

The Falls City News

D. L. WOOD & SON,
Publishers.

Entered as second-class mail at the postoffice at Falls City, Polk County, Oregon, under the Act of Congress of March 3, 1879.

Telephone—News Office, 83.

Subscription Rates: One year, \$1.00; six months, 50 cents; three months, 25 cents; single copy, 5 cts.

Advertising Rates: Display, 15 cents an inch; Business Notices, 5 cents a line; For Sale, Rent, Exchange, Want and Pay Entertainment Notices, 3 cts. a line; Card of Thanks 50 cts; Legal Notices, legal rates.

Copy for new ads. and changes should be sent to The News not later than Wednesday.

Official Newspaper of the City of Falls City

ISSUED EVERY SATURDAY MORNING

In view of the threatened "Housewife" boycott on the high cost of living, why not ask Wilson to have some legislation passed to prevent boycotts? A boycott is only a strike in disguise.

The Mexican bandits must be running short of ammunition with which to murder American citizens. Wilson is contemplating the raising of the embargo on arms and ammunition to that country.

The various commissions appointed to investigate international difficulties appear to be more interested in posing for the photographer that they may look dignified on the front page of some paper than they are in looking after the interests of the people.

Villa is on the run again, says the great dailies. Villa has great recuperative powers. Although he has been killed and buried, had his arms and legs shot off, lost several wives he appears to be quite cheerful and is making it exceedingly warm for Caranza.

One stroke of a bell in a thick fog does not give any lasting impression of its location, but when followed by repeated strokes at regular intervals the densest fog or the darkest night cannot long conceal its whereabouts. Likewise a single insertion of an advertisement—as compared with regular and systematic advertising—is in its effect not unlike a sound which, heard but faintly once, is lost in space and soon forgotten.

In spite of the strenuous efforts of the council towards economy the taxes are a little higher than last year. They have also found it necessary to raise the water rate from 75c to \$1.00 per month. It is just possible that if the collection of water rent had been properly attended to this raise would not have been necessary. It seems that in the past it has been nobody's business to collect the water rent, but the user could, if he were so disposed, go to the auditor's office and pay. Any merchant doing business on such a basis would go broke inside of 30 days. It seems hardly fair to raise the rate and make the burden the heavier for the ones that do pay on account of the delinquents. Many people having good wells, put in the water in order to help the city out in its venture. Some threaten to go back to their wells on account of the raise and it is possible that the city may lose more in this way than the extra 25-cents will net them.

HARD TIMES AGAIN.

Naturally, since Wilson is re-elected, we did not look for much change in financial conditions, but last Saturday a good citizen and democrat came in and stopped his paper. Thereby the Record loses seventeen and one-half cents, which would have been clear profit had he taken the paper another year.

We did not look for hard times so soon. Verily our punishment is almost greater than we can bear.—Yamhill Record.

AN ANNOUNCEMENT THAT WILL ASTOUND, BEWILDER AND BEWITCH EVERY MAN, WOMAN AND CHILD OF THIS COMMUNITY.

REMEMBER WE ARE RETIRING.
QUITTING THE BUSINESS FOR GOOD.
Nothing will be reserved. Nothing will be saved. There will be no Dilly-Dallying about this Greatest of all Closing Out Sales. EVERYTHING MUST GO ON THE DOUBLE QUICK.

GALE & CO

SALEM'S BIGGEST POPULAR PRICE DEPARTMENT STORE, ARE

PEOPLE WILL COME 100 MILES TO THIS SALE
And why shouldn't they. Think of the immensity of it, the greatness. Why, mere type cannot deliver or express it. It is beyond description. A dollar invested at this sale will be worth two and three dollars elsewhere.

RETIRING FROM BUSINESS

AND THEIR ENTIRE

\$35,000 Stock

Consisting of Dry Goods, Dress Goods, Silks, Muslins, Sheetings, Beddings, Underwear, Hosiery, Coats, Suits, Dresses, Waists, Shoes for Men, Women and Children. Men's Clothing and Furnishings. Every Item New and Fresh from the Best Factories in this country. Every article not over three months old, will be

SACRIFICED

IN ONE OF THE GREATEST AND MIGHTIEST SALES THIS PART OF THE STATE HAS EVER KNOWN

Sale Opens Thursday, Dec. 7, 9:30 A.M. and will continue until entire stock is wiped out

REMEMBER THE TIME, THE PLACE AND COME

GALE & CO

(Formerly the Chicago Store)

COR. COURT AND COMMERCIAL ST'S. SALEM, OREGON.

1000 yards of white twill outing, formerly sold for 12½c yd. to close out for
6c per yd

1500 yards of standard apron gingham, worth at the present market price 11c, to close out for
6c per yd

500 of O. N. T. Sewing thread, black and white and all numbers, to be sacrificed at
7 spools for 25c

About 25 dozen of men's fine chambray work shirts regular 50c grade to close out for
29c

Men's winter weight union suits, regular \$1.25 grade, to close out for
69c

Entire stock of men's blue and striped denim overalls, regular \$1.25 grade to close out for
79c

One lot of ladies' suits, made of fine grade materials assorted colors. Formerly sold up to \$20.00 to close out for
\$1.98

Lot of silk dresses, of fine poplin and chiffon taffeta, good assortment of colors and sizes, values to \$15.00 to close out for
\$2.69

Lot of women's gun metal shoes, values to \$3.00 to close out for
98c

About 50 dozen of heavy canvas gloves, every pair must go in this closing out sale for
4c pair

Men's extra heavy work sox, regular 12½c grade, to close out for
6c pair

One lot of cotton blankets, good size and weight, to close out for
45c pair

FOILING THE FLAMES.

Methods of Fire Prevention Should Be Studied in Every Home.

In bygone days the function of the chief of a fire department was merely to put out fires. Nowadays his duty is to prevent them.

Originally a fireman's work was defensive. Now it is also offensive. It attacks the cause.

Most fires are preventable. Individual carelessness is the chief cause. Education of the public—even involving punitive measures—is the remedy.

The simplest method of getting rid of fires is first to get rid of things that burn. "Cleanup days" are no novelty. They have undoubtedly reduced the fire loss ratio, but the very fact that there is need of an annual cleanup is proof that the public has not yet been rightly educated. Once a year is not often enough to wash the public's face or to brush its teeth and clean out its ears. This should be a daily task. Waste, rubbish and combustibles should not be allowed to accumulate.

The public education must go further. It should be carried into the home and should begin with the child.

A periodical lecture or talk given at least once a month in the public schools by a fireman in uniform would strike at the very root of the fire problem. An official in uniform always impresses a child, and his remarks and directions would carry the weight of authority. These lectures if illustrated by charts and diagrams would be more effective and would graphically present to the child mind not only the dangers of fire, but the methods of prevention and quick extinguishment.

In some cities juvenile police departments have been established with varied success, but a juvenile fire department, whether organized or merely existing in the educational equipment of children to prevent and extinguish fires, would be one of the most advanced steps taken toward the conservation of human life and property.—Insurance Press.

HER GIFT OF MIMICRY.

Cissie Loftus Could Imitate Irving and Bernhardt Equally Well.

Walter Prichard Eaton in the American Magazine says in an article about famous mimics:

"In the days when Cissie Loftus was delighting vaudeville audiences with her imitations she used to give an imitation of Lillian Russell. Miss Russell countered by giving an imitation of Miss Loftus' imitation of her. But to an artist like Miss Loftus that presented no difficulties. She merely came back with an imitation of Miss Russell's imitation of her imitation of Miss

Russell! The fair Lillian thereupon retired from an unequal contest.

"Cissie Loftus could imitate anybody. The present writer once heard her in the course of a casual conversation imitate most thrillingly Sir Henry Irving in a blank verse death scene. Then an imaginary curtain descended, and you heard Sir Henry, in a totally different voice (no less unmistakably his), inquiring in very Saxon prose, where the deuce were the red lights?"

"Standing on the stage of a theater, without change of costume, with the flicker of a smile on her rather wistful face, she would range from Sarah Bernhardt to Ethel Barrymore, as that you almost gasped at the uncanny cleverness of it, and if you shut your eyes you could hardly believe that the actual persons were not present."

"Here of course was an extraordinary gift of mimicry, and it brought her in \$1,000 a week, much more probably than she could command as an actress."

Zulu Songsters.

The arrival of a European in a Zulu village, the opening of a railway, a war, a famine, a plague of locusts, a pestilence may become topics for semi-public songs that are soon circulated among the people. Songs are used at the public functions of chiefs, such as the feast of the first fruits and at royal marriages. War and tribal songs are possessed by every chief and tribe. At marriages and other public ceremonies it is the Zulu custom to render not only the songs of the living chief, but those made famous by his father and grandfather.

Waiting For Him to Start Something.

"I'm just waiting for my husband to complain about my extravagance this month."

"Ready to give him an argument, eh?"

"You bet I am. By mistake his golf club checks came to the house, and I've got 'em."—Detroit Free Press.

Morbidly Suspicious.

"If you want to fight I'll hold your coat," said the bystander to the quarrelsome man.

"Great Scott! Can't a man even stand in the street without having a check boy try to work a tip out of him?"—Washington Star.

A Prize.

"Yes," said the girl who makes collections, "it is one of the best autographs I have in my collection."

"But are you sure it is genuine?"

"Positive. I cut it from a telegram that his wife received from him."—London Telegraph.

Mean Intimation.
Well—When you don't intend to accept a man it is awful hard work to keep him from proposing. Belle—Oh, don't believe everything the other girls tell you!—Baltimore American.

Coddle the Cows.
Cows are tenderly cared for in Holland. They are blanketed in damp or cold weather in the pastures.

Repentance is the golden key that opens the palace of eternity.—Milton.

He Mailed the Letter.
First Woman—I got a letter from you yesterday and it was dated a whole week ahead. Second Woman—So you really got it, then? My husband must have posted it the very day I gave it to him.—Boston Transcript.

How easy it is for one to suggest a sure way for some one else to manage a troublesome affair!

Yes!
We do
Job Work.
Compare
our prices
with others
and
see samples.

THE NEWS

No Combination of Reading Like It and All For \$2.10

The Youth's Companion
52 ISSUES
The favorite family weekly of America. 12 Great Serials or Groups in 1917, and 250 Short Stories, a thousand Articles and Suggestions, a thousand Funnyisms. Special Pages for all ages.

McCall's Magazine
12 ISSUES AND A DRESS PATTERN
The Fashion AUTHORITY followed by millions of American women. You will get the 12 monthly issues, McCall's, making not merely a "department" but a fashion magazine every month of 1917.

64 Issues and 15c. McCall Dress Pattern for \$2.10

Send \$2.10 (Express or P. O. Money Order the publishers of the paper in which this Offer appears and get:

- 1 THE YOUTH'S COMPANION for 52 weeks, and the 1917 Home Calendar (This Offer is to new Youth's Companion subscribers only.)
- 2 McCall's MAGAZINE every month for one year; also choice of any 15 McCall Dress Pattern FREE for 2 cents extra to cover mailing.

THE YOUTH'S COMPANION, St. Paul St., BOSTON, MASSACHUSETTS

The American Boy

The SAFE boys' magazine
Twelve months of healthful brain food
Only \$1 a year

All boys for all boys, not a child's paper! Clean as a whistle, full of pictures, 36 to 37 pages every month. Handy, inspiring (not a travel) adventure, athletic, history, school life, written by most popular boys authors. Instructional special articles. Fine articles on football and other sports. Departments of Mechanics, Electricity, Photography, Popular Science, How to Make Things, Scrap Collecting, Chickens, Pota Gardens, Inventions and Historical Wonders.

Read by 500,000 boys and endorsed by their parents.