

Ashland Weekly Tidings

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OFFICIAL CITY AND COUNTY PAPER

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THE PEOPLE'S FORUM

"One Thing Thou Lackest"

If I were a preacher and taking a text from which to speak to the Ashland people it would be these words: "One Thing Thou Lackest." For several years we have been trying to make Ashland a noted resort and we have succeeded in a modest way. No other town in the state of Oregon of the same size is so well known throughout the west and south.

Our efforts at making Ashland a well-known resort have been, of course, as we all know, more or less feeble, in some cases well meant but misguided and spasmodic, and all the while we have been wholly unprepared to satisfactorily take care of people if they had taken us at our word and visited us in any large numbers. However, we have been spared for the most part for the reason that it is a well-known fact throughout the country that we are lacking in the one essential thing that a popular resort must have, and that is a first-class, up-to-date tourist hotel that would attract attention from one end of the country to the other.

In order to do this it would have to be a hotel, not simply an excuse for one. There is not one such hotel now between Portland and San Francisco, and only one place that would justify the erection of such a hotel, and that place is Ashland. Here we are with an all-year climate not excelled in any country, with mineral waters that by actual analysis equal any waters in the world. Our altitude is right, being about 2,000 feet, and our scenery and beauty unsurpassed.

Objections might be made to the plan of building a hotel on the ground that we already have one not sufficiently patronized, and why build another? There are two answers to this question. The first is that the proposed hotel would be a different kind of a hotel entirely, erected for a different purpose and patronized by a different class of people—a class which is not coming at the present time to Ashland at all. Those are the people we want, and if Ashland is to take her place by the side of those towns and cities of the coast that have sprung up like magic and are today without any other resources except the tourist, leading the world in growth of population and substantial building, then Ashland should instantly stop her quarreling over the insignificant and non-essential things that can only be properly classed under the heading of "Small Town Stuff," and untidily, heroically and persistently focus all her energy upon the one thing lacking, which is a tourist hotel, which would help every man in town and every line of business, and secondly, the hotel which we have now would be benefited as much, if not more, than any other business, because it would start something worth while—

PAIN IN BACK? IF YOU ARE A SUFFERER HEED THIS ADVICE

Los Angeles, Cal.—I wish to give to the world the benefit of the experience I have had with Dr. Pierce's medicine. I took four bottles of the Favorite Prescription, and five of the Anus Tablets for my kidneys, and I must say no doctor has ever done me one-half the good I derived from the use of these medicines. I suffered with neuritis in my back for three years and it has disappeared and the kidney trouble also.—Mrs. Helen Perce Reed, 653 W. Belgrave Ave., (Huntington Park).

a movement that would have sufficient advertising features to bring a host of people from every direction and from among all classes. It would seem that it would be a good business scheme for the owners of the present hotel to start the movement, calling upon the citizens of the town to take a part in it. Now, this brings us to the consideration of who is going to build the needed hostelry. If it is ever done at all it will be done by the people of this town themselves, or largely so, and they can do it if they will. It would not be a gift to the city or a contribution to a good cause, but an investment of the safest kind that would doubtless pay a good dividend and could, in all probability, be sold within a few years for double the money that it would cost to build it.

ASHLAND WINS FROM K. FALLS IN GRID BATTLE

By GRANT SELBY (Tidings High School Reporter) "They're fighters and a good bunch" was the prevailing sentiment cataloguing the Klamath Falls football team Saturday afternoon after the local gridsters tramped off the Ashland field with a 28 to 7 victory after a hard-fought game.

The game started when Ashland plugged the Klamath Falls line close to the latter team's goal. After that the speediest man of the box factory city's warriors intercepted an Ashland pass and carried the ball eighty-five yards for what would have been a touchdown but for the good work of Allan Brower, who tackled the Klamath Falls man in the nick of time.

ASHLAND-Center, Dale Young; right guard, Harlan McWilliams; right tackle, Allen Aust; right end, Elton Ramsay; left guard, Harry Hill; left tackle, Taylor; left end, Allen Brower; quarterback, Captain Heer; fullback, Earl Snyder; right halfback, Charlie Rush; left halfback, Albert Guthrie.

Watt's place; H. Worthy took T. Peyton's place; R. Tanksley took A. Moorland's place; P. Motschbacher took R. Goetz's place. Banquet Given After the game both teams, coaches, referee and the yell squad were entertained with a banquet given in the Ashland high school room.

Under the direction of Marjory Edison, Esther Church and Grant Selby, a dance was given in honor of Klamath Falls. Scattering of confetti featured the evening's "high time." The crowd danced until 12 o'clock.

COUNCIL WILL FRAME BUDGET FOR NEXT YEAR

Ashland voters will pass judgment on the city's potential bond issue of \$18,000 November 2. Resolutions providing for the coming bond election were passed yesterday evening at an adjourned meeting of the city council after William Briggs, city attorney, had engineered the proper legal steps to be taken.

The regular meeting of the Daughters of the American Revolution, Mount Ashland chapter, was held Friday afternoon at the home of Mrs. H. W. Anderson, beyond the old State Normal school.

land the central location in southern Oregon for pure-bred livestock raising. According to Mr. Fuller's statement, the winter fair will cost approximately \$1,500. The premiums will cost between \$1,000 and \$1,300. The total expense, Mr. Fuller said, of the fair last year was \$300.

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Tidings Commended A vote of appreciation commending The Tidings city editor for the manner in which the activities of the city council are presented to the public by means of The Tidings news stories was given.

D.A.R. PLANS HISTORY ESSAY SCHOOL CONTEST

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C. E. EXECUTIVE OFFICERS HOLD S. ORE. MEETING

Executive officers of the Christian Endeavor union met yesterday evening at the Presbyterian church for the purpose of adopting a new constitution and to plan new work for the coming year.

The officers reported that favorable progress had been made for "goals," a state merit system of grading the work of each society. As a result of the recent work the local Christian church has organized a new senior class, the Congregational has a new junior society and the Presbyterian church at Jacksonville has a new society of twenty members, and word received from Klamath Falls indicates that the box factory city will have new Christian Endeavor societies at both the Presbyterian and Christian churches of that city.

SHERIFF TO SUPPLY TEMPORARY LICENSE PLATES FOR AUTOS

Following a suggestion of Representative Benjamin C. Sheldon, of Medford, Secretary of State Kozor has authorized Sheriff Terrill to deputize Medford and Ashland authorities to supply temporary license plates for automobiles.

W.C.T.U. Elect Officers At Ore. City Convention

OREGON CITY, Or., Oct. 17.—Mrs. Mary Mallett, of Portland, was re-elected president of the W. C. T. U. for the state of Oregon at the thirty-eighth annual convention here today.

return to Ashland in a short time. Following a decision made at the convention, the 1922 state meeting will be held at McMinnville.

Valley Farms In Need Of Fertilizer For Alfalfa Crops

The ranchers of the Rogue River valley are thoroughly familiar with the fact established during years of experimental work by this experiment station that sulphur is a very valuable and necessary fertilizer for alfalfa in this section.

Oil From The Trigonina Shows Paraffine Base

The oil struck in the Trigonina well October 6 is 22 degrees baume, which is .921 specific gravity, and is dark brown amber in color, with a greenish tinge, as seen on the top in the barrel.

AS NEAR AS YOUR TELEPHONE

the Phoenix church, with their wives, attended the meeting at Rogue River, when Rev. E. W. Warrington gave a stirring and most interesting address on "Evangelism," and Rev. E. P. Lawrence, pastor of the Medford church, spoke on the "New Era" work of the church.

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Notice to Creditors

Notice is hereby given that the undersigned has been appointed Administrator of the estate of Nancy Ann Chapin, deceased, by the County Court of Jackson County, Oregon, and has qualified.

Billings Agency

Real Estate

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