

### NEW STYLE OF FORD DENIED BY MANAGER

#### Rumors of Radical Changes Are Denied by Portland Factory Branch

FORTLAND, April 22.—There will be no radical changes in Ford automobiles, and no changes such as have been outlined in current rumors for the past few months are contemplated, according to a statement issued by C. A. Bullwinkel, manager of the Ford company's local plant, yesterday.

Rumors emanating in the east had set April 1 as the date for Ford's definite announcement of changes, and Mr. Bullwinkel, together with Ford executives in other sections of the country, chose today as the opportune time for denying the truth of the rumors.

"Improvements, yes, but new car, no," said Mr. Bullwinkel yesterday concerning a new model Ford car.

"It is quite natural that people should take an active interest in what Mr. Ford is doing and what he contemplates doing in the future. As the world's largest manufacturer of automobiles and the fact that he has for years been more or less in the public eye,

anything that would affect his product or his dealings with the public is given wide prominence. It is to be regretted, however, that this same prominence should be given to rumors that on the face of them, can be given no credence.

"It has always been and will continue to be the policy of the company which bears his name to give honest value in its cars. Times change, conditions change and Ford cars will always be found abreast of them. During the last year numerous changes and improvements have been made in the Ford car. For instance, Ford cars now come in five colors, and only recently wire wheels were made standard equipment on closed models. Another improvement that has been made is the installation of the Holland carburetor as standard equipment on all models. We know that the company is always experimenting, always looking for methods and means to improve the product.

"The same model T motor that has been placed in approximately 15,000,000 Ford cars is coming to us in large quantities from the factory at Detroit. In fact, today we are receiving 11 car loads of motors on our steamship Lake Benbow, which reached Astoria from New York last night.

"In view of the oft-expressed confidence of Mr. Ford in the

### LADIES' DANCE IS ATTRACTIVE AFFAIR

#### Shirley Enders, Gertie Wenner and Lois Giblet Delight Dancers

One of the outstanding social successes of the season was the dance given at the Elks club Wednesday evening and sponsored by the Elks Ladies club. The hall was beautifully decorated and the dancers enjoyed themselves until a late hour. One of the features of the evening was the entertainment provided by little Miss Shirley Enders, Gertie Wenner and Lois Giblet of Medford. The first named youngsters appeared pulling a beautifully decorated easter basket. After daintily walking around the hall, they came to a stop, and little Lois Giblet emerged from the basket, dressed in a rabbit costume. She so delighted the many who attended the affair with a dance that she was called upon for an encore. The little Miss, sang and gave her interpretation of the Black Bottom, in response to the applause.

Boronaugh Hughes, delightfully entertained the dancers with a demonstration of the Black Bottom. At a late hour delicious refreshments were served in the dining room.

Those in charge of the successful event were:

Mrs. Domingo Provost, Mrs. Clyde Young, Mrs. Elwood Hedburg, refreshments; Mrs. Earl Crow, finance; Mrs. J. A. McGee, advertising; Mrs. Hugh Gillette, music; Mrs. John Enders, features; Mrs. Frank Deas, Mrs. Karl Nims, punch; Mrs. Hal McNeir, Mrs. O. A. Paulsen, tables.

### MANY TOWNS FLOODED WHEN LEVEES BREAK

(Continued From Page One)

Kansas is said to be under water. Little Rock, apprehensive of new casualties has asked the Red Cross to procure fifty power boats for transportation regardless of cost.

No place in the state is accessible as relief headquarters because of the overflow of water.

Medford — California - Oregon Power Company has 500 men working on Prospect power project.

American public, we feel that should the time ever come when the present Ford car does not meet the requirements of transportation, he will not hesitate to make a public announcement."

### WE WANT TO HEAR

Some criticism has been directed towards the Tidings by not giving detailed publicity to the recent meeting of the Shale Oil stockholders. By special request this story was withheld for the present, or until such time as action taken at that meeting will have the opportunity to be completely worked out. The Tidings has one desire and that is to print the news, but when publicity will help rather than help as important a project as the Shale Oil we shall always forego until such time as it will do the most good.

### INNOCENT PRISONER IS FINALLY RELEASED

#### Only Witnesses He Could Secure Would Not Be Believed

SAN QUENTIN, Cal., April 22.—(AP)—Although innocent of the crime of which he was accused, James S. Willis accepted a prison sentence without complaint because he felt some would believe the witnesses he might summon. Willis pleaded guilty to robbing a Sacramento service station last month. Oscar Jones was shot and killed during the holdup.

Willis began serving two consecutive sentences of from one to four years at San Quentin here.

Now another man, Victor Bromhaug of Aberdeen, S. D., has confessed to Detroit police that he was the man who killed Jones.

"Sure I pleaded guilty," Willis told Warden Frank J. Smith. "What else could I do, I'd been in prison twice before and the only witnesses I could get would be dope addicts like myself. Nobody would believe them even if I could have got them to testify.

"Besides I didn't have the money. That made it about hopeless so I took the jolt."

Crooked River highway bridge, highest in America, on Dallas-California route, will be dedicated in May or June.

NEW HAVEN, Conn., Mourners following a hearse to a cemetery were forced to get out and walk to the place of interment by the police because of a sudden enforcement of a long standing law requiring drivers of funeral automobiles to possess public service operators' licenses.

### MANY TO ATTEND THE EPWORTH LEAGUE MEET

#### Registrations for Annual Convention Are Coming in Rapidly

At noon today, registrations were coming in at a rate that indicated a large attendance for the Annual Convention of the Epworth League which starts tonight at 6:00 with a banquet at the M. E. Church. Rev. Joseph Knotts will act as toastmaster, and Rev. D. L. Fields will give the address of the evening.

Tomorrow morning a thirty minute devotional period starting at 8:30 will be led by Rev. E. B. Horsell. Two addresses will be given by Dr. S. J. Chaney and Rev. T. H. Temple at 9:10 and 9:40 respectively. At 10:30 will come the Institute song and yell contest in which each Chapter is required to exhibit their lung power by giving one song and yell, which, according to directions, must be original, peppy and pertinent. Following this, at 11 will be a general presentation of League work in charge of four Chapter as follows: first department, Talent Chapter; 2nd dept., Grants Pass; 3rd dept., Medford, 4th dept., Ashland.

Saturday afternoon Rev. T. F. Allen will lead devotions just preceding the Chapter reports and business meeting at 1:30. Ashland Chapter will then be in charge of the hike at 3 o'clock and picnic supper at 4:00. Rev. H. F. Pemberton will supervise the camp fire service at 7:00 which promises to be the most inspirational meeting of the Convention.

### Snake Operation Is A Decided Failure

DENVER, Colo., April 22.—(AP)—A three foot anaconda snake is dead here despite the efforts of modern surgery to save

its life. Dr. Albert Crabtree operated on the snake Thursday in an attempt to mend its fractured skull and crushed jaw, received when a party of children attached it with an ice pick and left it to die in a road.

The operation, said Dr. Crabtree would bring revelations as to the minute tracks to which the knives of the surgeon could be turned. Once before he was successful in removing cataracts from the eyes of a snake.

For more than three hours he worked, carefully patching the skull and attempting to build up the bone tissue of the jaw. So shattered was the jawbone, however, that he gave up the operation as impossible and administered poison to his patient.

"Besides," commented the doctor, "there was a concussion of the brain which probably would have proved fatal. Even had it not the snake could never have regained the use of its jaws and would have starved to death."

The snake's file had been prolonged during preparation for the operation by injections of warm milk into its body.

### BANDIT KILLED

LOS ANGELES, April 22.—(AP)—A hail of bullets from a machine gun Thursday ended the life of "Harry" Mills, a Thomas, notorious Los Angeles underworld character.

Thomas a leading figure in southern California rum running circles and noted for his alibis and the dexterity with which he used them, died in a police ambush.

### New, Different Face Powder

If the face powder you now use does not stay on long enough to suit you — does not keep that ugly shine away indefinitely — does not make your skin colorful like a peach — try this new wonderful special French Process Face Powder called MELLO-GLO. Remember the name MELLO-GLO. There's nothing like it. — Lithia Springs Pharmacy, East Side Pharmacy.

### IT IS YOUR MOVE

If you intend to save money, decision and action are necessary. Nothing comes from waiting until "TOMORROW."

Decide NOW that you will open a savings account for systematic deposits.

### The Citizens Bank

Ashland, Oregon

## Take ice from your kitchen lamp-socket!

It's as simple as that!

The same economical electric current that does everything else about the modern house now delivers ice, too,— direct to your refrigerator without fuss, drip or bother.

Just attach to a kitchen lamp-socket. Put your hand inside and feel the air grow cool — cold — ice-cold — colder!

Electric refrigeration keeps air crisp-cold and dry. Foods stay fresh. Dangerous summer bacteria that breed in cool moist places shun the clean, dry, frosty cold of your electric refrigerator.

Even your present refrigerator can be turned into an electric. Ask your dealer to show you how simply and economically it can be done.

Attractive installment payments can be arranged.

### THE CALIFORNIA OREGON POWER COMPANY



Offices:

- Medford, Oregon
- Roseburg, Oregon
- Grants Pass, Oregon
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- Yreka, California
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### First Class Fishing Tackle

At the right price and new stock. Lines, Leaders, Hooks, Reels, Poles, Baskets, Boots and License.

### ARMY GOODS STORE

Biggest Little Store in Town. Open Evenings.

## Carload of New IMPROVED FORDS Just Received!

Come Look Them Over and Let Us Explain Our Easy Payment Plan.

### Claycomb Motor Co. The Ford Garage

Lincoln  Fordson

It DOES Make a Difference Where You Buy Your FORD

## Lenore Ulric, Famous Belasco Star writes:



"With women in practically all the professions smoking, I have observed those in my own calling and have found their favorite cigarette is the Lucky Strike. I always choose it for my occasional smoke because it affords the greatest relaxation and pleasure."

*Lenore Ulric*

You, too, will find that Lucky Strikes are mild and mellow—the finest cigarettes you ever smoked, made of the finest Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process—"It's toasted"—no harshness, not a bit of bite.

## "It's toasted" Your Throat Protection



When to Buy Your Pack and Cigarettes, look for the name on the pack and the name on the pack and the name on the pack.

### Special Weeks

Next week we are to "celebrate" so many "special weeks," that it appears that one must begin ahead of time if justice is to be given to any.

Community interest in Special Weeks is a splendid thing, but their influence is lasting only if they serve as a stimulus for all year round action. This is true whether it be Forestry, Schools, Better Homes (all "special" next week) or any other.

For example, in January we had Thrift Week. Yet thrift functions efficiently only when it is practiced regularly. Therefore, it's worth while to stop a moment now and consider how your thrift account is getting on. Is it growing through regular deposits in our Savings Department?

### FIRST NATIONAL BANK

ASHLAND OREGON

COMMERCIAL - SAVINGS - SAFE DEPOSIT