

THE DAILY TIDINGS EDITORIAL and FEATURE PAGE

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ASHLAND DAILY TIDINGS

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A Big Opportunity

They say in Southern California that the newcomers are the ones who see the best opportunities in that region, and that this is the result of the new viewpoint of the new citizens who are looking for something, while those who have been residents in that section have become so inured to seeing everything about their cities that they overlook many an opportunity.

We in Ashland have enjoyed Lithia Park, Lithia water and many other wonderful advantages here so long that possibly we are overlooking a real opportunity. A statement by a Phoenix citizen, Mr. Hearn, in which he relates the benefits he has received from drinking Lithia water and in which he says Ashland is overlooking its best opportunity in not concentrating on a sanitarium project, is another proof that we should listen to the outsider and the newcomer with his new viewpoint, his new enthusiasm, his new experience.

Of course, the sanitarium has been discussed—has even been marked as one of the big projects to be accomplished in our city; but the fact remains that we have not concentrated nor worked strenuously on this big idea.

The Daily Tidings wonders if it would not be wise for Ashland to adopt one slogan—"We must have a sanitarium"—and concentrate on that until some definite action and result is accomplished.

Traffic Enforcement

The average American motorist is a better driver today than he was five years ago. Today operators are commencing to show each other and pedestrians also a fractional part of the same decent consideration that they manifest as a matter of course, in their offices, at home and on the golf links.

There are still many drivers, however, who behave with their cars like a small boy with a new toy acts. Not only do we brag about our machines, which is harmless, but we show off while out driving and sometimes without very much regard for the other fellow. We cut in ahead of the other driver, counting on him to avoid a collision. We force the pedestrian to jump out of our way and we turn a blind eye to the mud we spatter on him. On streets flanked by residences we step on the gas with small regard for the child who may dart suddenly into the roadway from behind a parked car or piece of shrubbery and that is why hundreds of children are killed every year in just that manner when a little less speed would have meant those youngsters would still be alive today.

Remember, safety and courtesy are twins!

Few indeed are the motorists who really respect and observe all the traffic regulations all of the time.

Too many automobile drivers show a callousness for traffic laws, a readiness to fix or bribe their way out if arrested for illegal driving, and what is worse, a readiness to laugh at and congratulate the other fellow who lies his way out of an arrest. Traffic laws are designed and are needed for nothing less than the protection of our lives and should certainly be upheld by every good citizen quite as strongly as the laws against burglary and the like which merely protect our property.

We shall never materially reduce the terrible automobile accident toll until we recognize the traffic problem as a question of personal conduct and of community standards. If it were as unfashionable to drive recklessly as it is to cheat in a card game, there would be fewer lives lost in America.

LACKAWANNA MOTORIST.

The report that warring Chinese generals have about decided to settle their differences and make common cause against the Communists will meet with general approval everywhere else but in Russia. We have always felt John Chinaman had too much sense to join up with that bunch of I-Won't-Workers.

Though Chamberlin and Levine received a very warm reception in Germany it is altogether likely an American plane would have received an even warmer reception some ten years previous had it landed there.

Now that we have stolen airplanes advertised, it is only fair to suppose that traffic cops will soon have to begin regulating the speed in the air.

London fogs can not be more dense than was the dust on the Klamath highway Sunday.

Warm weather brings picnic parties.

TODAY - - OLD GLORY'S DAY



Today is Flag Day throughout the United States—the day when Old Glory once more commends itself to our attention and recalls to our minds the things for which it stands. This unusual picture, showing the flag waving over the quarter deck of one of America's biggest battleships, was taken during the recent naval maneuvers off the New England coast.

SCISSORED SENTIMENTS

It may have been a surprise for Mrs. Levine when her husband jumped aboard the Columbia for the trip to Europe, but at least she knew who he was out with.—Bend Bulletin.

Captain Lindbergh has been mentioned for the vice-presidency. The suggestion is from the same fellow who is mad at our senior seedsender.—Medford Mail-Tribune.

French people claim that our tourists make fun of their money. The American sense of humor, so impetuously inclined to utilize material that Europe regards as highly serious, may yet become something of a work problem.—Banks Herald.

It isn't just that the whiskey is vile, old chap. Nothing else

tastes as good as it did ten years ago.—Corvallis Gazette Times.

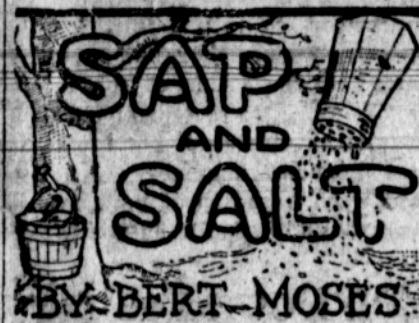


America is a country where it's easy to convert a skirt into a lamp shade.

Consumption of sacramental wine since prohibition has been 24,000,000 gallons. Is that a wet argument? Or a dry?

The French tailors are trying to put men back into knee breeches. Somebody ought to cable Lindbergh and put a stop to that.

Floods, wars and Congresses come and go, but corn on the cob remains forever.



As a rule, improving old things beats trying new ones.

Happiness, to be fully enjoyed, should be taken just as it comes.

Much wisdom comes from misfortune; much foolishness comes from good luck.

It would help things a lot if we repealed two old laws for every new one passed.

Honesty that comes natural tests higher than honesty that has to be kept up by main force.

Try This One

1. In what games are the following terms used: (a) masse; (b) fifteen-two; (c) informatory double?
2. Is Bolivia north of Paraguay?
3. What have the following in common: Ray, Havers, Duncan, Jolly?
4. Who wrote "My Antonia," and what was the scene of most of the story?
5. Name three insects belonging to the order of diptera.
6. To what steamship company do the following boats belong: Caronia, Seythia, Mauretania?
7. What is meant by the term "fiscal"?
8. Distinguish between adulation and undulation.
9. With sociological work in what city is Jane Addams identified?

ANSWERS

1. No; he was Governor of New York, however.
2. Voltaire. Shaw.
3. G. M. Bellanca.
4. Orange and blue; crimson; gold and blue; gold.
5. Under William Howard Taft.
6. Four hundred pounds a year for three years.
7. Boadicea.
8. Plus XI.
9. Webster died in 1843.
10. Twenty-four lines of nonpareil type.

Flag Day Under 30 Years Honored



William T. Kerr of Pittsburgh founded the National Flag Day Association and for 30 years has been its president. He is shown here just after receiving a huge silken American flag presented by Miss Jean Ladley in behalf of the Betty Ross Society.

Hail The New Speed King



GEORGE SOUDERS

Here's the driver and the car he drove to victory in the Indianapolis speedway classic on Memorial Day—George Souders, a shy, unassuming youth, and his Deussenberg special! Souders, a former Purdue university student, copped the \$20,000 top prize as well as \$5100 in lap prizes. Souders' victory came as a big surprise to the experts, who had not given him the barest chance. He now plans to return to Purdue and resume his studies!

OUT OUR WAY

By Williams



WHY MOTHERS GET GRAY.

J.R. WILLIAMS

TURNING THE PAGES BACK

ASHLAND 10 Years Ago

A. S. Gile of Salem has been in Ashland enlisting interest in the coming Christian endeavor convention in San Francisco.

Landlord J. A. Gross of the depot hotel is increasing the capacity of his dining room by addition of several tables which will enable him to accommodate 200 people at one time conveniently.

On last Saturday's evening northbound train was a party of Italian mountain climbers, headed by Prince Luigi, a nephew of King Humbert, together with several prominent people of that nationality.

Miss Kearney, lecturer of the W. C. T. U. arrived in Ashland yesterday and gave a talk of much interest.

ASHLAND 20 Years Ago

A train load of Elks are coming to Ashland Saturday evening to attend a regular meeting of the Lodge here for initiation. The train leaves Medford carrying the members of the antlered herd from the northern port of the county.

Harry Mason has returned from a trip to California. He says things are quiet there.

Harold Kilgore, son of Edward Kilgore, was thrown from a horse while visiting here and seriously injured. The horse was killed in the fall.

Supt. J. Anderson, who is in Ashland today, says that he has received notice of a prospective allotment of \$20,000 for road and other improvement on the Ashland reserve.

ASHLAND 30 Years Ago

Karl Thomson returned Tuesday from Grants Pass, where he has been receiving treatment at the Good Samaritan hospital for blood poisoning which developed from a cold sore.

J. B. Ware now has an automobile which shines like a piece of new money. The improvement is a result of an application of paint.

M. Nyby, who recently traded his Maple street property to Emerson Hough for Portland property, has gone to Portland to live.

H. C. Stock and Dan Applegate left last week to spend the last few days' light out among them.