

### TEX STARTS NEW PLANS

Phil Scott, British Heavyweight Will Participate in Elimination

NEW YORK, Sept. 27.—(AP)—Tex Rickard, fight promoter, arrived in New York today after staging the Tunney-Dempsey fight in Chicago and announced plans for the next battle of the century. Jack Dempsey had changed his plans and did not accompany Rickard to New York. Rickard said he already had plans under way for the new heavyweight elimination tournament to find the best man to meet Tunney next September.

### Press Agents Ruin Careers

NEW YORK, Sept. 27.—(AP)—Trying to live up to the gaudy pictures of themselves painted by their press-agents is what causes many movie stars to disappear from public notice, asserts Allan Dwan, motion-picture director, in an article in this week's Liberty Magazine.

"Where are the stars of yesterday?" Dwan asks. "The army of forgotten luminaries who shot up like rockets, then died away into darkness and obscurity after reaching the heights? At the risk of mixing my metaphors, I'll tell you," the writer explains: "They went strolling down the primrose path surrounded by halos of publicity; their heads festooned with the caressing adjectives of press-agents; and each adjective carried a carefully concealed harpoon that inflamed their egos until they burst as a toy balloon bursts when a small boy blows more air into it than it can hold."

### Fraternity Gets Scholastic Cup

UNIVERSITY OF OREGON Eugene, Ore., Sept. 27 (Special)—Kappa Kappa Gamma, women's fraternity of which Marlon Leach, of Ashland, is a member, received the University of Oregon scholastic cup for standing highest in scholarship rating for three terms in succession, according to an announcement by Earl F. Pallett, registrar. This is the first time the cup has been won since the

year 1921—when it was held by Alpha Chi Omega, women's fraternity, no organization being able to remain at the top of the list three times in succession since then. The grade average of Kappa Kappa Gamma was 51.842. Kappa Alpha Theta placed second. The average for all women's fraternities is 45.54. The leading house on the men's list, fifth in the general list, was Phi Sigma Kappa and Phi Kappa Psi placed second.

### THE FORUM

Articles of timely interest are welcomed under this head. Communications must bear the signature of the author.

Medford has been fortunate thus far in escaping any inroads of the prevailing infantile paralysis epidemic. The way to continue this good fortune is for everyone to assist and co-operate with the local health authorities, in their praiseworthy plan to repel the disease before it gains a foothold.

The disease is particularly prevalent among young children and is believed to be a respiratory infection, although as yet the precise nature of the disease and its exact cause is not known. Doctors are generally agreed that it is advisable, as a preventive measure to have children, in any infected area, gargle night and morning, with a fairly strong antiseptic, and avoid all crowded gatherings.

Also, if your child seems out of sorts, suffers from a cold, with or without fever, take no chances. Put him to bed at once. Statistics show only about twenty per cent of infantile paralysis cases result in permanent paralysis, or serious consequences, where complete rest was given, at the first indication of trouble. It is also true in many cases the paralysis phase is never reached. In other words, in this trouble, as in many others, eternal vigilance is the price of immunity, and also the price of prevention as far as a general epidemic is concerned. In Medford there is absolutely no cause for alarm. Although the disease has been raging in nearby places for many weeks, the health officials have yet to find an authentic case within the city limits. This is a gratifying record. With colder weather the danger will be further reduced. But meanwhile it is only common sense to give children all the fresh air possible, watch their condition and diet carefully, and take no chances with untoward

### Fire Chief Urges These Rules Be Observed To Prevent Fire Losses

With the approach of winter home fire hazards are increased according to Fire Chief C. I. Baughman who has offered the following "don't" and "do's" of advice: Clean property seldom burns—do away with rubbish and junk. Careless smokers burned \$30,000,000 worth of property, last year. Keep matches in metal boxes where children cannot reach them. Don't keep ashes in wooden boxes or deposit them against wooden buildings or partitions. Don't change your electric wiring without consulting a competent electrician. Don't hang electric light cords on nails. Be careful with electric flat-irons and always use with signal light. Use metal protection under all stoves and protect woodwork

### AGGIE COACH MAKES SHIFTS

Week From Today Team Will Meet California Aggies

OREGON AGRICULTURAL COLLEGE, Corvallis, Sept. 27.—After the first week of fall practice Paul J. Schissler, head coach, is busily engaged in shifting the Oregon Aggie football players around in an effort to find a workable combination. Losing his entire first string backfield through graduation has forced Coach Schissler to cast about for reinforcements. He has shifted Mel Whitlock, letterman end, and Ralph Twitchell, super varsity end, to halfback positions. Dave Luby is being groomed for the safety position. Dave plays halfback and is a powerful defensive player due to his sure tackling.

Both Whitlock and Twitchell look like triple treat possibilities as they pass, punt or carry the ball with equal facility. However, they lack backfield experience due to their having played on the line. On the line the coach has been developing Vernon Eilers, letterman at guard, into a defensive center. Robert Geddes, who played center for the freshmen in 1926, is being groomed for defensive guard. Goth Geddes and Eilers will alternate at these positions. Punting is another problem that remains to be solved. Several of the men are getting off some pretty spirals but they do not seem to be able to boot consistently. Twitchell and Whitlock have been doing the best kicking. But a week remains before the California Aggie game and there are a number of rough

spots to be smoothed out in the Orange team. Practice sessions have been reduced to once daily. member of the faculty of the University of Madrid, now visiting here. "Place a man with criminal instincts under the care of doctors and psychologists for seven years and at the end of that period he will be able to take his place in the world as a useful citizen," the Spanish professor declared. "All bodily tissues will undergo a complete change during that time."

### Civilization Is Hard On Nerves

LOS ANGELES, Sept. 27.—The very buildings of modern civilization are in the conspiracy against life, according to Dr. Vern O. Knudson, acoustics expert at the University of California at Los Angeles. "Modern building materials reflect about 95 per cent of the

sound hitting them and the excessive recombination reduces efficiency and shortens life of life, he says. "Besides interfering with useful sounds such as speech, lowered productivity and unhealthful nervous strain results." In order to improve acoustical difficulties, Dr. Knudson suggests building insulations against outside noises and sound absorption materials for use in interiors.



# Luckies First for Flavor and Goodness

Then note the verdict of 11,105\* doctors

WHAT is the quality that Mario Chamlee, Florence Easton, Marie Rappold, Reinald Werrenrath, Giuseppe DeLuca, Fritz Scheff, William Hodge, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105 doctors answered this question "YES."

Consider what these figures mean; consider that they represent the opinion and experience of doctors, those whose business it is to know.

Reinald Werrenrath, Famous Baritone, writes:

In my concert work, I must, of course, give first consideration to my voice. Naturally, I am very careful about my choice of cigarettes as I must have the blend which is kindly to my throat. I smoke Lucky Strikes, finding that they meet my most critical requirements.



## "It's toasted"

No Throat Irritation - No Cough.

\*We hereby certify that we have examined 11,105 signed cards confirming the above statement. LYBAND, ROSS BROS. & MONTGOMERY Accountants and Auditors New York, July 22, 1927

### Love Token Given By Queen Elizabeth On Auction Block

LONDON, (AP)—The story of one of the most tragic love tokens in the world lies behind the announcement that a gold ring, carved with a portrait of Queen Elizabeth, has been up for sale at Christie's world-famous auction rooms.

The ring is that which Queen Elizabeth gave to her favorite, the Earl of Essex. According to the more or less authentic legend Queen Elizabeth gave it to Lord Essex, "with the tender promise that no matter what crimes his enemies might lay to him, or what offences he might have committed against her on his returning that pledge she would pardon him."

The enemies of Essex gained ascendancy in the Queen's favor, and the Earl was impeached. Tales were brought to the Queen. She was told he had declared that her mind was as crooked as her body.

Essex was sentenced to death, and it was said that right up to the moment of his execution Queen Elizabeth, still tender in her feelings towards him, hoped against hope that he would send back the little token that would have earned his release.

But the token never came. Essex went to the scaffold, and the Queen, says an old chronicle, de-

lighted only "to sit in the dark, and sometimes with shedding tears to bewail Essex."

Essex, tragically enough, did give the ring to his relative, the Countess of Nottingham, hoping that she would bear it to the Queen. But her husband, hating Essex, forbade her to deliver it. Years afterwards the Countess of Nottingham lay dying. She asked for the Queen to come to her deathbed. She produced the ring and confessed.

Elizabeth, in her anger, shook the dying woman, said God might forgive her but she never would, and returned to her palace. "There," says the legend, "she surrendered herself without resistance to the despair which seized her heart, refusing medicine and food, passed days and nights seated on the floor with fixed eyes and fingers pressed upon her mouth. And in the space of 20 days she died."

Since that time no one has ever worn the little ring which tells the story of a queen's love and heart-break.

The ring descended from Lady Frances Devereux, daughter of the Earl of Essex, in unbroken succession until it came to Louise, daughter of John, Earl of Granville, who married Thomas Thynne, second Viscount Weymouth.

### Important Changes IN Southern Pacific Service September 25

Faster time on the Shasta north and southbound. No. 12 will arrive Portland 10:30 p. m. and No. 11 will arrive San Francisco 11:30 a. m. Changes in time at intermediate stations.

The Oregonian will leave Portland 9:30 p. m. instead of 1:00 a. m. and arrive San Francisco 7:30 a. m. instead of 9:50 a. m. This change makes more convenient overnight service between Portland and Southern Oregon Points.

New sleeping car service between Roseburg and Portland daily on the Oregonian. Car open for occupancy 9:30 p. m. Trains 31 and 32 discontinued.

Motor Coach Service Motor Coaches especially designed for the service were placed in operation between Ashland and Portland commencing September 20. Now go Southern Pacific by rail or highway.

Southern Pacific railroad tickets will be honored for transportation by Southern Pacific Motor Coaches between points they reach and serve.

Phone or ask Agent for copy of new time table and any travel information

### Southern Pacific

G. N. Kramer, Ticket Agent

Richardson Springs  
On highway near Chico Springs. The most talked of resort in the state. There must be a reason! Why not come and see for yourself?  
Lee Richardson, Mgr.