

### ASHLAND DAILY TIDINGS

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November 29, 1927

MY GOD:—Thou art my God, and I will praise thee: thou art my God, I will exalt thee. O give thanks unto the Lord; for he is good: for his mercy endureth forever. Psalm 118:28, 29.

PRAYER: For close, personal contact with Thee, our God, we bless Thee.

### Football Citizens

Armistice Day a game of football was played at Medford between Medford and Ashland, and even the Ashland players felt it was a farce, a demonstration in which lost-confidence predominated and overwhelmed all the real playing ability in the Ashland players.

Thanksgiving Day another game of football game was played at Ashland between the same teams. No not the same teams. The Ashland players were listed as the same boys as played in the earlier game, but between the two holidays some trick of nature had been played and the local players were the same material forms, but down in their hearts there was a new spirit, a new strength, a new determination.

And the day after the Thanksgiving game Coach McNeal of the local normal school, speaking before the Kiwanis club on the subject of Football Citizens, related that out of more than 700 former football lettermen of three famous eastern Universities only two of these had become bankrupt in business in 30 years—and that these two football players, made of the same stuff as the local football players, are today multi-millionaires.

They came back and builded strong on a failure. Coach McNeal need not have gone farther back than the Thanksgiving game to have procured an illustration to prove that Football Citizens are not failures, as some claim, but that, because of their football playing and the lessons it teaches, they become stronger, more industrious and more successful men since one of the fundamental rules of the game is never to quit.

### The Christmas Opening

Friday evening of this week, Ashland will again be hosts to thousands to view the city's merchants' windows, which are supposed to be gala with the spirit and decorations of Christmas.

All merchants are preparing to spend considerable time and effort in making their store windows as attractive as possible, and to demonstrate to southern Oregon and northern California that Ashland has what they want for the Holidays, as well as for all other occasions in the year.

Make your window attractive, Mr. Merchant, both in welcome and in sales appeal.

### The New Ford

The new Ford is coming!

This is not idle gossip nor is it information gleaned by one standing on a corner straining his neck to catch some detail of the mysterious car as it sped by in one of the many test runs which the Ford factory has been making.

It is from a statement by Henry Ford, who has had the world guessing for many months, creating more intense curiosity and desire to ascertain what the new car would be than has ever been attained by any other manufacturing project.

Santa Claus is coming, too, but for thousands and thousands the announcement that the new Ford is coming soon completely eclipses the forthcoming visit of old Kris Kringle.

We wager that woman who flew "air mail," New York to California, to keep a dinner engagement had a new gown.

Will Rogers, in writing about Russia, says, that "Communism is like prohibition—it's a good idea, but it don't work."

And by the way, we haven't seen much of Aimee McPherson or Jack Dempsey in the headlines recently. Wonder what has become of them.

While there is no quick cure for a light head, there is always a traffic cop for a bum head light.

The cynic is the man who sees nothing complimentary in being selected as the average citizen.

Pedestrians move ahead by leaps and bounds these days.

## TURNING THE PAGES BACK

#### ASHLAND 12 Years Ago

Mrs. H. R. Marks of Portland, formerly a resident of Ashland, is here renewing old acquaintances and looking after property interests.

Harry Bates, employed as a telephone operator at Medford, Cal., is home to spend the holidays with his parents, Mr. and Mrs. C. F. Bates.

Mr. and Mrs. Robert Peotchy are spending the holidays with their parents in Ashland.

Mrs. C. A. Strickland of Portland is here visiting her son, A. L. Strickland.

#### ASHLAND 20 Years Ago

John Lett, from Marysville, Mo., has purchased from G. W. Pugh, an acre fruit tract on Mountain street and improvements, including a small dwelling. The sale was negotiated by McWilliams and Powell, who have also closed up the sale to W. G. Thomsen, recently from Salida, Colo., of a house and lot in R. R. addition belonging to H. F. Pohland.

A Salem news report says: No one has been elected president of the Ashland Normal to succeed E. F. Mulkey, who recently resigned.

Dan W. Stone, who is now in the S. P. train service out of Sacramento, has been in Ashland the past week, visiting friends and taking some advanced degree in Masonry.

#### ASHLAND 30 Years Ago

Frank Van Natta is confined to his home with the pneumonia.

Mrs. Chas. Silsby from Duquoin, is visiting relatives in this city.

George Stockton has gone to the Applegate country to mine for a few months.

Mrs. E. Culbertson of Klamath county is spending the winter in Ashland.

Miss Daisy Coy, who has been visiting relatives and friends in Ashland, returned to Vacaville, Calif., last Friday.



#### Broke Aukle

Dr. Bevin Sawyer, who resides in the Pioneer building on Main street, sustained a broken aukle Saturday evening, when she suffered a bad fall. Dr. Sawyer will be confined to her home for a few weeks, due to the accident.

#### Moved From Holly Street

Joan Anderson, who has been residing at 430 Holly street for some time has moved into a residence at 455 Mountain avenue.

#### Cars Registered

Twelve out-of-state cars were registered Monday, November 28, at the local branch of the state traffic bureau located in the chamber of commerce building on the Plaza.

#### Students Returned To School

The following named students at the Southern Oregon Normal school have returned from spending the Thanksgiving holidays at their homes: Leta Smith, Oakland, Ore.; Dorothy Morgan, Grants Pass, Ore.; Elizabeth Morse, Eugene, Ore.; Florence Stewart spent the time as a guest of Miss Elizabeth Wilson at her home in Roseburg, and Dorothy Brown and Ann Fetter as guests of Lucille Calkins at her home in Yreka, California.

#### Returned Home From Friends

Mrs. Alice Willis and son Billy accompanied by Mrs. Willis's father, C. B. French, have returned to their home in Ashland after having spent the Thanksgiving holidays visiting with Mr. and Mrs. W. W. Willis at Perist, Oregon.

#### Willbur Chapman, Here

Willbur Chapman, S. P. employee who works at Duquoin, and Klamath Falls, is spending a few days in Ashland visiting at the home of his parents and with friends. Chapman is well known in this city, having been graduated from the local high school.

#### Frank Auer Will Broadcast

Frank Auer, noted cellist of this city, will broadcast this evening over KMET from six o'clock until seven. Numbers on the program will include: "Lilienthal's," "Barcarolle" from Jocelyn.



Oratory is 90 per cent. language, and 1 per cent. facts.

Vary thy complexion will hold their color after being laundered.

As a rule, bad luck gets in its most systematic work with lazy people.

The fellow who is liberal with his advice is usually mighty stingy with his cash.

When a man loses three bets in a row, he feels fully qualified to give tips on the races.

No problem is more puzzling than finding a way to get rich without being in some respect crooked.

Hez Heck says: "I never yet seen a case where poverty kept anybody from marryin'."

#### Dissoresed Sentiment

A Monroe bank is holding a potato show and thereby contributing worthily to its community development. — Albany Democrat-Herald.

Moths, a bulletin says, cause \$200,000,000 damage annually, inasmuch as they left our overcoats alone this year the actual damage for 1927 is only \$199,999,982.03. — St. Helens Sentinel.

If he combs his hair over his bald spot, he carries stamps in a book and uses only Swedish matches. — Corvallis Gazette-Times.

The man who broke a record driving a sedan from coast to coast may only have been looking for a parking place. — Crane American.

One way to find out whether a man is curious or not is just to ask him what he thinks of the new Elvira that is to be. — Amity Standard.

One of the biggest lies ever told is the one that says photos never lie. — Silverton Tribune.

### TOM SIMS SAYS

All is quiet along the Rio Grande tonight, Mexico is being very, very good just before Christmas.

There are lots of plaintiffs in the world. Think how much better off everyone would be if Big Bill Thompson and President Callan could trade jobs.

Again we hear the wail that the old-fashioned family doctor is disappearing. Yeah, so's your old-fashioned family.

A Tennessee woman who is 83 years old used the telephone the other day for the first time. Of course, she was on a party line.

Ambition is a longing a lot of people have for a more pleasant place in which to do nothing.

Opinions differ. Some think that when a fellow shows his mettle, it means he has brass.

We don't know about a five-day week. But a five-day week ought to prove popular.

### TREE CUTTING IS EXPLAINED

Councilmen Say Big Oak Practically Destroyed.

Criticism of the city council for the cutting down of a large oak tree at the intersection of Weightman street and the Boulevard has been made recently and in justification of their act, when questioned by a leading representative, councilmen said the tree was set out without having first considered the matter thoroughly.

Two reasons were given for cutting of the tree, first that it blocked the entrance from Weightman street to the Boulevard, and secondly, to make way for the electric lines.

Before the tree was cut, in an effort to save it, if possible, all eyes misdirected, and dead limbs were cut away and nothing but a half-dead, unsightly trunk remained—the parasite having done its deadly work.

The wood was absolutely valuable, except for firewood, and to avoid cost of hauling the wood away, the wood was given to a man for removing it. Like many other trivial matters which come before the council—a complete record of which would make the minutes of unwieldy volume—the matter was referred to a committee for consideration.

The old oak, at one time had been a beautiful tree, but before it was cut away had been so destroyed by parasite, it was no longer a thing of beauty—sufficiently palatable to remain in a position where it was doing evident damage, according to councilmen.

### CONSIGNATION TENDERED

SALEM, Nov. 29.—(AP)—Following the appointment as a corporation commissioner, Mark D. McAllister today filed with Governor Patterson his resignation as a member of the Marion county delegation of the Lower House State legislature.

### PICTURE OF FORDS HERE

Glaycomb Says Actual Cars to be Shown in Larger Cities

Four-wheel brakes, standard selective gear transmission, extraordinary acceleration, a speed of sixty miles an hour and more, a practically vibrationless engine, and unusual beauty in line and color are among the outstanding features of the new Ford cars, the first of which will be shown in many parts of the country next Friday, says H. E. Glaycomb, local dealer, oiling system, steering gear and rear axle are of new Ford design; it is announced. And its 40-horse-power engine has been so designed that it runs 50 to 55 miles an hour on a gallon of gasoline.

This car, which is to succeed the famous Model T line, will be shown on Friday by Ford dealers in many of the larger cities of the country. In Ashland photographs and descriptive charts of the new cars will be on display at The Glaycomb Motor Company showroom, where the public will be given the complete story of the new Ford car. Later various models of the new Ford line will be on display here.

So far the new cars have been examined only by those who will

### Congress Must Set Time For Big Reduction

WASHINGTON, Nov. 29.—(AP)—President Coolidge desires to let Congress decide when to make the tax reductions effective and does not object to starting the cut next year if the treasury conditions permit, he said at the White House today.

have charge of the first showings and demonstrations. Salesmen and demonstrators are studying charts and diagrams which will be used in explaining the various details of design, appearance and performance.

For months factory models of the new car have been undergoing severe performance tests in and around Detroit. One of these factory models recently made a road run of 130 miles in 124 minutes. This run it is said, was made on ordinary paved highway near Detroit.

Local dealers, in commenting on the forthcoming show, said of their first view of the new Ford car had substantiated Henry Ford's statement that "there is nothing quite like it in quality and price."

"Mr. Ford's statement had prepared us for a surprise," said Mr. Glaycomb, "but the new Ford car is better even than we had hoped for. It is certain to make history in the automotive industry, just as its predecessor, the famous Model T, has made history for 20 years. We are proud of the new car and feel certain that its appearance and performance will attract unprecedented attention among automobile owners."

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#### Went to Grants Pass

Domino Provost of this city went to Grants Pass this afternoon, where he spent several hours putting up the bills advertising the Lithian Indoor Circus and Fiesta, and looking after other business affairs.

#### In Medford Yesterday

Mr. and Mrs. Thomas French, residents of Ashland, spent a short time in Medford yesterday visiting with friends.

#### J. Q. Adams Will Be Employed

John Q. Adams, well known resident of this city, will be employed as bookkeeper at the Claycomb Motor company, local Ford dealers on the Plaza, filling the vacancy left by Miss Velta Ackley, who will leave the first of next week for McCloud, Calif., where she will make her home with her parents. Miss Ackley makes her home in Ashland with Mr. and Mrs. W. C. Polk on Gresham street.

#### TALENT YOUTH FINED

Wm. Breese, Talent, is to serve 30 days in the Medford city jail. He was sentenced after pleading guilty to a charge of possession of liquor.

#### Ashland Study Club Meets

The Ashland Study club held their regular meeting yesterday afternoon, Monday, November 28, at the home of Mrs. J. A. Churchill on the Boulevard.

During the afternoon Mrs. T. J. Malmgren told in an interesting way about the Anacostia Island and Mrs. Emil Peil gave an instructive review of the book, "Eastside, Westside."

#### Working at Schroeder's

Mrs. Lynn Slaek of this city is working at Schroeder's Five and Ten Cent store in the Ender's building during the Christmas season.

#### Motored to Medford

Dr. and Mrs. W. J. Crandall, who reside in the Butler apartments on Granite street, motored to Medford Sunday, where they were dinner guests of Dr. and Mrs. E. Carlow. Other guests were Dr. and Mrs. W. W. Howard and Mrs. E. S. Hitzler of Medford.

### Receive before CHRISTMAS

Bring the old home up-to-date. Let us tell you how this costs to install the

#### WINTER SEATING

Then you can use your floor and table lamps and appliances conveniently. The low cost of this complete system will soon pay for itself in convenience and comfort.

See dealers for "Gifts that Keep on Giving"

### X-L Electric Station

Keep Your Car Inside This Wet Winter Weather IT PAYS Let Us Do Your Greasing LITHIA SPRINGS GARAGE

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Let us Relieve you of these cares!

Investigate for yourself and you will find that the laundry done best. Laundry washed clothes are cleaner. Laundry washing costs less. Phone us today.

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Phone 165

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WEAR them anywhere! Made of specially tanned leather that retains its pliability! Buck-Hect Shoes give you ease in working and walking, protection in the roughest country. Fine models, too, especially for city wear. See them here!

As an all-service city and country shoe. A popular comfort shoe. Microscopic rubber soles and heels.

Army Goods Store  
Biggest Little Store in Town

### Keep Your Car Inside This Wet Winter Weather

IT PAYS Let Us Do Your Greasing LITHIA SPRINGS GARAGE