

The Falls City News

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Copy for new ads. and changes should be sent to The News not later than Wednesday.

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Dr. F. M. Hellwarth, Health Officer.

The Council meets in regular session on the first Monday evening of each month, at 7:08 o'clock, in the office of the Falls City News.

SATURDAY, FEBRUARY 6, 1915

REAL MORALITY

"Provincialism is not morality," says Dr. Frank Crane, "Many conscientious people feel that whatever is different is immoral."

"To many an honest villager and farmer the city is a sink of iniquity. The unconscious ground for this conviction is simply that so many things are done in cities to which the rural dweller is not used."

"I find a very common expression of opinion among those of any nation, section or race, that those of another are quite loose in morals. The English think the French are libertines, and the French think the English are hypocrites. Methodists imagine shocking things of Roman Catholics, and the latter can curdle your blood with accounts of the vileness of Methodists. A church member in Kansas looks upon a German sipping beer to music in a garden as on the toboggan slide to moral wreckage."

"I would define real morality as that principle in a soul which respects the sanctities of life, maintains loyalty in love, seeks and enjoys useful daily work, subjects all desire to judgement, subordinates personal to altruistic motives, abhors dirt, is stern towards self, and lenient towards others. Whenever you find a principle working these works in a man, you have found morality, whether the man be white, yellow Christian or Mohammedan, consumer of grapejuice or of pump-water."

The Improvement Club just organized this week is a step in the right direction. The idea is not to loost real estate or property values, but to bring about changes for the good of the citizens and induce capital to invest in enterprises and industries needed in this community. Any thing that can be accomplished for the benefit of the public generally will benefit individuals. Every citizen should work in harmony with this club and help to land some of the much needed industries.

A Contest "promotor" blew into Falls City Friday morning and endeavored to explain how a contest would cause the elusive dollar chase itself into our strong box. He said "I" would buy an automobile, put it up as a prize and after the contest have the receipts. We told him that as there was likely to a considerable amount of rain yet this spring we objected to be shorn so closely. He appeared greatly pained and departed for greener fields.

Panama-Pacific International Exposition

Wonderful Exhibits From All Lands Show the World's Best Progress

From Beginning to End Magnificent Panama-Pacific International Exposition Will Abound With Superb Educational and Entertainment Features.

By HAMILTON WRIGHT.
THE construction of the vast Panama-Pacific International Exposition at San Francisco was 95 per cent completed three months before the opening day, on Feb. 20, 1915. The early installation of thousands of tons of rare and costly exhibits from all parts of the globe and the participation of forty of the world's great countries have assured a celebration that will be unrivaled in its splendor, magnitude, interest and comprehensiveness.

From its opening until its close, on Dec. 4, 1915, the Exposition will abound with original features collected at an expenditure of many millions of dollars. It will present a cross section of human achievement. The Pan-

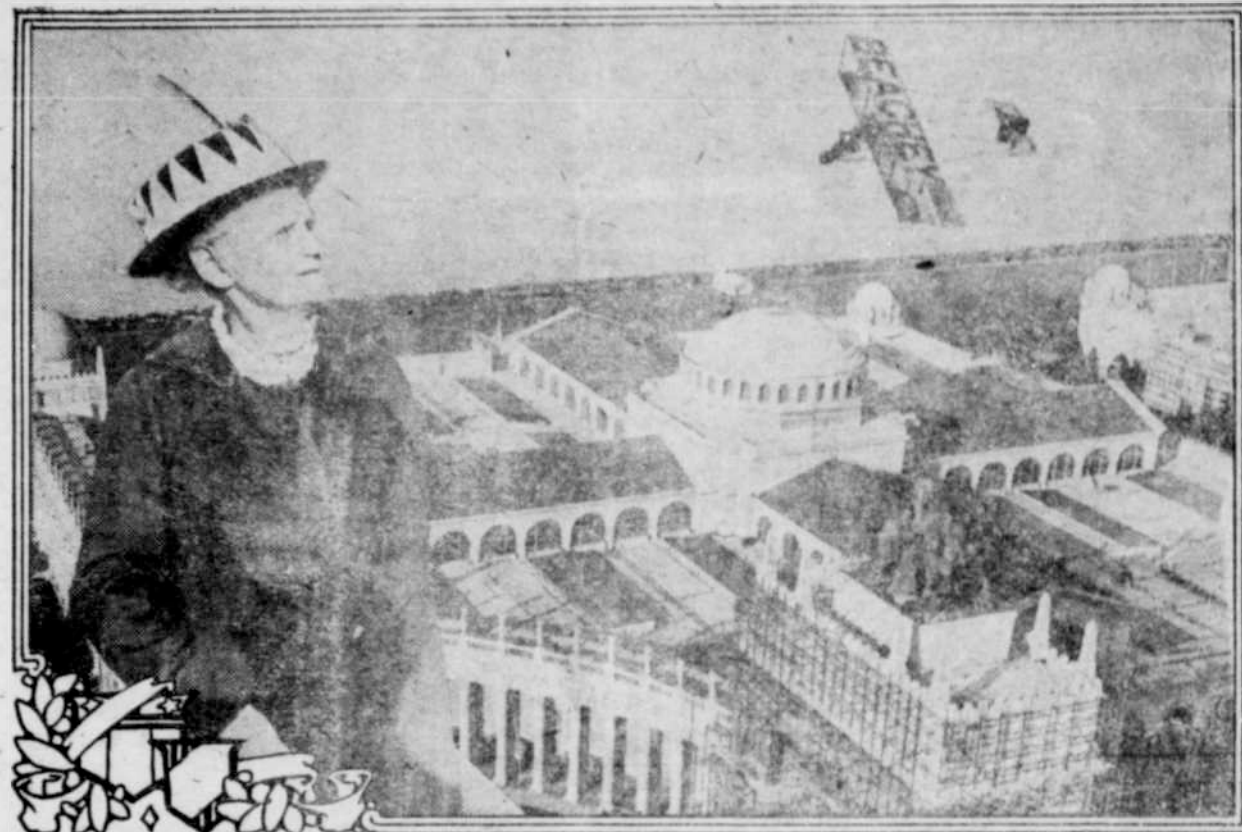
Francisco in a single day, and, far in advance of its opening, the Exposition had created an unprecedented interest throughout the world, and its opening was eagerly awaited.

In keen competitive exhibits there will be presented more than 80,000 single exhibits and groups of related exhibits portraying the results of the world's best efforts in recent years.

This wonderful Exposition, presented at an outlay of more than \$60,000,000, celebrates a contemporaneous achievement, the building of the Panama canal, and all exhibits that are entered for competitive award will be those that have been originated or produced since the great Louisiana Purchase Exposition at St. Louis ten years ago. The possible exception to this rule will be where earlier exhibits are

fare work will, for example, see in the Palace of Mines an exhibit three-fourths of an acre in extent, illustrating the manner in which the largest steel corporation in the world is caring for and plans to still further advance the welfare of its employees. In the Palace of Education they will be interested in a great United States government exhibit.

The great war in no way has diminished the prospect of attendance at the Exposition, and thousands of Americans will for the first time enjoy the educative trip across their native land. After the outbreak of the conflict the number of conventions deploring to meet in San Francisco proportionately increased. One of the most important of the assemblages will be the international engineering



Photograph courtesy San Francisco Examiner.

THE MOTHER OF LINCOLN BEACHEY, FROM THE TOWER OF JEWELS, 435 FEET ABOVE THE EARTH, AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION, WATCHES HER SON LOOP HIS ONE THOUSANDTH LOOP.

When Lincoln Beachey, a son of San Francisco, on the occasion of his homecoming after breaking all world records as a daredevil loop of 999 loops, performed two entirely new and death defying stunts over the completed palaces of the Panama-Pacific International Exposition it was his aged mother who for the first time waved him on to fresh achievements. Mrs. Beachey held a place of honor, 435 feet up in the air, on the tiptop of the wonderful Tower of Jewels. From this aerial she was able to watch every erratic move of her daredevil son. She cried out only once. That was when he wrote the figures "1000" against the clouds, high above the two miles of completed exhibit palaces, significant of the looping of his one thousandth loop.

ama canal is today open and doing business on a far vaster scale than was predicted for it, and the Exposition, which celebrates the opening of the canal, is today revealed as the greatest manifestation of national achievement in American history. Here will be a neutral ground where even nations engaged in warfare will display on a scale never before equaled their progress in the arts, industries and sciences of peace.

Within three months before the opening of the Exposition as many as 2,000 tons of consignments had reached San

shown to illustrate the evolution of the processes of manufacture—as, for example, a display of a model of the first cotton gin in connection with the marvelous equipment into which it has evolved.

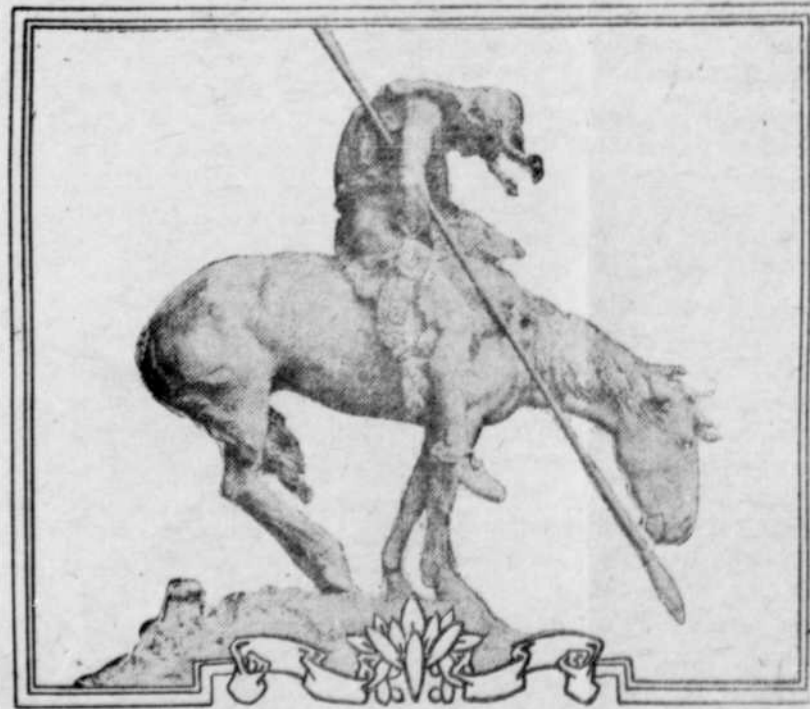
Many of the displays will be especially adapted to study by the delegates to great national and international congresses and conventions, of which more than 300, embracing almost every phase of human activity, have voted to meet in San Francisco in 1915. Delegates to the congresses interested in social progress and wel-

come, at which its distinguished chairman, Colonel George W. Goethals, will preside.

The foreign participation will be notable. The nations are not attempting to show everything that they produce, but will lay especial emphasis upon those products in which they excel. In the Danish display, for example, will be shown products of the Royal Danish porcelain factory at Copenhagen. Japan in her exhaustive exhibit will display priceless works of art, loaned by direction of the Imperial household and many of which could not be duplicated. From Italy will be shown historic paintings of the old masters, hitherto never exhibited in America in the originals. From China there have reached San Francisco selections of exhibits collected under the supervision of the governors of the Chinese provinces. Rare silks and satins, carvings, inlay work in the precious metals, exhibits of the transportation methods employed in the old China and the modern methods used in the awakening republic will be shown.

New Zealand will make a marvelous exhibit of its rare woods, of its fleeces, of its superb scenic charms. A large number of rare giant tree ferns from New Zealand will be found growing on the Exposition grounds.

The Argentine Republic early set aside a larger sum than any ever appropriated by a foreign nation for representation in an American exposition. The modern cities of Argentina, the schools, churches, libraries, the great live stock and agricultural interests will be extensively portrayed, and the mutual interests of South America and North America will be emphasized in almost every conceivable manner. From South Africa will be shown diamond exhibits and methods of extraction. The magnificent Canadian displays will review not only the widely known agricultural wealth, but will illustrate the scenic charms of the great Dominion, of snow clad mountain peaks, of farreaching forest, of inland lakes in chains of silver and rushing mountain streams.



"THE END OF THE TRAIL," PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.

This photograph shows James Earle Fraser's superb piece of statuary, "The End of the Trail," at the Panama-Pacific International Exposition. More than 800 beautiful sculptures are shown at the Exposition, the works of famous sculptors of the day. In addition to the sculptures shown out of doors, thousands of beautiful works of art are presented in the great Palace of Fine Arts.

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Office and Residence Phone 368 Falls City, Oregon

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