

ASHLAND WEEKLY TIDINGS

Established 1876
Published Every Wednesday by
THE ASHLAND PRINTING COMPANY

BERT R. GREER, Editor

OFFICIAL CITY AND COUNTY PAPER
TELEPHONE 39

SUBSCRIPTION RATES BY MAIL

Table with subscription rates: One Year \$2.00, Six Months \$1.25, Three Months \$0.75. Includes rates for outside the United States.

ADVERTISING RATES

Display Advertisements, per column inch, each issue, 25c. Local Readers, the line of six words, 10c. Classified Column, 1c the word, each time. Legal Notices, 3-4 cents the line, each time. Obituaries, 2 1/2 cents the line of six words. Fraternal orders and societies charging regular initiation fees and dues, regular rates. Religious and benevolent societies will be charged for all advertising when an admission or collection is taken, at the regular advertising rate.

The Tidings has a larger circulation in Ashland and its trade-territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as second class mail matter.

FARMER AND INDUSTRY

The average fruit grower does not realize how closely his prosperity is related to advertising. We can all remember when apples, pears and berries went begging for a market in Western Washington and Oregon.

cause he claimed they were better, you would quit him. Why not apply the same rule if he handles Jap's butter instead of yours?

Then came the manufacturing era of berries. Business men saw the raw material going to waste and decided to make a fruit juice, jams and canned products for national consumption. They realized what the farmer did not, that they must create a market—good fruit was no good unless you could sell it.

I know a man who came three thousand miles to Ashland last summer because of our superior fruits. He wanted to eat our strawberries, raspberries, and other early fruits. He spent six weeks at a local hotel. He wanted raspberries for breakfast—he was served sliced bananas. He wanted cherry pie for dinner—he was served coconut pie. He wanted strawberry shortcake any old time—he was served tapioca pudding. And when he felt sure it was cherry pie—he was handed lemon pie. In other words he came as stated above because of our fruits—and as to the table service he went away disappointed.

The price of small fruits advanced until today it is the most profitable crop the farmer can raise. Industry has made farming profitable and it is now up to the farmers to supply the raw material and cooperate with the manufacturing end of farming.

The idea is, we must get in the habit of going first to our own products. J. H. DILL.

PUBLIC FORUM

PATRONIZING HOME FACTORIES

Mr. Editor: I borrowed your Smith's Tidings last night and read what Mister Dill has to say about community interest and using our own products. He even suggested the idea of building up home industry and all that sort of even intimation that Ashland folks should use Ashland made butter and canned goods and even use Ashland maid flour.

COMMUNITY INTEREST

In the first article on community interest the community was likened to a huge engine, the individuals making up the parts, not in a hereditary sense but a democratic sense—one part interchangeable with any other part, and the individual rewarded according to service rendered. If one is acting as a spring and wishes to become a drive-wheel that one must first develop drive wheel power by getting too big for his present place. That is the reason why it is so necessary to look after our community interest. We never know in what family may be developing a Burbank, an Edison or a Lincoln. The biggest pay is in developing our boys and girls. If one should suggest sending them to Portland or France for their common school education, you would say, "Not much, we have just as good schools as either city. It is more economical to educate them at home, and besides we want to build up our own institutions." Is it not just as true with the food they eat? Why go away for your flour? You are a wheat producing community, you have a mill that manufactures flour. When you buy from Portland or France you pay the freight, and when you ship to other communities you have to pay shipping expenses. It is more economical to eat your own flour, by doing so you encourage home production, build up home industries and create more places for your girls and boys to get employment. In the first place the people must be fed, clothed and educated. We are very anxious to build up the dairy business. It means more wealth in milk and cream, increased fertility of the soil, and bigger crops of all kinds, a better creamery, more wealth, more jobs and less taxes. And yet you are buying butter shipped from other communities, paying freight both ways.

Some years ago they was a broom man started a broom factory in Ashland. My wife ordered a Ashland broom to try it, but when it came it was made in Saint Louis. He said it was a better broom and he thought my wife would like it better; if had a purty bit of red velvet around the top of the broom, and, anyway, I work hard for my money and why should I have what I want anyhow. Why should I go to the mill and pay \$3 for a sack of flour made from inferior Ashland wheat when I kin get a sack of Plashers very-best made in Seattle for three frys, or by a ten pound sack we sell rish Ashland pan cake flour for 35 cents when I kin get it 4 pounds av Ant Jamminies for 50 cents.

You are producing butter and claim you are anxious to build up the industry. Now the only way to build bigger industries is in patronizing the smaller ones you have. But, you say, my groceryman does not handle our butter. Well, then, ask him to, and if he refuses, change groceryman.

Why should I pay for Perrozzi's butter when I kin get Haglewood but-

through the center of Ashland, placing it on the direct line of automobile travel up and down the Pacific Coast. Tens of thousands of tourists pass through Ashland by rail or road every year. We might also state that both Medford and Grants Pass to the north are alike favored with the advantages of this highway. This makes Ashland with its other qualifications, one of the most accessible resort cities in the United States, reached by the visitors with ease and comfort. This is a factor in Ashland's growth into a great watering place.

Ashland is essentially a home city, the majority of its citizens having been drawn to it because of desirability as a place of permanent residence. It has all the advantages of a modern municipality, in addition to its natural advantages in the way of beautiful climate and ideal surroundings. The city itself is beautiful, and broad, well paved and lighted streets, pleasant homes with their flower-bedecked gardens, green lawns and wealth of foliage present a most pleasing appearance. Fine schools, public library, a splendid armory, churches, hospitals, and attractive stores add to its metropolitan aspect.

EVERYONE FOR HISSELF.

PUBLIC FORUM

HOW ONE MAN SAVES

Editor Tidings: I was edited and amused by two recent articles by J. H. Dill and that poor speller fellow, on community co-operation and patronizing home industries. I believe I am just like others—much interested in both—if it pays.

All goods consumed in Ashland community are not produced here, hence some have to be imported. Ashland and Klamath flours are both poor excellence, but I buy a year's supply through our Fruit and Produce association, because I saved 10 cents per sack thereby and got a 10 per cent dividend out of the profit the association made on my money invested therein.

I occasionally import my own goods for the same saving reason, instead of paying a profit to middlemen to help build up our community. Why, bless your life! I can build up a community as much on \$10 saved as the middleman can on \$10 gained. And if two-thirds of the middlemen were transferred to producers, instead of handlers of products, there would be such an overplus of production that prices would melt like cold snow under a hot sun.

Again by eliminating two-thirds of all overhead expenses middlemen incur in running their places of business where one could do it, and dividing those expenses pro rata between customers, by lower prices, would tend to make living still cheaper.

But, says the middleman, who is going to furnish a market for production if all these non-producers go into production? I reply, when production outruns consumption let us shorten our hours of labor and lengthen our hours of recreation, until an equilibrium is reached.

Would not we have some schools, libraries, churches, theaters and other educational and recreational centers as now, and needs of good roads, good government, etc.?

H. D. SANFORD.

Illustrating the splendid results being secured by Secretary Lynn D. Mowatt, of the Commercial Club in getting publicity for Ashland refer to the Sunday Oregonian of yesterday which carries a full page writeup of Ashland's auto camp with six fine pictures of the grounds. That is the kind of publicity that counts. That sort in a few years, if persistently pursued, will result in doubling the population of the city.

Unmarried men and women who are head-winners for others are granted special exemptions on their earnings before figuring the income tax now being collected. Although a return must be filed by every married person, and by every married person living apart from wife (or husband), who had a net income of \$1000 or more during 1919, recognition is made in the law of the home burdens carried, and relief from excessive taxation is especially provided.

In addition to the ordinary personal exemption of \$1000, an additional exemption of \$1000 is granted to "heads of families"; and there is also provided an exemption of \$200 for each dependent under 18 years of age or who is mentally or physically defective. The \$200 for each dependent may be claimed by any taxpayer who is the chief support of such dependent. This is not confined to dependents who are members of the family or relatives. It does not include others who are earning their living, and it does not apply to the wife or husband of the married taxpayer, even though such person may have become a total burden.

The person who claims exemption as "head of a family" must qualify for it. Two single persons who divide between them, more or less equally, the financial and other responsibilities of a household cannot claim that either one is the head of the family. But if a single person actually assumes the total responsibilities of the household and is aided by having one of his brothers or sisters support himself and contributing an amount that could not practically be considered more than his board, such trivial assistance must not be allowed to interfere with his clear claim for exemption.

The good benefits from the National Editorial excursion last July is still eliminating. On January 2 the Herald, of Tracy, Minn., printed a fine writeup of the coast trip in which Ashland was given the following compliment:

Ashland is an attractive city of 5600 population, located in the beautiful Rogue River valley of Southern Oregon, about midway between Portland, Oregon, and San Francisco. The Pacific highway, the great international highway from British Columbia to Mexico, through the Pacific Coast states of Washington, Oregon, and California, passes

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flushed and widely recognized, may be maintained. The trustees were a unit in declaring the auto-camp the greatest single asset for publicity and as an attraction to auto-tourists that Ashland possesses. Moreover in the opinion of the businessmen on the board, the direct financial returns to the community are as large if not larger than those which a large commercial industry would bring.

Rather severe criticism of the manner in which the camp was kept up toward the latter part of the 1919 season was heard. Attention was called to the fact that while the natural location and the fact that the Ashland camp was a pioneer, had built up its reputation, that cities everywhere along the line were striving constantly to go the Ashland camp one better and that in order to maintain its prestige, constant improvements must be made. A camp which the tourist will remember as "the best I have struck" was deemed to be better advertising both for camp and city than any other possible means and the decision made to insist upon steps being taken to make and keep it the best.

President Ferguson will appoint a committee to investigate thoroughly the extension and improvement needs and make recommendations to the park board.

A meeting of delegates from Jackson and Josephine counties gathered in Medford yesterday afternoon to consider what should be done for the preservation of fish in the Rogue river. The meeting was largely attended by sportsmen from all over the valley, and Ashland was well represented by a number of men who have the welfare of Southern Oregon at heart.

The bill proposed by the Clackamas County Fishermen's Union to be presented at the November election was considered and discussed at length at this meeting. A resolution was adopted to the effect that it would be advisable that this measure should pass, for the reason that many streams in the state empty into the Pacific ocean or into the Columbia river, at the outlet of which commercial fishermen are practically denying the streams to such an extent that the inhabitants up these streams are deprived of the benefits of them.

The idea that the country at the mouth of the river can regulate for itself the control of the fishing of the streams would, according to the understanding of the delegates at this meeting, virtually give the coast counties an absolute monopoly of the fish in any stream, to the detriment of the interior counties.

The matter of the protection of fish in the Rogue river was taken up at length. A resolution was adopted to prepare a constitutional amendment regulating fishing in the Rogue river, and limiting the method of catching fish by hook and line only. It is deemed that in a measure of that kind many more persons would be employed in fishing than are employed by the cannery at the mouth, and the benefits by using this method would fall to a greater number of individuals.

A committee was appointed to draft the proposed constitutional amendment to cover the above matter, which will be submitted to a mass meeting to be held in Medford at an early date. Jackson and Josephine counties are a unit in the method to be pursued.

The statement has made public that the \$515 left from the war fund of Jackson county will be given to one or two deserving ex-service men in the county for the purpose of assisting in educational work. The officers of the American Legion will be able in the near future to announce the details of this project, and any ex-service man wishing to receive assistance in professional work or otherwise are urged to communicate with the president of the American Legion for particulars.

A committee composed of John C. Mann, Rev. L. Myron Boozer, Geo. A. Coddington of Medford; V. O. N. Smith, Rev. Charles A. Edwards and W. M. Briggs of Ashland has been called to meet in Medford this evening to make preliminary plans for the work to be done.

LETTER FROM FRANCE.

Ray N. Murphy, who served in Company A, 36th Infantry, 7th Division, in France during the world war, recently received a letter from a French family with whom he and two other American soldiers stayed while in France. These people, a man and woman, became very fond of the American soldiers, while the latter were in their home, and a few days ago Mr. Murphy received a letter from his French friends. This was written in French, so Mr. Murphy had J. H. Provost translate it into English, which is as follows:

"My Dear Child: We just received your letter, which made us very happy and that we were very impatient to get. We were afraid that something had happened to you during your trip. I will tell you that we found the time very long and were talking about you very often and we have found in you a very good child and good boy. We have not received any news of the two other boys.

"I am sure your family is very happy to see you again after such a long and long trip and in such a condition, and so many other families have not this happiness. As for ourselves, we have no complaint to make; we have the same happiness. Our only boy has come back after three years.

"I have to thank you for myself and for my daughter, who is twelve years old, of the little remembrance you sent us. She was happy to receive a souvenir from America.

"I hope that you will give us again some of your new, which always makes us happy. I have to tell you we have made lots of good wine. I would like to give you a taste, but you are too far away. I can always hear you say 'tout de suite.' Tout de suite parier, Maman, Papa."

"You know the captain who was married at the mill (Moulin) has returned from America and is at Post la Villa.

"I am closing my little letter kissing you very affectionately, also your family that I have never met. Thinking always of you; MAMA AND PAPA 'Of France'."

BEAUTY SECRETS!

Wholesale gets her good looks, her healthy skin, her pink cheeks, is known to every one.

Health comes with good physical machinery and good spirits, an active digestion. A body free from pains and aches comes with a tonic known for over fifty years as the best "temperance" tonic and nerve for woman—namely, Dr. Pierce's Favorite Prescription.

It can be obtained in any drug store in liquid or tablet form, or send 10c to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y.

Cleansing of the intestinal tract is important. Take castor oil or select a vegetable pill. Such a one is composed of May-apple, leaves of aloë, root of jalap, and made into tiny sugar-coated pellets, to be had at every drug store as Dr. Pierce's Pleasant Pellets.

CHICHESTER'S PILLS

Advertisement for Chichester's Pills, Diamond Brand, featuring a portrait of a woman and text describing the product's benefits for various ailments.

SUMMONS FOR PUBLICATION

In the Circuit Court of Jackson County, Oregon. Jackson County Bank, an Oregon Corporation, Plaintiff.

David H. Palmer, alias D. H. Palmer, and if he be deceased, the unknown heirs of D. H. Palmer; also all other persons or parties unknown claiming any right, title, interest, lien or estate in the real estate described in the Complaint herein, Defendants.

To, David H. Palmer, alias, D. H. Palmer, and if he be deceased, the unknown heirs of D. H. Palmer; also all other persons or parties unknown claiming any right, title, interest, lien or estate in the real estate described in the Complaint herein:

In the Name of the State of Oregon, You are hereby required to appear and answer the complaint filed against you in the above entitled court and cause, on or before six weeks from the day of the first publication of this summons, the first publication thereof being the 7th day of January, 1926, and you are hereby notified that you fail to appear or answer said complaint for want thereof, the plaintiff will apply to the court for the relief demanded in the complaint, to-wit: That the plaintiff recover judgment in the sum of \$383.26, together with interest thereon at the rate of 8 per cent per annum, payable quarterly from December 18, 1919, until paid, together with \$50.00, attorney's fees, and costs and disbursements herein to be taxed, and for a decree of court foreclosing the certain real estate mortgage securities, the debt and promissory note described in plaintiff's complaint; and that said mortgage and debt be foreclosed on said premises in Jackson County, Oregon, to-wit: Lot No. 7 in Block No. 4 in the Nickell Addition to Medford, Oregon; that said premises described be ordered sold in the manner prescribed by law, and the proceeds thereof be applied:

I. In the payment of costs and expenses of sale;

II. In the payment of costs and disbursements of suit, and attorney's fees allowed by the court;

III. The amount due the plaintiff on said note, and the balance if any there be after said amounts have been fully paid, satisfied, and discharged, be paid over unto the above named defendants, or such thereof as the interest may appear, and thereby all and any title, estate, lien and interest of the defendants and each thereof, including the unknown heirs of David H. Palmer, alias, D. H. Palmer, if he be deceased, and all other persons or parties unknown claiming any right, title, interest, lien or estate in the real estate described, be foreclosed and forever barred, except as to the right of redemption as provided by law, and for such further and different relief as to the court may seem proper and equitable in the premises.

This summons is published in the Ashland Tidings, under and by virtue duly made, rendered and entered upon the 30th day of December, 1925, in this said court, and cause by F. M. Calkins, Circuit Court Judge.

The date of the first publication thereof is the 7th day of January, 1926, and the last publication is the 15th day of February, 1926. C. M. THOMAS, Attorney for Plaintiff, and Clerk of the Court, Postoffice: Medford, Oregon. 7-7 Wed. Wkly.

Advertisement for Hotel Manx, located at Powell St. at C. Farrell, San Francisco. Features text: "Nearest to Everything", "In the heart of the business, shopping and theatre district. Running distilled ice water in every room. Our commodious lobby, fine service, and Homelike restaurant will attract you. European Plan rates \$1.00 up."

FOR SALE—Fine registered Holstein bull, 4 years old. Splendid pedigree. Will sell cheap of trade for Durham or Hereford bull. D. M. Deter, Siskiyou, Ore. 119-24

SUIT IN EQUITY—SUMMONS In the Circuit Court in and for the County of Jackson, State of Oregon. Otis O. Helman, Plaintiff, vs. Desideria Weran, widow of Eric Weran, Deceased, Clarence Lane and Minnie Lane, Administrators of the estate of Eric Weran, Deceased; Ingrid Bergstrom and C. L. Bergstrom, husband and wife; Elvera Wallsten and B. O. Wallsten, husband and wife; Eric H. Weran and his wife, Minnie Weran; Annie Lassell and George Lassell, husband and wife; Carl E. Weran, A. Bianchi and Freda Bianchi, husband and wife, heirs of the said Eric Weran, Deceased, Defendants.

Desideria Weran, widow of Eric Weran, Deceased, Clarence Lane and Minnie Lane, Administrators of the estate of Eric Weran, Deceased; Ingrid Bergstrom and C. L. Bergstrom, husband and wife; Elvera Wallsten and B. O. Wallsten, husband and wife; Eric H. Weran and his wife, Minnie Weran; Annie Lassell and George Lassell, husband and wife; Carl E. Weran, A. Bianchi and Freda Bianchi, the above named defendants:

IN THE NAME OF THE STATE OF OREGON, You and each of you are hereby summoned and required to appear and answer the Complaint of the plaintiff on file in the office of the County Clerk of Jackson County, Oregon, at Jacksonville, Ore-