

# FALLS CITY NEWS

## Falls City Leads

### Only City in Polk County Filling Quoto 1st Day

Falls City enjoys the distinction of being the only city in Polk County to fill the Third Liberty Loan quoto on the first day of the Drive. Falls City's quoto was \$8,700.00 and by 9:00 a. m. Saturday mornin' \$12,000.00 had been subscribed. Not only is she 100% ported out is 137%. This entitles her to the "War Flag." The greatest number of Liberty Stamps during the war, hence we are u-

it be for the Red Cross, Armenian, Bonds or War Saving Stamps. When the day of reckoning comes after the war, it can not be said of Falls City that her citizens did not do their part in winning the war.

Gen. Leonard Wood says that the war will be long, that it is criminal to attempt to make the people believe it will be an easy one. He says that it will be one calculated to try men's souls. It is evident that the General saw things not considered g<sup>o</sup> for the people to know. However, the time has come when it behooves everyone to not only conserve the foodstuff, but to forbear many of the useless pleasures and extrava-

gances they have been accustomed to. Every one should engage in some useful occupation productive of good to the nation and the people, rather than be of the "blood-sucking class. The money spent foolishly would equip an army and the spenders would be better off. Under ordinary conditions it is conceded that a man may squander his money in any manner he chooses, and engage in almost any kind of business. But at this time it would seem that along with the conscription of "fighters" there should also be a conscription of other forces that the fighters may be sustained. "Necessity," it is said, "knows no law." If the war continues a few years and there it is no conservation along these lines a dire necessity might arise that would be terrible to contem-

plate. When you feel rich and have an ingrowing desire to get out and distribute your wealth, don't do it; buy a few War Stamps or Bonds. By so doing you not only benefit yourself but you are also helping to win the war.

An exchange very tersely remarks:—"If the merchants of \* \* do not spend more money with the \* \* \* for advertising and printing than they have been spending, we are going to be forced by necessity to curtail the amount of space contributed each week to the various phases of war work. We are only able to serve our country in this capacity because of the financial support given by the people of this county. At the present time we are contributing more space to war activity than we are selling to advertising customers. This condition cannot last always. If you want to make it possible for us to throw open our pages in interest of winning this war, you simply must stand close by us and see to it that we are able to continue to buy high priced paper, pay our printer, and incidentally—now and then—buy something to eat. We want you to help us serve by giving us your business and more of it than you are in the habit of giving."

The above condition obtains with practically every small news paper in the country.

News from the battle front is a little more encouraging.

\$4,000 Liberty Bonds in one night isn't a bad showing for Black Rock.

"Keep politice out of the war," is good council, and rightly construed would mean that incompetent men should not be appointed, or retained in important positions because of party affiliations.

### Street Improvement Notice

To William H. Matthews, L. T. Murphy, William J. Southwell, Jennie M. Cobb, Joe Hudson, W. B. McKowan, E. G. White; and all other persons in interest:

Notice is hereby given that the city council of Falls City, Oregon, contemplates the passage of an ordinance requiring the improvement of certain streets or parts of streets as follows, to-wit:

All of that part of the north side of South Main street, beginning at the intersection of Dayton street and South Main street and running east to the east line of the William Matthews property.

That the said improvement will consist in general in the building of sidewalks along the property abutting on said streets in said city; such improvements to be made at the time and in the manner hereinafter to be described by ordinance.

The cost of said improvement will be assessed to the real property fronting and abutting, on said streets and parts of streets;

That the city council will sit in the city council chamber of said city, on the 6th day of May 1918 at the hour of 7:30 o'clock in the evening of said day, and at said time and place hear and determine objections and remonstrances thereto, if any there be, and

That all owners and other persons in interest may attend at said time and place and show cause, if any they have, why said improvement should not be made.

Done by order of the city council of Falls City, Oregon, made on the 1st day of April, 1918.

C. E. McPherran, Auditor and Police Judge of Falls City, Oregon.

## WILL YOU HELP

### BRING BACK

## THE BOYS

### OF THIS

## COMMUNITY?

This space donated to the 3d Liberty Loan Campaign by N. SELIG.

## If You Haven't the Necessary Cash

OR AT LEAST ONE LITTLE

### \$50 LIBERTY BOND

(on easy payments)

Sign up anyway, take it to your bank and it will be accepted as security while you are making your payments.

Donated to Liberty Loan Campaign.

## BANK OF FALLS CITY.

## NO AMERICAN HAS EVER YET BEEN CONQUERED

No American ever will be conquered unless it is he who fails to invest in this supreme hour to INVEST OR GO UNDER

Donated to Liberty Loan Campaign by

## FALLS CITY LUMBER & LOGGING CO.

## WILL YOU FIGHT

In the trenches at close range, or fight at long range behind the lines by lending your money to Uncle Sam to hold up the hands of those who can actually wield a bayonet for you?

Donated to the Liberty Loan Campaign by

## FALLS CITY MEAT MARKET

## LADIES' SUITS

Suits are favored for spring wear to a greater extent than for fall when the demand for coats predominates. We have your size--the right color and material and best of all the "PRICE."

Serge Suits \$19.50, \$24.75, \$27.50, \$32.50

Wool Poplin \$19.50

### New Suits in Silvertone Checks and Other Popular Materials.

There are no two suits alike, you are thus protected on any duplicates. We make all fittings. The suit is ready for your immediate use when you receive it. Our garments are purchased in New York by four expert buyers who devote their entire attention to this line. We do not confine our purchases to any one line but secure the best in all the leading manufacturers. We are able to duplicate practically any garment illustrated in your New York catalogues and save you from ten to twenty-five percent.

### LADIES' WAISTS

THE LARGEST LINE WE HAVE EVER SHOWN

### ALL NEW PATTERNS

They come in Organdie, Tub Silk Crepe-De-Chine, Georgette and Heavy Satin

Good Quality Voile in Both High and Low Neck 98c.

White and Colored Waists in Silk at \$1.49, \$1.98, \$2.98 \$3.98 to \$5.90

Please Note—We carry a large supply of extra sizes in Waists to fit the fashionable stout lady.

### SKIRTS

NEW SKIRTS IN SILK AND SERGE, BETTER STYLES THIS SEASON THAN EVER.

SILK SHIRTS IN FANCY STRIPES AND PLAIDS. POCKETS, ETC. \$4.98 TO \$7.60

SERGE AND WOOL SKIRTS \$2.98 UP

The best showing of skirts we have ever had and we believe you will be more than pleased with our showing in this line. The prices will be a revelation to you as our stores purchased approximately Ten Thousand of these skirts in one order. We know you can not duplicate these values.

### GET THE HABIT

Buying Thrift Stamps IT WILL HELP WIN THE WAR

## SHEETS, PILLOW CASES

Good Quality Sheets, size 81 x 90, Seamless 98c.

9-4 Pepperil Sheeting bleached 44c. Unbleached 42c.

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|---|--|
| BERLIN ART TICKING 39c.                         | APRON CHECKS, GOOD QUALITY 17c         |
| DRESS GINGHAM 19c and 29c.                      | PERCALES, STANDARD BRANDS 14c and 21c. |
| LONGCLOTH 15c, 19c and 23c.                     | INDIA LINEN 10c 15c 18c and 23c.       |
| BAR AND STRIPES 15c.                            | ROMPER GALATEA 25c.                    |
| KIDDIE CLOTH 25c.                               | BEST QUALITY MERCERIZED SATEN 39c.     |
| CURTAIN SCRIMS, MARQUSETTE 15c 19c 25c and 39c. | 42 INCH PILLOW TUBING 27c.             |
| HOPE BLEACHED MUSLIN 4-4 19c.                   | LONSDALE BLEACHED MUSLIN 4-4 21c.      |
| GOOD QUALITY MUSLIN 18c.                        | MERCERIZED POPLIN 25c.                 |
| USONA SILK 25c.                                 | PONGEE 89c \$1 39 \$1.62               |
| GENUINE FEATHER PILLOWS 98c EACH.               |  |

Phone 29 **J. C. Penney Co.** Dallas Ore. **197 BUSY STORES**