

"Santa Claus is Coming Soon" Says Postmaster Fred Wagner

"Santa Claus is coming," Postmaster F. M. Wagner to a reporter this morning.

"How do I know? Well, letters are coming directed to him here at Ashland and we are going to take care of them, and see that they are promptly delivered to him on his arrival too.

"Every year we get a lot of letters here for Santa Claus and we always deliver them into the proper hands. Such letters are mailable under the postal rules and regulations, always providing that they have the required postage and are fully addressed.

"In view of the rush season now at hand in the postal service I would like to take the opportunity to particularly emphasize the great importance and necessity of fully and completely addressing mail matter to insure prompt and proper delivery.

By complete address is meant not only correct name and initials but street or box number of addressee in every instance.

Business houses, as a rule, follow the regulations as to full and

completely addressing in a matter is often thereby delayed.

"Yes, Santa Claus is coming. It is only a little more than four weeks until Christmas now. Mail 'em early."

Plum Pudding and Her Christmas Dinner Guest

MARION opened the door of the bedroom so suddenly that she did not see the young man standing in the hall. And such was her haste that she bumped into him. He attempted to recover his balance but fell and struck his head.

"Oh, dear! I beg your pardon. Have I killed you?" she cried.

"Not at all," he replied, scrambling to his feet.

"But your head is cut; it's bleeding. Come in and let me bandage it." The young man entered the room and Marion deftly bandaged the cut.

"And now won't you stay and eat Christmas dinner with me?" she asked.

The man smiled. "I certainly will. I was smelling your plum pudding when you opened the door. It smelled like those we used to have when I was a boy. I was hungry and was thinking how wonderful an invitation to dinner would be."

"My aunt sent me the dinner. I was homesick thinking of all the folks and the good time they're having and I was wishing I had a guest," chirped Marion. — Jane Roth. (© 1937, Western Newspaper Union.)

Of Crepe Paper Rope



Most anyone would count it good fortune to receive a handsome crepe paper rope magazine holder like this graceful basket-shaped one. It is hand-woven of crepe paper rope, in exactly the same way as raffia or reed work. The flower motif is cut out of decorative crepe paper, then pasted on.



Gets It All

He uses no tools, no drills and no saws. And he doesn't quite break any national laws. Though results are the same you can bet your last peg. As if you had met a professional carpenter.

General Business Conditions

From the Monthly Bank Letter for November, National City Bank of New York

OCTOBER brought nothing to light calculated to disturb confidence in the general business outlook and although industry is quieter than at this time last year no likelihood is seen of a decline sufficient to threaten the good record established thus far this year, according to the National City Bank of New York's review of business conditions.

The third quarter earnings statements of leading industrial concerns were lower in line with expectations. No price inflation is apparent and inventories generally are at low levels.

"Industrial efficiency is increasing," the review points out, "lowering costs of production and thus maintaining the purchasing power of the mass of the people in step with the increase in the volume of output. The transportation system is functioning smoothly. Labor supplies are ample and the relations between labor and capital seem more amicable. Disparity between agricultural and non-agricultural prices is being corrected and farm prosperity is returning. Money continues easy and favorable to the employment of funds for expansion purposes.

"These are not preliminary symptoms of recession," the bank's re-

view adds, "but rather the usual stage getting for expansion. With business standing on solid ground, it seems probable that reaction has gone about as far as it is due to go, and that barring seasonal slackening and shut-downs for inventory selling, any change hereafter will be on the side of improvement rather than the reverse."

Estimating the accumulated demand for automobiles which has been held back in anticipation of the new Ford car, the review expresses the belief that "there will be a big year in automobile manufacturing with corresponding benefits to all lines of business." No likelihood is seen of a serious decline in the volume of new construction work.

With regard to the situation in agriculture, the bank points to the generally favorable yield from crops and particularly to the improvement in corn resulting from mild weather which fully compensates for the decline in price. The cattle industry, according to the review, is in splendid shape, with prices of best grade steers at highest levels for any peace year.

Commenting on the money situation, the bank goes on to say that "with the peak of the 1937 expansion

and agricultural demand now over and with the Treasury having large remaining resources in connection with the maturity of the second Liberty Loan November 15, continuation of easy money during most of November seems a reasonable conclusion. December, however, with the Christmas trade and large year-end settlements, should see rates more firmly held. As to the trend after the first of the year, this will be influenced in large measure by the course of general business which just now gives promise of being in an upward direction.

The recent ruling of the New York Stock Exchange covering the listing of internal securities of foreign corporations promises to enhance America's position in international finance, the review adds, adding that "it is believed that the added interest in and knowledge of foreign securities that will come from the establishment of the exchange as a true world market, thereby should result in a further contraction of the credit which still exists between Europe and comparable America and foreign issues."

Extensive Work of American Red Cross Reviewed by Local Leader

According to authentic information received today by Tom Simpson, chairman of the Ashland Chapter, American Red Cross, a magnificent piece of relief and rehabilitation work is being carried on by the organization in the flooded regions of New England where more than 200 people lost their lives early this month.

Up to November 14th, 8033 persons had received emergency assistance from the Red Cross, being provided with food, clothing and shelter. The National Red Cross made an immediate appropriation from its treasury appeal will be made to the public for funds, stated Mr. Simpson, although about \$97,000 has already been received in voluntary contributions.

The latest reports show that 16,445 people are homeless, that 288 buildings have been destroyed and 1541 damaged. Twenty-one counties and 56 towns are included in the stricken area. Large

numbers of live stock have been lost.

The Governors of Vermont and Massachusetts, the states most affected, have designated the Red Cross to administer all relief. The relief and reconstruction program will be carried on through the local chapters with the assistance and supervision of National Red Cross personnel, of which 35 are now in the area, including Vice-Chairman, James L. Fieser. Mr. Fieser is personally directing the present relief operations and will confer with Secretary Hoover and Attorney General Sargent when they visit the area within the next few days. The type of assistance which will be extended to the sufferers in the rehabilitation program will be such items as the rebuilding and repairing of their dwellings, the replacing of household goods and clothing and the providing of livestock and farm implements. It will probably take many weeks and perhaps

months to complete the program and to reestablish each family.

The present emergency care, in addition to sheltering and feeding the refugees, includes the prevention of epidemics by the exercise of all precautionary measures against the pollution of the water supplies. Every possible step is being taken to safeguard the health of the residents.

FRENCH ADS IN GUTTER
PARIS — (AP) — Advertising in France has gone into the gutter. As one crosses the boulevard after midnight a sudden glare from a place where the curbstone ought to be attracts the eye.

One a thick piece of glass is the advice: "Spend Your Winter on the Riviera."

The glass contains a mercury light. It gained the approval of the Paris municipal council when the Riviera advertisers said the light can be seen in a fog, thereby acting as a warning to motorists.

FURNITURE

EVERYBODY NEEDS FURNITURE

HERE ARE JUST THE GIFTS YOU WANT

See our complete exhibit of attractive gift pieces, all specially priced.

Men and women alike are delighted to receive some article of furniture.

Bed outfit, bed, 45 lb. mattress and good spring, **\$24.50**

COMFORTABLE ROCKER

Always a welcome gift. Covered in Mohair. **\$20.00**

Bench for bedroom or living room, **\$6.00**

42-Piece Dinner Set. Good quality, in bright new designs, **\$8.70**

Magazine Carrier, **\$1.25**

Living Room Table, Mahogany or Walnut finish, large size, **\$11 to \$18**

Wick Furniture Company
ASHLAND

WE WON THE CUP
Last December For The
Best Decorated Christmas Window

AT THE
ASHLAND CHRISTMAS OPENING
There Was a Chevrolet Car Display

We Will Again Have a
Special Window Display for
the Opening
Tomorrow Evening
Friday, December 2nd

YOU ARE CORDIALLY INVITED TO ATTEND
Ashland's Second Annual
Christmas Opening and
Celebration



Christmas Morning and a New Car!

THE biggest surprise you can give your wife on Christmas is a bright and shining new car!

Let that be your gift and to make it a doubly satisfying gift let it be a CHEVROLET.

You can't buy more genuine automobile worth per dollar no matter what you pay!

In appearance, in performance and riding ease, in economy of operation—in every point of motor car desirability, it offers you everything you want at a price that makes it a VALUE!

OUR NEW Used Car Lot

(Back Of Our Garage)

ENABLES US TO MORE SATISFACTORILY DEMONSTRATE OUR MANY USED CARS

A SMALL PAYMENT

AND CONVENIENT TERMS MAKE YOU THE PROUD OWNER OF ONE OF OUR USED CARS.

—When you look over our selection of reconditioned used cars, you will be surprised to learn how fine they are—both in appearance and performance.

—And you will be even more surprised to learn how low they are priced.

Come in and see for yourself. You will find a choice selection of the body type you want—with the red "O. K." tag attached to the radiator of each car protects your purchase.



Used Cars "With An O. K. That Counts"

CHEVROLET DEALERS

The Automotive Shop
ASHLAND, OREGON

USED CAR SALES LOT