wynne's parents. The bride is one of Roseburg's best known young ladies and has a host of friends in that vicinity. She was employed in the Roseburg telephone exchange for several years, prior to accepting a similar position at Cottage Grove about a year ago. The bridegroom is well and favorably known here.

Mesdames Herbert Eskin and J. S. Benson, sisters of the bridegroom, attended the Champagne-Wynne wedding at Roseburg Sunday.

The Ladies club held its regular meeting in the club rooms Saturday afternoon. The study of Shakespeare's heroes and heroines was the main topic for the afternoon work, followed by an interesting discussion of "Our Own Heroines." Plans are being made for an elaborate social to be given in the near future.

**PREACHER'S REPORT ON AN EDITOR'S SERMON**  
(Continued from first page.)

unfinished task outlined in the teachings of Jesus Christ," said the speaker. He then gave specific cases to defend his statement. He took a shot at sectarian narrowness which "whittles theological sticks," instead of meeting the great problems of the world today. "It has turned to the rich districts and catered to the moneyed interest and neglected the poor and downtrodden." The message fairly oozed with such

**Advertising Is Read Extensively.**

Advertising in the newspapers and magazines is read quite as extensively and with as much careful study as the news text and therefore requires as much consideration and ability in its preparation, declared F. W. Ayer, of Philadelphia, senior member of the well-known advertising firm of N. W. Ayer & Son, on his first visit to Portland recently. Mr. Ayer declared that advertising sections of the leading magazines are better edited than the news sections. The reason for this, he said, lies in the fact that the readers give more attention to the advertising.

"If you will notice magazine readers on a train, in a hotel, in a library or wherever you happen to find them," he said, "you will observe that more than half of them are scrutinizing the advertising pages. Why, I have met many editors who admitted that they even read the advertisements of their own newspapers more carefully than the news columns."

"Advertising has undergone wonderful revolutions in the last decade. Today it is an important—an essential—part of any selling proposal. To obtain best results from advertising it is necessary first to have a meritorious article—something that will repeat. The days of reckless, unscrupulous advertising are over. Advertising men know that. Manufacturers know that their goods are not sold when they pass from their hands into those of the retailer. They must reach the ultimate consumer and the consumer must be satisfied. Then can the introduction of an article be called successful. On this basis the modern idea of advertising is carried out."

striking statements. It was like the impact of a swinging live wire in every utterance.

"He showed how men are kept out of the church on account of sectarian conditions and told of a town of 1000 people that was churchless to death. He took a much-needed rap at narrow-

**WANT TO BUY**  
**Two White Holland**  
**Hen Turkeys**  
W. J. MESSENGER, Dorena, Ore.

minded bigotry and illustrated his point by referring to a preacher who sent a note to his religious journal saying: "Praise the Lord, our church is established and we are now ready to fight the devil and four other churches."

"He said the church had on hobbles and was trifling away its time in splitting hair over 'baptism and other unimportant things,' instead of going out into the wide harvest fields and bringing in the sheaves for the master. 'The church at large is not reaching the masses,' and it can never do so until it 'confines itself to Christ's own program.'

"He stated that the 'average salary of preachers is about \$650 per year, and many times he has to leave town without his salary.' A graphic description of how some churches treat their preachers made the crowd sit up and take notice when he said: 'If saloon-keepers would treat their bartenders like some churches treat their preachers, they would be classified as dishonored.' These pitiable conditions may be changed 'only when the church changes.'

"The church must change or die," was a fitting and eloquent climax of his masterly message. "And the church will change, for it is beginning to see the folly of its department in leaving the poor and the outcast, and it will come together according to Christ's prayer for unity, and finally accomplish its work in the world."

"At the close of the address great enthusiasm prevailed and the crowds went down to greet the editor. His address was heartily received by all present, and was one calculated not to hinder but to help the revival meeting now in progress.

Do not forget that Scholl will give with every \$5.00 purchase a decorated china dish.

**CHURCH NEWS**

Special Christmas services at the Church of Christ Saturday evening. There will be a tree, presents and a good program to interest you, if you come.

The regular services at the Church of Christ next Lord's Day will begin with a rousing bible school session.

This is the special teaching service of the church, and nothing is taught but the Word of God. Be sure and be there at 10 o'clock. At eleven the minister, Mr. Hoven, will speak on "The New Testament Church and the Breaking of Bread." This is the third sermon in a series on the inner life of the Church at Jerusalem. Evening subject will be, "The King from the Jews." Young peoples' meeting at 6:30, preaching services at 7:30. A cordial invitation to everybody.

Two adults were received into fellowship at the Methodist church last Sabbath morning.

At the Presbyterian church Sunday, Dec. 24, there will be two services of special interest and profit. Christmas sermon at 11 a. m. by the pastor; subject "The Angel's Song." At 7:30 p. m. a beautiful and appropriate service of Christmas music and songs by a large choir. Both these services will be well worth attendance. Sunday school at 10. Christian Endeavor at 6:30. The Sunday school will hold Christmas services and tree Friday evening, Dec. 22, at 7:30.

Last Sunday was a good day at the Baptist church. Next Sunday services in the morning at 11 and in the evening at 7:30. Bible school at 11 in the morning. Young people's meeting at 6:30.

Nearly four hundred people were in attendance at the Methodist church last Sabbath evening. The three vestries had to be thrown open to accommodate the throng. These addresses on "The Great Movements of the Day" appear to be meeting a long-felt want in the city. The Christmas spirit in all the services next Sabbath. Public worship at 11, with sermon by Robert Sutcliffe on "The Mission of Jesus". In the evening at 7:30 enjoyable concert given by pupils of the Sabbath school and choir. Silver offering for the benefit of the school. Epworth League devotional meeting, led by Miss Hazel Hazelton, at 6:30 and bible school at 9:45. A hearty welcome to these gatherings.

Early in the New Year two most important series of addresses will be given at the peoples' popular services held on Sunday evening in the Methodist church. One will be "The World's Great Pictures" and the other "My Life Work." The latter are to be given by prominent citizens of the community and the former by the pastor of the church. Millet's "Angels" will be the first masterpiece spoken about. All who attend will be given a beautiful copy of the painting, so that the various points made by the speaker can be seen, as well as heard.

A small orchestra has been organized at the Baptist church which greatly helps out the music. It plays at both morning and evening service.

**Second Hand Stove?** If you have one for sale, inquire at Sentinel office.

**Clean Rags Wanted** Any Quantity at Sentinel Office

**New Federal Investigation.**

The Mining World says: "It is proposed to investigate the special ore treatment problems of the principal mining districts of the United States with a view to discovering or trying to find out new improvements in order to minimize waste in milling, smelting and mining."

"An appropriation of \$100,000 will be included in the estimates for bureau of mines to cover this work in the fiscal year beginning July 1, 1912. Congress should not only pass the appropriation, but increase it.

"In the enormous area extending from the Dakota Black Hills and eastern Colorado westward to the Pacific ocean, the mining industry constitutes the foundation indirectly of nearly two-fifths of the area of the United States, embracing ten states and parts of others. The maintenance of prosperity for this portion of the union demands suitable methods devised to promote the profitable utilization of the low grade silver, lead, zinc, copper and gold ores. Then, too, there are the problems of working the low grade placers and the low grade quartz veins, important problems in parts of Oregon and other states.

"Needless to say, there are countless processes, patents and devices already on the market. Some of these possess considerable merit but lack financial backing and the opportunity for an impartial trial."

"It is in extending an unbiased hearing and fair trial to all such worthy endeavors, that there is ample justification for federal ore treatment plants and federal investigation by impartial scientists."

Note.—The Sentinel is informed that the Bohemia district needs just this kind of investigation, that under chemical treatment on the ground hundreds of additional men would be at work, with an increased pay roll for this city.

**At the Calapooya Springs.**

London, Dec. 20.—Mr. Wilson and family, who had charge of the hotel and bath house at the springs last summer and who made a host of friends, are again in charge of the place, and will run it, at least this winter and next summer.

Mrs. Harmon, of Junction City, Oregon, who has been taking treatment at the springs for rheumatism and heart trouble, is feeling greatly improved and seems happy to have found relief after many months of suffering.

Grant Tower, of Junction City, who came to the springs a few days ago suffering with a severe attack of sciatic rheumatism, has thrown aside his crutches and thinks he will be able in a few days to resume his work again.

The London literary is again running in full blast.

Joe Zarodusky has returned to his home near Junction City, having been a guest at the hotel for the past month.

W. K. Brown and wife have moved to Salem.

Mr. and Mrs. J. F. Stapleton visited at Salem a few days.

Brother George E. Scott, of Prosser, Washington, is holding a meeting at the Church of Christ.

Miss Violet Over, of Pomeroy, Washington, is spending a few days at the home of her parents, Mr. and Mrs. J. G. Powell.

Ruth Pedigo is visiting with her mother until after the holidays.

**Slipper Sale this Week Only.**

Men's leather slippers, women's felt slippers, Juliettes, fur-trimmed slippers with soft wool soles, values to \$1.75, all go for \$1.00 per pair this week. See them in our window at Helliwell's.

The Christmas entertainment of the Baptist Sunday school will be held on Saturday evening, Dec. 23, instead of on Tuesday, as was announced. A cordial invitation is extended to all.

For job printing that has class, try the Sentinel.

**PIONEER ASSAYING & REFINING CO.**  
131 Fifth Street, near U. S. Mint  
SAN FRANCISCO, CAL.

We buy Gold-rich Ore—amalgam and all mining products. We pay cash and give a square deal. Assaying 50c. Established 20 years. Reference: First National Bank of San Francisco.

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WILL DO YOUR  
**DRAYING AND MOVING**  
promptly and satisfactorily. They have every facility for handling all classes of goods, and simply solicit a trial.

All Kinds of Hauling & Piano Moving  
Phone No. 72 Cottage Grove

**SPANGENBERG & BRADFORD**  
Manufacturers of  
**CEDAR SHINGLES**

We can supply you first-grade shingles delivered in Cottage Grove or at the mill, in any quantities. Address  
BLACK BUTTE, OREGON

**HOUSE FURNISHINGS**  
—AND—  
**SHELF HARDWARE**

**NEW AND SECOND HAND**

**Knowles & Graber**

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TRADE MARKS  
DESIGNS  
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Anyone sending me a sketch and description may obtain free whether patentable. Commercial HANDBOOK on Patents for securing patents. Munn & Co. receive special notice, without charge, in the Scientific American.

A Handbook of the most recent laws, latest regulations of the U. S. Patent Office, and a complete list of the names of the inventors of the most important inventions of the past century.

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**PRESCENT BAKING POWDER**  
MAKING BETTER

**"If you write a better book, preach a better sermon, or make a better mouse trap, though your house be in the woods, the world will make a pathway to your door."**

This quotation may lead one to wonder what may be the qualities by which one may know the "better than someone else makes."

The best in anything always has a peculiar finished appearance that can only be given by those expert in their line and with a pride in the quality of their work. The best has a distinctiveness, an individuality, a "nothing lacking" appearance which takes but little discernment to stamp it the best. Seekers after the best in printing have long ago made a beaten pathway to the door of The Sentinel office. You will not have to break a road. We are designers and originators of the best in Printing. Booklets, etc., compiled and neatly executed.

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