

FORD "PARTY" HERE FRIDAY

Local Dealer Makes All Arrangements for Introduction

A public reception to be held by local dealers is part of the national introduction of the new Ford models. In thousands of communities all over the United States tomorrow this new line of moderate-priced light automobiles will be introduced to millions of people.

The doors of the showrooms are to be opened promptly at eight o'clock and attendants will be on hand throughout the remainder of the day to explain the new and interesting features of the car which is expected to make a new chapter in automotive history.

The new Ford cars are said to be the product of several years of study and planning by Henry Ford and his engineers in the great Ford laboratories at Dearborn. Mr. Ford himself has announced that "there is nothing quite like the new Ford car" and has stated that it will prove just as great a pioneer in the present field of low price light cars of quality as the famous Model T was a pioneer in its field for more than nineteen years.

Among the visitors to the reception tomorrow will be many city officials, executives of business, civic and professional organizations and other leaders in the life of the community, who have been specially invited.

The performance of these new cars, it is said, will be startling when viewed in the light of automobile performance of the past.

Local dealers have been notified by Ford officials at Detroit that the factories throughout the country are now preparing to produce the new cars in numbers exceeding even the tremendous production records achieved in the manufacture of the Model T line.

Company officials at Detroit also repeated their early announcement that production of the new Ford line will not make the Model T line obsolete. The manufacture of new parts for Model T replacements will continue to be an important factor of the Ford plants as long as any of the Model T cars are still in operation, the local dealers were advised. Because of this policy, present owners of Model T Ford cars will be able to keep their cars in perfect order as long as these cars remain in commission.

ASK BEACON FOR AIRMEN

Two Large Searchlights Are Wanted to Guide Atlantic Fliers

PARIS. (AP)—Two large beacons, shooting their rays several hundred miles from the coasts of Europe as a welcome and guide to aviators from across the Atlantic, will be established, one on the rocky coast of Brittany and the other on the southwestern coast of Ireland, if a project of ex-Minister Charles Danielou goes through.

"Lindbergh blazed the trail from America to Europe," writes M. Danielou. After him several others tried. Several perished. Byrd after having arrived over Ireland, set his course toward Brittany whence he attempted vainly to continue on to Paris. Miss Ruth Elder's course also was deflected toward the south, away from the coast of France. In the year to come other pilots will follow these pioneers.

RIGID CHECK ON PICTURES IS OBSERVED

WASHINGTON, Dec. 1.—(AP)—Europe has censorship of moving picture films as well as the United States. The government keeps a close watch in Germany. During September, 41 feature films were censored in that country, according to reports to the Commerce Department. Norwegian censors have banned the German film, "The Weavers," made from Gerhard Hauptmann's novel, "The Mademoiselle from Armentiers," a British film, was prohibited in Denmark at the insistence of the German legation.

Scissor Painted Basket



A "scissors-painted" waste basket makes an acceptable yuletide gift for man, woman or child. One cuts pictures out of illustrated crepe paper, which costs but a trifle for a whole roll. After the background of the paper mache basket form has been enameled with sealing wax paint, paste on the pictures very smoothly. When thoroughly dry the whole is gone over with a coat of transparent amber sealing wax paint. While this is still wet one can, if one chooses, sprinkle crystalline beads over the picture part to give it sparkle.

Historic Ivorex Plaques



It would seem as if ivorex plaques, which are made in bas-relief, are about to carry the honors, when it comes to most popular Christmas gift selections. They bespeak refinement and good taste in that the subjects they portray are facsimiles of famous scenes, characters and palatines, such as Dickens' home, Old Curiosity Shop, Whistler's "Mother," head of Shakespeare and so on. They look like fine ivory with sepia tones.

Vanity of Moire Silk



Here is a swagger vanity to carry on dress occasions. It is of black moire silk bound with gold lace galloon. It shows quality in every detail, especially in its shirred silk linings, which are all one could hope for in exquisite fineness. A choice floral done in genuine petite point embroidery adds a touch of refined coloring. Keep this in mind when jolting down things to buy "on the next Christmas shopping tour."

A Smoking Set for "Him"



There's a thrill coming to friend husband or big brother or back-closet man when he wakes up Christmas morning and finds a nifty attired "buttons" standing at attention ready to serve him during his smoking hours. These wooden figures are sold undecorated, ready for painting. To enamel them, prepare a paint by breaking sticks of sealing wax into little jars of denatured alcohol, letting it stand all night. Paint his trousers blue, his coat scarlet. Brass buttons on his coat, of course! Make them by dropping spots of hot gilt sealing wax along in rows as you see in the picture.

Klamath Falls—Building permits for October were \$88,625.

HOLLYWOOD PENCIL SKETCHES

George Bancroft drilling for oil in his first starring picture—Mary Brian wearing galoshes and a slicker—W. C. Fields, petting his mustache—Gary Cooper, film cowboy, invading new fields as Florence Vidor's leading man—Frde Thomson doing pony express mounts in "The Pioneer Scout"—Ruth Taylor vacationing at Arrowhead Lake—Esther Ralston reading reviews on "Figures Don't Lie"—Fay Wray subscribing to an aeronautical magazine—Fred Kohler counting up the men he's killed as a film villain—Bebe Daniels rooting lustily at the Friday night prize fights—Wallace Beery craning his neck at one of his new airplanes—Doris Hill listening to circus reminiscences of Chester Conklin—Raymond Hatton penciling paper profits—they struck oil on his beach property—Clive Brook closing up his beach house for the winter—Louise Brooks getting reacquainted with her dogs after a New York trip—Ford Sterling puttering around in his studio—Pola Negri discussing front foot values—Adolphe Menjou inspecting progress on his new house—William Austin forcing himself to a dentist appointment—Richard Dix fighting off the flu—Emil Jannings austere and haughty in "The Last Command"—Thelma Todd collecting automobile collision insurance—William Powell waving a red flag—Lane Chandler scanning sport pages for Montana's football score—Neil Hamilton solemnly teasing a script clerk—Arnold Kent extolling the Italian Riviera—Richard Arlen waving a Stetson hat—Clara Bow donating to the Community Chest—Harold Lloyd on his new comedy, "Speedy."



THE LAND OF TOYS

Toyland is now open at Schroeder's 10c Store. We have toys for children of all ages regardless of what you wish to pay. Supply your needs for toys now and avoid the last minute rush.

Santa Claus will be here daily from December 19 to 24 inclusive. Children address all your letters to Santa Claus department in care of Schroeder's 10c Store.

- Tinker Toys 50c
- Dolls 5c and up.
- Animal Toys 5c and up
- Large Hercules Toys \$1.35
- Children's Play Sets 15c and up
- Toy Sewing Machines that sew \$1.00

AND HUNDREDS OF OTHER GIFTS THAT WILL PLEASE EVERYONE

Do Your Xmas Shopping Early.
SCHROEDER 10c STORE
In The Enders Block
The Store of Gifts for Everybody.

THE BIG SALE IS STILL ON!

WE ARE GIVING YOU THE BEST VALUES IT IS POSSIBLE TO OBTAIN ANYWHERE IN OUR LINE OF GOODS

Our Entire Stock is Reduced, Nothing Reserved.

Here Are A Few Articles of EXTRA SPECIAL VALUE!



Good Quality
Ivory Comb, Brush and Mirror Sets,
\$6.50



Silver Plated Bread Trays,
\$1.50



3 Day Gong Strike Mantle Clocks,
\$5.75

SPECIAL FOR FRIDAY
and only as long as our present stock lasts,
A guaranteed Alarm Clock 75c

SATURDAY SPECIAL
Between 7 and 10 P. M.
We will give Free with every \$3.00 purchase, a Sterling Silver Belt Buckle and good cow hide belt.

WE ARE GIVING A SPECIALLY LARGE REDUCTION ON CUFF LINKS, SCARF PINS, BROOCHES, BAR PINS, EMBLEM PINS, ETC. ALSO ON LEATHER WALLETS AND CIGARETTE CASES.

Watch the candle burn. Hold your guesses until it has burned half way down. We will tell you how long this has taken.

Enders Block

Chas. A. White

Ashland, Ore.

MOE-BRIDGES
Lighting Fixtures
For lighting up and beautifying the home.



LAMPS
In a variety of Sizes, Prices and Styles.

Edison Mazda Lamps
Frosted, Flame Tint, Coated in Red, Green, Yellow and Blue.

LIGHT UP FOR CHRISTMAS CHEER!

CHRISTMAS TREE DECORATIVE LAMPS

FANCY WREATHS AND ORNAMENTAL REFLECTORS



Christmas Gifts That Are Useful

RADIOLA and KOLSTER
RADIOS

Attractive Urn Sets
\$20.00 to \$45.00

Toasters
\$3.75 to \$8.50

Hot Point Waffle Irons, and other makes
\$5.95 to \$18.00

Reflector Heaters various sizes
\$2.75 to \$7.50

Electric Vacuum Cleaners
General Electric, Check Seal, Ohio
\$30.00 to \$50.00

X-L Electric Station
ON THE PLAZA
Phone 82

Hot Point Percolators
with the new Calrod Element
\$8.00 to \$15.00



EXCEL
Corn Poppers At \$3.00

EVER-READY
Flash Lites
Complete At
\$1.00 to \$4.50

Curling Irons
All Colors
\$1.40 to \$4.75

HOT POINT IRONS
That Never Burn Out.

Miscellaneous
Baking Dishes, Covered Chop Plates, Sandwich Plates in ROYAL ROCHESTER WARE Hot Dish Stands and Trays.

