

ASHLAND WEEKLY TIDINGS

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BERT R. GREER, Editor

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Fraternal orders and societies charging regular initiation fees and dues, regular rates.

Religious and benevolent societies will be charged for all advertising when an admission or collection is taken, at the regular advertising rate.

The Tidings has a large circulation in Ashland and its trade territory than all other newspapers combined.

Entered at the Ashland, Oregon, Postoffice as second class mail matter.

THE BOOT SHOP DISPLAY

Compliment is due the Boot Shop for the splendid and artistic display of an home product not only, but the spirit evinced in featuring the output of the Ashland Mills, in the face of the great effort by Portland gentlemen for goods made in their city, is highly commendable. Should that spirit of helpfulness toward home industry generally maintain with Ashland citizens for a year the payrolls of Ashland would be quadrupled. We have a number of fine local factories, now small, but which, if properly patronized would soon develop into enterprises of great moment to the community.

BANQUET NOTES

That was a wonderful demonstration given Mrs. Cadwell by the Portland visitors when she appeared to sing at the business men's banquet last night. She acquitted herself nobly. Ashland is proud of her.

"Billie" Briggs is a coming young orator. He surprised everybody with his splendid thought and delivery. William Briggs will be in demand in future on such occasions as the business men's banquet last night.

At the banquet last night L. F. Ferguson gave some vital statistics on Ashland's trade with Portland, and pounded them in a very forceful way.

As usual on such occasions Dick Posey caught the visitors with his witty remarks. His time is spread- ing, justly and rapidly. Some day Ashlanders will wake up to his unusual talents. As a poet and entertainer R. P. Campbell ranks very high and will finally come into his meed of appreciation.

Prof. Vining knows what to say and how to say it when it comes to handling strangers at a function such as was tendered our Portland visitors last night. He is one of the best orators on the coast and strikes straight from the shoulder.

Ed Staples buried Ashland Normal yesterday morning with appropriate ceremonies, in the presence of more than an hundred Portland mourners, with a funeral oration that was a classic. The impression made on the visitors was profound and they pledged their every effort in the future when the opportunity should arrive to bring about the happy resurrection of the corpse.

V. O. N. Smith is a good banker not only, but a splendid after dinner speaker. His apt stories and statements were well received by the visitors.

INSURANCE VALID
WITHIN ONE YEAR

The Bureau of War Risk Insurance wishes to emphasize the importance to service men of one of the provisions of the War Risk Insurance act upon the fulfillment of which may depend the validity of their claim to compensation under the act.

The War Risk Insurance act provides that "No compensation shall be payable for death or disability which does not occur prior to or within one year after discharge or resignation from the service, except that where, after a medical examination made pursuant to regulations, at the time of discharge or resignation from the service, or within such reasonable time thereafter, not exceeding one year, as may be allowed by regulations, a certificate has been obtained from the director to the effect that the injured person at the time of his discharge or resignation was suffering from injury likely to result in death or disability."

Many discharged men are not familiar with or are inclined to disregard this provision of law and are allowing their rights thereunder to lapse.

Request for the certificate mentioned above should be made to the Chief Medical Advisor, Bureau of War Risk Insurance, Washington, D. C.

The Social Realm

Married in Oakland

A quiet wedding took place in Oakland, Calif., Tuesday afternoon when Miss Carrie Lee Croft of that city became the wife of Dan R. Connor of Ashland. Owing to an urgent call home the wedding took place sooner than was anticipated, and the groom left yesterday for Ashland, arriving here this morning. His bride will come here some time next week and will join her husband at the Hotel Austin where they will make their future home. Mr. Connor is proprietor of the Hotel Austin in this city and is a popular young man, not only to the people of Ashland but to the traveling public, among whom he has won many warm friends by his genial personality and courteous attentions. His bride is a stranger to Ashland, but all will be glad to make her welcome in the city's midst.

Birthday Party

Mrs. H. G. Eastman entertained a few little people at her home yesterday afternoon, the occasion being the third birthday anniversary of her little son, Charles Eldred (Mikey). After indulging in games and various pastimes the little folk were seated at a table at which Halloo'en decorations prevailed and were served with toothsome refreshments. The children present were Evelyn and Mikey Eastman, George Francis Smith and Johnny Freeman.

Sunday School Social

A social for the children of the Baptist Sunday school will be held in the church tomorrow night. A delightful entertainment has been planned and will be presented by the committee of arrangements.

Fisher-Toose Wedding

Miss Dale Coshow, one of the faculty of the Junior High school, participated in a wedding in Roseburg Tuesday evening in the capacity of bridesmaid at the marriage of Miss Ethel Toose and Walter S. Fisher, which took place at the home of Mr. and Mrs. L. B. Skinner. Rev. J. C. Spencer of the Roseburg Methodist church officiated. The bride was given in marriage by Hon. O. P. Coshow, and was attended by Miss Dale Coshow. Leon McClintock served as best man, while little Robert Pickens of Salem preceded the bride carrying the ring in an immense yellow chrysanthemum. This wedding was one of the leading social events of Roseburg this week and united two of the most popular young people of that city.

Ladies' Aid

The Ladies Aid of the Methodist church met in session yesterday afternoon where they conducted a business meeting in regard to arranging for some work about the church property. About 25 ladies were present and after the business was completed, spent a pleasant social period during which refreshments were served. The hostesses for the afternoon were Mesdames Mills, George Mathes, Carey, Cordell, Bruner and Ganpiere.

Faculty Eat Apple Pie

Mrs. G. A. Briscoe entertained the members of the school faculty last evening by serving a picnic luncheon to them in the auto-camp. During a conversation some time ago Mrs. Briscoe remarked that she could make good apple pie, and one of the teachers present left the impression that she was from Missouri, so to prove the correctness of her statement Mrs. Briscoe had the whole faculty called together as witnesses, and not only served most delicious apple pie garnished with whipped cream, but provided hot baked beans, roasted wienies, excellent coffee and many other appetizing viands. The consensus of opinion among the guests is that Mrs. Briscoe sustains her reputation as an apple pie maker of the first water and is a delightful hostess also.

W. R. C. Club

The Women's Relief Corps club met last Monday evening at the home of Mrs. Bingham on Laurel street. About 26 members and their invited friends were there and enjoyed the hospitality of their hostesses immensely. During the afternoon one of the guests went into the kitchen and returned bearing one of those huge freak vegetables that have recently come to light in this vicinity, that is a cross between a cucumber and a yard stick and is a member of the squash family, and asked the assemblage to name the vegetable. The party looked non-plussed for a moment, when the bearer exclaimed, "You women don't know beans." The situation was relieved by the serving of a fine luncheon of sandwiches, cake and coffee and the party broke up feeling wiser and happier.

Arrangements are being completed for the annual meeting of the Jackson County Sunday School association which will convene in Ashland Friday, Saturday and Sunday, October 24, 25 and 26. The sessions will be held in the Methodist church and good speakers and instructors will be among the leading attractions of the event. Harold F. Hembert and Miss Parker of Portland and Rev. J. W. Hoyt of Ashland will compose the faculty which will conduct the school of methods during the convention and all Sunday school teachers and workers are notified that they cannot afford to miss this opportunity.

FRIDAY'S NEWS

Some sixty Ashlanders who helped the ninety leading citizens of Portland who were here on the trade excursion, "whoop 'er up" at the trade excursion banquet at the Elks temple last night, became what Prof. Vining described as "good will citizens" of Portland. The visitors certainly scored one great big hit with Ashland. A bunch both lively and alive, they had a most glorious good time in Ashland, gave Ashland a good time, and also accomplished the serious purpose for which they visited Ashland; that of ascertaining what Ashland is and hopes to be. More than that, they succeeded in overcoming the slightly skeptical attitude toward their purposes which permeated a few odd corners of the city, and convinced those with whom they came in contact that Portland's business men are keenly desirous of learning and catering to the needs of the smaller cities of Oregon.

"One Big Oregon" was the keynote of the gathering. The attitude of Portland as expressed by E. Boyce in his pithy talk in which he proclaimed, "I have no use for the man who dwells in the past. Forget the hurts and grievances, the dead and gone croakers of the past. Look into the future, together and with a new hope bound by a community of interests."

B. R. Greer, publisher of the Daily Tidings, was toastmaster and served in that capacity in a capable manner. In a short address he made the visitors at home around Ashland's festive board, after which he introduced each speaker in turn.

V. O. N. Smith lead off the list of Ashland speakers with a sincere statement of conditions as they are and might be, his talk being interspersed with a witty line of anecdotes.

William M. Briggs shot a number of rapid fire facts and some skillfully expressed opinions and suggestions from an Ashlander's viewpoint, at the Portlanders.

Mr. E. Boyce of Portland laid aside all flowery verbiage and outlined some plans for closer inter-sectional co-operation with the building of a bigger state as it's aim.

Mr. A. H. Devers, one of the strongest friends the old Ashland normal had in Portland, discussed the need of more educational institutions for the training of teachers, summed up the impression Ashland as a site for such a school had made on the visitors and stated his opinion to be that every man on this excursion would bring his influence to bear when the normal proposition for Southern Oregon came up again.

Prof. Irving Vining held the audience and swayed it from emotion to emotion with a masterful discourse on "Goodwill." His speech brought the Portlanders to their feet with cheers of agreement and acclaim. The keynote of his talk laid in the sociological theory that the greatest force which directs a human being's interest, hopes and efforts is not the attraction of blood ties but that of a struggle to a successful end. Common interests and common effort to the same end were held out as the supreme tie which will bind Portland and Southern Oregon.

Dick Posey tickled the Portlanders so that they would hardly let him sit down but called for "more" and yet "more." Ashland's poet was "going good," to use a slang phrase, and would have entertained the crowd for hours if the Portlanders had had their way.

Mrs. E. E. Cadwell delighted the hearers with several soprano solos and became quite a favorite with the visitors. Her last encore was "Bubbles" with the whole assemblage joining in the chorus. Mr. Mitchell accompanied her at the piano.

L. F. Ferguson reported his findings in the campaign to ascertain the amount of Portland sold or Oregon manufactured goods bought in Ashland during the past year, the report revealing the fact that \$985,000 was paid out by Ashland merchants for Oregon made or Portland sold goods, during the past year.

Henry C. Huntington, president of the Associated Industries of Oregon, after telling what he thought of the things he had discovered in Ashland, going into superlatives over the wonders of the park and mineral waters, presented the prizes for the Oregon Products windows. Dodge & Sons won first, H. G. Enders & Sons, second, and the White House Grocery third. The decisions were made by a committee of Ashland citizens.

Louis Dodge told briefly of his firm's experiences with Oregon made goods and among other things, stated that he believed his firm carried more Oregon made goods than any other in the city and did so because they had found them the equal in quality and lower in price than eastern products.

Mr. Nelson Pike delivered an appreciation of the reception here and of the things which Ashland had shown him which was sincere and splendidly delivered.

Following the banquet the party adjourned to the Elks ballroom where Launsbach's orchestra dished up jazzy music until midnight and the Portlanders danced, joshed and enjoyed themselves to the limit.

Taken all-in-all, the visit was one which Ashland will never forget. The sincere thanks of the business men are due to the Elks lodge for their generous co-operation, to the ladies who decorated the banquet rooms, the ladies who helped make the dance a success, the entertainers and speakers and all others who helped make the affair the success it was.

Ambitions and Needs
of Ashland District

RESORT DEVELOPMENT.

Ashland feels that with the foundation of Lithia park, than which there is no more beautiful natural park in America, soda, sulphur and the famous Lithia springs owned and developed by the city and made accessible in Lithia park; an all-year-round climate of mild and equitable nature with no extreme heat, cold or fog, and sunshine practically every day in the year; with the city's beautiful location and natural adaptiveness to resort development; with its location midway between population centers of Oregon and California, on the main highway of both railroad and motor travel; with three routes to Crater Lake (Rogue river, Dead Indian, and Klamath) branching from the highway near this city; with Mount Ashland, the Marble Caves, Lake of the Woods and scores of other scenic points of interest within a short automobile drive; with fine fishing and hunting available nearby; and many like features, that Ashland should become a mineral water and mountain resort second to none.

IMMEDIATE AND PRACTICAL DEVELOPMENT NEEDED.

Two or three first class apartment houses: During the summer scores could find no place to stay and even now a furnished apartment or flat is impossible to obtain. The combination of the summer tourist visitors from which we are already getting, with the fact that scores of families of railroaders and those seeking schooling facilities move here in the winter, assures correctly established apartment houses a paying investment.

A FIRST CLASS TOURIST HOTEL.

To take advantage of resort trade and automobile tourists. Must be built and run on a scale which would make it the mecca of tourists. Sites overlooking Lithia park and adaptable to mineral springs available. We need help in getting in touch with men who can build such a hotel.

MINERAL SPRINGS WATER CURE SANITARIUM.

Must be built along lines of such establishments at successful mineral water resorts and on a large scale. The city owns three kinds of mineral waters and would probably offer inducements but will accept (has already turned down) no nibble from small fry.

Recognition in Portland and throughout Oregon as a Resort City.

INDUSTRIAL DEVELOPMENT.

This phase relates to the Rogue

River valley as a whole, as well as Ashland.

LUMBERING AND ALLIED INDUSTRIES:

Jackson county is near the head of the list of Oregon counties in standing timber, but has but two sawmills in operation and few factories to care for lumber products. Investigation and investment along these lines is needed.

Power is cheap and plentiful. Living conditions are better and cheaper for labor than in present industrial centers of the state.

CARE OF SURPLUS FRUIT:

Caring for our fruit is one of our chief worries. Marketing of varieties suitable for shipping requires co-operation from all sides. A dehydrating plant is needed.

Additional canning facilities are needed.

Fruit by the scores of tons has gone to waste this year because no means of canning, preserving or drying it were available.

CROSS STATE HIGHWAY:

With the contracts let for grading of the Ashland-Klamath Falls road, the first of many steps has been taken to build a "cross-state" highway, which, in lieu of a railroad which should come soon after, will be of inestimable benefit to not the Rogue river valley alone, but to Portland, the Willamette valley and southeastern Oregon. We need the co-operation of the state at large in pushing to completion a road from the coast, through the Rogue Valley, to Klamath Falls and on to the Idaho line. In a commercial way this highway will develop a new market for a district which has been served mainly by California centers. Ashland will directly benefit by the opening of a market for fruit and by the placing of her resorts in availability to the Klamath district.

SCHOOLS:

Ashland, as it is an ideal home town, is an ideal location for higher institutions of learning, none of which now exist in Southern Oregon or Northern California.

The attention of all visiting Southern Pacific officials is directed to the architecturally magnificent and elegantly appointed S. P. station at Ashland.

OREGON PRODUCTS

PRIZE WINNERS

Probably never had Ashland citizens been given a more difficult task to perform than fell to the ones who were chosen by the Civic Improvement club yesterday to judge the prize winners for decorated windows among the business houses. Oregon products was the keynote of the decorations, and Oregon manufactured products was to lead over

Fine Display of
Army Trophies

An unusual and attractive display of war trophies is shown in the window of the Overland-Marcy garage this week. These are souvenirs collected by two of the employees in the garage, W. C. Cronk and Lee Field, who were with the U. S. army in France during the war. The trophies consist of a lot of German war paraphernalia picked up from the battlefields, a number of French shells and other interesting souvenirs from France, and a large number of trophies from the America army. Among the latter is an array of practically all the insignias in the United States army at the present day. This display has a setting of the blue and gold color scheme designed for Portland day, and adds much to the attractiveness of the Overland-Marcy windows.

FRIDAY'S NEWS

The football team of the Ashland high school left this morning for Klamath Falls where they will play the high school of that city in the opening game of the season tomorrow morning. The boys have been putting in some extra hard practice under the training of Physical Director G. G. Moore and hope to give a good account of themselves at the opening game. The following from which the required eleven will be picked went over: William McMillin, Eugene Bryant, Merle Walters, John Saunders, Grant Selby, Milton Neely, George Ross, Ross Small, Homer Carlson, Walter Jones, Clem Clark, Domino Provost, Louis Beeson, Rilling Schuerman, Roy Clary. The trip was made to Klamath Falls in automobiles and the team was accompanied by Coach Moore.

goods sold through Oregon jobbers. This stipulation figured much in the decision for the prize winners, not so much because their displays were any finer or more elaborate, but because they had the opportunity of displaying Oregon manufactured goods in their branches of merchandise somewhat better than many of the other business places.

After much deliberation the prizes fell to J. P. Dodge & Sons, first; H. G. Enders & Sons, second and the White House grocery, third. The following other business houses received honorable mention: McElroy's dry goods store, Vaupel's dry goods store, Holmes' grocery, the Boot Shop, Sams grocery, the East Side Pharmacy, Mitchell's clothing store and Ferguson's dry goods store. A number of others could well come within this line, in fact all the business houses had acquitted themselves creditably when it came to the question of decorating with Oregon products and the business men of Portland went away with much more respect for Ashland's loyalty in standing by the products of her state.

ASHLAND TIDINGS

-FOR-

SALES BOOKS

We are prepared to supply
all kinds of SALES BOOKSNON-DUPLICATE, DUPLICATE, TRIPLICATE
AND QUADRUPLICATE

Either with carbon leaf or carbon on the back

We Meet All Competition

Give us a chance at your sales book business

TELEPHONE 39 AND SALESMAN WILL CALL