

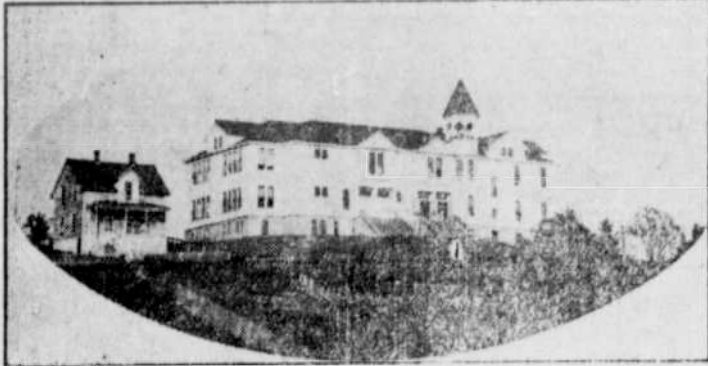
Beautiful, Progressive and Prosperous Falls City, Oregon

The Timber, Orchard and Garden Section of Luckiamute River Valley

Reliable Condensed Information Concerning This City and the Surrounding Territory

Educational, Social and Scenic Attractions

The Falls City school has been kept at a very high standard of excellence, and its character and location make it one of the most attractive



FALLS CITY'S TWELVE-GRADE SCHOOL

features of the city. Many residents have been attracted here by the superior advantages for education which this school offers.

The enrollment is 252, in charge of Prof. J. E. Dunton, Principal, and the following teachers: The Misses Jean and Hazel Kuykendall, Chloe Palmer, Alice Grant, Elsie White, Ruth Fugate, Hallie Morrison.

The Religious organizations are: Adventist, Catholic, Christian Free Methodist, Methodist Episcopal, Zion Watch Tower.

The Fraternal societies are: Independent Order of Oddfellows, Knights of Pythias, Modern Woodmen of America, Pythian Sisters, Royal Neighbors of America, Woodmen of the World.

There are Dramatic, Musical and Social organizations, Commercial Club, Base Ball clubs, free reading room, motion picture shows, halls for dances, entertainments, public and lodge meetings.



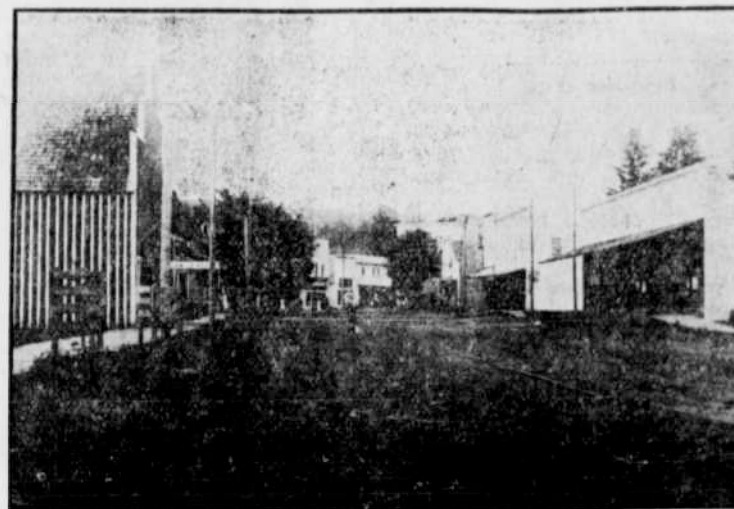
LUCKIAMUTE FALLS, IN FALLS CITY

The city derives its name from the falls of the Luckiamute River. The falls are inside the city limits—only two blocks from the main business part of the city—and furnish a never-ceasing natural wonder that is the pride of the citizens and is an attraction to visitors.



FALLS CITY STRAWBERRY CROPS ARE PROLIFIC AND PROFITABLE

(The above strawberry-picki. g scene shows the owners, Mr. and Mrs. T. D. Hollowell, at the left, and some of their neighbors.)



STREET SCENE IN FALLS CITY

(The streets are being improved and new buildings erected, and this picture does not give a satisfactory showing of present conditions.)

Industries and Opportunities

The lumber and logging business has been the principal industry of this section from the beginning, 22 years ago, and it will continue to



TRAIN-LOAD OF LOGS ON THE S., F. C. & W. RY.

be a large factor in the business life of the community for many years to come, but now that it has been proven that the surrounding bench and hill lands are as well adapted to the production of fine fruit as any other section of the Pacific Northwest, there is a rapid development of orchards from a few acres to 200 and 500 acres.

The city now has a large planing mill, bank, department store, four general stores, two real estate firms, one hardware store, one furniture store, one drug store, one jewelry store, one meat market, one bakery, two confectionery stores, one blacksmith shop, two barber shops, two men's furnishing goods stores, two hotels, one box-ball alley, one photograph gallery, one millinery store, one newspaper, one second-hand store, one livery stable, one public hall, one motion picture show, two



ORCHARDS ARE NUMEROUS AND PROFITABLE

licensed saloons. Thus it will be seen that Falls City is sufficiently well provided with business and mercantile establishments to supply the needs of the community for years to come. What is urgently needed, however, is a number of small manufacturing establishments, such as a porch column factory, a shingle mill, a brick yard, a laundry,

For further information, address W. J. Hooker, Secretary, or C. W. Lee, President, Falls City Commercial Club, Falls City, Polk County, Oregon

Hinshaw's Confectionery
And Ice Cream Parlor

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THE BEST IN Postcards Cigars Fruits
Tobaccos Pipes Candies

Falls City Station Time Card

Salem, Falls City & Western Railway.

East Bound.		West Bound.	
TRAIN NO. 1.			
Lv. Dallas.....7:35 a m	Lv. West Salem.....8:15 a m	Lv. West Salem.....9:00 a m	Lv. Dallas.....9:45 a m
TRAIN NO. 3			
Lv. Black Rock.....10:50 a m	Lv. Falls City.....11:35 a m	Lv. West Salem.....1:30 p m	Lv. Dallas.....2:15 p m
Lv. Dallas.....11:40 a m	Ar. West Salem.....12:20 p m	Lv. Dallas.....2:15 p m	Ar. Falls City.....2:45 p m
TRAIN NO. 5.			
Lv. Falls City.....3:00 p m	Lv. Dallas.....3:35 p m	Lv. West Salem.....4:35 p m	Lv. Dallas.....5:20 p m
Lv. Dallas.....4:15 p m	Ar. West Salem.....4:45 p m	Ar. Falls City.....5:50 p m	
TRAIN NO. 7.			
Lv. Falls City.....6:05 p m	Ar. Dallas.....6:35 p m	TRAIN NO. 8. (Sunday only)	
Lv. West Salem.....9:00 a m			
Lv. Dallas.....9:45 a m			
Lv. Falls City.....10:15 a m			
Ar. Black Rock.....10:35 a m			
TRAIN NO. 10. (Sunday only)			
Lv. West Salem.....1:35 p m			
Lv. Dallas.....2:20 p m			
Lv. Falls City.....2:50 p m			
Ar. Black Rock.....3:10 p m			
TRAIN NO. 12. (Sunday only)			
Lv. Black Rock.....4:00 p m			
Lv. Falls City.....4:15 p m			
Lv. Dallas.....4:50 p m			
Ar. West Salem.....5:30 p m			

Train No. 3 connects at Dallas with morning Train from Portland and way points.

Ball Game Sunday, City Park, 2:30; Falls City vs. Monmouth

GOOD READING FOR THE HOUSEHOLD At Reduced Rates

You will find it to your interest to call at The News office and learn what we can do for you before you subscribe or renew your subscription to other publications. We give you better rates than you can get elsewhere; you pay us the price and we will do the work.

No. 1 Price	
Woman's Home Companion.....1.50	Review of Reviews.....\$3.00
Pacific Monthly.....1.50	Falls City News.....1.50
Total.....\$7.50	Our Price, only.....\$4.75
No. 2 Price	
Review of Reviews.....\$3.00	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$6.00
Our Price, only.....\$3.75	
No. 3 Price	
Delinicator.....1.00	McClures.....1.50
Pacific Monthly.....1.50	Falls City News.....1.50
Total.....\$5.50	Our Price, only.....\$3.95
No. 4 Price	
Pictorial Review.....1.00	Modern Priscilla......75
Ladies' World......50	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$5.25
Our Price, only.....\$3.25	
No. 5 Price	
Woman's Home Companion.....1.50	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$4.50
Our Price, only.....\$3.25	
No. 6 Price	
McClures.....1.50	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$4.50
Our Price, only.....\$3.25	
No. 7 Price	
Everybodys.....1.50	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$4.50
Our Price, only.....\$3.25	
No. 8 Price	
Review of Reviews.....\$3.00	Falls City News.....1.50
Total.....\$4.50	Our Price, only.....\$3.00
No. 9 Price	
Delinicator.....1.00	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$4.00
Our Price, only.....\$3.00	
No. 10 Price	
Cosmopolitan.....1.00	Pacific Monthly.....1.50
Falls City News.....1.50	Total.....\$4.00
Our Price, only.....\$3.00	
No. 11 Price	
Woman's Home Companion.....1.50	Falls City News.....1.50
Total.....\$3.00	Our Price, only.....\$2.50
No. 12 Price	
Pacific Monthly.....1.50	Falls City News.....1.50
Total.....\$3.00	Our Price, only.....\$2.25

City Livery Stable

Horses boarded by day or week. Everything first class. The best of attention given to our customers.

JUSTIN HUNTER, Manager

Professional Cards.

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F. M. HELLWARTH
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Office over postoffice Falls City, Ore.

DR. L. STANDHOEFER
Physician and Surgeon
Office Hours: 10:30 a. m. to 2 p. m., and after 5 p. m. Mutual Phone Blue 35, day or night.
Falls City, Oregon

W. B. OFFICER, M. D.
Physician and Surgeon
Office in the Walker Hotel. Mutual Phone 291, bell 32.
Falls City Oregon
Phone Night Call 441

Attorneys
W. J. HOOKER,
ATTY. AT LAW
Admitted to practice in all State Courts With the Bank of Falls City

J. H. FLOWER
Attorney-at-Law
Office on Main Street
Falls City, Oregon

Miscellaneous
Teaming
R. A. TITUS
Draying, Wood and Lumber Hauling, etc. Proprietor of Hearse.
Phone 134 FALLS CITY, ORE.

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This for That

You have some article you don't need; tell us what it is and what you want in exchange for it, and we will find what you want. No trade no charge. THE NEWS.

Mr. Newcomer

Come to Falls City and buy orchard land that needs no irrigation. Prices are low, but advancing.