

J. C. Penney Co. Announces New Managers

Sales Completed And New Managers Now In Charge

NEW YORK, June 23—Special—Announcement was made by the J. C. Penney Co. here today of the purchase of three new stores on the Pacific Coast serving two important towns in southern Oregon and one in northern California. The localities affected by the purchase are Medford, Oregon; Ashland, Oregon and Yreka, California.

The two former towns are important centers in the fruit raising belt of southern Oregon and the latter is a leading commercial center in the northern part of California.

The properties purchased are the three stores previously operated by the Golden Rule Mercantile Co., under the direction of C. W. Willcock who died in March of this year.

Previous to the purchase, management was vested in H. W. Willcock and C. A. Willcock.

Consistent with the general policy of the J. C. Penney Co., the management of these new stores will be placed in the hands of present members of the organization. W. S. Bolger, former manager of the J. C. Penney Co. store at McGill, Nevada, will manage the store at Medford, Oregon; C. W. Fortmiller, formerly assistant manager, at Salem, Oregon, will head the store at Ashland, Oregon; and C. H. Schomaker, formerly assistant manager of the J. C. Penney Co. at Salem, Oregon will take up the management of the store at Yreka, California.

The new managers are now located in their respective towns where stocks in the stores are being reduced preparatory to operation under the J. C. Penney Co. name which will start on July 15th.

Coming close on the purchase of the 54 Jones Co. stores in the northwest and following the es-

NET TIGHTENS ON STRANGLER

Tentative Identification Made By Several Portland Folks

PORTLAND, Ore., June 23. — (AP) — Earle Nelson, alias Earle Ferrell, held at Winnipeg, Canada for murder, was tentatively identified here today as Adrian Harris, the accused strangler of Mrs. Blanche Myers, Portland.

Shows a picture which police received from Winnipeg authorities, Russell Gordon, grocery clerk, declared: "That is the man."

Gordon is known to have become acquainted with the "dark strangler" who choked the life out of Mrs. Myers and who is suspected of having killed Mrs. Florence Monks, Seattle, and three other Portland women.

All the "strangler" murders in the Pacific northwest occurred last October and November.

Gordon, who sold groceries to Harris several times, was positive that the picture of the man held at Winnipeg was that of the man sought here.

HOME SWEET HOME

Newly wed, to the real estate salesman who is trying to sell her a home: "Why buy a home? I was born in a hospital ward, reared in a boarding school, educated in a college, courted in an automobile, and married in a church, got my meals at a cafeteria, live in an apartment, spent my morning at playing golf, my afternoons playing bridge; in the evening we dance or go to the movies; when I'm sick I go to the hospital, and when I die I shall be buried from an undertaker's. Why should we buy a house, I ask you? All we need is a garage with a bedroom." Outlook.

Establishment of the J. C. Penney Co. as the second largest store system in the world, this announcement would indicate a policy of expansion toward a system to include somewhere in the vicinity of 900 stores in the Penney chain.

The rose has a greater commercial value than any other flower. Besides its high horticultural value, it produces attar of roses, an expensive perfume. Forty thousand flowers are required to produce one ounce.

OLD MAN LOOSES SUITCASE AT DEPOT

Loss of a suitcase at the Southern Pacific station, was reported to police Tuesday evening by Robert Fulton, 70, who arrived in this city at 9:30 o'clock. Fulton said he left the suitcase in the main room of the depot for a few mo-

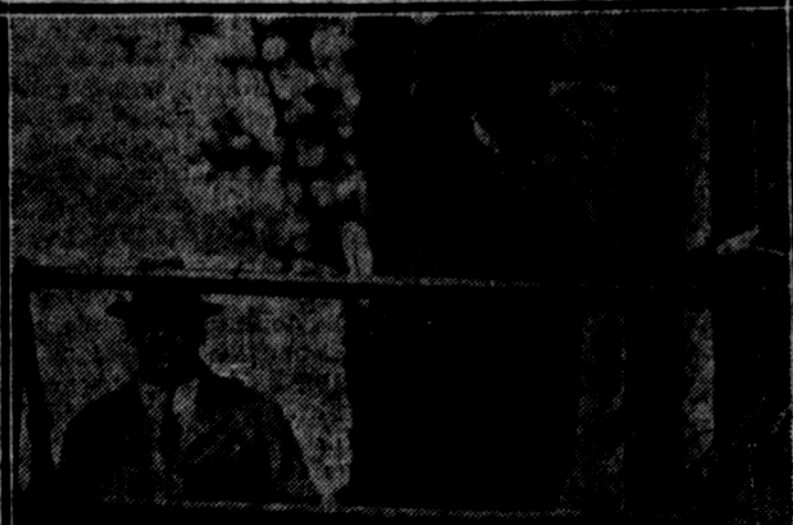
ments and when he returned it was missing.

No trace of the thief was found. The suitcase contained clothing of the old man.

Fire Chief Clint Baughman is in receipt of a letter from Deputy State Fire Marshal E. A. Taylor, thanking him for his cooperation in the recent fire prevention caravan campaign which was made.

A report of the trip, with recommendations from the various fire chiefs, comments of the press, and other interesting details is to be made.

Former Canton Chief Indicted

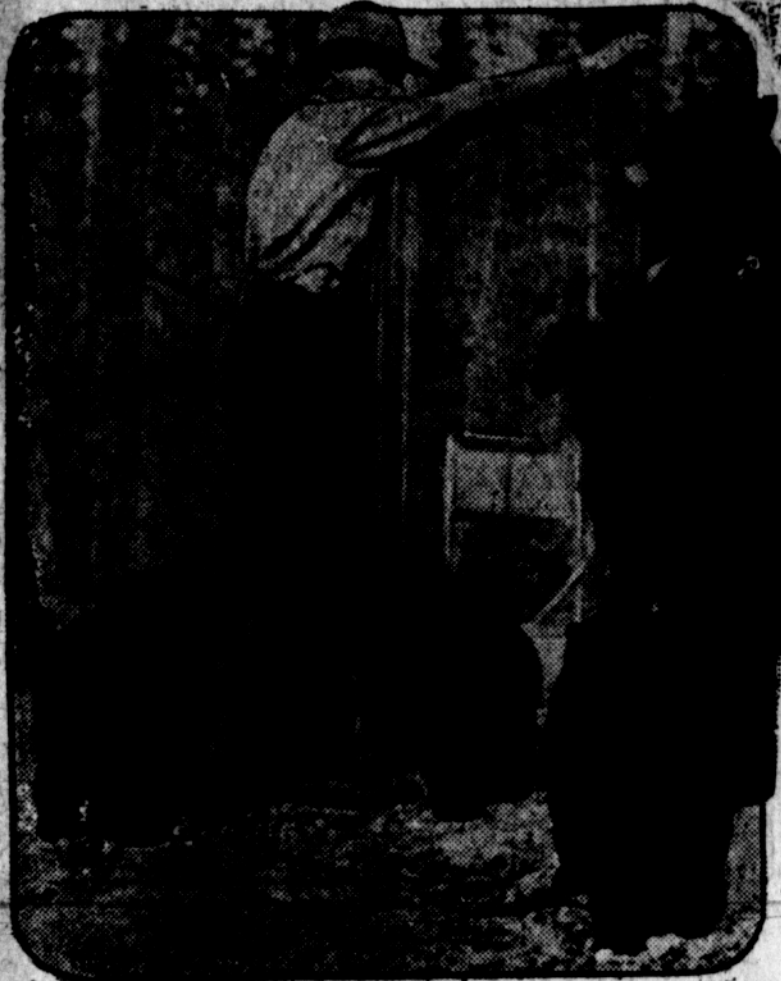


Former Chief of Police Lengel of Canton, O., is the fifth man to be indicted in connection with the murder of Don Mellett, crusading editor. Lengel is shown shielding his face as he was being taken up the jail steps by Sheriff Ed Gibson. Below is a closeup of the former chief, whose arrest followed the story told by Floyd Strettenberger, former detective. Pat McDermott, Ben Rudner and Strettenberger have been sentenced to life imprisonment, while Louis Mazer, who was the first to "confess," awaits trial.



May Allison and Holbrook Blinn in the Paramount Picture 'The Telephone Girl,' A Herbert Brenson Production.

B'ar In Them Thar' Hills, Cal!



President Coolidge brought in seven rainbow trout the very first day he fished in the Black Hills. The president could go a little farther into the hills and find wrothier quarry for his blade—black bears. Then the private White House zoo, with its raccoon, lion cubs and

New Train Service

for quick, convenient, comfortable travel to Portland or to California.

New trains between Portland and Ashland, by day northbound and convenient over-night service returning in addition to the Shasta and the Oregonian. The popular Shasta now carries day coach for the convenience of southern Oregon travelers.

Note this new, convenient service:

31	11	13	STATIONS		14	32	12
8:00	8:30	1:00	Lv. Portland	Ar.	7:15	7:40	11:00
10:00	10:13	3:13	... Salem	...	5:10	5:30	9:05
10:49	10:56	4:25	... Albany	...	4:25	4:42	8:20
12:20	12:10	5:55	... Eugene	...	3:10	3:30	7:10
12:43		6:17	... Creswell	...	2:29	2:46	
12:57	12:47	6:30	... Cottage Grove	...	2:05	2:31	
1:33		7:12	... Drain	...	1:15	1:49	
1:45		7:24	... Yoncalla	...	1:02	1:35	
2:20		7:53	... Oakland	...	12:34	1:08	
2:26		8:00	... Sutherlin	...	12:26	1:01	
3:10	3:00	8:45	... Roseburg	...	11:50	12:25	4:25
3:30			... Dillard	...		11:54	
3:52		9:30	... Myrtle Creek	...	10:42	11:28	
4:05		9:45	... Riddle	...	10:30	11:15	
5:00			... West Fork	...	9:35	10:18	
5:40		11:25	... Glendale	...	9:00	9:35	1:55
5:56			... Wolf Creek	...	8:38	9:14	
6:22			... Leland	...	8:15	8:54	
6:39			... Hugo	...	7:57	8:37	
6:53		12:35	... Merlin	...	7:45	8:25	
7:23	6:40	1:00	... Grants Pass	...	7:20	8:05	12:35
7:45			... Rogue River	...	6:55	7:45	
8:02		1:30	... Gold Hill	...	6:40	7:27	
8:28			... Central Point	...	6:22	7:08	
8:45	7:55	2:05	... Medford	...	6:15	7:00	11:42
9:00			... Phoenix	...	6:00	6:46	
9:12			... Talent	...	5:55	6:40	
9:30	8:15	2:40	... Ashland	...	5:45	6:30	11:20
		6:20	... Sacramento	...	1:00		
	11:50	9:50	Ar. San Francisco Lv.	...	9:00		7:40
		11:15	Ar. Los Angeles	...			

Light face figures AM — Dark face figures PM. Buy roundtrip tickets; save money.

Southern Pacific



G. N. KRAMER, Ticket Agent Phone 148

SCENES IN THE PLAY GROUND OF THE WEST



Reading left to right, top row—Glacier National Park; In the Canadian Rockies; Trail in Glacier National Park. Middle row—Maitnomah Falls, Columbia Highway, near Portland; In the Lake Country, near Spokane; Mt. Rainier, Oregon. Bottom row—In Arizona; Palm Springs, California; Chuckanut Drive, Washington.

If you offered Fiske O'Hara a cigarette—other than a Lucky Strike, he'd say to you:



Fiske O'Hara, the pleasing stage star.

"The throat is a delicate instrument which all singers protect with the utmost care. To avoid irritation, I smoke Lucky Strikes. They are not only kind to my throat but have the finest flavor."

Fiske O'Hara

You, too, will find that Lucky Strikes are mild and mellow—the finest cigarettes you ever smoked, made of the finest Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process—"It's toasted"—no harshness, not a bit of bite.



"It's toasted"

Your Throat Protection

When in New York you are unable to buy Lucky Strikes, write to the nearest branch office and we will send you a pack of Lucky Strikes by mail.