

ASHLAND WEEKLY TIDINGS

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THE ASHLAND PRINTING COMPANY

BERT R. GREER, Editor

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ADVERTISING RATES

Display Advertisements, per column inch, each issue, 25c. Local Readers, the line of six words, 10c. Classified Column, 1c the word, each time. Legal Notices, 3-1-3 cents the line, each time. Cards of Thanks, \$1.00. Obituaries, 2 1/2 cents the line of six words. Fraternal orders and societies charging regular initiation fees and dues, regular rates. Religious and benevolent societies will be charged for all advertising when an admission or collection is taken, at the regular advertising rate.

The Tidings has a larger circulation in Ashland and its trade territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as second class mail matter.

THE A. R. C. OF THE PLUMB PLAN

(Printed on request of the local Railroad Unions.)

What is the Plumb Plan?

It is a plan for the public ownership and the democracy in the control of the railroads.

Who has endorsed it?

The two million organized railroad employees of America; and the American Federation of Labor, approving the principle of government ownership, has instructed its executive committee to co-operate with the officers of the railroad international in their effort. It also has been endorsed by several farmers' organizations.

How does it propose to buy the roads?

By issuing government bonds with which to pay for the legitimate private interests in the railroad industry.

How does it propose to operate the roads?

By a board of fifteen directors, five named by the president, to represent the public; five elected by the operating officers; five elected by the classified employees.

Does this mean government operation?

No; it is operation by a board in which those having the responsibility have also the authority. It is superior to government operation because it prevents control by an inefficient bureaucracy; and is true democracy since it gives the men engaged in the industry a voice in its management.

What becomes of the surplus?

After operating expenses are paid and fixed charges are met, including the interest on outstanding government securities, the surplus is divided equally between the government and the men. The employee's portion is to be divided between the managerial and classified employees the former receiving double the rate received by the latter class. This is not a profit, since the corporation has no capital. What the men receive is a dividend on efficiency.

Is this a bonus system?

No, it is giving those who increase production a share of the results their increased effort has produced; and this share is theirs for as long as they are actually in the service, and is not forfeitable.

Why do operating officials receive the larger rate of dividend?

Because it serves as a greater stimulus to the group with the most responsibility. And since the operating officials would lose dividends if wages were increased it acts automatically to prevent collusion between labor directors and the operating directors to outvote the public's directors in raising wages beyond a reasonable level. The chief argument against the plan is that the public loses control of its own property, and that the men in charge can not be prevented from combining to pay themselves extortionate wages. This method of shading dividends sets up a natural barrier against collusion.

Is this the only protection for the public?

No, the rate-making power remains with the Interstate Commerce Commission, and if wages were raised so high that rates had to be increased, the commission could refuse to change them, and shippers might appeal to the courts for redress. If the operation by the directors results in a deficit congress can revoke their charter.

Does this difference in dividends create hostility between officials and men?

No, because without harmony between them neither group can earn dividends. An official in working for his own dividend is working for the dividend of his subordinates, for one cannot gain unless all gain.

Does the plan assure a decrease in rates?

It provides that when the government's share of the surplus is 5 per cent or more of the gross operating revenue, rates shall be reduced accordingly to absorb the amount the government receives. For instance: If the entire surplus one year is \$500,000,000, and this is 10 per cent of the gross operating revenue, the government receives \$50,000,000.

OUR POLICY IN HANDLING AN EXCLUSIVE FIELD

The Ashland Tidings now has an exclusive field. Since the Record plant was moved to Medford it leaves the Tidings plant the only one in town. That leaves the paper with a

heavy responsibility. There is enough publishing business in Ashland to support one fairly good newspaper. There is not enough, nor has there ever been enough, to support two. That is the reason the Record plant has been moved away. But in a city the size of Ashland many individual and political interests clash, resulting in what people call "factions." Each faction, of course is anxious to stand in with the newspaper and have it support its personal or political contention. To do that would be fine for the factionalist but it is death to the newspaper. The other faction is bound to have publicity and not being able to get it in one newspaper it establishes another, which eventually becomes a financial burden to both advertisers and subscribers and because it has but a part of the total business the newspaper is not financially able to produce a publication that is a credit to the town. There is but one logical way out. The newspaper must reduce its activities to purely a business basis. There is no reason why it cannot be done. The proper function of a country newspaper is to supply its readers with all the news. That is what they pay for and that is what they should have. No newspaper can live on subscriptions alone. The price is too low for that. Therefore newspapers have found by selling space to advertisers they gain the means of paying the expense of publication and at the same time give the advertiser more benefit than he pays for. In other words it sells advertising to support itself and make money for those who buy the advertising space. There is its responsibility to individuals ends.

For more than forty years before the present owners of the Tidings came here Ashland, every two years had elected councilmen, mayor and other city officers, members of county court, legislators. They got along well without our dictation before we came, and it is our opinion that there is no danger of the town going to the eternal bow-wows if we keep our hands off now. At least that is what we are going to do. The Tidings advertising columns will be open to any individual with a legitimate cause and to every political faction at the regular advertising rate, so long as those buying it by making public their identity. So, go to it. Fight, if you must. For our part we intend to keep our hands off, print the news, receive subscriptions and sell advertising space.

The Tidings is a corporation. Corporations have no politics. They are organized. Standing always for advancement of the community we feel. It is their province only to perform the functions for which they are recognized. Standing always for a high moral tone and the proper advancement of the community it will leave all the personal and political spites to citizens who like to indulge in factions and politics. The Tidings advertising columns are open to all of you. But you must assume responsibility for what you say in your advertisements. You will not be allowed to mask your identity and leave this paper to appear to be responsible for what you are trying to do. In other words, your advertising relations with this paper must be legitimate. Editorial opinions are not for sale.

This much because Ashland is now a one newspaper town and it is proper that citizens be given to know our policy under the circumstances. Neither will this policy prove mollycoddle. The Tidings will always have opinions on matters that affect the city and will stand steadfastly and fearlessly for the upbuilding of the community.

We have no enemies to punish or special friends to reward. We desire just to publish a good newspaper, one everybody will want to read. Our greatest ambition is to help make Ashland such a large and prosperous city that we be required to publish sixteen pages every day to accommodate the business. We have absolute faith that in the not far distant future it will be so.

MAKE ASHLAND AMUSEMENT CENTER

Ashland should build up a reputation that would be valley wide and extend into Klamath and Siskiyou counties as the center for the larger attractions that play only the larger cities as a rule. Through the efforts of President Paller the Chautauqua brought us Schuman Heink and she was surprised to be met by such a large audience in a community the size of Ashland. Her success here was a great advertisement for the city.

Now an effort is under way for another great attraction, Sousa's Band, which is billed for the Armory Sunday afternoon, November 16. If this undertaking is a success Ashland, desired reputation is fairly established. To this end, besides, enjoying attendance as a very high class attraction, everybody should patronize the effort. Let's stand behind those who have the courage to arrange such attractions.

KLAMATH FALLS—Large tract of land to be thrown open for home-stead entry.

BAKER—Rich ore has been found near here valued at \$1000 per ton.

Portland—Loggers and contractors, machinery firm buys 17 acres to build large plant for manufacturing supplies for northwest.

Portland—Hillsboro concrete highway completed by Nov. 20.

The Social Realm

Dinner Great Success

The Wednesday Afternoon Club gave one of their famous New England dinners yesterday at noon in the Chautauqua Memorial hall, which was well attended and met the popular demand of the greater part of the citizens of the city. The dinner was served cafeteria style and out of the abundance on sale everyone was more than satisfied with the store of good things on display. The society netted a goodly sum from the proceeds of the dinner.

The Teacup club of the Methodist church held its regular monthly meeting at the parsonage yesterday afternoon with a large attendance enjoying the hospitality of the hostess, Mrs. C. A. Edwards, and her assistants, Mrs. A. A. Marske, Mrs. C. E. Pratt, Mrs. Ralph Billings, Mrs. Homer Billings, and Mrs. John Dill. The company was entertained with a reading by Mrs. Dill and a piano solo by Miss Myrtle Dougherty, after which refreshments were served.

Class Party

The "Christian Cadets," a class of young boys of the Christian Sunday school, were given a party at the home of their teacher, Mrs. W. A. Cooper, east of Ashland, last evening. The young people were taken out in automobiles and spent a delightful time with games and various amusements, after which the hostess, assisted by Mrs. Decker, served refreshments. Those in attendance were Earl and Lester Barnard, Johnny Freeman, Cecil Odden, Harold Porter, Lester Deck, Roy, Aldo and Russell Parr, Chester Stoakes, Ellsworth Bean, Arlie Masters and Arthur Cooper.

Welcoming Party

On the evening of October 13, a welcoming home party was given at the home of Mr. and Mrs. J. L. Bart-house in honor of their son Frank, on his return home from a voyage overseas on U. S. S. Benzonia in the capacity of chief radio electrician. A very enjoyable evening was spent by those who attended. Light refreshments were served, which concluded the events of the evening. Those present were: Misses Dorothy Tinker, Obara Morris, Mary Sergeant, Maxine Pracht, Alice Brown, Inez Reeder, Pearl and Harriet Ruzer, Grace Leslie, Hazel Greene, Cleo Mast, Frank Barnhouse, Francis Winter, Clyde Genter, John Saunders, Walter O'Donoghue, Leslie Herr, Ross Small, George Ross, Irving Porter, Millard Grubb.

Birthday Party

The Loyal Workers class of the Christian church gave a party at the home of Mrs. Frank Gulsinger Wednesday evening in honor of the birthday anniversaries of Mrs. Gulsinger and Mrs. Wineberger. Between 25 and 30 were in attendance and enjoyed a pleasant social time. Refreshments were served.

Married in Portland

Mr. and Mrs. E. D. Briggs received a telegram this morning from their son, William M. Briggs, stating that he was married in Portland last night. He and his wife expect to return to Ashland tomorrow. The bride is Miss Nancy Belle Brown of Louisville, Ky., and is a member of a prominent family in that city where her father holds the office of auditor for the telephone company. Mr. Briggs is one of the rising young men of Ashland. He is a graduate of the Valparaiso, Ind., law school, from which he had completed his course shortly before entrance of the United States in the war. He served as a first lieutenant at Camp Zachary Taylor, Louisville, Ky., during the war, where the acquaintance was made with the young lady who is now his bride. Mr. and Mrs. Briggs will make their home in Ashland where the former is associated with his father in the law office of Briggs & Briggs.

Financial campaign details for the nation-wide campaign in the diocese of Oregon were threshed out this week at a conference held in Portland on Wednesday, at which all the clergy of the Episcopal church in Oregon, headed by Bishop Sumner, and the leaders of the campaign in every community met with John L. Etheridge, diocesan campaign chairman.

The nation-wide campaign is a great spiritual movement now before the Episcopal church, and it is destined to fit the church for the new era of work which faces it. The campaign is not so much for the purpose of raising a certain sum of money, but to bring to its fullest expression the full power of Episcopalians to meet the task confronting all religious bodies in the period of world adjustment.

The national organization executive of the campaign is Henry B. Davison, who donated his time during the war as chairman of the War Council of the American Red Cross. While it is expected there will be a money campaign during some part of the nation-wide campaign, this feature of the campaign is not emphasized by nation leaders.

The Dalles will install cluster lights on the main business streets and change the county poor farm into a county fair grounds.

Portland—Hillsboro concrete highway completed by Nov. 20.

Surrounded in all directions with world's of wood Ashland has pretty nearly reached the stage of castaways on an ocean with "water, water everywhere and not a drop to drink." For the past week only those who were forehanded enough to lay in their winter supply of fuel are free from a worry as to what they are going to do with winter just coming on and very poor prospect of enough fuel to supply the local demand. The wood yards in the city are practically stripped and local woodcutters are not in any wise able so far to supply the demand.

Yesterday Carson & Fowler received two cars of slabs which they will sell with a limit of one tier to each customer. O. F. Carson, however, went north last night to look after some contracts he had made with wood dealers some time ago and see what the reason is that these contracts have not been filled, and hurry up matters if possible. He hopes that from the result of this visit Ashland will not get short of wood again.

All the owners of wood land who have heretofore supplied Ashland consumers have the same story to tell. Plenty of wood but no cutters. At no time within the history of the country has the lack of wood cutters been so great as it has during the past year. This is thought due to the extensive highway work which has called so many men and has paid higher wages than that received by cutting wood. Teams or trucks to haul the wood from the lots is also greatly lacking this year, presumably for the same reason, so many have been employed on the highway.

If this condition keeps up much longer the only solution appears to declare a holiday and Ashland's population go to the forests on mules and saw wood for a day or two. The swinging of an axe is splendid exercise, and the sawing up of logs affords a fine occupation which allows retrospection upon past misdeeds of one's life, as the former kaiser of Germany can doubtless testify. Beside these motives a great satisfaction could be gained in having a full wood yard with which to meet the coming winter.

The Darling studio has on exhibition a noted picture belonging to Lewis H. Bergold. It is an original copper plate etching of Guido Reni's famous picture, "Ecce Homo," which has been in the Bergold family for generations. This reproduction is claimed to have been taken from the original and is one of the very few of the kind made. Mr. Bergold states that the only other existing etching similar to this belongs to the Morgan collection in New York and is valued at \$1,500,000.

Miss Hazel Morrill of the U. of O. at Eugene was up for the Armistice day holiday, coming Saturday afternoon and leaving Tuesday night. She was delighted with the hills and took a trip up to Long's cabin where the snow was more than an inch deep. As she was raised in a snow country this looked good to her. Her ambition now is to spend her next summer vacation up some of these wild and woolly gulches where good air and water are so easy to get. Her people live at 169 Ohio street and her mother gave her a treat of ripe raspberries fresh from the bushes in her garden November 11. She surely will have an "earful" for her Eugene friends about Ashland water and scenery.

The American Legion, the newly formed organization composed of men who saw service overseas, has espoused the cause of the little Red Cross Christmas seal, which is to be sold by the hundreds of thousands from December 1 to 20, the proceeds to be used in fighting the white plague throughout this country. Throughout the United States the Legion posts are placing themselves behind the campaign and already in Oregon at least two counties will handle the sale of the seals through the Legion, namely: Deschutes and Jefferson counties. Both of these counties as well as Harney county have been organized by Miss Mary Cronen. Miss Cronen is now devoting her time to work among the tuberculous soldiers of Oregon and is combining with her duties some organization. Her overseas experience has placed her on common ground with the service men, who

16 trained men and their leader will be a feature of the parade to be held in the afternoon. Hillah Temple has invested more than a thousand dollars in new costumes for the patrol and the officers and these costumes will be seen in the parade, making a pageant of rare Oriental splendor.

A report was circulated in Ashland today that the ex-service man, Dale Hubbard, who was shot during the American Legion parade at Centralia, Wash., on Armistice day by the I. W. W.'s, was a son of D. C. Hubbard of this city. This report is incorrect. Mr. Hubbard has two sons living, one, Dayton, at Sacramento, and the other, Ralph, at Seattle. Neither of these was the victim of the I. W. W. bullet on Armistice day.



Children's Shoes

Must be of good quality. We have them. Service proves. Just complaints always carefully considered and satisfactorily adjustment made.



All of the Upholstered Rockers and Davenport that we can buy in 1919



The factories are all sold up to the first of the year. However, we have a good line in stock at this time and if you want anything in the rocker line it will be well to select while the stock is full.

Some of these goods are in our show windows call in and see us. Will soon have on display Doll Carts, Snokers Sets, Bowls, Fancy Baskets.

J. P. DODGE & SONS Reliable House Furnishers UNDERTAKERS

PRINTING!

We give you Job Printing that pleases. Whether your needs be Letter Heads, Envelopes, Calling Cards or Posters, your printing will be characteristic of YOU and representative of YOUR business.

BE DISTINCTIVE

You might as well be distinctive in your Printing—It doesn't cost any more and we will do it promptly and well Give us an order for the first Printed thing you need—use the telephone

THE ASHLAND TIDINGS