THE COQUILLE VALLEY SENTINES, COQUILLE, ORBOOK, PRIDAY, JUNE 1, 1917.

Roll the Dollars Our Way and They Will Roll Back To You Business men of Coquille who have what you want and when you want it

Florsheim Shoes

We bought Florsheim Shoes before the last price advance. We sell thee much lower than they can be secured elsewhere.

Full line of Dry Goods, Shoes, Clothing, etc.

H. LORENZ

Coquille and Powers.

The Store of Satisfaction.

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MILLER BROS. Fresh and Salt Meats, Poultry, Fish, etc. Phone 731 8:30 A. M. North. 4:00 P. M. Spurgeon Hill. 3:00 P. M. East. 1:30 P. M. North. 10:00 A. M. East. 11:00 A. M. Spurgeon Hill Deliveries

DO YOU PREFER to know what you are buying. To buy at home from us you not only get as much for your money but you also find everything sold exactly as represented.

-R. S. KNOWLTON.

Do Your Trading at Home

and more money will stay in your home bank, and more of it will be available for home use. The dollar that goes away hardly ever comes back.

FIRST NATIONAL BANK

See Your Local Dealer First

Third Story.

"I've helped start the baseball team this year," confided The Rolling Dollar to a brother dollar who had just come to Center-

"The clothing store man pungled me up along with a lot of others. And he segred the opportunity to show the young man who was soliciting something about buying at home. In lots of towns the merchants haven't the nerve to say things that ought to be said occasionally. This man paid his subscription and then he grinned and said: 'How much did your mail order house

"The young man replied that he had not asked it to donate. "Why not," asked the clothier, 'they have sold several suits here why not, asked the clothler, they have sold several suits here lately so they ought to give something. If everybody here bought all their clothes from them you would not have got that subscription from me today, for this wouldn't be a clothing store but a vacant building, and I would be working in the city myself or trying to run a farm,

"The catalog house gets some business because they show nice looking cuts instead of letting you fellows see, feel and try on the suit, yet here I am-subscribing to the team and glad to do it.

"'If you wrote them for a donation, some clerk back in Chicago, who is working on starvation wages himself, would laugh and drop your letter in the wastebasket.

"'As a matter of fact you bought that suit for \$18, didn't

you?' The young fellow stammered and said that was right. "'And the expressage was about 75 cents, to say nothing of the postage and the money order? Well, here is a suit that I sell for \$18.50, fitted to you, so you see it pays sometimes to see what the old storekeeper can do before you send your money away. I guess you will say this suit on the rack in my store is fully the equal of the one the catalog house listed at \$18; as to that I know it cost 20 per cent more to manufacture. And reer that we have to support the baseball team and all the other things, and ask nothing more than that your money stays somewhere here in the town.""

"I was paid out for an ax the other day after a funny ar-gument," said the newcomer dollar. "I was in the pocket of a an over in Clearwater who went into a hardware store and sean az. When the proprietor told him the price was \$1, he said Blank & Blank's price was 77 cents.

"Very well, said the dealer, "I'll sell it to you on the same ns as the mail order house. Here is your ax for 77 Now give me 25 cents for the expressage you have cents. saved, also 8 cents for the money order and 2 cents postage. That is \$1.07 it would cost you from the catalog house, but my price is just \$1.00.' The customer said that had never occurred to him before, and paid over the \$1.00. Then the dealer stacked up the ax in the rack again and turned away, thanking the cus-tomer. 'What are you putting it away for?' 'Why,' answered the storekeeper, 'if I'm selling on the same conditions as the mail order house you will have to drive into town ten days from now and get it. But I go those people one better. Here's your ax now, when you want it. I just wanted to make the comparison plain all the way through, that's all.""

"The mail order house does not have to get the good will of any individual, be his name Smith, Jones or Brown," said the Rolling Dollar, "for its field is unlimited, so the customer has no protection aside from the postal laws. But the local dealer, with limited possible customers, must and does go much farther to keep the good will of his people." Copyright, 1914

Roll Your Dollars This Way

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and get values you couldn't get a thousand miles away.

Your interest is our interest-our stock is large and complete. BOUGHT RIGHT and we only ask a fair profit. We serve you promptly and are always here to see that you are satisfied.

Keep your money in your own community and it will return to you quicker.

THE BUSY CORNER

Now is the time to buy a John **Deere Plow or Harrow**

Prices will soon advance. Take advantage of present prices. Come in and let us show you our stock.

LAMB & VON PEGERT Hardware and Implements. Plumbing and Heating.

THE KEYNOTE Success in medicine' relies solely on its power to

relieve illness, according to the demands of its purpose. The keynote of success in the use of any medicine compounded by us, is in the fact that every drug used is selected with the knowledge of its purity and potency, and compounded according to most scientific methods by efficient pharmacists.

Your doctor knows the value of our work and the results obtained from medicine compounded here and both he and the patient obtain the results desired through its use.

FUHRMAN'S PHARMACY

The Rexall Store. Coquille, Oregon.

FRUIT JARS

The Canning Season is about here. It's time to stock up on fruit jars. We sell the Economy, wide mouth self-sealing ma-son jar. Jelly glasses etc.

LYONS & JONES

Coquille, Oregon

Fine Groceries