

## O. M. HEACOCK



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## Exclusive Sight Specialist of La Grande

I devote my entire time and attention to one thing-OPTICS.
Some people declare that they would not be blind for all of John D. Rockefeller's money Yet when they need glasses, they go where they can pick them up from some tray for a few cents, or else trust their eyesight to someone making the fitting of glasses a side line. I have trained ability, equipment and facilities I am registered by the Oregon State Board of Optometry, by examination

## Will Be in Enterprise Soon

I have the only lens grinding machinery in Eastern Oregon, and conduct a permanent optical office in La Grande, next door to the post office.
All leading physicians of La Grande recommend my optical work.
I do not travel, but am going to make this one trip, at the request of several persons who live in Enterptise
See me while I am here and save an expensive trip to La Grande. All work guaranteed, the same as If you were fitted at my office in La Grande.
 such men, but of great importan o this city and the entire valley.
There ts no doubt Wallowa valle is too rich in soll and water is too
abundant to be used only for grain ralstigg. More intensive forms of ag. riculture and dairying are the natural uses to which the land in thise valley should
prottable
protitable.
When the
When the land in thls valley, from upper Prairie Creek to Lower Valley,
is put to Us highest and most prontit is put to ks highest and most pronit
able use, ten fanulites wim make thei able use, ten fanmlies wid make their
Ivving oft it where one family does so now.
$\qquad$ of the hilghest and best uses for the land is a question that should be ad. Experience so far has been favor able or else the sugar company would not be whlling to make the investments it praposes, and farm-
ans who have leased land for sugar ans who have leased land for sugar
beet culture would not be whling to beet culture
renew Jeases.
This proposition is fully carried out, would mean several times as many people alving near each town
in the valley and to therofore of great importance to the towns.

## COUNTY HIGH SCHOOL.

 The county high scbool is having a very prosperous year. The enroll-ment is puahting the ninety mark, over conehalf of whom are from out. side the Enterprise distriot. Every part of the county is represented. splendid progis is excellient and splendid progress
along all lines,
along all Hines.
We believe the next step the coun-
ty school boand ought to ty school boand ought to tuke should be to equalize the expenso of allend
ance between studenss in ance between shict, who can ive at home, and
tre those trom outside districts who aro compelled to board. A dormitor with kikhen and dining hall, where small expense, would do that, the outaide students getting free use of building and utenstlo, but olaarng
pro rata the cost of food and its pro rata the
preparation.
This if simitar to the propose


Selected Wheat
Modern Machinery
Years of Experience
Make Chief joseph flour the best for you
The Joseph Milling Company
Ask your dealer for it. He can get it for you.
c. H. ZURCHER

RAY E. VEST
ZURCHER \& UEST

## Big Reduction Sale

In order to clean up our stock and get ready for Spring goods we are offering several lines of merchandise at

20 per cent off
$\$ 7.50$ all wool Blankets, now - $\$ \mathbf{6 . 0 0}$
\$ 6.50 all wool Blankets, now $\quad$. $\$ 5.20$
$\$ 22.50$ Overcoats or Suits, now - - $\$ 18.00$
$\$ 20.00$ Overcoats or Suits, now - $\$ 16.00$
\$17.50 Overcoats or Suits, now - - $\$ 14.00$
$\$ 12.50$ Sheep Skin Lined Overcoats - - \$10.00
You Can Save Money by Busing Now

## Zurcher © Vest MEN'S FURNISHERS

## Are You Boss

## of Your Own Job?

Or is some one else assuming the responsibility for your work? The trained man is the responsible and well-paid man. The untrained man-the chap that does only the detailed part of the work at another's bidding-as sumes no responsibilities and is paid just so much for his labor, and no more.

If you are only a detail man, the International Correspondence Schools can fit you for positions higher up-can help you to be boss of your own job. If you are earning only a small wage, the I. C. S. can raise your salary. No matter where you live, how many hours a day you work, how little spare time or money you have, or how limited your education (provided you can read and write), the International Correspondence Schools will go to you and train you for your chosen occupation. Training means rapid advancement to be boss of your own job. The 214 Courses of the I. C. S. offer to you a way out of the rut of forever having to take orders from the boss.

The I. C. S. can help you just as it has helped thousands of other ambiti ous men that at the rate of 300 every month are voluntarily reporting salar ies raised and positions bettered as the direct result of I.C-S Training. The C-S way will not require you to leave home, stop work, nor suffer any in convenience. To find out all about the I-C-S way-to get full information about how you can learn to be boss of your own job--mark and mail the at tached coupon. This will cost you only postage and will place you under ab solutely no obligation.

## Send the Coupon NOW

